EVI CONNECT

DALLAS EDITION

Chartered 1951

November 2016

What Are You Thankful For?



Hello EWI of Dallas, we are in November my how time flies. This is the time of the year when many of us pause and ask ourselves and others *"What Are You Thankful For?* This is not a hard question to answer for me because I truly believe that it's the attitude of gratitude that is the most important and life-changing. Being grateful is a way to bring more into your life. I start each day consciously giving thanks for the

abundance that exists in my life. Not an abundance in material things, although all my needs are met, but an abundance in life, my health (yes thankful for the aches and pains), for loving and caring family and friends. Being thankful for setbacks will lead to a life of rich fulfillment. Please stop and answer this question for yourself. Thanksgiving Day is my favorite holiday because it is a time to give thanks, no gifts for anyone, preparing your favorite dishes and sharing with family and friends, laughing and maybe even crying showing appreciation and gratitude, thanksgiving is perpetual.

Thank you EWI of Dallas family for caring and loving one another. The hugs and smiles we share amongst each other is life changing. Thank you for the opportunities to thrive with thankfulness.

Our 2016-2017 Chapter Committees met recently have planned and exciting upcoming year. Please mark your calendars and your executives' calendars for December 13, 2016. We will be celebrating our 65th Anniversary at the beautiful Four Seasons Resort and Club Dallas at Las Colinas.

2016-2017 OFFICERS & DIRECTORS

PRESIDENT Jeannette Davis, JLL

PRESIDENT ELECT Danielle Forney, Trinity Industries Inc.

SECRETARY Nichole Robb, Dallas Convention & Visitors Bureau

TREASURER Lexi Wayman, Oakwood Worldwide

SERGEANT-AT-ARMS Michelle Newsome, American Airlines Center

B/C/DP DIRECTOR Patricia Monserrate, Dallas Area Rapid Transit

RETENTION AND RECRUITMENT DIRECTOR Dawn Redmond, Ebby Halliday Realtors

PROGRAM DIRECTOR Colleen Rickenbacher, Global Protocol, Etiquette & Civility Academy

COMMUNICATIONS DIRECTOR Margaret Hannah, State Fair of Texas

FUNDRAISING DIRECTOR Melanie Linnear, State Fair of Texas

ADVISOR Mackenzie Causey, LH Holdings, Inc. / Lyda Hill Foundation

ADVISOR Janie Sandoval, The Dallas Breakfast Group

President's Message p. 1 • November Meeting Notice p. 4 • October Meeting p. 6 • Literacy p. 7 • Birthday and Dates p. 8 • Committee Reports p. 9 – 12 •Shout-Outs p. 13 • Upcoming Webinar p. 14 • Mission Statement p.15• October Board Recap p.16-17 • EWI Dallas Chapter Officers and Directors p.18 This is also the time of the year when many of us will be receiving our EWI Membership Renewal invoices. I am so thankful for my EWI Membership I am submitting the payment gratefully I pray that you feel the same way, however if you need a refresher of the RESULTS of a EWI Membership please look at the following Results page. We welcomed one new member this month, let's welcome 3, 5 or more next month.



Continued Success,

Cannette B. Daris

Jeannette B. Davis EWI of Dallas President 2016-2017 JLL

How Member Firms Benefit from EWI: RESULTS

Relationships

EWI is an organization that believes in long-term, highly valuable relationships. EWI does not work as a "quick-hit" lead generator. Rather, member representatives build lasting, sustainable, and ultimately valuable business connections through trust and respect. The relationships your employees form create associations between your organization and a diversity of other prestigious firms and executives in your city.

Education

EWI offers hundreds of professional development webinars and other resources each year on topics relevant to a member representative's business and personal growth. Your investment provides affordable access to professionally produced training that would be difficult for many businesses to provide to their employees. To further your investment, member representatives are encouraged and expected to share their learning with other employees.



Skills

EWI member representatives practice strong business ethics and build core skills such as public speaking, effective leadership, mentoring, strategic planning, and even how to effectively and efficiently run meetings with Robert's Rules of Order.

Untapped Potential

Participation in EWI quickly raises your firm's visibility among your city's business community. This affords you the ability to promote your products and services to audiences you may not reach otherwise, both locally and throughout EWI's North American network. Your firm will also have the ability to build contacts by hosting Chapter Firm Nights or attending other Firm Nights and various business meetings throughout the year.

Leadership

Many EWI member representatives cite leadership opportunities as a driving motivator for their participation. EWI offers a number of ways to build real-world leadership skills through Chapter leadership, Corporate Board participation, our Academy of Leadership program and other initiatives. Additionally, your membership positions your firm and your member representatives as leaders within your business community.

Tangible Returns

The EWI network is incredibly loyal and motivated to see your member representatives and your firm succeed—more often than not, representatives look to one another first when they need a specific product or service. Your firm will be listed in the EWI International Directory, considered the "blue book" of industry professionals, which constitutes a network across the United States and Canada for the exchange of information and business matters.

Support

Your member representatives will have a support structure of like-minded individuals outside of the office for career advice and other needs. EWI membership also provides you with an opportunity to support and recognize a top-ranking person within your firm by appointing her/him to represent your organization. Lastly, EWI offers your firm a number of ways to support your local community through good works, scholarship programs, and other philanthropic initiatives.

EWI Corporate Offices / 515 South 700 East Suite 2A / Salt Lake City, Utah 84102 / Phone: 801.355.2800 / online: <u>ewiconnect.org</u> email: <u>ewi@ewiconnect.com</u> ^o EWI Dallas Chapter : <u>www.ewidallas.com</u>

	IONTHLY MEETING	f Dallas BOARD MEETING	
		•	BOARD MILL TING
Date:	November 15, 2016	Date:	November 17, 2016
Location:	Marc Events 1500 Dragon Street, Suite C Dallas, TX 75207 Dallas Design District (Next to Pro Source)	Location:	Ebby Halliday Realtors Preston Center 8333 Douglas Avenue, #100 Dallas, TX 75225
	(Enter doors to the right) 214.749.1999	Host:	Dawn Redmond, Ebby Halliday Realtors
Pearl Show	5:30 – 6:30 pm Come Early	Meeting & Luncheon:	11:30 – 1:30 pm
Reception:	6:00 – 6:30 pm		RSVP:
Dinner:	7:00 pm	If you are inter-	ested in attending the Board Meet please contact:
Price:	\$50.00	Dallas (Nichole Robb, CTA Convention & Visitors Bureau 2016-2017 Secretary
Parking:	In front of building (Complimentary)	-	n Monday, November 14, 2016 Office: 214.571.1014 il: nrobb@dallascvb.com
	się żwa ••	· Meetings	
International® o	l be made payable to: Executive Women r via PayPal® on <u>www.ewidallas.com</u> under <i>upcoming events</i> reservations and remittance to: Michelle Newsome American Airlines Center 2500 Victory Avenue Dallas, TX 75219	20 20 by no	VP to Reservation Hotline: Michelle Newsome American Airlines Center 16-2017 Scrgeant-At-Arms on Friday, November 11, 2016 Office: 214.665.4503 ail: mnewsome@aacntr.com
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The Wonderful World of Pearls

Tuesday, November 15th at 5:30 pm Marc Events | 1500 Dragon Street, Suite C | Dallas, TX 75207 (Dallas Design District, Next to Pro Source)



Dinner with a Guest Speaker and Pearl Shopping

The pearl is the world's oldest gem and has been linked to power, love, health, longevity, happiness, humor, wealth, protection, and luck. Our guest speaker is a global pearl producer who will deliver this entertaining, fun and informative presentation about the wonderful world of pearls.

> All ladies attending will receive a beautiful pair of pearl stud earrings as our gift for coming!



Enjoy shopping for pearl jewelry at incredible savings direct from the producer.

Pearl gifts for all. Pearl prize raffle. Pearl jewelry shopping.

\$50 per person includes dinner and pearl stud earrings. RSVP under upcoming events at www.ewidallas.com.

Come mingle with friends amidst pearl treasures of the sea!

October 2016 Meeting Photos State Fair of Texas













EWI Corporate Offices / 515 South 700 East Suite 2A / Salt Lake City, Utah 84102 / Phone: 801.355.2800 / online: <u>ewiconnect.org</u> email: <u>ewi@ewiconnect.com</u> ^o EWI Dallas Chapter : <u>www.ewidallas.com</u>



Executive Women International is committed to the international promotion of literacy. The Dallas Chapter along with other EWI chapters across North America have enlisted the aid of corporations, writers, teachers, and many others to promote reading and writing opportunities to children. This year the Dallas Chapter will expand our vision to include adults. Dallas has a Big Word Problem.

By 2030, Dallas County's population will reach 3.5 million. An estimated one-third of that population will be illiterate. Illiteracy is often hidden in our community.

I love to read because reading takes me to places I may never ever visit physically but mentally I have traveled the world. I read all sorts of literature but my favorite is children literature. I read to my girls when they were young, and now I read to my grandchildren. I recently read <u>The Day Crayons Quit</u>, by Drew Daywalt (Author) and Oliver Jeffers (illustrator). This book was a #1 *New York Times* best seller written from the viewpoint of a little boy named Duncan who just wants to color, something else I love to do but his box of crayons are not having it. This is a funny thought provoking book that has changed the way I select crayons for my adult coloring book pages but even more how it has changed the color schemes of my 6 year old grandson and my 11 year old granddaughter coloring pages. To see my grandson pick up a pink crayon and use it is most definitely a result of reading and understanding this book. He don't want his crayons quitting on him. Read it let me know what you think, go a step further and purchase a copy for a special child.

Jeannette B. Daris

Jeannette B. Davis EWI of Dallas President 2016-2017 Representing JLL





November/December Birthdays

November	14	Shelley Geddie
November	15	Kelly Walden
November	15	Danielle Forney
November	17	Lisa Tignor
November	19	Lisa Hall
November	20	Betty Penca
November	23	Denise Labrado
November	23	Martha Spence
December	1	Deborah Tough
December	7	Dawn Redmond
December	7	Kimberly George
December	9	Amy Scott
December	10	Sherry Andrus
December	14	Kathy Stone
December	29	Felicia Williams

Sewell Automotive Companies Studio Movie Grill Trinity Industries, Inc. McKinsey & Company Southwest Airlines Sustaining Member Dallas Regional Chamber Sustaining Member

Four Seasons Resort and Club **Ebby Halliday Realtors Murphy's Corporate Lodging Cotton Bowel Athletic Association Dallas Convention & Visitors Bureau Hoblitzelle Foundation Texas Health Resources**

Firm Anniversaries

December Central Market/HEB, 5 Years

Save the Date

Monthly Meetings

November 15, 2016

Board Meetings November 17, 2016

COMMITTEE REPORTS

Business/Career/Development Program

The Business/Career/Development Program (BCDP) Committee is very excited for the upcoming 2016-2017 year. Our committee consists of Deborah Tough, Four Seasons Resort and Club, Co-Lead EWISP Function Lead and Dallas Relative Scholarship (Chapter Only); Sherry Andrus, Dallas Convention & Visitors Bureau, ASIST Function Lead; Kimberly George, Murphy's Corporate Lodging, Professional Development; Laura Wheatley, The Dallas Foundation, will lead the Philanthropy; Amelie Brewer, High Profile, Inc.; Kathy Broll, Stream Realty, L.P; and Benita Collins, Dallas Area Rapid Transit.

Our goal is to impact the lives that EWI encounters through scholarships, philanthropy projects, reading rallies, and donations.

Our first philanthropy project is with the Program Committee and will coincide with our Chapter's 65th Program Celebration on December 13, 2016. We have chosen **Interfaith Family Services** that assist families, mainly women and children, who are experiencing temporary homelessness. Our joint effort will help make this time of year a little happier for these families.

To incorporate adult literacy into our philanthropy initiative, we will provide a service project for "LIFT of Texas" which helps adults learn to read and write. The project will consist of helping adults develop resumes, doing mock job interviews with them, and donating attire. If you are interested in participating, please contact one of the BCDP committee member. It will take place in the month of February 2017; additional information will be forthcoming.

"Books Are Hidden Treasures". We are working diligently to make our Reading Rally a wonderful treasure for many children to find. Our first treasure is "*The Day the Crayons Quit*".



Submitted by: Patricia Monserrate, Dallas Area Rapid Transit 2016-17 BCDP Director

COMMITTEE REPORTS

Membership

The Membership Committee is off to a great start with ideas to engage both the member firm's executives and the representatives all while recruiting new prospective members. We want to offer a first class experience for all who come in contact with EWI of Dallas.

This holiday season, executives will receive handwritten "thank you" notes during to let them know how much you, the representative, mean to our membership. In January, the committee plans send a summary report of the 2016 chapter accomplishments. We will share this one-pager with you first in the January newsletter so you will be prepared to for questions your executive might have.

The role of recruiting new members belongs to each chapter member. Here is a way you can assist the committee. Each month the Membership committee will request a referral by job category. Those who provide referrals will have a chance to win the monthly drawing. Give us the lead and we will handle the rest for you. Another way is to provide the Membership Committee contact information for prospective members that can be invited as guests to our monthly meetings. To assist with your personal recruitment efforts, the committee will create an email for your send to your guests that may help explain EWI in a professional and succinct manner.

We have big plans for retaining our existing members and adding more firms to our roster. We welcome your ideas. Please contact Dawn Redmond, the Retention and Recruitment Director at <u>dawnredmond@ebby.com</u>

Submitted by: Dawn Redmond, Ebby Halliday Realtors 2016-17 Retention and Recruitment Director

Fundraising

The major goal of the 2016-2017 Fundraising Committee is to increase corporate donors and dollar donations by targeting firms that are not current members of EWI Dallas. By engaging outside corporations, the Fundraising Committee would like to increase the awareness of EWI and our scholarship program in the Dallas area while seeking new member firms to become a part of EWI. The Committee will also host small, fun-filled events at monthly meetings to raise money for the General Fund and produce an annual event that will engage all representatives and executives.

Submitted by: Melanie Linnear, State Fair of Texas 2016-17 Fundraising Director

Programs

The 2016-2017 year is off to a great start as we open the year at The State Fair of Texas. Our member firm representatives Melanie Linnear and Margaret Hannah did an excellent job of showing us the best Fair has to offer from the "Best Fried Food in the World" to an excellent speaker, and "*Fun in the Midway*." I hope you were all able to join them to start our new year off right.

We have great plans and we also hope you help us grow and shape our year and our programs. We think we have great looking programs targeted for this coming year, but not all of the programs are set in stone. We want new and creative ideas and suggestions, so please let us know of speakers or venues that you know of that are new, fresh or innovative that our members would grow, embrace and excel.

Tentative Plans for 2016-2017

November is going to bring back the Pearl Show from last year. If you attended you know what a huge success and fun that was. Our member Rebecca Marabito was kind enough to do that last year, and will be doing that once again for us. Arrive early. We will be opening the doors for this meeting at 5:30 p.m. to give everyone that extra 30-minutes to shop before the program and reception begins. Then at 6:30 p.m., our program begins with the reception. The Pearl Show will continue until 6:30 p.m. and again at the close of our meeting. Our Guest Speaker is Paula Myer with the USO. She will provide information on the USO, a short video and facts. We will have a collection for the USO during the Fall of 2017.

December will be our Holiday Gala and 65th Celebration at the Four Seasons Resort. This will be a spectacular evening hosted by Member Firm Four Season Resort and Club, Deborah Tough. Since we are celebration our 65th Anniversary, there will be special additional planned activities. Plan to attend this very elegant and exciting event on December 13th.

January brings in our new year and of course our Business Meeting. We need to start off our year properly. Even though it is our Business Meeting, we would like to expand this meeting to include education, so we are considering a speaker for this evening.

February we are targeting medical month and planning a health panel.

March is being hosted by Oakwood Worldwide in their newly renovated offices. We know that Lexi Wayman and Sara Davis are going to provide a truly educational and entertaining evening for us.

April brings in our Executive Appreciation Event when we ask all Committee Members for their help to execute this event. Additional details are forthcoming

May is our scholarship chapter meeting. Come and see this year's scholarship recipients.

June this month we are targeting some of our new firms to spotlight.

July is tentatively a program we have scheduled on Human Trafficking with our Host Firm Hunt Consolidated, Inc.

August brings our business meeting to an end for 2016-2017. Our plans include a panel discussion including our Advisory Board.

September brings our 2016-2017 year to an end with our Installation. We hope we have succeeded with *"Striving for Excellence."*

Submitted by: Colleen Rickenbacher, Global Protocol, Etiquette & Civility Academy 2016-17 Program Director

Communications

The 2016 – 2017 Communications committee major goal is to be devoted to expanding the newletter and reaching out to potential new members via facebook, twitter, snapchat and instagram. We will strive to enhance the newsletter so that it will not only inform all members of all happenings within our Dallas Chapter but also throughout the entire EWI organization.

Please let us know what we can do that will help you understand what our mission is and how we can help to bring awareness to our organization.

Submitted by: Margaret Hannah, State Fair of Texas 2016-17 Communications Director

Sergeant At Arms

The Sergeant-At-Arms Committee met during the EWI Dallas chapter meeting on Tuesday, October 18, 2016 at the State Fair of Texas.

This committee is the "face" of EWI of Dallas our monthly meetings, accepting meeting fees at the door, ensuring that each meeting attendee is distributed a name badge for the meetings, and collecting name badges following the meetings. Committee is also in charge of scheduling and tracking "Firm Tables" at our monthly meetings to highlight member firms.

Recommendations made by the committee to support our vision, mission, values, look for upcoming exciting changes from your SAA committee.

Submitted by: Michelle Newsome, American Airlines Center 2016-17 Sergeant At Arms

SHOUT-OUTS!



Colleen Rickenbacher was inducted into the Convention Industry Council "Hall of Leaders" on October 18th in Las Vegas. The Hall of Leaders is considered the industry's highest honor, recognizing excellence, career achievement and inspiring change in the global meeting, conventions, exhibition, and travel and events industry. In three decades 119 industry pioneers have been inducted into this exclusive club.

The Convention Industry Council is a 33 member organization representing over 103,500 individuals and 19,500 firms and properties. Congratulations Colleen!!

My Journey Continues,



Our dear friend Sheryl Pickle has moved to Hot Springs, Arkansas. Sheryl served as our EWI Dallas Chapter President in 2009-2010 and on numerous EWI corporate committees also. Sheryl represented member firm Four Seasons Resort & Club where she was employed for over 17 years. We wish Sheryl and Gray continued success in their future endeavors.



Congratulations ...

"A new baby is like the beginning of all things.... hope, a dream of possibilities." – Eda LeShan

I am overjoyed to announce the arrival of my nephew, Reece Scotty Robb. Please hold us in your hearts as we celebrate and embark on this new beginning in our lives! Nichole Robb



Welcome to the world "Sam Nicolas Severson", grandson of Kathy Shannon Stone! Sam is another miracle baby, arriving a month early. After five days in the Seattle Swedish Hospital NICU, Sam and his mother were released to go home. Grandma Kathy recently got to spend a week bonding with her new grandson and helping the family. Everyone is doing well and Sam's big sister "Vivi" is so proud of "Baby Sam". Our hearts are full of love and gratitude for this newest blessing. Kathy Shannon Stone



How to get the most out of MemberZone

Presenter: Cortney Ihde, Past Corporate Board Member

Monday, November 14th, 2016 3:00 PM EST / 12:00 PM PST



CHAPTER TRAINING



This webinar is a great opportunity to give you some easy tips to access and use MemberZone in a more effective manner. You will learn:

- · How new members register on MemberZone
- · How existing members update their profile information
- · How existing members go in and complete their renewal

Cortney is a Certified Business Growth Coach with ActionCOACH, the World's #1 Business Coaching Firm. She is a past Director of our EWI Corporate Board. Cortney understands the dynamics and expectations that business owners face as she has over 15 years of experience working within multi-generational family business. Cortney has leadership experience working with and serving on local non-profit boards, in addition to many civic and community committees and organizations. She is a graduate of University of Wisconsin-LaCrosse in Marketing. Cortney is passionate about seeing more businesses leverage their marketing efforts to increase sales and profitability.

Register Here:

https://cc.callinfo.com/registration/#/?meeting=1f52bd34k83hp&campaign=19l6vwp0l3za6

EXECUTIVE WOMEN INTERNATIONAL

Mission

Executive Women International (EWI) brings together key individuals from diverse businesses for the purpose of promoting member firms, enhancing personal and professional development, and encouraging community involvement.

Vision

To be a global women's organization of 5,000 engaged members empowering others for positive change.

Values

Integrity | Excellence | Respect | Collaboration

Did you know you can find valuable information for members, board members, corporate documents and interact with EWI members from across the country online at http://ewiconnect.com/?

If you need help with this, please contact Margaret Hannah, EWI of Dallas Communications Chair, at <u>mhannah@bigtex.com</u>

Access valuable Chapter information at http://www.ewidallas.com

October, 2016 Reports & Board of Directors Recap

Location: American Airlines Center

<u>Secretary's Report</u>: Since the last board report, 5 Courtesy Notices have been sent. A membership survey was distributed to members at the October Chapter meeting on Tuesday, October 18, 2016. We received 2 surveys.

<u>**Treasurer's Report</u>**: The Treasurer's Report is available under the Membership information section of the website.</u>

Sergeant-At-Arms: Officer Michelle Newsome, American Airlines Center, reported 31 representatives, 0 executives, 0 sustaining member and 0 guests, attended the October, 2016 Chapter Meeting; 89% of firms were represented.

Chapter Membership:	
Total Member Firms	45
Total Representatives	53
Total Executives	0
Total Sustaining	24
Total Transitional	0
Total Chapter or Corporate Life	5
Meeting Attendance:	
Firms Represented by Reps	40
Guests Present	0
Percentage of Firms Present	89%
Representatives Present	31
Executives Present	0
Sustaining Members Present	0
Total Attendance:	31

B/C/DP: The B/C/DP Committee met at the October chapter meeting to discuss ideas and assignments for the upcoming year. It was held at member firm State Fair of Texas. EWISP will be co-led by Director, Patricia Monserrate, Dallas Area Rapid Transit and Deborah Tough, Four Seasons Resort and Club. Each committee member made initial calls to assigned high schools and gathered appropriate contact information and introduced scholarship opportunities for their school. EWISP contact information was updated and input into an Excel spreadsheet.

Sherry Andrus, Dallas Convention & Visitors Bureau, ASIST Function Lead will make the initial call from the 2014-2015 ASIST contact list to gather and update information. Laura Wheatley, The Dallas Foundation will lead the philanthropy charge this year. She has already reached out to some organizations and her Chief Philanthropy Officer at her firm, whereas, she provided the committee a wonderful list of organizations and schools for us to review for our philanthropy's projects and reading rally.

Laura will contact Corporate BCDP Philanthropy Representative to notify them that we will hold our reading rally in September with Corporate, which will enable us to raise more money. The Committee felt that we did not have enough time for a philanthropy project in November, therefore, we decided to have our first project in December. We chose Interfaith Faith Services which helps families, mainly women and children, who are experiencing temporary homelessness. We are going to do a new twist on a Tupperware Party, partnering with Program Committee, by donating household items such as containers for food, utensils, etc., to help families furnish their transitional living apartment.

We have already received donated clothes for the December event. To incorporate adult literacy into our Philanthropy initiative, we will provide a service project for an organization that helps adults learn to read and write called LIFT of Texas. The project will take place in March 2017.

The service project will consist of:

- Helping the adults develop resumes
- Doing mock job interviews with them
- Donating attire

An invitation will be extended to the Director of LIFT of Texas to speak to the Membership.

Committee has decided to choose new judges for 2016-2017 scholarship panels. We will review the criteria and best practices of EWI and submit to the committee for a vote. The Committee wants the scholarships to have value; therefore, for EWISP we will give 1st, 2nd and 3rd place scholarships, and depending on the application for ASIST it will be 1st, 2nd or 3rd place.

<u>Retention and Recruitment</u>: Director Dawn Redmond, Ebby Halliday, Realtors reported for the Retention and Recruitment Committee: <u>Membership Development/New Firms</u>: We have one new firm this month, Riata Capital Group, Barron Fletcher is the executive and Mindy Cassell is the representative. <u>Membership Retention</u>: The following member firms resigned: The Hertz Corporation, The Highland Dallas and Southern Methodist University. The following representatives resigned: Elizabeth Massman, The Highland Dallas. The following executives have resigned: Lamar

Berry, The Hertz Corporation, Jennifer Wasserman, The Highland Dallas, Daniel Mohanrao, Oakwood Worldwide and Albert Niemi, Jr., Southern Methodist University. <u>Membership Development</u>: Kathy Shannon Stone, Hoblitzelle Foundation hosted a new member orientation luncheon on August 25, 2016. The following representatives attended the luncheon, Felicia Williams, Texas Health Resources; Dusti Groskreutz, Reunion Tower (a division of Hunt Consolidated, Inc.); Lisa Hall, Southwest Airlines; Nicole Allen, Westwood Holdings Group, Inc., Sara Davis, Oakwood Worldwide and Lauren Gao, Meisel. The event was also attended by the following mentors: Corraina Anthony, Dallas Regional Chamber, Sherry Andrus, Dallas Convention & Visitors Bureau, Kimberly George, Murphy's Corporate Lodging and Melanie Linnear, State Fair of Texas. Lexi Wayman, Oakwood Worldwide and Dawn Redmond, Ebby Halliday, Realtors also attended the event.

Programs: The EWI® of Dallas Chapter Monthly Meeting was held at the State Fair of Texas to introduce the 2016-2017 Chapter Committees. Our meeting was hosted by State Fair of Texas representatives Melanie Linnear and Margaret Hannah.

Chapter President, Jeannette Davis, JLL, welcomed the representatives and guests. President Davis briefly stated the importance of the membership survey. She asked that they be given to the members when they enter the meeting, and that the returned responses to the survey be given to their committee director. Retention and Recruitment Director, Dawn Redmond, Ebby Halliday Realtors introduced new member firm, Riata Capital Group. Representative Mindy Cassell was introduced and pinned. Felicia Williams of Texas Health Resources also received her pin.

Invocation was delivered by Michelle Newsome of American Airlines. The menu of popular State Fair foods was served buffet style. During the dinner, guest speaker Karissa Condoianis, Vice President of Public Relations for the State Fair of Texas, was introduced by Melanie Linnear. Karissa gave a thorough and very interesting history of the State Fair of Texas, the origins of Fair Park and the relationship between both the Fair and the City of Dallas. Karissa highlighted points including how the Fair operates as a non-profit organization, scholarships awarded to local Dallas students and even a history of Big Tex himself. The representatives engaged in a brief Q & A with Karissa prior to the conclusion of her presentation.

The individual committees then gathered together at their respective committee tables to discuss plans and responsibilities for 2016-2017. As the committee meetings wrapped up, attendees were able to spend the remainder of the evening enjoying the Fair.

Communications: Denise Labrado completed the October issue. Featured articles included: President Jeannette Davis' first letter outlining her vision for the year "Striving for Excellence". It also included many pictures from the installation dinner, which was beautifully hosted at the Crescent Club; a reminder for Professional Development educational programs hosted by EWI; and recaps from the Leadership Conference and Annual Meeting (LCAM). Thank you to each LCAM attendee who provided articles for this edition. All articles for the November issue should be submitted to Jeannette Davis by October 30, 2016 to allow as much time as possible before the distribution deadline. Courtesy Notices were forwarded to the Chapter by Denise Labrado of member firm Dallas Regional Chamber. Chapter Facebook, Twitter, LinkedIn and Instagram pages are all active. Email or fax any Directory changes to Sherry Andrus to ensure the Chapter Directory is updated (sandrus@dallascvb.com or 214-571-1013).

Fundraising: There were no fundraising activities for this time frame. The meeting for this month was the Committee Round Table Discussions. Due to a low attendance of committee members, the Fundraising Committee will hold a conference call to formulate plans for the 2016-2017 year.

Sara Davis, Oakwood Worldwide, was appointed as the representative to serve on the committee to plan the 65th anniversary gala.

Vice President/President-Elect: Conferences and Professional Development Opportunities: Webinar FREE: Member Zone Training for Chapters, Tuesday, November 14, 2016 2:00 p.m. CST 2017 Spring Leadership Conference -TBA 2017 Texoma Board Forum –TBA, San Antonio, TX 2017 Leadership Conference and Annual Meeting -TBD Dallas, TX

CWI CONNECT November 2016



PRESIDENT Jeannette Davis JLL <u>jeannette.davis@am.jll.com</u> 214-438-6122



PROGRAM DIRECTOR Colleen Rickenbacher Global Protocol, Etiquette & Civility Academy colleen@crspeaks.com 214-500-7516



COMMUNICATIONS DIRECTOR Margaret Hannah State Fair of Texas <u>mhannah@bigtex.com</u> 214-421-8720



PRESIDENT-ELECT Danielle Forney Trinity Industries, Inc. <u>danielle.forney@trin.net</u> 214-589-8497



SECRETARY Nichole Robb Dallas Convention & Visitors Bureau nrobb@dallascvb.com 214-571-1014



B/C/DP DIRECTOR Patricia Monserrate Dallas Area Rapid Transit pmonserrate@dart.org 214-749-3584



FUNDRAISING DIRECTOR Melanie Linnear State Fair of Texas <u>mlinnear@BigTex.com</u> 214-421-8711



SERGEANT-AT-ARMS Michelle Newsome American Airlines mnewsome@aacntr.com 214-665-4503



TREASURER Lexi Wayman Oakwood Worldwide <u>hwayman(2)oakwood.com</u> 972-827-6926



RETENTION & RECRUITMENT DIRECTOR Dawn Redmond Ebby Halliday Realtors <u>dawnredmond@ebby.com</u> 972-689-8424



ADVISOR Mackenzie Ramey LH Holdings, Inc./Lyda Hill Foundation mamey@Inholdings.net 214-922-1075



ADVISOR Janie Sandoval Dallas Breakfast Group <u>sandoval.tdbg@sbcglobal.net</u> 214-741-6400