

## Words from our President

“Working hard for something we don’t care about is called **STRESS**. Working hard for something we love is called **PASSION.**” – Simon Sinek

Thank you to each of you, our member firms and executives for your hard work and support of our Casino Royale Executive Appreciation and Scholarship



Fundraiser! Your passion for our organization is undeniable. This year’s event was not only a fun-filled and memorable evening, it was remarkably successful and will change the lives of our scholarship recipients and their families. I am honored to be a part of such a generous organization that is making a significant impact in our community. Stay tuned as we will share the results from the evening at our Scholarship Awards Dinner.

Don’t miss out on the most heartwarming event of the year! Our Scholarship Awards Dinner will be an inspiring look into the positive work EWI of Dallas is making in the lives of many. We are thrilled to introduce our incredible awards on May 17. Join us at Southern Methodist University for this incredible evening!

All my best,  
Mackenzie

A handwritten signature in black ink that reads "Mackenzie Ramey".

Mackenzie C. Ramey  
EWI of Dallas President 2015-2016

## 2015-2016 OFFICERS & DIRECTORS

### PRESIDENT

Mackenzie Ramey  
LH Holdings, Inc./Lyda Hill Foundation

### VICE PRESIDENT/PRESIDENT- ELECT

Lisa Vogel  
Sewell Automotive Companies

### SECRETARY

Jeannette Davis  
JLL

### TREASURER

Jennifer Clark  
Dallas Hearing Foundation

### SERGEANT-AT-ARMS

Nichole Robb  
Dallas Convention & Visitors Bureau

### B/C/DP Director

Shelley Geddie  
Sewell Automotive Companies

### Retention and Recruitment Director

Lexi Waymn  
Oakwood Worldwide

### Program Director

Danielle Forney  
Trinity Industries Inc.

### Communications Director

Denise Labrado  
Dallas Regional Chamber

### Fundraising Director

Melanie Linnear  
State Fair of Texas


### Advisor

Lindsay Jones  
Ameriprise Financial

### Advisor

Kathy Shannon Stone  
Hobiltzelle Foundation

**This Month's Meeting Information  
EWI® of Dallas**

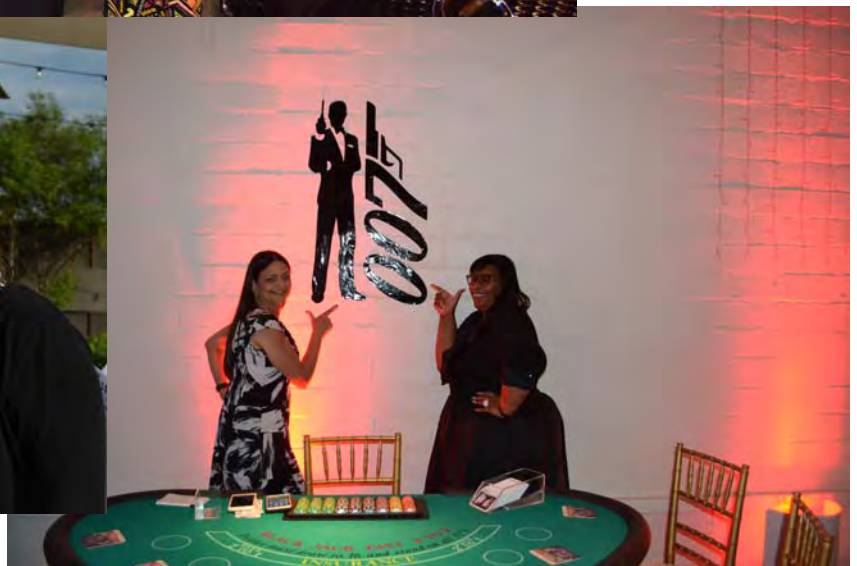
SPECIAL BUSINESS MEETING AND SCHOLARSHIP AWARDS DINNER	BOARD MEETING
<p><b>Date:</b> May 17, 2016</p> <p><b>Location:</b> Southern Methodist University EY Gallery – Fincher Bldg. 6212 Bishop Blvd., Bldg. 50 Dallas, TX</p> <p><b>Phone:</b> 214-783-0000</p> <p><b>Reception:</b> 6:00 p.m.</p> <p><b>Dinner:</b> 6:30 p.m. <b>Price:</b> \$50.00</p> <p><b>Parking:</b> Self-Park</p>	<p><b>Date:</b> May 25, 2016</p> <p><b>Location:</b> Hoblitzelle Foundation 5556 Caruth Haven Ln # 200 Dallas, TX 75225</p> <p><b>Host:</b> Kathy Shannon Stone Hoblitzelle Foundation</p> <p><b>Meeting:</b> 5:00 pm</p> <p><b>Dinner</b> 5:45 pm</p> <p><b>RSVP:</b> If you are interested in attending the Board Meeting, please contact: <b>Jeannette Davis</b> JLL 2014-2015 Secretary by noon on <b>Monday, May 23rd</b> <b>Office: 214-438-6122</b> <b>Email: Jeannette.davis@am.jll.com</b></p>
<p><i>Scholarship Awards Dinner</i></p> 	
<p>Checks should be made payable to: Executive Women International® or via PayPal® on <a href="http://www.ewidallas.com">www.ewidallas.com</a> under <i>upcoming events</i> Send reservations and remittance to: <b>Nichole Robb</b> c/o Dallas Convention &amp; Visitors Bureau 325 N. St. Paul St., Suite 700 Dallas, TX 75201</p> <p><input type="checkbox"/> I will attend</p> <p><input type="checkbox"/> I will not attend</p> <p><input type="checkbox"/> I will have guest(s)</p> <p>GUEST(s): _____ _____</p>	<p><b>RSVP</b> to Reservation Hotline: <b>Nichole Robb</b> Dallas Convention &amp; Visitors Bureau 325 N. St. Paul St., Suite 700 Dallas, TX 75201 <b>office: 214-571-1014</b> <b>fax: 214-665--2914</b> <b>email: nrobb@dallascvb.com</b></p> <p>Total Number of Reservations @ \$50/pp _____</p> <p>Amount Remitted: _____</p> <p>Would you like a receipt mailed to you? _____</p> <p>NAME: _____</p> <p>FIRM: _____</p>
<p><b>For special dietary request, please contact Danielle Forney, Program Director, 972-589-8497 at least one week prior to the meeting.</b></p>	
<p><b>NOTE:</b> All Representatives have automatic standing reservations. Representatives <b>DO NOT</b> need to return this form unless canceling or responding with guest(s). <b>Cancellations must be received by the deadline or your firm will be billed.</b> It is helpful to receive payment prior to the meeting. If you require a receipt for your payment, you may check the appropriate space on this form and your receipt will be mailed to you upon receipt of your check. Checks are not processed until after the meeting date; therefore, if you mail your check ahead and a change of plans requires you to cancel your reservation, as long as you cancel prior to the deadline, your original check will be returned to you.</p>	

# Casino Royale 2016









# Way to Go!!!

## Graduation of One of Our Scholarship Recipients



THE PRESIDENT, FACULTY, AND GRADUATING CLASS  
OF LETOURNEAU UNIVERSITY  
ANNOUNCE THAT

*DaShonda Putrice Parks*

IS A CANDIDATE FOR THE DEGREE OF

*Bachelor of Human Services*

AT THE COMMENCEMENT EXERCISESES

*Saturday, May 7, 2016 at 10:30\* in the morning*

LETOURNEAU UNIVERSITY CAMPUS

100 SOUTH MOBERLY DRIVE

LONGVIEW, TEXAS

*\*Please be seated by 10:15*

**SAVE THE DATE:** *Graduation/Birthday Party-September 16, 2016*



## May/June Birthdays

<b>May</b>	<b>1</b>	<b>Dee Powell</b>	<b>Southern Methodist University</b>
<b>May</b>	<b>10</b>	<b>Benita Collins</b>	<b>Dallas Area Rapid Transit</b>
<b>May</b>	<b>13</b>	<b>Shannon Smock</b>	<b>Hunt Consolidated, Inc.</b>
<b>June</b>	<b>23</b>	<b>Mackenzie Ramey</b>	<b>LH Holdings, Inc. /Lyda Hill Foundation</b>

## Firm Anniversaries

<b>May</b>	<b>Global Protocol, Etiquette &amp; Civility Academy, 5 Years</b>
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## Save the Date

### Monthly Meetings

May 17, 2016  
 June 21, 2016  
 July 19, 2016  
 August 16, 2016  
 September 13, 2016

### Board Meetings

May 25, 2016  
 June 29, 2016  
 July 27, 2016  
 August 24, 2016  
 September 28, 2016

Mark Your Calendar for the 2016 Leadership Conference and Annual Meeting in Spokane, WA **September 20-25, 2016** – See you there!!!!





## *Professional Development*

**Please join us every month for the free educational program. They are held on the 1<sup>st</sup> Tuesday of each month. Check the calendar and EWI Website for details and updates.**

**Join us in June  
Tuesday, June 7, 2016  
More Details to Follow**

**2 p.m. CST**

### **Upcoming Free Webinars**

Every month free webinars are provided to members and their member firms.

Be sure to visit <http://ewiconnect.com> to sign-up

# Let's All Go to LCAM!

## LCAM Registration – Coming soon

Spokane is calling! You won't want to miss another great Leadership Conference this fall. Not only will there be plenty of opportunities for education and learning, there's great camaraderie to be had and a beautiful city to see.

Our very own Benita Collins, representing Dallas Area Rapid Transit will be installed as corporate president at Saturday night's gala! This is a huge event. The Dallas Chapter should be loud and proud in Spokane that night! For a highlight of a few past LCAMs, check out this short video:

[https://youtu.be/NZSKB\\_E\\_K\\_E](https://youtu.be/NZSKB_E_K_E)

For a justification toolkit and for information, see the corporate website at [www.ewiconnect.com](http://www.ewiconnect.com).

**Metro Magazine**  
(metro-magazine.com)  
May 3, 2016

## **DART's Thomas honored by Texas Tech University**



*DART President/Executive Director Gary Thomas.*

### **Benita Collins:**

Gary has been President of DART since 2001. I have worked for him since 2003. We have been members of EWI since 2004. Texas Tech honored him with the Distinguished Engineer Award: Texas Tech University's Whitacre College of Engineering has awarded Dallas Area Rapid Transit President/Executive Director Gary Thomas with a Distinguished Engineer Award.

Texas Tech University's Whitacre College of Engineering has awarded Dallas Area Rapid Transit President/Executive Director Gary Thomas with a Distinguished Engineer Award.

The Distinguished Engineer Award was created by former dean John R. Bradford in 1966 to honor former engineering students who have made significant contributions to society and whose accomplishments have brought great honor to the college, Texas Tech and the profession. The college recognized seven engineering alumni this year, including Thomas.

Thomas graduated from Texas Tech in 1980, with a double-bachelor's degree in civil engineering and architecture structure. Prior to joining DART in 1998, Thomas worked for a national engineering firm where he held positions of project engineer, project manager, engineering manager and program manager.

As president/executive director, Thomas oversees a 13-city transit system that covers 700 square miles with bus, light rail, commuter rail and paratransit services. DART's light rail system is the nation's longest at 90 miles.

## Lisa Vogel Letter to Membership

April 28, 2016

Dear EWI Friends –

Life is full of adventures and curve balls. I know this because I'm about to embark on a new adventure, which means a curve ball for our chapter.

After 27 years, I have submitted my resignation to Sewell. I have been a *"Sewell Associate and Customer for Life"* all of these years and have literally grown up in this wonderful company. Many of you know that I live in the Allen/Fairview area and have a very tough commute to Dallas. I gave it a three+ year try! And through the magic of conversation at the ballfields, I was offered a job from a friend just five miles from my home. This means I'll gain over two hours a day to my life that is now spent sitting on Central Expressway.

I will be learning a new industry, getting to know a new boss, and commuting within Collin County. These factors don't contribute well to an EWI presidency. Because of that, I will not be able to continue as Vice President/President Elect of our chapter. I cannot, in good faith, maintain my commitment. At this time, our chapter needs someone who is invested 110% and in my new adventure, I will be unable to fulfil that need. My resignation as the chapter Vice President/President Elect will be effective May 6, 2016 which is my last day with Sewell.

My hope is that my new company will allow me to join EWI as a member. I adore you all and love this organization! But as hard as it is, I need to put me and my family first. I am not ruling out returning to the board again someday. "I'll be back!" It just won't happen in 2016-2017.

I have no doubt our group will take this curve ball and knock it out of the park. You can't keep us down at the plate! We have so many strong leaders and committed members on our team that we will be just fine.

I'll still be a Sewell customer and a Sewell fan as well as an EWI fan and an EWI member as soon as my new firm joins! I'll just do so driving much less than 20,000 miles a year.

All my best and love to you all,



Lisa Vogel



CONNECTIONS | CAREERS | COMMUNITY

## EXECUTIVE WOMEN INTERNATIONAL® OF DALLAS 2016-17 NOMINATING COMMITTEE

**It's time to plan for our next chapter year!**

EWI of Dallas is a working organization. Every one of us has the opportunity and responsibility to play a part in running the chapter.

Whether you wish to develop your leadership skills through being Chair of a committee, or wish to have the privilege of serving on the Board of Directors, we need to know your interests and where you would like to serve!

You will find in this newsletter (and also receive via courtesy notice) the 2016-2017 Chapter Service Interest Form. All representatives are expected to complete and return this form by **Friday, May 13**. You will also find a description of each committee and board position to help make your selections.

Returning the form by the deadline aids us in successfully planning for the next Board term. To recognize those that return the form by the May 13 deadline, your name will go into a drawing for a gift card!

Thank you for your commitment to our organization!

Submitted by: Lindsay H. Jones, Ameriprise Financial, 2016 Nominating Committee Chair



**DALLAS CHAPTER 2016-2017  
REPRESENTATIVE SERVICE INTEREST FORM**

<b>Name:</b>		<b>Home:</b>	(please mark preferred contact #)
<b>Firm:</b>		<b>Office:</b>	
<b>EWI Rep Since:</b>		<b>Cell:</b>	

**All chapter representatives are assigned to and expected to participate in a committee.**

Please list committees in which you are interested, in order of preference.

*See current descriptions of Board/Committee positions to make your selections.*

	Committee	Chair – Yes or No
1		
2		
3		

Indicate *your* interest in serving as an **Officer/Director** on the board  
listing the position, in order of preference:

1	
2	
3	

Please list your previous EWI® experience: board positions, committees served, and chair positions held  
(use separate sheet if necessary): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Do you plan to register for the September 21-24, 2016 Leadership Conference & Annual Meeting in Spokane, WA?  
 Yes       No       Maybe

Additional comments (optional): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please return completed form to Lindsay Jones, Nominating Committee Chair  
via email at [Lindsay.h.jones@ampf.com](mailto:Lindsay.h.jones@ampf.com) **by May 13, 2016.**  
Thank you for your service to EWI of Dallas.



## EWI® OF DALLAS

### OFFICERS AND DIRECTORS POSITION DESCRIPTIONS

#### ***President***

The President will be the chief executive officer of the Chapter and will preside over all meetings of the Chapter and of the Chapter Board. The President will have general charge of the business of the Chapter. The President will appoint the parliamentarian, historian, official greeter, Executive Advisory Board, and standing or special committees as deemed necessary or appropriate, with the exception of the Nominating Committee, and will be subject to the direction of the Board of Directors and Bylaws.

#### ***Vice President***

The Vice President will be the President-Elect and will be vested with all the powers and will perform all the duties of the President in case of her absence or disability (according to Bylaws). The Vice President will have such other powers and perform such other duties as may be delegated by the President or Chapter Board.

#### ***Secretary***

The Secretary will keep and have charge of the minutes of all meetings of the Chapter and the Chapter Board; execute official documents with the President, in the name of the Chapter; be the custodian of the Chapter seal; keep the Bylaws and such other papers as the Chapter Board may direct; and perform all the duties incident to the office of Secretary, subject to the control and direction of the Chapter Board.

#### ***Treasurer***

The Treasurer will keep, or cause to be kept, full and accurate accounts of receipts and disbursements; receive and deposit, or cause to be received and deposited, all money and all valuables of the Chapter in the name and to the credit of the Chapter, in depositories designated by the Chapter Board; disburse, or cause to be disbursed, the funds of the Chapter as may be approved by the Chapter Board, making proper documentation of such disbursements; report to the President, the Chapter Board and to membership whenever they may require, accounts of all transactions as treasurer, and of the financial condition of the Chapter. The Treasurer will perform all duties incident to the office of Treasurer, subject to the control and direction of the Chapter Board.

#### ***Sergeant-at-Arms***

The Sergeant-at-Arms (SAA) is an officer of the Chapter. The SAA will keep, or cause to be kept, complete records of the representatives' and executives' attendance at meetings, and have charge of all reservations. Additionally, the SAA will be responsible for helping to maintain order during chapter meetings. As directed by the Chapter Board, the SAA will send notices of membership

requirement deficiencies when a firm has not been represented in accordance with Chapter Standing Rules and Bylaws.

### ***Retention and Recruitment Director***

The Retention and Recruitment Director shall lead and direct the membership committee activities of the Chapter in the recruitment and retention of member firms in accordance with the Bylaws and Standing Rules of the Chapter. The Director should also keep, or cause to be kept, appropriate membership records and an accurate and up-to-date membership database/spreadsheet.

### ***Program Director***

The Program Director shall have general charge of planning and arranging for the regular meetings of the Chapter. The Director should present a plan for the year to the Chapter Board for approval and publish a calendar of programs on the chapter website.

### ***Communications Director***

The Communications Director shall oversee the preparation, publication and the timely distribution of the Chapter's monthly publication and communication of Chapter events. The Communications Director shall perform such other duties as may be directed by the President or by the Chapter Board. Communications Director shall also report to the Board all activities from the Website, Social Media, and Publicity/Public Relations Committee.

### ***Fundraising Director***

The Fundraising Director shall be charged with the direction and supervision of raising funds to finance special activities and/or supplement operating funds for the Chapter, including the Business/Career/Development Program funding. The Fundraising Director proposes all the fundraising projects to the Chapter Board for approval before implementing said projects.

### ***Director-at-Large (B/C/DP)***

As stated in the Bylaws, Director-at-Large assignments are designated by the Chapter Board. Dallas Chapter's Director-at-Large is advisor and Board liaison to the EWISP, ASIST, Philanthropy, Chapter-only Scholarships, and Professional Development Committees, and shall report to the Board all B/C/DP activities.





## EWI® of Dallas Committee Descriptions

### ***EWIConnect – CHAIR position***

#### **Board Liaison: Communications Director**

Members of this committee shall be responsible for the preparation, publication and distribution of the Chapter's monthly newsletter to reps, sustaining members, and the corporate board. The Committee is responsible for taking and cataloging photos from chapter meetings and events.

### **Web Committee – CHAIR position**

#### **Board Liaison: Communications Director**

The Web Committee monitors the chapter website for accuracy, suggests appropriate postings and information to be displayed on the site, and submits recommendations to the Board Liaison for approval. The Communications Director serves as the liaison with the chapter webmaster.

### **Social Networking – CHAIR position**

#### **Board Liaison: Communications Director**

This committee is charged with exploring social media avenues to ensure EWI® of Dallas is marketed to as many people as possible. Social Networking creates an online chapter calendar and publishes monthly chapter meetings, events and conference calls on that calendar. Social Networking also uploads photos monthly of recent events; the reps who are on Facebook and are fans of EWI of Dallas are tagged in the pictures.

### **Publicity/Public Relations – CHAIR position**

#### **Board Liaison: Communications Director**

Publicity/Public Relations Committee (could be a committee of one) has the responsibility of executing a plan to develop community awareness of the organization and its member firms through the chapter's involvement in civic, education and cultural community projects. Additional duties include appropriate written communication and media publicity in keeping with the principles and professionalism of the organization.

### **Fundraising**

***Chaired by the Fundraising Director***, members of this committee shall devise, suggest and supervise the ways and means of financing special activities of the Chapter and augmenting the general operating fund. The committee shall communicate to the membership its purposes and plans for securing funds after first submitting them to the Board of Directors for approval.

### **Program**

***Chaired by the Program Director***, members of this committee will be responsible for planning and arranging the regular monthly meetings and programs that will interest representatives and that are in agreement with the EWI mission statement and the Dallas Chapter's Strategic Plan.

## **Membership Committee**

**Chaired by the Retention and Recruitment Director**, this committee shall direct the activities of the Chapter in securing new member firms and in processing all changes in membership in accordance with the Bylaws and Standing Rules. This committee is responsible for researching and recommending new member firms to the Chapter Board for approval.

## **Orientation Committee**

### **Board Liaison: Retention and Recruitment Director**

Members of this committee are responsible for planning and implementing orientation programs for new members.

## **Directory – CHAIR position**

### **Board Liaison: Retention and Recruitment Director**

The Directory Committee (could be a committee of one) shall keep the Chapter online membership directory in good order and up to date at all times. This committee should submit membership updates to be published in the *EWIConnect* during the year, as appropriate.

## **Member Engagement Committee (Chair appointed)**

Member Engagement Committee works closely with the Retention and Recruitment Director and coordinates the mentoring and retention programs of the chapter. The chair will report to the Operations Review Committee.

## **Hospitality – CHAIR position**

### **Board Liaison: Sergeant-At-Arms**

Members of the Hospitality Committee become the “face” of EWI of Dallas at each monthly meeting by welcoming and introducing new members and guests to the representatives and providing name tags for guests, replacement badges for representatives, and table tents to reserve tables for member firms. Committee members handle registration of representatives and guests at the monthly meetings, accepting payment for the dinners and providing receipts upon request.

Members of this committee, also support the Sergeant at Arms (SAA), who is an officer of the chapter. The SAA is responsible for receiving and recording attendance responses to the monthly chapter meeting notices, keeping accurate attendance records of each representative, and maintaining a detailed record of payments received and amounts due for each monthly chapter meeting.

## **ASIST – CHAIR position**

### **Board Liaison: Director-at-Large (B/C/DP)**

ASIST is the acronym for Adult Students in Scholastic Transition. Members of this committee solicit scholarship applications from area colleges and social service organizations; arrange for outside judges to evaluate the applications and select the winner(s) of our ASIST scholarship(s). Members of this committee will be asked to assist the program Committee with arrangements for the annual scholarship awards dinner, usually in May.

**EWISP – CHAIR position****Board Liaison: Director-at-Large (B/C/DP)**

EWISP is the acronym for Executive Women International Scholarship Program. This committee shall solicit scholarship applications from counselors or principals of area schools, who nominate one senior student to represent their high school; arrange for outside judges to evaluate the applications and select the winners for the EWISP scholarship(s) and the Chapter Only Scholarship(s). The committee will also assist the Program Committee with arrangements for the annual scholarship awards dinner, usually in May.

**Philanthropy – CHAIR position****Board Liaison: Director-at-Large (B/C/DP)**

Members of the Philanthropy Committee shall research and develop appropriate philanthropy projects for the Chapter, including those projects aligned with the corporate literacy initiative, present them to the Board for approval, and shall have general charge of administering such projects, once approved by the Board.

**Professional Development- CHAIR position****Board Liaison: Director-at-Large (B/C/DP)**

This committee is responsible for promoting professional development opportunities offered by the EWI Corporate Office and solicits applications from chapter representatives for the Dallas Chapter Professional Development Award.

**Courtesy – CHAIR position****Board Liaison: President**

This committee of one shall handle the arrangements necessary of the Chapter's customary observance or acknowledgements of a personal nature, such as birthdays, illnesses, hospitalizations, deaths, etc. *working with direction from the President* and guided by the chapter's standing rules.

**Strategic Planning Committee**

This committee is responsible for planning for the future of the Chapter, and is *chaired by the President-Elect*. Members of this committee will determine issues, brainstorm, develop strategy and recommend programs to achieve the goals of the Chapter.

**Bylaws (Chair appointed)**

The Bylaws Committee shall study, prepare and submit to the Board any proposed recommended amendments to the Corporate Bylaws, Chapter Bylaws and Standing Rules. The Parliamentarian, appointed by the President, shall be an automatic member of the Bylaws Committee. The Chair will be a member of, and report to, the Operations Review Committee.

**Nominating**

*Chaired by the Immediate Past President*, the Nominating Committee is composed of a total of five members - three members elected by the membership at the Chapter's Annual Meeting, plus one member elected from the Board of Directors, usually the President-Elect. This committee is responsible for preparing a slate of officers to serve on the next year's Board; and recommends a slate of delegates and an alternate delegate for the Corporate Annual Meeting.

## **Appointive Posts**

### **Historian**

The Historian shall keep a historical record of the activities of the Chapter, ensuring proper archiving of records, and publishing historical timelines on the chapter website.

### **Parliamentarian**

The Parliamentarian shall ensure that parliamentary procedure, as outlined in *Robert's Rules of Order* (latest edition), is followed in the conduct of all business during Chapter Board and Business meetings. Parliamentarian is an automatic member of the Bylaws committee.

### **Official Greeter**

On behalf of the Chapter, the Official Greeter meets and greets guests, speakers, dignitaries, and corporate board representatives at Chapter meetings and other official chapter events.

### **Operations Review Committee**

**Chaired by the Vice President**, this committee is responsible for the review of the chapter budget, proposed changes to Bylaws or Chapter Standing Rules, Long-Range Strategic Planning, and Member Engagement Programs. Members of this committee are appointed by the President and are customarily past presidents of the chapter.

## **EXECUTIVE WOMEN INTERNATIONAL**

### **Mission**

Executive Women International (EWI) brings together key individuals from diverse businesses for the purpose of promoting member firms, enhancing personal and professional development, and encouraging community involvement.

### **Vision**

To be a global women's organization of 5,000 engaged members empowering others for positive change.

### **Values**

Integrity | Excellence | Respect | Collaboration

Did you know you can find valuable information for members, board members, corporate documents and interact with EWI members from across the country online at <http://ewiconnect.com/>?

If you need help with this, please contact Denise Labrado, EWI of Dallas Communications Chair, at [dlabrado@dallaschamber.org](mailto:dlabrado@dallaschamber.org)

Access valuable Chapter information at <http://www.ewidallas.com>

## April 2016 Reports & Board of Directors Recap

### Location: State Fair of Texas

**Secretary's Report:** Minutes of the February 24, 2016 Board Meeting were presented and will be approved at our next meeting pending corrected information from the Treasurer. Secretary Jeannette Davis, JLL, reported 7 Courtesy Notices had been sent since the last board meeting. The March membership survey was submitted on March 17, 2016 and closed on March 28, 2016.

**Treasurer's Report:** The Treasurer's Report was not approved, pending corrected financial information. Once approved, it will be available under the Membership information section of the website.

**Sergeant-At-Arms:** Officer Nichole Robb, Dallas Convention & Visitors Bureau, will be submitting this month's report at the next meeting. Information is still being tabulated from our April 17<sup>th</sup> – Casino Royale Executive Appreciation Dinner and Scholarship Fundraiser.

<b>Chapter Membership:</b>	
Total Member Firms	47
Total Representatives	55
Total Executives	53
Total Sustaining	30
Total Transitional	1
Total Chapter or Corporate Life	4
<b>Meeting Attendance:</b>	
Firms Represented by Reps	
Guests Present	
Percentage of Firms Present	
Representatives Present	
Executives Present	
Sustaining Members Present	
<b>Total Attendance:</b>	

**B/C/DP:** Director Shelley Geddie, reported for the B/C/DP Committee: (EWISP) the top 5 applicants were interviewed on April 20, 2016. The final decision on the scholarship awards was received on April 25, 2016 from the judges. EWISP Chair, Rose Futterknecht, representing Comerica Bank, has notified scholarship winners. Scholarships will be awarded on May 17, 2016 at our Chapter Scholarship Meeting. (ASIST). A total of 17 scholarship applications were received. The judges will meet the top 7 applicants on Wednesday, May 4<sup>th</sup>. ASIST Chair, Corraina Anthony, will notify scholarship winners and they will be invited to the May 17, 2016 Chapter Scholarship Meeting.

**Retention and Recruitment:** Director Lexi Wayman, Oakwood Worldwide, reported the following: Membership Retention: The following firms have resigned Apples to Zinnias, Carey International, EXCO Resources, The Hockaday School, United Way of Metropolitan Dallas and Wyndham Dallas Suites – Park Central. The following executives have resigned: Nisha Patel, Applies to Zinnias, Richard Weiner, Carey International, Russ Griffin, EXCO Resources, Katy Limmer, The Hockaday School, Jennifer Sampson, and United Way of Metropolitan Dallas, Steve Tremewan, and Wyndham Dallas Suites – Park Central. Membership Development: We have one new member firm: Southwest Airlines, Mike Van de Ven, is the Executive and Lisa Hall, is the representative.

**Programs:** Director Danielle Forney, Trinity Industries, Inc., reported the EWI® Dallas Executive Appreciation Dinner and Scholarship Fundraiser was held at The Empire Room in Dallas, TX, and the theme was Casino Royale. The event was decorated with James Bond items. A Lexus was decked out with delicious desserts. We had a photo booth and a cigar bar setup outside on the patio and the Silent Auction was inside. Dinner was catered by Gil's Gourmet Catering. The casino games opened at 6:30 pm. Chapter President, Mackenzie Ramey, representing LH Holdings, Inc./Lyda Hill Foundation, welcomed the members and their guests. She introduced last year's Ebby Halliday Executive Excellence Award winner, Eric Marchetto with Trinity Industries, Inc. who announced this year's winner: Dale Petroskey of member firm Dallas Regional Chamber. Guests participated in the Live Auction and Dollars for Scholars and then the casino games were reopened for the guests.

#### Upcoming Meetings:

May 17, 2016 Scholarship Night, SMU

May 25, 2016 Board Meeting, Hosted by Kathy Shannon Stone, Hoblitzelle Foundation

**Communications:** Director Denise Labrado, Dallas Regional Chamber, reported:

Chapter Newsletter EWIconnect: Colleen Rickenbacher of member firm Global Protocol, Etiquette & Civility Academy coordinated the April issue. Featured articles included: photos from the March chapter meeting; information on our Casino Royale Executive Appreciation Award night, including sponsorship levels and auction items; Leadership Conference Annual Meeting (LCAM) information; Q&A with Benita Collins, President-Elect of EWI Corporate; and A Tribute to Nancy Reagan by Dale Petroskey, President & CEO of the Dallas Regional Chamber. Courtesy Notices: Courtesy Notices were forwarded to the Chapter by Denise Labrado of member firm Dallas Regional Chamber. Social Media: The Facebook, Twitter, LinkedIn and Instagram pages for our Dallas Chapter are all active. Directory: Email or fax any changes to Sherry Andrus to ensure the Chapter Website is updated (sandrus@dallascvb.com or 214-571-1013).

**Fundraising:** Director Melanie Linnear of State Fair of Texas reported Casino Royale Executive Appreciation Dinner and Scholarship Fundraiser held on April 14, 2016 was a success. We had approximately 80 attendees. We are still awaiting final bank reconciliation but as of April 27, 2016 the event netted approximately \$46,539.74.

**Vice President/President-Elect:** Vice President/President-Elect, Lisa Vogel, Sewell Automotive Companies, announced upcoming Webinar FREE: *“Building a Dynamic Team: Collaborating for Results,”* Tuesday, May 3, 2016, 2:00 p.m. CST. The 2016 Leadership Conference and Annual Meeting is scheduled for September 21-24, 2016, in Spokane, WA.

**Operations Review Committee:** Ebby Halliday Executive Excellence Award–Sherry Andrus - Dale Petroskey, President and CEO, Dallas Regional Chamber, was awarded the 2016 Executive Excellence Award at the gala on April 14, 2016. Member Engagement–Kathy Stone - Kathy sent a personal email to each member who did not attend the Executive Appreciation Dinner and Scholarship Fundraiser (Casino Royale), on April 14, 2016.

**New Business:** President Ramey read a letter from Vice President/President-Elect, Lisa Vogel announcing her resignation from Sewell Automotive Companies and thus her position as Vice President/President-Elect, effective May 6, 2016. Lindsay Jones, Ameriprise Financial, who is Chair of the Nominating Committee, reported that her Committee had met and they will present a candidate for Vice President/President-Elect to membership for a vote required by the bylaws at the May 17, 2016 Chapter Scholarship Meeting.

## April Survey

### 1. Did you attend the April 14th - EWI @ of Dallas Casino Royale Executive Appreciation and Scholarship Fundraiser?

	Number of Response(s)	Response Ratio
Yes	12	85.70%
No	2	14.20%
No Responses	0	0.00%
<b>Total</b>	<b>14</b>	<b>100%</b>

It was fantastic!!!

### 2. Overall, how satisfied were you with the event?

	Number of Response(s)	Response Ratio
Very Satisfied	7	50.00%
Satisfied	3	21.40%
Neutral	1	7.10%
Dissatisfied	1	7.10%
No Responses	1	7.10%
No Responses	1	7.10%
<b>Total</b>	<b>14</b>	<b>100%</b>

There was no direction given... we had several guests (first timers) and not greeted when we arrived just pointed to registration table... where the focus was to get your credit card... no welcome to the event we are glad you are here...

### 3. What did you enjoy most about the event?

fun, interactive atmosphere.

No specific thing

It was a beautiful evening at a very nice venue with outside seating.

I thought that EVERYTHING was done well. The venue was wonderful. The food was fabulous and the Casino Royal theme was carried out beautifully. BRAVO!!!!

It was a lot of fun, a great venue, and love the purpose of this meeting.

The interaction among the guests.

It was all great. The excitement of Dollars for Scholars was the most exciting. Fun dollars at the table and the food was also great.

The food and the venue

seeing friends

It was not boring. I was actually sorry to see the tables/event come to an end.

Everything was fabulous!

### 4. What suggestions would you give for next year?

Maybe have a luncheon honoring the executives.

Missed the name tags as an easy way to meet and greet visitors.

Take notes from the people that planned this event.

Make 2-3 announcements as cutoff time approaches for bidding on silent auction (i.e., 15 minutes remaining, 10 minutes remaining, 5 minutes, etc.).

Make sure the guests are aware of every aspect of the event of the evening. example: "cash in your chips and place in the fish bowl for a chance to win a prize". That was never announced - By chance found out at the very end of the event.

All was great

Have one program in the envelope - not so many separate pieces

Be more welcoming... ensure there are seats for all guests...especially your event sponsors

We need a couple of days notice via email to review the schedule of events so we know when to get there for the auction. I was not clear about the timeline except be there at 6pm. Possibly you sent this out and I missed it?



**5. How would you rank the venue location? The Empire Room - Comments**

Except for the concrete floors that are hard on the feet. Otherwise, the great open meeting spaces worked well for this type of program. Loved it!

Very roomy...

The neighborhood was a little sketchy but the inside was perfect for a great party!! Suggestion: Have an actual outside red carpet entrance to spruce up the building site.

**6. How would you rank the food selection?**

	Number of Response(s)	Response Ratio
Very Good	9	64.20%
Good	3	21.40%
Fair	0	0.00%
No Responses	1	7.10%
No Responses	1	7.10%
<b>Total</b>	<b>14</b>	<b>100%</b>

**7. How would you rate the reception hour and Silent Auction timeline?**

	Number of Response(s)	Response Ratio
Exciting & Fun	8	57.10%
Hectic	0	0.00%
Dull-Boring	1	7.10%
No Response	2	14.20%
No Responses	3	21.40%
<b>Total</b>	<b>14</b>	<b>100%</b>

Did not see much bidding going on... starting bids were too high on some items  
Auctions seemed a little rushed and tight but otherwise fine.

**8. Did you miss having a speaker at the event?**

	Number of Response(s)	Response Ratio
Yes	3	21.40%
No	9	64.20%
No Responses	2	14.20%
<b>Total</b>	<b>14</b>	<b>100%</b>

But it does seem to be a draw for executives.

While I always enjoy the speaker, I didn't miss one for the evening. It was perfect the way it was.

Only because we would not have had enough time for a speaker and auction and presentation and games. Have enjoyed this event both way:

Yes, since we have so many new members... and having a speaker at this event just can spotlight our EWI Vision/Mission. Also it was opportunity to spotlight Ebby and her impact to our Chapter

...the last speaker we had actually ran people out the door....I saw them leave!

**9. Do you or your Executive have any connections with top-level speakers for next year? If yes, please provide your email**

	Number of Response(s)	Response Ratio
Yes	0	0.00%
No	8	57.10%
No Responses	6	42.80%
<b>Total</b>	<b>14</b>	<b>100%</b>

Maybe, will ask.

**10. Will you be attending the May 17, 2016 Scholarship Night?**

	Number of Response(s)	Response Ratio
Yes	11	78.50%
No	2	14.20%
No Responses	1	7.10%
<b>Total</b>	<b>14</b>	<b>100%</b>

Prior commitment

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[lindsay.h.jones@ampf.com](mailto:lindsay.h.jones@ampf.com)  
 469-865-1028



**TREASURER**  
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 Dallas Hearing Foundation  
[jennifer.clark@dallashearingfoundation.org](mailto:jennifer.clark@dallashearingfoundation.org)  
 972-424-7711



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 Sewell Automotive Companies  
[sgeddie@sewell.com](mailto:sgeddie@sewell.com)  
 214-902-2200



**ADVISOR**  
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 Hoblitzelle Foundation  
[kstone@hoblitzelle.org](mailto:kstone@hoblitzelle.org)  
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