

President's Message

I Believe In You



Happy New Year EWI of Dallas, I sincerely hope you had a wonderful Holiday Season. Thank you for all your donations last month to Interfaith Family Services—we helped make it a Merry Christmas for those families. Thank you also for making our 65th Chapter Anniversary one we will remember forever. It was such a pleasure to see all the smiles hear all the laughs during this celebration.

Our B/C/DP and Program Committees really made us shine. I cannot say thank you enough to Deborah Tough and her firm – Four Seasons Resort and Club for hosting us. You are all appreciated.

Okay, it's the New Year, 2017. Now What? Or another question, what's the difference between December 31, 2016 and January 1, 2017? During these first couple of weeks of the New Year many of us reflect back over our lives and decide to resolve some things and/or actions, by making New Year's resolutions or setting goals.

- Fitness centers and gyms are now temporarily crowded
- Weight Loss Centers' meetings are full
- Self-help books are selling out because NOW is the to time to improve
- Resumes have been updated in order to finally search for that new job

A new year brings a fresh set of possibilities and opportunities that could help us change the world. As you make your New Year's resolutions or create your goals please remember what our fellow EWI member, Dr. Heather Williamson of Transformation

2016-2017 OFFICERS & DIRECTORS

PRESIDENT

Jeannette Davis, JLL

PRESIDENT ELECT

Danielle Forney, Trinity Industries Inc.

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Nichole Robb, VisitDallas

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Lexi Wayman, Oakwood Worldwide

SERGEANT-AT-ARMS

Michelle Newsome, American Airlines Center

B/C/DP DIRECTOR

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RETENTION AND RECRUITMENT DIRECTOR

Dawn Redmond, Ebby Halliday Realtors

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Melanie Linnear, State Fair of Texas

ADVISOR

Mackenzie Causey, LH Holdings, Inc. / Lyda Hill Foundation

ADVISOR

Janie Sandoval, The Dallas Breakfast Group

Group, LLC and member of EWI of Richmond shared with us several years ago.. **whether goals are personal or professional, goal setting is the tool that can (and will) lead to your success.** Without goals you lack focus and direction.

Here are several key principles of goal setting:

- Clarity- Goals that are written down forces you to clarify your thoughts and are unambiguous. If you cannot express your goals clearly and succinctly in writing then goal attainment will be difficult.
- Positive- When goals are stated positively, they create a mental picture like a television set that gives you the incentive and focus needed to keep you motivated. For example, a goal stated Stop losing money is hard to visualize, difficult to convert to action steps, and impossible to measure. However, stating Achieve breakeven point by December 31 is positive, specific and measurable and the steps needed to "breakeven" will appear in your mind.
- Specific- Goals that meet the criteria of being S.M.A.R.T. - Specific, Measurable, Attainable, Realistically High and Time-Bound will provide the direction and motivation to help you stay on target and achieve measurable results.



During our upcoming January 2017 Chapter Business Meeting we will review our Chapter goals listed in our 2016-2017 Strategic Plan. We will reflect on what happened last year, and what we need to do to improve to get to where we want to be this year – designated as a **CHAPTER OF EXCELLENCE**.

I believe In You! Creating a new you begins with a belief that you can accomplish what you set out to do. In fact, confidence in our own capabilities determines how we feel, think, and behave. Psychologists have known this for decades, and there is no time like the present to apply these lessons to our own lives.

The secret of goal achievement is not just purpose and dedication, it is being ready physically and mentally. We have our goals, they are achievable and we are ready to take action to make action.

Take your passion, your commitment, hope or fear (fear can be a good thing), and your to desire to better the world and channel it into positive ideas, actions, programs and activities to make it happen.

Continued Success,

Jeannette B. Davis
EWI of Dallas President 2016-2017
JLL

This Month's Meeting Information EWI® of Dallas

| MONTHLY MEETING | BOARD MEETING |
|--|---|
| <p>Date: January 17, 2017</p> <p>Location:  325 North St. Paul St., Suite 700, Dallas, TX 75201</p> <p>Reception: 6:00 – 6:30 pm</p> <p>Dinner/ Program: 6:30 – 7:15 pm Speakers</p> <p>January Business Meeting: 7:15 – 8:00 pm</p> <p>Parking: Valet (Complimentary) Underground at VisitDallas (Please bring your ticket to the meeting to be stamped)</p> | <p>Date: January 25, 2017</p> <p>Location: JLL 8343 Douglas Ave, Suite 100 Dallas, TX 75225</p> <p>Hosted by: Oakwood Worldwide</p> <p>Meeting & Dinner: 5:00 pm</p> <p>RSVP: If you are interested in attending the Board Meeting, please contact:</p> <p>Nichole Robb, CTA VisitDallas 2016-2017 Secretary by noon on Monday, January 23, 2017</p> <p>Office: 214.571.1014 Email: nichole@visitdallas.com</p> |



Pay online via PayPal on www.ewidallas.com under *upcoming events*. Checks should be made payable to: Executive Women International and can be received at the meeting, or mailed early to:
Lexi Wayman
14251 Queens Chapel Road
Farmers Branch, TX 75234
*If you require an invoice in advance to bring a check to the meeting, please email lwayman@oakwood.com

I will attend

I will not attend

I will have guest(s)

GUEST(s): _____

RSVP to Reservation Hotline:
Michelle Newsome
American Airlines Center
2016-2017 Sergeant-At-Arms
by noon Friday, January 13, 2017
Office: 214.665.4503
Email: mnewsome@aacntr.com

Total Number of Reservations @ \$50.00/pp _____

Amount Remitted: _____

Would you like a receipt mailed to you?

NAME: _____

FIRM: _____

For special dietary request, please contact Colleen A. Rickenbacher, Programs Director, 214.500.7516 at least three days prior to the meeting.

NOTE: All Representatives have automatic standing reservations. Representatives **DO NOT** need to return this form unless canceling or responding with guest(s). **Cancellations must be received by the deadline or your firm will be billed.** It is helpful to receive payment prior to the meeting. If you require a receipt for your payment, you may check the appropriate space on this form and your receipt will be mailed to you upon receipt of your check. Checks are not processed until after the meeting date; therefore, if you mail your check ahead and a change of plans requires you to cancel your reservation, as long as you cancel prior to the deadline, your original check will be returned to you.

December 2016 Meeting Photos 65th Celebration Four Seasons Resort and Club



December 2016 Meeting Photos 65th Celebration Four Seasons Resort and Club



MEET OUR MEMBERS

Janie Sandoval



Historian Savant

If you have attended any EWI meetings, you will have likely met Janie. She has been a staunch advocate and supporter for the organization for over 30 years. She has represented the Dallas Breakfast Group since 1993, and before that with the Community Council of Greater Dallas.

Janie has served on MANY EWI boards. Her positions have included Sergeant-at-Arms in 1983 and 1996, Publication Director in 1985, Program Director in 1998, Membership Development Director in 2000, Treasurer in 2001, Vice President in 2002-03 and President in 2003-04. This year marks the seventh time she has served as an advisor to the Board. In addition to all these many titles, Janie has also served on five committees on the corporate level. Needless to say, if there are any questions to ask, Janie is certainly one we can count on being there to answer them.

While Janie enjoyed her time as President of EWI, she considers her greatest accomplishment to be Historian for the Dallas Chapter. One of her pet projects was to share the Dallas Chapter's history, which had only been residing with the historians and is a treasure trove of information. She has scanned three large volumes and prepared it for posting on the EWI website.

Serving on the board for EWI gave Janie an opportunity to do many jobs outside of her work experience, many of which transferred back to her job. The skillsets she learned while attending EWI's Academy of Leadership Education forums, seminars and other opportunities have contributed to making her a well-rounded employee and individual.

Ask Janie where she would like to see EWI in the future and she states ...

– I would like to see this organization continue to do the many good works that it has for over 65 years here in Dallas and across the country for over 75 years. I love the community aspect of our work—hands-on service through our scholarships and donations to community service organizations. We need to continue to inspire young people to continue their educations through our literacy and ASIST initiatives to become better citizens and future leaders.

Thank you, Janie, for all your service and passion for EWI!

Laura Wheatley



Exciting New Member

Laura is one of our newest members. She joined in the Fall of 2016 and currently serves as the office administrator for The Dallas Foundation. Laura has already served on the Sergeant at Arms committee last year and is currently on the B/C/DP Committee.

Laura considers her biggest accomplishment to be her biggest blessings, her sons. Her oldest son works at the National Geospatial Intelligence Agency in St. Louis and is serving his second 6 year enlistment in the Army National Guards. Her youngest is currently due to complete his second masters in May, with a goal of attaining his PhD. Wow! Congratulations, Laura. She also has three stepsons, so no wonder she is enjoying her time EWI.

However, work related, Laura considers her greatest accomplishment to be serving as the point person for the construction expansion of our office, point person for our Foundation Repair Team and organizing the holiday party part held in their new space. She credits these accomplishment with the great team she works with at the Dallas Foundation.

Laura not only enjoys the networking aspect of EWI but also the building of relationships that are supportive and encouraging. Recently, her executive, Mary Jalonich received a note from Kathy Stone. This very special hand written note was shared at the next staff meeting. While this was an uplifting experience for Laura, she believes it also displayed to others at TDF the importance of membership with EWI because it was mentioned by the President and CEO.

When asked where she sees EWI in the future, Laura states ...

Growing of course. Continuing to be involved in the community. I think the more we are out in the community, the more EWI will be known, the more we will grow. That growth would be in two ways - in number as a group and individually as humans. I know I was hooked after attending the scholarship meeting last year!

Welcome, Laura, EWI sees a great future for you.

Literacy Page

Executive Women International, with our Dallas Chapter, is dedicated to the promotion of literacy. Our president, Jeannette Davis, has made it one of her missions to be a champion for literacy. Each month eConnect will feature a different member of the board talking about a particular book that has made a difference in their life.

This month's book is ***Be The Ultimate Assistant*** by Bonnie Low-Karmen. I have read this book several times... that is very easy to do on your Kindle.

Although I am not a celebrity assistant I found this book to be truly inspiring. The advice in this book is very helpful in many positions. One take away .. stress management... have a plan to manage stress. I relieve my stress by reading. This book helped to adjust my attitude and renew my passion.

Many times administrative assistants do not receive the recognition that they deserve many are even taken for granted. This book will inspire you to continue to put your best foot forward.

Jeannette Davis
EWI of Dallas President 2016-2017
JLL





CONNECTIONS | CAREERS | COMMUNITY

Unlock the Wellness Code: The Secret to Being Happy, Healthy and Energized Everyday



Cindy Nunnery
Look Your Best. Feel Your Best. For Good!™

Presenter: Cindy Nunnery

Tuesday, January 10, 2017
3:00 PM EST / 12:00 PM PST

ewi PROFESSIONAL DEVELOPMENT
WEBINARS

There's a lot of conflicting information regarding health, nutrition and wellness especially on social media, and in news reports. During this webinar, Cindy will be sharing current nutrition trends; sharing what it takes to live a healthy lifestyle; how you can eat for energy; and superfoods (which ones good and which may be sabotaging your health goals). Plus she'll give you the Top 10 Nutrition Secrets that will change your life and 8 Simple Ways to clean up your diet.

- The problems with modern nutrition
- The top 10 nutrition secrets that'll change your life
- 8 simple ways to clean up your diet
- Simple meal prepping tips & recipes

Cindy Nunnery: When she's not helping women lose weight, improve their personal wellness or build a wellness-focused business, you can find her taking pictures of food, writing blogs, on social media, or taking yet another health, wellness or business course. Whether it's weight loss or wellness, her focus is on her clients looking their best, feeling their best, for good! It's about having a lifestyle of health and happiness, dreaming big and not being held back.

During her training, including the Institute for Integrative Nutrition & Sanoviv Alternative Holistic Integrative Healthcare Center and others, she studied over 100 dietary theories, practical lifestyle management techniques, nutritional supplementation, eating for health, and innovative coaching methods with some of the world's top health and wellness experts. Her teachers included Dr. Andrew Weil, Director of the Arizona Center for Integrative Medicine; Dr. Deepak Chopra, leader in the field of mind-body medicine; Dr. David Katz, Director of Yale University's Prevention Research Center; Dr. Walter Willett, Chair of Nutrition at Harvard University; Geneen Roth, bestselling author and expert on emotional eating; Dr. Myron Wentz, an internationally recognized microbiologist, immunologist, and pioneer in the development of human cell culture technology and infectious disease diagnoses, founder of Gull Laboratories and USANA Health Sciences plus many other leading researchers and nutrition authorities.

Her education has equipped her with extensive knowledge in holistic nutrition, health coaching, and preventive health. Drawing on these skills and knowledge of different dietary theories, she work's with clients to help them make lifestyle changes that produce real and lasting results.

Please visit our website at <http://www.ewiconnect.com> to register.



February and March Birthdays

| | | | |
|-----------------|-----------|-------------------------|--|
| February | 2 | Melanie Linnear | State Fair of Texas |
| February | 10 | Lucia Kastler | Pearl Energy Investments |
| February | 13 | Corraina Anthony | Dallas Regional Chamber |
| February | 16 | Lexi Wayman | Oakwood Worldwide |
| February | 20 | Carol Smith | Sustaining Member |
| February | 25 | Carolyn Trechter | Sustaining Member |
| February | 25 | Nichole Robb | VisitDallas |
| March | 1 | Lindsay Jones | Ameriprise Financial |
| March | 5 | Rebecca Marabito | The Crescent Club & The Spa at The Crescent |
| March | 26 | Kathy Broll | Stream Realty Partners, LP |
| March | 30 | Janie Sandoval | The Dallas Breakfast Group |

Firm Anniversaries

| | |
|--------------|---|
| March | Spencer Stuart, 25 Years |
| March | Texas Health Resources, 1 Year |
| March | Pearl Energy Investments, 1 Year |

Save the Date

Monthly Meetings

February 21, 2017

Board Meetings

February 28, 2017

December 15, 2016 Reports & Board of Directors Recap

Location: State Fair of Texas

Secretary's Report: Minutes of the November 17, 2016 Board Meeting were approved. Secretary Nichole Robb, Dallas Convention & Visitors Bureau, reported 4 Courtesy Notices had been sent since the last board meeting. A membership survey was not sent during the month of December.

Treasurer's Report: The Treasurer's Report is available under the Membership information section of the website.

Sergeant-At-Arms: Officer Michelle Newsome, American Airlines Center,

reported 28 representatives, 2 Sustaining/Life members, and 12 guests attended the December 13, 2016 Chapter Meeting; 57% of firms were represented.

B/C/DP: Director Patricia Monserrate, Dallas Area Rapid Transit, reported for the B/C/DP Committee. Deborah Tough, Four Seasons Resort and Club, EWISP Function Lead, sent EWISP applications out to 158 school counselors on December 13, 2016. The counselors have until January 27, 2017, to submit the student name that they have chosen from their school.

Sherry Andrus, Dallas Convention & Visitors Bureau, ASIST Function Lead and Director Patricia Monserrate, Dallas Area Rapid Transit, were scheduled to meet to discuss changes to the ASIST application. Corporate has not posted the application as of December 15, 2016. They plan to send out the letters right after the first of the year.

The Philanthropy Project for December to Interfaith Home & Hope Program on December 13, 2016, was a great success because of our membership's giving hearts. We received many items, large and small, and our membership is still giving.

Retention and Recruitment: Director Dawn Redmond, Ebby Halliday, Realtors, reported for the Retention and Recruitment Committee: **Membership Development/New Firms:** We have one new firm this month, American Airlines, Karen Buls is the executive and Jessica Johnson is the representative. **Membership Retention:** The following member firm resigned: Comerica Bank. The following representative resigned: Rose Futterknecht, Comerica Bank. The following executive resigned: J. Patrick Faubion, Comerica Bank. **Membership Development:** The Membership Committee commenced a letter writing campaign to the firm executives. Each executive will receive a note thanking them for their commitment to EWI and letting them know how much we appreciate the work of their representative. To date, we have had positive feedback from the executives who received the note.

Programs: Director Colleen Rickenbacher, Global Protocol, Etiquette & Civility Academy, reported the EWI® of Dallas 65th Chapter Anniversary was held at the Four Seasons Resort and Club Dallas at Las Colinas hosted by the same, with representative Deborah Tough and her team doing an outstanding job to entertain and make this a memorable evening. Tremendous thanks to our Host Firm. The meeting was orchestrated by Danielle Forney, Trinity Industries Inc., Mackenzie Causey, LH Holdings Inc./Lyda Hill Foundation and a team of representatives from each committee.

Chapter President, Jeannette Davis, JLL, welcomed everyone and introduced Retention and Recruitment Director Dawn Redmond of Ebby Halliday Realtors to introduce and welcome our new member. The invocation was delivered by Debbie Taylor, Corporate Life Member and former Dallas Chapter President. This was followed by a well-presented slideshow of the history of EWI. Thanks to Janie Sandoval, former Historian.

The meal was then served followed by the door prizes. Two fundraising activities were conducted in December for a total of \$1,240.00. Proceeds from these tickets for door prize giveaways was \$238.00 for a total of \$1,478.00. But with minimal expenses for the purchases for prize giveaways and decorations, the final net profit was \$1,343.98 for the General Fund. Melanie Linneer and the 2016-2017 Fundraising Committee did an outstanding job.

| | |
|---------------------------------|-----------|
| Chapter Membership: | |
| Total Member Firms | 44 |
| Total Representatives | 51 |
| Total Executives | 52 |
| Total Sustaining | 26 |
| Total Transitional | 0 |
| Total Chapter or Corporate Life | 3 |
| Meeting Attendance: | |
| Firms Represented by Reps | 25 |
| Guests Present | 12 |
| Percentage of Firms Present | 57% |
| Representatives Present | 28 |
| Executives Present | 0 |
| Sustaining Members Present | 2 |
| Total Attendance: | 42 |

A toast was then given and Jeannette provided the Closing Remarks, thanked the Four Seasons and everyone that made it possible, made a few announcements for the upcoming meetings and wished everyone a very Happy Holiday Season.

Upcoming Meetings:

January 17, 2017 Studio Movie Grill, Host Kelly Walden

January 25, 2017 5:00 pm TBD Board Meeting

Communications: Director Margaret Hannah, State Fair of Texas, reported for the Communications Committee. **Chapter Newsletter EWIconnect:** Margaret Hannah completed the December newsletter. Featured articles included the literacy page highlighting Margaret's favorite children's book, "The Mouse and the Motorcycle". There was an informative article, "10 Characteristics of Professionalism". And our webinar for the month was "The Value-Add in Volunteering". **Courtesy Notices:** Courtesy Notices were forwarded to the Chapter by Jeannette Davis, member firm, JLL. **Social Media:** Chapter Facebook, Twitter, LinkedIn and Instagram pages are all active. **Directory:** Email or fax any changes to Sherry Andrus to ensure the Chapter Website is updated (sandrus@dallascvb.com or 214-571-1013).

Fundraising: Director Melanie Linneer of State Fair of Texas reported on the two (2) fundraising activities for December—"Chance Tickets" sold for door prize giveaways and sponsor donations for "door prizes" from seven (7) ride operators at the State Fair of Texas. After paying off the gift giveaways and miscellaneous items, we ended with a net profit of \$1,343.98 to be deposited to the General Fund.

Vice President/President-Elect: President-Elect Danielle Forney, Trinity Industries, Inc., reported the Corporate Webinar: Unlock the Wellness Code: The Secret to Being Happy, Healthy and Energized Everyday, will be held on Tuesday, January 10, 2017 2:00 p.m. CST.

Operations Review Committee: Budget – Lexi Wayman: No Report. Bylaws and Rules – Karan Sills: No Report. Ebby Halliday Executive Excellence Award – Mackenzie Causey: No Report. Historian – Kimberly George: No Report. Official Greeter/Courtesy – Janie Sandoval: No Report. Parliamentarian – Benita Collins: No Report. Ad-Hoc Long-Range Planning (Strategic Plan) – Danielle Forney: No Report. Member Engagement – Kathy Stone: No Report. Publicity – Open: No Report. Sustaining – Sue Lindsay-Hughes: No Report.

EXECUTIVE WOMEN INTERNATIONAL

Mission

Executive Women International (EWI) brings together key individuals from diverse businesses for the purpose of promoting member firms, enhancing personal and professional development, and encouraging community involvement.

Vision

To be a global women's organization of 5,000 engaged members empowering others for positive change.

Values

Integrity | Excellence | Respect | Collaboration

Did you know you can find valuable information for members, board members, corporate documents and interact with EWI members from across the country online at <http://ewiconnect.com/>?

If you need help with this, please contact Margaret Hannah, EWI of Dallas Communications Chair, at mhannah@bigtex.com

Access valuable Chapter information at <http://www.ewidallas.com>



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