

Words from our President

Spring is in the air!

You know what I love about Spring? The gorgeous weather, new flowers in bloom, and the excitement of fresh new opportunities. Now's the time to breathe in all that life has to offer! We live in a beautiful world, filled with endless opportunities. Take a moment to reflect on what makes you truly happy and do it!



Make plans to join us for our March chapter meeting on **Tuesday, March 15** at Times Ten Cellars! We will be making blankets for Children's Medical Center of Dallas, so come prepared to have fun while making a positive IMPACT in our community!

Don't forget to nominate your executive for the **Ebby Halliday Executive Excellence Award!** Nominations are due by Friday, March 11. Applications are available on the website and we encourage you all to participate. Does your executive support your involvement in EWI? Do they encourage attendance in meetings/conferences? Do they attend EWI functions? If so, they will make an ideal candidate! Our lucky award recipient will be announced at the Casino Royale Executive Appreciation and Scholarship fundraiser on Thursday, April 14.

Our **Casino Royale Executive Appreciation and Scholarship Fundraiser** will be here before we know it! Sponsorships are due by March 31 in order to be included in all event print material. It will be a fabulous event that you and your Executive will not want to miss! We need your help soliciting silent auction items. Please see the next page that includes our auction item request letter. Please print copies and take with you while you are running errands around town. We need gift certificates from restaurants, salons, dog groomers, boutiques, etc. Thank you to everyone for pulling together for this

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Fundraising Director

Melanie Linnear
State Fair of Texas

Advisor

Lindsay Jones
Ameriprise Financial

Advisor

Kathy Shannon Stone
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important event. We will celebrate our success in May as we award scholarships to our award winners.

Stay tuned for more information about our upcoming family day at Klyde Warren Park! Weather permitting, I would love to invite you and your loved ones for a fun and casual outing.

All my best,

Mackenzie



All my best,
Mackenzie

Mackenzie Ramey

Mackenzie C. Ramey
EWI of Dallas President 2015-2016



CORRECTIONS | CAREERS | COMMUNITY

Executive Women International®

DALLAS CHAPTER BOARD
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CONTACT INFORMATION

www.ewidallas.com
www.ewiconnect.com

March 1, 2016

Dear Sir or Madam,

It is with great enthusiasm that I submit this letter of request to you. As a fellow organization that strives to make a positive impact in our community, you understand the importance of bringing joy to those in need.

Executive Women International ("EWI") is committed to philanthropic projects, specifically our Scholarship Program. It is through annual fundraising efforts that we raise the funds to support the **EWISP** scholarship for outstanding high school students, and the **ASIST** scholarship for adult students in scholastic transition, both of which are awarded each year. Internationally, EWI awarded over \$700,000 last year through its scholarship programs.

EWI of Dallas is hosting the **2016 Casino Royale Executive Appreciation Dinner and Scholarship Fundraiser on Thursday, April 14, 2016**. This year will feature casino games, and a festive live and silent auction with proceeds benefiting our scholarship program and general fund. **EWI of Dallas invites you to donate a significant item or service for our silent auction.** Your company will receive recognition at this fundraiser.

We would love for you to consider making a donation to this incredible program. With your help, we can continue to make a significant impact on our community. I have included a link to the EWI of Dallas website in case you need more information about our organization. www.ewidallas.com

On behalf of EWI, thank you for your consideration! We appreciate the important work you do in the community.

Sincerely,

Mackenzie C. Ramey
LH Holdings, Inc./Lyda Hill Foundation
EWI of Dallas
2015-2016 President

Melanie Linnear
State Fair of Texas
EWI of Dallas
2015-2016 Fundraising Director

This Month's Meeting Information EWI® of Dallas

| MONTHLY MEETING | BOARD MEETING |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>Date: March 15, 2016</p> <p>Location: Times Ten Cellars 6324 Prospect Lane Dallas, TX 75214</p> <p>Phone: 214-824-9463</p> <p>Reception: 6:00 p.m.</p> <p>Dinner: 6:30 p.m.</p> <p>Price: \$50.00</p> <p>Parking: Self-Park</p> | <p>Date: March 23, 2016</p> <p>Location: JLL 8343 Douglas Avenue Dallas, TX 75225</p> <p>Host: Jeannette Davis JLL</p> <p>Meeting: 5:00 pm</p> <p>Dinner 5:45 pm</p> <p>RSVP: If you are interested in attending the Board Meeting, please contact: Jeannette Davis JLL 2014-2015 Secretary by noon on Monday, March 21st Office: 214-438-6122 Email: Jeannette.davis@am.jll.com</p> |

March Monthly Meeting



| | |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>Checks should be made payable to: Executive Women International® or via PayPal® on www.ewidallas.com under <i>upcoming events</i> Send reservations and remittance to: Nichole Robb c/o Dallas Convention & Visitors Bureau 325 N. St. Paul St., Suite 700 Dallas, TX 75201</p> <p><input type="checkbox"/> I will attend</p> <p><input type="checkbox"/> I will not attend</p> <p><input type="checkbox"/> I will have guest(s)</p> <p>GUEST(s): _____ _____</p> | <p>RSVP to Reservation Hotline: Nichole Robb Dallas Convention & Visitors Bureau 325 N. St. Paul St., Suite 700 Dallas, TX 75201 office: 214-571-1014 fax: 214-665--2914 email: nrobb@dallascvb.com</p> <p>Total Number of Reservations @ \$50/pp _____</p> <p>Amount Remitted: _____</p> <p>Would you like a receipt mailed to you? <input type="checkbox"/></p> <p>NAME: _____</p> <p>FIRM: _____</p> |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

For special dietary request, please contact Danielle Forney, Program Director, 972-589-8497 at least one week prior to the meeting.

NOTE: All Representatives have automatic standing reservations. Representatives **DO NOT** need to return this form unless canceling or responding with guest(s). **Cancellations must be received by the deadline or your firm will be billed.** It is helpful to receive payment prior to the meeting. If you require a receipt for your payment, you may check the appropriate space on this form and your receipt will be mailed to you upon receipt of your check. Checks are not processed until after the meeting date; therefore, if you mail your check ahead and a change of plans requires you to cancel your reservation, as long as you cancel prior to the deadline, your original check will be returned to you.

February Meeting 2016







March/April Birthdays

| | | | |
|--------------|-----------|-----------------------------|---------------------------------------|
| March | 1 | Lindsay Jones | Ameriprise Financial |
| March | 3 | Sheryl Pickle | Four Seasons Resort and Club |
| March | 26 | Kathy Broll | Stream Realty Partners, LP |
| March | 30 | Janie Sandoval | The Dallas Breakfast Group |
| April | 3 | Jane Adams | Special Delivery Service, Inc. |
| April | 7 | Meredith Ford O'Neil | American Heart Association |
| April | 11 | Kimberly Epperson | Deloitte Services LLP |
| April | 21 | Tanya Damon | Ticketmaster |
| April | 28 | Victoria Dinielli | Spencer Stuart |
| May | 1 | Dee Powell | Southern Methodist University |
| May | 10 | Benita Collins | Dallas Area Rapid Transit |
| May | 13 | Shannon Smock | Hunt Consolidated, Inc. |

Firm Anniversaries

| | |
|--------------|-------------------------------------------------------------------|
| March | Stream Realty Partners, LP, 10 Years |
| April | Bank of America Merrill Lynch, 10 Years |
| May | Global Protocol, Etiquette & Civility Academy, 5 Years |

Save the Date

Monthly Meetings

March 15, 2016
 April 14, 2016
 May 17, 2016
 June 21, 2016
 July 19, 2016
 August 16, 2016
 September 13, 2016

Board Meetings

March 23, 2016
 April 27, 2016
 May 25, 2016
 June 29, 2016
 July 27, 2016
 August 24, 2016
 September 28, 2016

Mark Your Calendar for the 2016 Leadership Conference and Annual Meeting in Spokane, WA **September 20-25, 2016** – See you there!!!!



Professional Development

Please join us every month for the free educational program. They are held on the 1st Tuesday of each month. Check the calendar and EWI Website for details and updates.

**Join us in April
Tuesday, April 5, 2016
More Details to Follow**

2 p.m. CST

Upcoming Free Webinars

Every month free webinars are provided to members and their member firms.

Be sure to visit <http://ewiconnect.com/> to sign-up

SAVE THE DATE!

EWI OF DALLAS PRESENTS
CASINO ROYALE
THURSDAY, APRIL 14, 2016

EXECUTIVE APPRECIATION AWARD,
CASINO GAMES, LIVE AND SILENT AUCTION.
PROCEEDS BENEFIT
EWI OF DALLAS SCHOLARSHIPS.

THE EMPIRE ROOM
1225 N RIVERFRONT BLVD
DALLAS, TX 75207





Executive Women International of Dallas
Casino Royale Sponsorship Levels:

\$10,000 ---- SPECTRE SPONSOR PACKAGE

- Entry for 12 Guests with \$60,000 chips for game play
 - \$5,000 in chips per guest
- Priority valet
- Lexus for the Weekend for one guest
- Two Poker Tournament Entries
- VIP Reception
- Recognition in all event print materials and on website
- Opportunity to distribute a company logo gift item from your firm
- Prominent Signage at the event
- Firm name in program

\$7,500 ---- QUANTUM OF SOLACE SPONSOR PACKAGE

- Entry for 10 Guests with \$40,000 chips for game play
 - \$4,000 in chips per guest
- Priority valet
- One Poker Tournament Entry
- Recognition in all event print materials and on website
- Opportunity to distribute a company logo gift item from your firm
- Prominent Signage at the event
- Firm name in program

\$ 5,000 ---- GOLDENEYE SPONSOR PACKAGE

- Entry for 8 Guests with \$8,000 in chips for game play
 - \$1,000 in chips per guest
- Opportunity to distribute a logo gift item from your firm
- Prominent signage at event
- Firm name in program

\$ 3,000 ---- DIAMONDS ARE FOREVER SPONSOR PACKAGE

- Entry for 6 Guests with \$3,600 in chips for game play
 - \$600 in chips per guest
- Prominent signage at reception
- Firm name in program

\$1,500 ---- GOLDFINGER SPONSOR PACKAGE

- Entry for 4 Guest with \$1,600 in chips for game play
 - \$400 in chips per guest
- Firm name in program

Individual Tickets - \$85 with \$200 in chips for game play

Poker Tournament - \$50 with \$5,000 in chips and the following buy-ins:
 \$20 - \$2,000 \$50 - \$5,000 \$100 - \$10,000

www.ewidallas.com



ATTENTION DALLAS CHAPTER REPRESENTATIVES AND SUSTAINING MEMBERS



Do you have a relative who would be eligible for the Dallas Chapter Relative's Scholarship? Candidates must be a relative of a Dallas Chapter representative, sustaining member, or their spouse (this includes nieces, nephews, cousins and grandchildren) and graduating from a high school in the Dallas/Fort Worth Metroplex.

Relatives of member firm Executives are not eligible.

Recipients are judged based on leadership, scholastic ability, community service, financial need and plans/goals for the future. Representatives of the B/C/DP Committee along will act as independent judges, treating each application confidentially.

Please contact your candidate today and have them complete an application. The winner will be selected in April and the award will be presented at the May Chapter Scholarship Awards Night.

Please submit completed applications to:

Amy Scott

Cotton Bowl Athletic Association

One Legends Way

Arlington, TX 76011

817-892-4806

amy@attcottonbowl.com

All applications are due by March 31, 2016.

**The application is also available on our
website: www.ewidallas.com**

Nominate your Executive for the Ebby Halliday Executive Excellence Award

This is the 16th year that we will honor Ebby Halliday by presenting the ***Ebby Halliday Executive Excellence Award*** to a Dallas Chapter member firm Executive at the Executive Appreciation Dinner and Scholarship Fundraiser on Thursday, April 14, 2016.

The Dallas Chapter is privileged to have an outstanding group of Executives! I want to **encourage you to honor an Executive of a member firm by nominating him/her for this prestigious award.**

You can honor your executive or nominate an executive of a member firm. The nominating form can be found on our website and must be submitted to me by Friday, March 11th.



Let's All Go to LCAM!

What's quickly approaching?

LCAM of course!

Mark your calendars for September 20 – 24. It's a great time of the year to be in Spokane, Washington!

Hear from great speakers;

- Take courses in the Academy of Leadership;
- Network with other chapters across the U.S. and Canada;
- Further your education and increase your worth in your job.
- Then don't forget to just have a little fun with other EWI members!

Early registration will begin in late spring. Three ways you can attend at a discounted rate to your firm:

- 1) Apply for the chapter LCAM scholarship
- 2) Serve as a delegate to the annual meeting
- 3) Serve as next year's Vice-President, President-Elect!

Once you attend an LCAM and see what it's all about, you'll want to go year after year. If you need help convincing your firm of the value, justification tool-kits are available on www.ewiconnect.com.

And if that's not enough to convince you – check out these last four years of LCAM memories:

https://youtu.be/NZSKB_E_K_E

EWI of Dallas and Spokane are calling your name!

Happy Easter

Easter is the greatest feast in the Christian calendar. On this Sunday, Christians celebrate the resurrection of Jesus Christ from the dead. For Catholics, Easter Sunday comes at the end of 40 days of [prayer](#), [fasting](#), and almsgiving known as [Lent](#). For Greek-Orthodox, they will celebrate the date of Pascha (Easter) according to the Julian calendar while the rest of Christianity used the Gregorian calendar. The other factor at work is that the Orthodox Church continues to adhere to the rule set forth by the First Ecumenical Council, held in Nicea in 325 AD, that requires that Pascha must take place after the Jewish Passover in order to maintain the Biblical sequence of Christ's Passion. The rest of Christianity ignores this requirement, which means that on occasion Western Easter takes place either before or during the Jewish Passover. Occasionally, it has happened the same time as it has in 2014 and will again in 2017, but after that, not until 2034.

But one thing we can all share are Easter Bonnets...

Easter Bonnets and the tradition of wearing new clothes at Easter is a part of an English tradition dating back to the late 16th century. The tradition of wearing new clothes at Easter, represented the renewal of the year and the promise of spiritual renewal and redemption.

The "Easter bonnet" became fixed in popular culture by Irving Berlin, whose frame of reference was the Easter parade in New York City, a festive walkabout that made its way down Fifth Avenue from St. Patrick's Cathedral. Berlin originally wrote the melody in 1917, under the title "Smile and Show Your Dimple." At the time the song flopped but Berlin filed it away for later use.



Irving Berlin finally published "*Easter Parade*" in 1933. It was introduced in a Broadway musical revue by Marilyn Miller and Clifton Webb called *As Thousands Cheer*. Next, in 1942, "*Easter Parade*" was sung by Bing Crosby in the film *Holiday Inn*. Then in 1948, it was performed by Judy Garland and Fred Astaire in the musical film "*Easter Parade*." Finally, the "*Easter Parade*" song was featured in the Rankin/Bass special: *The First Easter Rabbit*.

Considered to be one of the most popular Easter songs of all time, along with Peter Cottontail sung by Gene Autry.

20 Fun Facts About Easter



1. Easter always falls between March 22nd and April 25th. Like Passover, which is dependent on the phases of the moon, and has different dates each year, Easter is also a movable feast.

2. The first "Easter Egg Roll" at the White House was held in 1878. Including this hunt, there are approximately 1 billion Easter eggs hunted each year.

3. The egg has been regarded as a symbol of rebirth in most of the cultures.

4. Every year on Easter, Pope gives his "Urbi et Orbi" (papal address) to the world.

5. There will be 700 million marshmallow peeps and 60 million chocolate bunnies sold each year. Americans spend \$2 billion on Easter candy per year.

6. The Easter Bunny originated in Germany, the idea was taken to America during the 1700s.

7. The customary act of painting eggs is known as Pysanka.

8. The first Easter basket had the appearance of a bird's nest. Children would build these nests to hold the eggs and they were often built in hats.

9. Pretzels were originally associated with Easter. They are thought to be invented by ancient German monks and were created in a pattern to represent two folding arms in prayer. Some people believe that the pretzel is the world's oldest snack food.

10. Chocolate eggs were made for the first time in Europe, in the 19th century.

11. Easter is second top-selling confectionery holiday, Halloween is number 1.

12. The custom of giving eggs at Easter dates back to the time of the Egyptians, Persians, Gauls, Greeks and Romans

13. The Cadbury's factory in Birmingham produces 1.5 million Creme Eggs every day.

14. The Guinness Book of World Records states the largest Easter egg made till date, was just over 25-ft high and was made of chocolate and marshmallow. Weighing at 8,968 lbs., the egg was supported by an internal steel frame.



15. Red jellybeans qualify as the most favorite food stuff for kids on Easter.

16. Easter is known by different names across the world. Some of them are: English - Easter, French - Paques, Spanish - Pascua, Italian - Pasqua, Albanian - Pashke, German - Ostern, Greek - Pascha, Norway - Paaske, Holland - Pasen and Swedish - Pask.

17. The largest collection of Easter eggs is in Poland at the Ester Egg Museum. It houses more than 1500 eggs from all over the world.

18. \$9.5 million dollars, that was the winter egg designed by Faberge and sold in 2002 to a private buyer.

19. The lily is the flower associated with Easter. It is said to grow with its head down to honor Jesus.

20. Hot cross buns, made by European monks, are counted amongst the earliest Easter treats. They were given to the poor people, during the month of Lent.



EXECUTIVE WOMEN INTERNATIONAL

Mission

Executive Women International (EWI) brings together key individuals from diverse businesses for the purpose of promoting member firms, enhancing personal and professional development, and encouraging community involvement.

Vision

To be a global women's organization of 5,000 engaged members empowering others for positive change.

Values

Integrity | Excellence | Respect | Collaboration

Did you know you can find valuable information for members, board members, corporate documents and interact with EWI members from across the country online at <http://ewiconnect.com/>?

If you need help with this, please contact Denise Labrado, EWI of Dallas Communications Chair, at dlabrado@dallaschamber.org

Access valuable Chapter information at <http://www.ewidallas.com>

February 24, 2016 Reports & Board of Directors Recap

Location: JLL

Secretary's Report: Minutes of the January 27, 2016 Board Meeting were approved. Secretary Jeannette Davis, JLL, reported three Courtesy Notices had been sent since the last board meeting.

Treasurer's Report: The Treasurer's Report is available under the Membership information section of the website.

Sergeant-At-Arms: Officer Nichole Robb, Dallas Convention & Visitors Bureau, reported 45 attended the February 16, 2016 Chapter Meeting; 67% of firms were represented.

B/C/DP: Director Shelley Geddie, reported for the B/C/DP Committee:

(EWISP) The EWISP Scholarship Information Meeting was held on February, 17, 2016 at the Sewell Automotive corporate office. There were 20 students, five counselors and over 15 parents in attendance. A slide show presentation and question/answer session was given during the meeting. Refreshments were provided by Sewell Automotive Companies. Judges have been confirmed for the EWISP scholarship review – Dr. Marvin Stone, Theresa Badylak and Dr. Dennis Kratz. **(ASIST)** A reminder of availability for the ASIST scholarship has been sent to counselor and financial advisors on the ASIST communication list. There have been no submissions at this time but Corraina is confident we will begin receiving applications in March. **Dallas Chapter Relative's Scholarship:** There is an internal question regarding those who can apply for the Dallas Chapter Relative's Scholarship base on their residential address and the county they reside – specifically Denton County. Current boundaries for EWISP and ASIST are Dallas, Tarrant and Collin Counties. EWI Corporate was contacted and they clarified because this is a local scholarship, we can set our own boundaries. The request is made to the board to make the county guidelines for Dallas Chapter Relative's Scholarship be available to those in the Dallas-Fort Worth Metroplex. The Board agrees the boundaries should be as stated in our Chapter By Laws. **Philanthropy:** Bras were collected at the February meeting. All donations will be sent to the Genesis Women's Shelter this month

| | |
|---------------------------------|-----------|
| Chapter Membership: | |
| Total Member Firms | 50 |
| Total Representatives | 53 |
| Total Executives | 56 |
| Total Sustaining | 29 |
| Total Transitional | 1 |
| Total Chapter or Corporate Life | 4 |
| Meeting Attendance: | |
| Firms Represented by Reps | 34 |
| Guests Present | 7 |
| Percentage of Firms Present | 67% |
| Representatives Present | 38 |
| Executives Present | 0 |
| Sustaining Members Present | 0 |
| Total Attendance: | 45 |

Retention and Recruitment: Director Lexi Wayman, Oakwood Worldwide, reported the following: **Membership Retention:** Member firm EY has resigned their membership with the retirement of member representative Kathy Dodson and Executive Clint McDonnough. **Membership Development:** Corporate is working to finalize chapter membership renewals. The website and system is being changed to a new platform. We have a new member firm, Pearl Energy Investments in the process of applying. I am waiting to add them to the report until the dues are paid. Texas Health Resources has also confirmed they will apply, but I have not received the application or dues yet. Lastly, Kathy Dodson has submitted an application for sustaining membership but the dues are not yet paid. • Kathy Stone, Hoblitzelle Foundation, is hosting a small meeting for some of the Membership committee on March 8th to dive deeper into our prospecting list and next steps to bring in those firms as members.

Programs: Director Danielle Forney, Trinity Industries, Inc., The EWI® Dallas Chapter Monthly Meeting was a firm night hosted by member firm Southwest Allergy & Asthma Center in Plano, TX.

President Mackenzie Ramey, LH Holdings, Inc./Lyda Hill Foundation, welcomed the members and their guests. Mackenzie provided the invocation and then dinner was served. The wine for the evening was provided by Melanie Linnear with the State Fair of Texas.

Inga Van Wagoner, representing Southwest Allergy & Asthma Center, introduced our guest speaker Dr. John Van Wagoner. He gave a very informative presentation on the differences in allergy and asthma and the do's and don'ts for treatment on each. Our giveaway was also provided by Southwest Allergy & Asthma Center.

President Mackenzie Ramey, LH Holdings, Inc./Lyda Hill Foundation, provided updates, the closing remarks and the meeting was adjourned.

There was no cost to our chapter since the meeting was a firm night, sponsored by Southwest Allergy and Asthma Center. ewidallas.com

Upcoming Meetings:

March 15, 2016 Monthly Meeting, Times Ten Cellars
March 23, 2016 Board Meeting, Hosted by Jeannette Davis, JLL

Communications: Director Denise Labrado, Dallas Regional Chamber, reported for the Communications Committee.

Chapter Newsletter EWIconnect

Colleen Rickenbacher of member firm Global Protocol, Etiquette & Civility Academy coordinated the January issue. Featured articles included: Photos from the December holiday meeting; membership renewal information; Save the Date for the Casino Royale/ Executive Appreciation April 14th event and for the Kendra Scott February 9th event; "Sock it to Me" article thanking the members for their donations of socks; and the "Dallas Great Attractions" article which included Fair Park and The Hall of State; Dallas Arboretum and Botanical Gardens; Freedman's Cemetery and the Dallas Zoo. Colleen Rickenbacher of member firm Global Protocol, Etiquette & Civility Academy coordinated the February issue. Featured articles included: Photos from the January chapter meeting; Save the Date for the Kendra Scott February 9th event; a warm "farewell" from Kathy Dodson; an EWISP Scholarship Success Story; Genesis Women's Shelter donation flier; and the "Dallas Great Museums" article which included several Dallas area museums - the Nasher Sculpture Center, Perot Museum of Nature and Science, Dallas Firefighters Museum and the George W. Bush Presidential Center, to name a few. **Courtesy Notices:** Courtesy Notices were forwarded to the Chapter by Denise Labrado of member firm Dallas Regional Chamber. **Social Media:** The Facebook, Twitter, LinkedIn and Instagram pages for our Dallas Chapter are all active. **Directory:** Email or fax any changes to Sherry Andrus to ensure the Chapter Website is updated (sandrus@dallascvb.com or 214-571-1013).

Fundraising: Director Melanie Linneer of State Fair of Texas reported the solicitation letters for the 2016 Executive Appreciation Dinner were mailed to all member firms on January 22, 2016. Commitments for silent auction items, donations, and checks have started to come in. Solicitation letters for casino table sponsors will go out on February 26, 2016. The Casino Royale Executive Appreciation Night Dinner and Scholarship Fundraiser is scheduled for April 14, 2016. The fundraising event, "Kendra Gives Back" featuring an evening of shopping and networking, was held on February 9th at the Kendra Scott Store at Preston Center. The event is set up with a time frame of three to four hours open for shopping. Twenty percent (20%) of the sales from the event were given back to EWI-Dallas. The proceeds for that night were \$275.

Vice President/President-Elect: Vice President/President-Elect, Lisa Vogel, Sewell Webinar FREE: "*Identifying Your Target Market & Your Ideal Client. How Hard Can it Be?*" March 1, 2016, 2:00 CST. The 2016 Leadership Conference and Annual Meeting is scheduled for September 21-24, 2016, in Spokane, WA.

Operations Review Committee: Ebby Halliday Executive Excellence Award – Sherry Andrus - Sherry spoke to membership about the award as well as published an article in the newsletter to publicize to all members. Deadline for nominations is March 11, 2016. Historian – Janie Sandoval – The storage unit was reorganized in late January by Janie, Sherry Andrus, Lisa Vogel and Mackenzie Ramey. Janie will communicate with past board members from 2011 – present to get those records in safekeeping. Talk was made of getting these records scanned and stored electronically sometime in the future.

New Business: Board discussed participated in Dr. Suess Read Across America Day, March 2, 2016. The Board decided that since the school – Stephen Foster Elementary is not having a program for this event that we will forego participating this year.

Director Melanie Linneer of State Fair of Texas gave Board members an update on the Casino Royale Scholarship Fundraiser and Executive Appreciation Night.

EWI OF DALLAS FEBRUARY 2016 CHAPTER MEETING SURVEY RESULTS

1. Did you attend the February Chapter Meeting?

| | Number of Response(s) | Response Ratio |
|--------------|-----------------------|----------------|
| Yes | 16 | 80% |
| No | 4 | 20% |
| No Responses | 0 | 0% |
| Total | 20 | 100% |

2. How would you rate the venue - Southwest Allergy & Asthma Center

| | Number of Response(s) | Response Ratio |
|--------------|-----------------------|----------------|
| Very Good | 10 | 50% |
| Good | 6 | 30% |
| Fair | 1 | 5% |
| No Responses | 3 | 0% |
| Total | 20 | 100% |

Comments

Great location

Location was a little far.

Location was easy to get to and there was plenty of room.

But far!

3. How would you rate the food and beverage served?

| | Number of Response(s) | Response Ratio |
|--------------|-----------------------|----------------|
| Very Good | 10 | 50% |
| Good | 5 | 25% |
| Fair | 2 | 10% |
| Poor | 0 | 0% |
| No Responses | 3 | 15% |
| Total | 20 | 100% |

Comments

We miss Eddy Dean as a member.

You can never go wrong with Eddie Dean

Should not be a required question, unless N/A is an option.

4. Did you participate in the Kendra Gives Back Party on February 9, 2016?

| | Number of Response(s) | Response Ratio |
|--------------|-----------------------|----------------|
| Yes | 0 | 0% |
| No | 19 | 95% |
| No Responses | 1 | 5% |
| Total | 20 | 100% |

Comments

Conflict at work.

Sorry I couldn't attend!

Forgot but will get something

5. Do you have the April 14th Executive Appreciation Dinner and Scholarship Fundraiser on your Executive's Calendar?

| | Number of Response(s) | Response Ratio |
|-----|-----------------------|----------------|
| Yes | 13 | 65% |

| | | |
|--------------|----|------|
| No | 6 | 30% |
| No Responses | 1 | 5% |
| Total | 20 | 100% |

Comments

It's noted but he has a previous commitment.

We have a conflict with the date and will be out of town for a conference.

6. Does your firm have space/availability to accommodate hosting a monthly chapter meeting? If yes, please provide email address.

| | Number of Response(s) | Response Ratio |
|--------------|-----------------------|----------------|
| Yes | 4 | 20% |
| No | 13 | 65% |
| No Responses | 3 | 15% |
| Total | 20 | 100% |

Comments

We will be hosting in July.

We do have space in our building that we get to use for free if available

7. Have you reviewed your profile information on our Dallas Chapter website - ewidallas.com?

| | Number of Response(s) | Response Ratio |
|--------------|-----------------------|----------------|
| Yes | 14 | 70% |
| No | 3 | 15% |
| No Responses | 3 | 15% |
| Total | 20 | 100% |

Comments

It is outdated. I saw several folks who need to be updated.

8. Do you receive communications from EWI Corporate?

| | Number of Response(s) | Response Ratio |
|--------------|-----------------------|----------------|
| Yes | 16 | 80% |
| No | 2 | 10% |
| No Responses | 2 | 10% |
| Total | 20 | 100% |

9. Do you participate/share the free monthly Personal Development EWI webinars?

| | Number of Response(s) | Response Ratio |
|--------------|-----------------------|----------------|
| Yes | 8 | 40% |
| No | 10 | 50% |
| No Responses | 2 | 10% |
| Total | 20 | 100% |

Comments

The 2pm CT time slot makes it difficult to participate.

Only one recently, this month, was disappointed.

Haven't yet - hard to do with all the executives I support

10. Will you be attending the March 2016 Chapter meeting?

| | Number of Response(s) | Response Ratio |
|--------------|-----------------------|----------------|
| Yes | 15 | 75% |
| No | 4 | 20% |
| No Responses | 1 | 5% |
| Total | 20 | 100% |

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