

Dallas EWI Connect

Chartered 1951

November 2019

President's Message



November 1 is here, which marks the official holiday kick-off month and the season of giving.

Every day I wake up with a grateful heart and this fall I am especially grateful for the opportunity to serve as your chapter president.

While the holidays are meant to be joyous – spending time with family and friends, eating delicious family recipes, and relaxing time off from work, it can also be a bit stressful. Experts have said that having a thankful heart leads to a positive attitude – a positive attitude leads to better health,

increase in productivity, produces energy, reduces stress and many more benefits. Remember to have an attitude of gratitude this holiday season.

"Showing gratitude is one of the simplest yet most powerful things humans can do for each other." —Randy Pausch

If you were not able to attend our committee meeting on October 15, at member firm State Fair of Texas, you missed a fun night with loads of delicious fair food. Each committee chair met with their respective committee members to start initial planning for the new year. We have planned for a year of great upcoming meetings, professional and personal development opportunities, and new ways to give back to our community.

Please note this month's chapter meeting is on the second Tuesday of the month due to the Thanksgiving holiday. I look forward to seeing you on November 12 meeting at The Sixth Floor Museum at Dealey Plaza. Wishing you and your family a wonderful Thanksgiving holiday.

Incredibly thankful,



Denise Labrado
2019-2020 EWI of Dallas President

TOGETHER - WE INFLUENCE. WE LEAD. WE SERVE.

2019-2020 Officers and Directors

President

Denise Labrado
Arlington Convention & Visitors Bureau

Vice President/President-Elect

Lisa Tignor
McKinsey & Company

Secretary

Lisa Carter
Four Seasons Resort and Club

Treasurer

Sherry Andrus
Visit Dallas

B/C/DP Director

Katie Cowan
Vault Aviation

Fundraising Director

Jessica Vitela
State Fair of Texas

Program Director

Inga Van Wagoner
Southwest Allergy and Asthma Center

Retention and Recruitment

Jennifer Clark
Dallas Hearing Foundation

Sergeant-at-Arms

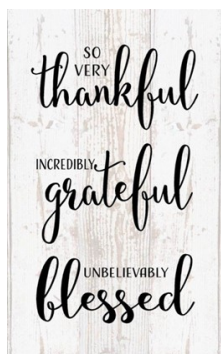
Michelle Gordon
Baylor Scott & White Dallas Foundation

Communications Director

Lisa Hall
Hoblitzelle Foundation

Advisor

Deborah Tough
Four Seasons Resort and Club



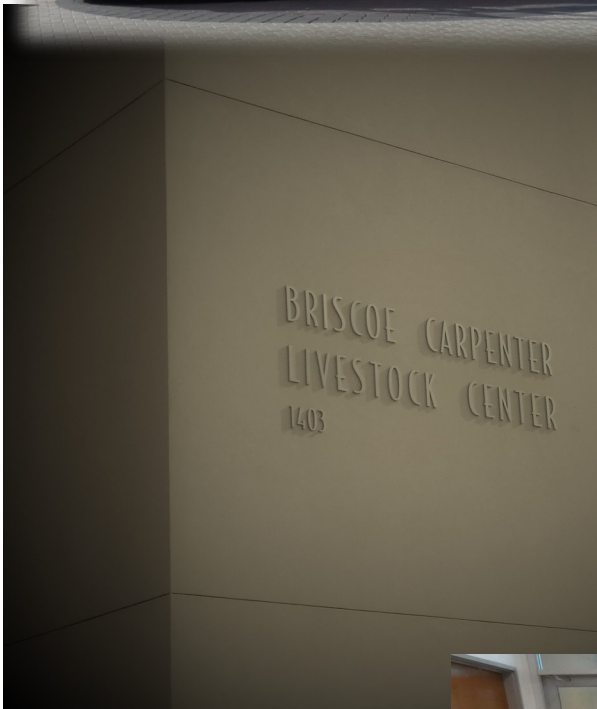
From Corporate:



EWI of Dallas,
Thank you for the books you sent to the children of Next Door. Your contribution made it possible for all the children to take a book home with them. The 2019 Read to Lead Reading Rally allowed for all ladies onsite to read two books to the children at Next Door. Each child got to read with an EWI representative. We thank you for your participation and support of this important event.
Christine Healy
2019 Reading Rally



The October Chapter Meeting was a firm night hosted by the State Fair of Texas. Melanie Linnear and Jessica Vitela coordinated an amazing evening at the Briscoe Carpenter Livestock Center complete with entrance and parking passes as well as the best of State Fair food. As this was the first month of our 2019—2020 year, our new committees met to set goals and volunteer for committee roles.



Millie Marsac, Bank of America Merrill Lynch
Janie Sandoval, Sustaining Member
Jane Adams, Special Delivery



Lisa Hall, Hoblitzelle Foundation
Michelle Gordon, Baylor Scott & White Dallas Foundation



Jessica Vitela, State Fair of Texas, Lisa Carter and Deborah Tough, Four Seasons Resort & Club, Jennifer Clark, Dallas Hearing Foundation, Janie Sandoval, Sustaining member

Jessica Vitela, State Fair of Texas, Katie Cowan, Vault Aviation



Jennifer Clark, Dallas Hearing Foundation, Guest Angela Sparling, Top Golf
Lisa Carter, Four Seasons Resort and Club



Inga Van Wagener, Southwest



Lisa Carter, Four Seasons Resort and Club



Jessica Vitela, State Fair of Texas, Jeannette Davis, JLL
Dr. Froswa' Booker-Drew, Director Community Affairs & Strategic Alliance,
State Fair of Texas

Jeannette Davis, JLL installing Michelle Gordon, Baylor
Scott & White Dallas Foundation as 2019-2020 Sergeant
at Arms



Jeannette Davis, JLL installing Lisa Tignor, McKinsey & Company as
2019-2020 Vice President/President Elect



Lisa Tignor, McKinsey & Company
Melanie Linnear, State Fair of Texas
Denise Labrado, Arlington Convention & Visitors Bureau





Michelle Gordon, Baylor Scott & White Dallas Foundation
Kim Epperson, Deloitte LLP



Millie Marsac, Bank of America Merrill Lynch
Jane Adams, Special Delivery, Inc.



Lauran Irvin and Shannon Smock, Hunt Consolidated, Inc.

2019-2020 Committee Meetings

COMMUNICATIONS



SERGEANT at ARMS



FUNDRAISING



PROGRAMS



RETENTION & RECRUITMENT



PROGRAMS



**2019 November Meeting
Information EWI® of Dallas**

MONTHLY MEETING	BOARD MEETING
<p>Date: November 12, 2019</p> <p>Location: The Sixth Floor Museum at Dealey Plaza 411 Elm Street Dallas, TX 75202</p> <p>Phone: Main Office: (214) 747-6660</p> <p>Reception: 6:00 p.m.</p> <p>Dinner: 6:30 p.m.</p> <p>Price: \$50.00</p> <p>Parking: \$7 Parking is conveniently located adjacent to the Museum on Elm St. Click here for map: https://www.jfk.org/wp-content/uploads/TSM-Parking-Map.pdf</p>	<p>Date: November 20, 2019</p> <p>Host: Katie Cowan, Vault Aviation</p> <p>Location: JLL, 8340 Douglas Ave., Dallas, TX 75225</p> <p>Phone: 214-438-6100</p> <p>Meeting: 5:00 - 6:30 p.m.</p> <p>RSVP: If you are interested in attending the Board Meeting, please contact: Lisa Carter of Four Seasons Resort & Club, 2019-2020 Secretary, no later than 12:00 pm, Friday, November 15, 2019 via email: Lisa.Carter@fourseasons.com Office: 972-717-2465</p>

Your EWI® of Dallas November Chapter Meeting is proudly sponsored by



Pay online via PayPal on www.ewidallas.com, Upcoming Events.

Checks made payable to:
Executive Women International
can be received at the meeting, or mailed prior to:
Sherry Andrus
6104 Yellow Rock Trail
Dallas, TX 75248

*For advance invoices, please email sherry@visitdallas.com

_____ I will attend
_____ I will not attend
_____ I will have guest(s)

Guest(s): _____

RSVP to Reservation Hotline:

Michelle Gordon
Baylor Health Care System Foundation
2019-2020 Sergeant-At-Arms
by noon Friday, November 8, 2019
office: (214) 820-2958
email: Michelle.Gordon@BSWHealth.org

Total number of Reservations @ \$50.00/pp _____

Total Amount Remitted: _____

Would you like a receipt mailed to you? _____

Name: _____

Firm: _____

For special dietary request, please contact Inga Van Wagoner, Southwest Allergy & Asthma Center, 2019-2020 Programs Director, no later than 12:00 pm, Friday, November 8, 2019 via email:
ingavw@swallergy.com or phone: 972.398.3500.



- November 5** 2:00 p.m.—Webinar: MyEWI Community—
Introduction to Our New online Platform with
Higher Logic—[Link](#)
- November 12** 6:00 p.m.—EWI Dallas Chapter Meeting
The Sixth Floor Museum
411 Elm Street
Dallas, TX 75202
- November 20** 5:00 p.m.—Board Meeting
- Sept. 17-19, 2020** LCAM—Albuquerque, NM

As a reminder—

Representatives are welcome and encouraged to attend at least one board meeting a year! Please let [Lisa Carter](#), Four Seasons Resort and Club know if you would like to attend!



November

Kelly Walden, Studio Movie Grill	15
Debbie Crawford, Southwest Airlines	15
Lisa Tignor, McKinsey & Company	17
Lisa Hall, Hoblitzelle Foundation	19
Denise Labrado, Arlington Convention & Visitors Bureau	23
Martha Spence, Sustaining rep	23

December

Deborah Tough, Four Seasons Resort and Club	1
Linda Pickett, Sustaining member	2
Jennifer Heasley, The Clubs of Prestonwood	3
Dawn Redmond, Ebby Halliday Realtors	7
Sherry Andrus, VisitDallas	10

Happy Anniversary

November

State Fair of Texas	6 years
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December

Vault Aviation	3 years
High Profile, Inc.	7 years

October 23, 2019 Reports & Board of Directors Recap

Location: Hoblitzelle Foundation

Secretary's Report:

Minutes of the September 25, 2019 Board meeting were approved. Secretary, Lisa Carter, noted that 5 courtesy notices have been sent since the last Board meeting.

Treasurer's Report:

The Treasurer's report is available under the membership information Section of the website.

Sergeant-At-Arms:

Michelle Gordon, Baylor Scott & White Dallas Foundation, reported a total of 21 attended the October 15, 2019, firm night at State Fair of Texas; 49% of the firms were represented.

Chapter Membership:	
Total Member Firms	33
Total Representatives	34
Total Executives	32
Total Sustaining	22
Total Transitional	0
Total Chapter or Corporate Life	2
Meeting Attendance:	
Firms Represented by Reps	16
Guests Present	2
Percentage of Firms Present	49
Representatives Present	18
Executives Present	0
Sustaining/Transitional Members Present	1
Total Attendance:	21

B/C/DP

Katie Cowan, Vault Aviation, submitted the following report:

Executive Women International Scholarship Program (EWISP): This committee will be led by Kathy Broll, Stream Realty Partners LP. The Committee will begin to update the list of high schools and contact information.

Adult Students in Scholastic Transition (ASIST): ASIST will be led by Stephanie Barr-Hughes, Communities Foundation of Texas. The committee will begin updating the contact information for schools and organizations.

Needs Based Scholarship: No report. **Philanthropy:** The Chair for the Philanthropy committee has not yet been determined. **Literacy Initiative:** The Literacy Initiative will be led by Jeannette Davis, JLL. The Committee will compile a list of schools to present to the Board who will then select a school for the Reading Rally. Once selected, Jeannette will contact the school to arrange a mutually agreeable date to host the Reading Rally.

Dallas Chapter Only Scholarship: No Report. **Professional Development Award (LCAM):** This committee will be led by Lisa Tignor, McKinsey & Company.

Retention and Recruitment: Director Jennifer Clark, Dallas Hearing Foundation, reported for the Retention and Recruitment Committee. **New Firms/Members:** None. **Resignation Firms:** None **Resignation Executives:** None **Resignation Representatives:** Shelley Geddie, Sewell Automotive **Firms with Pending Executives:** None **Firms with Pending Representatives:** Dallas Area Rapid Transit, Trinity Industries, Inc., Sewell Automotive, Ruthie's Rolling Cafe

Programs: Inga Van Wagoner, Southwest Allergy & Asthma Center, reported that the October 15, 2019 Chapter meeting was a Firm night for the State Fair of Texas. The 2019-2020 EWI Board members who were not present in September were installed by Jeannette Davis, JLL. President, Denise Labrado, Arlington Convention & Visitors Bureau, welcomed members. Program Director, Inga Van Wagoner, Southwest Allergy & Asthma Center, provided the invocation. After dinner, representatives broke out into their 2019-2020 committees for collaboration and strategic planning. Upon conclusion of the meeting, representatives were invited to visit the fair grounds.

Upcoming Meetings:

- November 12, 2019 Dallas Chapter Meeting
411 Elm Street, Dallas, TX
- September 16-19, 2020 Leadership Academy and Annual Meeting
Albuquerque, NM

September 25, 2019 Reports & Board of Directors Recap

Location: Home of Sherry Andrus, VisitDallas

continued..

Communications: Lisa Hall, Hoblitzelle Foundation reported for the Communications Committee. **Chapter Newsletter EWICConnect:** The October issue of EWI Connect was distributed on October 9. The newsletter featured highlights from the September installation meeting. **Courtesy Notices:** Courtesy notices were sent to the members by Lisa Carter, Four Seasons Resort and Club, and Lisa Hall, Hoblitzelle Foundation. **Social Media:** Our Twitter, Facebook and Instagram accounts are active. **Directory:** Directory changes were sent to Sherry Andrus at sherry@visitdallas.com to ensure the Chapter Directory is updated.

Fundraising: There were no fundraising activities reported.

Vice President/President-Elect: President-Elect Lisa Tignor, McKinsey & Company, reported. **Corporate**

Webinars: A series of monthly webinars were produced by EWI® Corporate to expand the benefits to the member firms and increase personal and professional development for its members. Also featured are webinars aimed to improve chapter development and communicate organizational changes to members. These webinars are free and available to all representatives and employees of member firms.

Dates and Subjects of Professional Development:

FREE Webinar:

Tuesday, November 5 - 2:00 p.m. CST

My EWI Community – Introduction to our new online platform with High Logic

Presenter: Courtney Ihde, Executive Assistant/Office Manager EWI Corporate Office

Dates for 2019 Conferences: There are no further conferences in 2019.

Operations Review Committee:

Nominating Committee – Deborah Tough – No report.

Budget – Sherry Andrus – No report.

Bylaws and Rules – Jeannette Davis – No report.

Ebby Halliday Executive Excellence Award – Deborah Tough – No report.

Historian – Janie Sandoval – No report.

Official Greeter/Courtesy – Deborah Tough – No report.

Parliamentarian – Jeannette Davis – No report.

Ad-Hoc Long-Range Planning (Strategic Plan) – Lisa Tignor – No report.

Member engagement – Jennifer Clark – No report.

Publicity – Melanie Linnear – No report.

Sustaining – Kathy Stone – no report.

Treasurer – Sherry Andrus – No report.

2019-2020 Executive Advisory Board

The primary responsibilities of the Executive Advisory Board include:

- Provide advice on leadership best practices
- Support the Chapter's philanthropic and educational efforts in the community; assist with donations or in-kind services where practical
- Provide input on investment decisions for the EWI of Dallas Scholarship Funds
- Be willing to reach out to peers to help promote EWI, recruit speakers and grow membership
- Provide guidance and recommendations on chapter issues as requested by the Board



Sherry Adams
Human Resource Director
Ebby Halliday Companies



Lindsay Jones
Financial Advisor
Ameriprise Financial Services, Inc.



Melanie Linnear
Vice President Food Service
State Fair of Texas



Katie Robbins
President and CEO
Hoblitzelle Foundation

**2019-2020—Officers,
Board of Directors and Advisors**



PRESIDENT
Denise Labrado
Arlington Convention & Visitors Bureau
denise@arlington.org
817-265-7721



VICE PRESIDENT/ PRESIDENT-ELECT
Lisa Tignor
McKinsey & Company
Lisa_tignor@mckinsey.com
214-665-1779



SECRETARY
Lisa Carter
Four Seasons Resort and Club
lisa.carter@fourseasons.com
972-717-2465



TREASURER
Sherry Andrus
VisitDallas
sherry@visitdallas.com
214-663-0354



B/C/DP DIRECTOR
Katie Cowan
Vault Aviation
Katie@vaultjet.com
214-918-9130



FUNDRAISING DIRECTOR
Jessica Vitela
State Fair of Texas
jvitela@bigtex.com
214-421-8871



SERGEANT-AT-ARMS
Michelle Gordon
Baylor Scott & White Dallas Foundation
michelle.gordon@bswhealth.org
214-820-2958



RETENTION & RECRUITMENT
Jennifer Clark
Dallas Hearing Foundation
jennifer.clark@dallashearingfoundation.org
972-424-7711



PROGRAM DIRECTOR
Inga Van Wagoner
Southwest Allergy & Asthma
Center
ingavw@swallergy.com
972-398-3500



COMMUNICATIONS DIRECTOR
Lisa Hall
Hoblitzelle Foundation
lhall@hoblitzelle.org
214-373-0462



ADVISOR
Deborah Tough
Four Seasons Resort and Club
deborah.tough@fourseasons.com
972-717-2551

2019-2020

EWI Yearly Calendar

October '19						
Su	M	Tu	W	Th	F	Sa
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
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27	28	29	30	31		

November '19						
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December '19						
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29	30	31				

January '20						
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February '20						
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March '20						
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29	30	31				

April '20						
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May '20						
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31						

June '20						
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28	29	30				

July '20						
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August '20						
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16	17	18	19	20	21	22
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30	31					

September '20						
Su	M	Tu	W	Th	F	Sa
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13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

Monthly meetings - 6:00 - 8:30p - April and Sept. are get to be scheduled

Board meetings - 5:00 - 6:00p

Executive Women International

Mission

Executive Women International (EWI) brings together key individuals from diverse businesses for the purpose of promoting member firms, enhancing personal and professional development, and encouraging community involvement.

Vision

To enhance professional growth and development within a diverse group of women while empowering them to make a difference as they inspire others.

Values

Integrity | Excellence | Respect | Collaboration

You can find valuable information for members, board members, corporate documents and interact with EWI members from across the country on-line at ewiconnect.com

If you need assistance, please contact Lisa Hall, EWI of Dallas Communications Chair at lhall@hoblitzelle.org

Access information regarding our Chapter at ewidallas.com



<https://www.facebook.com/Executive-Women-International-Dallas-Chapter>



EWI Of Dallas



@EWI_of_Dallas

Our member firms..



TRINITY INDUSTRIES, INC.



McKinsey & Company



DOWNTOWN DALLAS INC



THE DALLAS FOUNDATION
Here for Good



SEWELL
OBSESSED WITH SERVICE SINCE 1911

