Hello Dallas Chapter! My sisters, my friends! This is my first official written message (albeit a test run). I am honored to be the host for our July Chapter newsletter and meetings. I certainly have big shoes to fill, but am so thrilled to be given the opportunity to make that attempt. Thank you for trusting me!

It seems that we blinked and July has arrived. However, with that being said, so much has happened in the first half of this year—it has been a wild ride. I do hope that these summer months, although they may look a bit different from previous summers, bring you sun, fun, and fulfillment with those you love the most. I hope everyone enjoys this time, while being safe and healthy.

In reflecting back on the month of June, our Chapter had some great successes and events. I personally am so proud of our Chapter and the BCDP Committee for the efforts they put forth in ensuring our ASIST and EWISP scholarship applicants were reviewed and winners were chosen. These scholarships are a core part of our Chapter, and even through a pandemic we persisted to deliver this vital mission. Way to go Dallas Chapter!

Additionally, we had a great June Chapter meeting, where we welcomed EWI Corporate President Felicia Senter, along with the Presidents/Representative of the five Texoma Chapters. We had an enlightening panel discussion on how Corporate and Chapters are adapting during this unprecedented time. Thank you President Labrado for facilitating this awesome event! Also, a special thank you to Fundraising Director Jessica Vitela for putting together the Kendra Scott Gives Back event. I purchased a wonderful necklace and my new favorite pair of earrings, and I love that every time I wear them I lovingly think of our Chapter!
I am looking forward to our July meeting – and hope you are too! Our Program Committee is currently working hard to develop another wonderful Zoom meeting, where we will have a special guest speaker and some other fun activities that you certainly won’t want to miss! We will also present the 2020-2021 Slate of Officers and Directors to the Chapter. The Nominating Committee has been working diligently on this effort, and we greatly appreciate the many discussions and communications we have had with each of you.

In closing, I would like to echo the words of President Labrado from last month in that “it takes a village,” and I too am very proud to be a part of this amazing organization. I get so much energy from all of our interactions and look forward to connecting with all of you each and every month. We all know there is so much going on in the world these days, and I pray for the people of our world. I pray that our minds are filled with knowledge and our hearts are open. We are all here to support each other, so if there is ever anything you need – even simply an ear that will listen – please don’t hesitate to ask!

Be safe, be well.

Virtual hugs,

Lisa Tignor

June 16, 2020
EWI Dallas
Chapter Zoom Meeting
### Information EWI® of Dallas

#### MONTHLY MEETING

<table>
<thead>
<tr>
<th>Date:</th>
<th>July 21, 2020</th>
</tr>
</thead>
</table>
| Location:     | Your Home Office, Kitchen or Patio  
                | 221 Your House  
                | Somewhere, Texas |
| Phone:        | 972-291-9480 |
| Networking:   | 6:00 p.m.    |
| Meeting:      | 6:15 p.m.    |
| Speaker:      | Kim Zoller, CEO of ID360  
                | “Mindfulness w/COVID and beyond” |
| Price:        | $25.00       |

*If you are unable to make your payment due to COVID19 budget restrictions, we completely understand. Please contact Denise Labrado or Lisa Tignor to make arrangements as we would love for you to participate in the call.*

**Pay via PayPal:** [www.ewidallas.com](http://www.ewidallas.com) or by using the link below

[https://www.paypal.com/cgi-bin/webscr?cmd=_s-xclick&hosted_button_id=DDXPCUBXST5E6](https://www.paypal.com/cgi-bin/webscr?cmd=_s-xclick&hosted_button_id=DDXPCUBXST5E6)

Checks made payable to:

**Executive Women International**

can be received at the meeting, or mailed prior to:

Sherry Andrus  
6104 Yellow Rock Trail  
Dallas, TX 75248

*For advance invoices, please email:*  
sherryandrus48@gmail.com

More information on our speaker please visit – [https://id360inc.com/trobelo.zoller/](https://id360inc.com/trobelo.zoller/)

All special dietary requests, please contact your in-home meal coordinator.

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#### BOARD MEETING

<table>
<thead>
<tr>
<th>Date:</th>
<th>July 29, 2020</th>
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</thead>
<tbody>
<tr>
<td>Host:</td>
<td>Jessica Vitela, The State Fair of Texas</td>
</tr>
<tr>
<td>Location:</td>
<td>Your Living Room via Zoom</td>
</tr>
<tr>
<td>Phone:</td>
<td>214-421-8871</td>
</tr>
<tr>
<td>Meeting:</td>
<td>5:00 - 6:30 p.m.</td>
</tr>
</tbody>
</table>
| RSVP:         | To attend the Board Meeting, contact Lisa Tignor, McKinsey & Company, 2019-2020 Vice President, no later than 12:00 pm, Friday, July 24, 2020  
                | Email: lisa_tignor@mckinsey.com  
                | Office: 214-532-0630 |

**RSVP to Reservation Hotline:**

Deborah Tough  
Four Seasons Resort & Club  
2019-2020 Sergeant-At-Arms Committee  
**by 12 noon Monday, July 13, 2020**  
Cell: (972) 740-0050  
Email: Deborahtough@yahoo.com

Total number of Reservations @ $25.00/pp ___

Total Amount Remitted: __________________________

Would you like a receipt mailed to you? ___

Name: ______________________________

Firm: ______________________________

---
LCAM 2020 - A Virtual Event - All Members

Save the Date - September 18-19, 2020!

Join us for an all-member virtual event including our Town Hall Meeting, Annual Meeting, Leadership Caucus and 2020 Recognition Celebration! More details and complete schedule will be released in the next couple of weeks.

We recommend that Chapters gather together to watch this year's programming to plan for the year ahead. The organization is also happy to provide all of this year's virtual programming at NO COST to members.
Join us...

EWI – Coffee, Tea, or Me – A Courageous Conversation

When: Thursday, July 23, 2020
Time: 2:00 PM CT

Where: Join Zoom Meeting
https://zoom.us/j/3242245562
**How Member Firms Benefit from EWI: RESULTS**

**RELATIONSHIPS**
EWI is an organization that believes in long-term, highly valuable relationships. Member representatives build lasting, sustainable, and ultimately valuable business connections through trust and respect. Your employees form relationships that create associations between your organization and a diversity of other prestigious firms and executives in your city.

**EDUCATION**
EWI offers professional development webinars and other resources each year on topics relevant to a member representative’s professional and personal growth. Your investment provides affordable access to professionally produced training that would be difficult for many businesses to provide to their employees. To further your investment, member representatives are encouraged and expected to share their learning with other employees.

**SKILLS**
EWI member representatives practice strong business ethics and build core skills such as public speaking, effective leadership, mentoring, strategic planning, and even how to effectively and efficiently run meetings with Robert’s Rules of Order. There are additional opportunities for growth in EWI through Chapter and Corporate Board service such as preparing and managing a budget, managing a team, conflict resolution, and event planning.

**UNTAPPED POTENTIAL**
Participation in EWI quickly raises your firm’s visibility among your city’s business community. This affords you the ability to promote your products and services to audiences you may not reach otherwise, both locally and throughout EWI’s North American network. Your firm will also have the ability to build contacts by hosting Chapter Firm Nights or attending other Firm Nights and various business meetings throughout the year.

**LEADERSHIP**
Many EWI member representatives cite leadership opportunities as a driving motivator for their participation. EWI offers a number of ways to build real-world leadership skills through Chapter leadership, Corporate Board participation, our Academy of Leadership program and other initiatives. Additionally, your membership positions your firm and your member representatives as leaders within your business community.

**TANGIBLE RETURNS**
The EWI network is motivated to see your member representatives and your firm succeed. Representatives look to one another first when they need a specific product or service. Your firm will be listed in the EWI International Directory, which constitutes a network across the United States and Canada for the exchange of information and business matters. Member Representatives have immediate access to our online community to connect your firm with additional resources by delivering real time accessibility to all members through the EWI Mobile App.

**SUPPORT**
Your member representatives will have a support structure of like-minded individuals outside of the office for career advice and other needs. EWI membership also provides you with an opportunity to support and recognize a top-ranking person within your firm by appointing her/him to represent your organization. Lastly, EWI offers your firm a number of ways to support your local community through good works, scholarship programs, and other philanthropic initiatives.
Open mind, closed mind

Sometimes our minds feel very bright, clear, and open, and other times they feel fuzzy, constricted, or closed. Instead of fixating on specific emotions, pay attention to what your mind feels like overall. What words describe your state of mind? Practicing this act of noticing without judgment will help you cultivate awareness. And if anything like judgment creeps in, then simply be aware of that too.

The distractions of modern life pull our attention in a dozen directions, so becoming distracted and losing track of mindfulness is natural. If you find yourself overwhelmed by distractions, asking the question, "Where is my mind now?" can be a very effective way to bring yourself back into present awareness. Try repeating this phrase to yourself when you find your attention bouncing around, and over time, you will start to learn a great deal about where your mind tends to wander when left to its own devices.

Compliments of Headspace
A Conversation on “Purpose” with Fred Perpall, CEO of Beck Group

I recently listened to a discussion about “Purpose” with Fred Perpall (CEO of Beck Group). He is an absolutely fantastic speaker. I just wanted to share the highlights from the discussion:

Live a purpose-driven and meaningful life. Know how to bring the best version of yourself – bring the best version of the real you to work.

“Be the change you want to see in the world” – ask questions, have raw conversations on discussions of change. Most importantly, have empathy and show up. Make the words come true! We can be an extraordinary change agent.

Have a positive impact on the people around you. Keep an impact scoreboard.

“What you are is more important that what you do.”

People should depend on you because of your attributes.

Go deep and go wide on expertise and exposure. Connect side by side, shoulder to shoulder to see the world through each other’s eyes.

“We put a man on the moon, so we can certainly make a positive change for ALL people”

Submitted by Lisa Tignor
July 21 6:00 p.m.— EWI Dallas Chapter Virtual Meeting

July 23 2:00 p.m.— EWI Courageous Conversation

July 29 5:00 p.m.— Board Meeting

Sept. 18-19 Leadership Conference and Annual Meeting (LCAM)— Virtual Live Event

As a reminder—
Representatives are welcome and encouraged to attend at least one board meeting a year!
July
Colleen Rickenbacker,
  Global Protocol, Etiquette & Civility Academy  7
Stacy Harris, VisitDallas  8
Sharon McGinnis, Sustaining Member  11
Angela Sparling, Topgolf The Colony  19
KeChan Patterson, Downtown Dallas, Inc.  24

July
Ameriprise Financial Services  19
Ebby Halliday Realtors  54
June 24, 2020 Reports & Board of Directors Recap
Location: Zoom Conference Call

Secretary’s Report:
Minutes of the May 27 board meeting were approved. Chapter Secretary, Lisa Carter, reported that eight courtesy notices were sent since the last Board meeting. Firms celebrating anniversaries are Hunt Consolidated, Inc., Deloitte Services LLP, The Clubs of Prestonwood.

Treasurer’s Report:
Chapter Treasurer, Sherry Andrus, reported that the chapter has a total of $91,919.08 in our General and Market Index accounts, and a total of $65,662.56 in the B/C/DP account after obligations.

Sergeant-At-Arms:
Deborah Tough, filling in for the Sergeant-At-Arms Director, noted that the June meeting was held via Zoom. Fifteen representatives, one sustaining member and five guests participated. Members were not charged $25.00 for this meeting.

B/C/DP
B/C/DP Director, Katie Cowan reported the following:

Executive Women International Scholarship Program (EWISP) and Adult Students in Scholastic Transition (ASIST): On Monday, June 1st and 2nd the EWISP and ASIST judges conducted the interviews with top applicants via Zoom. The EWISP judges interviewed the top 5 students and decided that they’d like to distribute the $10,000 in scholarship funds evenly between two winners. For ASIST, there was a tie for the 5th spot, so the judges opted to interview 6 students instead of 5. The judges made the decision to distribute the funds between 4 winners. The 1st place student will receive $5,000, 2nd place will receive $3,000, and the 4th and 5th place winners will each receive $1,000. We will be announcing the winners during our July 21st chapter meeting.

President Denise Labrado, Arlington Convention & Visitors Bureau, wrote recommendation letters for our Dallas Chapter’s first place EWISP winner and first place ASIST winner. The nomination letters were submitted to EWI Corporate for consideration in the Corporate EWISP Scholarship Award and Corporate ASIST Scholarship Award. The winners of the Corporate Scholarships will be revealed on July 9th. Needs Based Scholarship: After a small discussion, it was decided that the application for the Needs Based Scholarship will mirror the application for the Dallas Only Scholarship and will be posted soon. Philanthropy: No report. Literacy Initiative: No report. Dallas Chapter Only Scholarship: A courtesy notice was sent to membership on Friday, June 19th, announcing that The Dallas Chapter Only Scholarship Application was now open for submissions. To be considered for this scholarship they must be a relative (i.e.: son, daughter, stepchild, grandchild, niece, nephew, cousin, etc.) of an EWI Dallas Chapter representative, sustaining member, or their spouse. The applicant must be a high school senior in the graduating class of 2019/2020 from one of the Dallas/Fort Worth Metroplex counties. All applications must be submitted electronically by Friday, July 17th at 5pm. Professional Development Award (LCAM): Due to COVID-19, Corporate has decided to make LCM virtual this year. Thus, we will not be offering the Professional Development Award.

Retention and Recruitment:

Programs:

Danielle Forney, Program Director, reported that the June 17 meeting was held via Zoom, hosted by Vice President Lisa Tignor of McKinsey & Company. We had 15 representatives from the Dallas office as well as 6 guests - Felicia Senter - Corporate President, Trish Ritchie - Tulsa President, Christina Casiano - San Antonio President, Mari Zamora - Houston Representative, Grace Martin - Corpus Christi President, Christine Laird - Oklahoma City President. Our meeting began in its official capacity with an invocation given by Jennifer Clark of Dallas Hearing Foundation. The next point of business were Chapter updates given by several member directors.
June 24, 2020 Reports & Board of Directors Recap
Location:  Zoom

continued..

Upcoming Meetings:
Tuesday, July 21, 2020  6:00 p.m.  Chapter Meeting – Zoom
Wednesday, July 29, 2020  6:00 p.m.  Chapter Board Meeting - Zoom

Communications:
Communications Director, Lisa Hall reported on Chapter communications.

Chapter Newsletter EWIConnect: The June EWIConnect newsletter was sent on June 17.  Courtesy Notices:  Courtesy notices were sent by Denise Labrado, Arlington Convention and Visitors Bureau and Lisa Hall, Interstate Batteries.  Social Media:  Our Twitter, Facebook and Instagram accounts are active.  Directory:  Directory changes were sent to Sherry Andrus at sherry@visithome.com to ensure the Chapter Directory is updated.

Fundraising:
Jessica Vitela, State Fair of Texas, reported was a virtual Kendra Gives Back event that took place from June 16-17, 2020.  A coupon code GIVEBACK8065 was provided to all supporters to use at check-out for Twenty percent of the purchases to be donated back to EWI.  Kendra Scott will follow up in the next 7-10 days with the giveback totals to share with all supporters.  The amount raised will benefit the EWI of Dallas General Fund.

Vice President/President-Elect:  President-Elect Lisa Tignor, McKinsey & Company, reported.

Corporate Webinars:  A series of monthly webinars were produced by EWI® Corporate to expand the benefits to the member firms and increase personal and professional development for its members.  Also featured are webinars aimed to improve chapter development and communicate organizational changes to members.  These webinars are free and available to all representatives and employees of member firms.

Dates and Subjects of Professional Development:

FREE Webinar:

July Webinar:  Tuesday, July 7, 2020 at 2:00pm CT
When the FBI is in Your House, You Can Handle Almost Anything! Overcoming Adversity
Presenter:  Dawn Ammons, Founder & Chief Heart Officer, Going All In Performance Group

August Webinar:  Tuesday, August 4, 2020 at 2:00pm CT
Goal Planning in a Changing Landscape
Presenter:  Samantha Lane, Time Management Coach & Speaker, Origami Day

September Webinar:  Tuesday, September 1, 2020 at 2:00pm CT
Becoming Competition Proof
Presenter:  Berta Medina, Keynote Speaker & Adventure Coach, Dreamers Succeed LLC
May 27, 2020 Reports & Board of Directors Recap

Location: Zoom

continued..

Dates for 2020 Conferences:

Updated to 2021
Texoma Board Forum
Dallas, TX

September 17-19
Leadership Conference and Annual Meeting
Albuquerque, NM
Virtual Meeting

Operations Review Committee:
2019-2020 Executive Advisory Board

The primary responsibilities of the Executive Advisory Board include:

- Provide advice on leadership best practices
- Support the Chapter’s philanthropic and educational efforts in the community; assist with donations or in-kind services where practical
- Provide input on investment decisions for the EWI of Dallas Scholarship Funds
- Be willing to reach out to peers to help promote EWI, recruit speakers and grow membership
- Provide guidance and recommendations on chapter issues as requested by the Board

Sherry Adams
Human Resource Director
Ebby Halliday Companies

Lindsay Jones
Financial Advisor
Ameriprise Financial Services, Inc.

Melanie Linnear
Vice President Food Service
State Fair of Texas

Katie Robbins
President and CEO
Hoblitzelle Foundation
2019–2020—Officers, Board of Directors and Advisors

PRESIDENT
Denise Labrado
Arlington Convention & Visitors Bureau
denise@arlington.org
817-265-7721

VICE PRESIDENT/ PRESIDENT-ELECT
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McKinsey & Company
Lisa_tignor@mckinsey.com
214-665-1779

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Open

TREASURER
Sherry Andrus
VisitDallas
sherry@visitdallas.com
214-663-0354

B/C/DP DIRECTOR
Katie Cowan
Vault Aviation
Katie@vaultjet.com
214-918-9130

FUNDRAISING DIRECTOR
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State Fair of Texas
jvitela@bigtex.com
214-421-8871

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Lisa_tignor@mckinsey.com
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2019-2020
EWI Yearly Calendar

October '19
Su M Tu W Th F Sa
1 2 3 4 5
6 7 8 9 10 11 12
13 14 15 16 17 18 19
20 21 22 23 24 25 26
27 28 29 30 31

November '19
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29 30

December '19
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January '20
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February '20
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March '20
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April '20
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May '20
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June '20
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July '20
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August '20
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September '20
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20 21 22 23 24 25 26
27 28 29 30

Monthly meetings - 6:00 - 8:30p - April and Sept. are yet to be scheduled

Board meetings - 5:00 - 6:00p
Executive Women International

Mission

Executive Women International (EWI) brings together key individuals from diverse businesses for the purpose of promoting member firms, enhancing personal and professional development, and encouraging community involvement.

Vision

To enhance professional growth and development within a diverse group of women while empowering them to make a difference as they inspire others.

Values

Integrity | Excellence | Respect | Collaboration

You can find valuable information for members, board members, corporate documents and interact with EWI members from across the country on-line at ewiconnect.com

If you need assistance, please contact Lisa Hall, EWI of Dallas Communications Chair at lhall@hoblitzelle.org

Access information regarding our Chapter at ewidallas.com

https://www.facebook.com/Executive-Women-International-Dallas-Chapter

EWI Of Dallas

@EWI_of_Dallas
Our member firms...