

## WHAT IS EWI®?

Executive Women International ("EWI®") is an international, nonprofit organization of leading diverse business, service, and professional firms. Membership is by invitation only. The firm holds the membership, while an individual engaged in an executive or key administrative role and whom the firm's executive appoints, serves as its representative.

## PRESIDENT'S WELCOME

EWI of Dallas welcomes you to our organization. With such a rich and successful history to guide us, we continue to be one of the strongest Chapters in the organization. The Dallas Chapter meets monthly and features dynamic speakers, professional development opportunities and community philanthropic activities. Additionally, the Chapter sponsors fundraising events throughout the year to raise funds for its Scholarship Programs and Literacy Initiatives. Through our connections, careers, and community, EWI will add value to your life through friendships, business contacts, and improving your community.

## **EWI OF DALLAS HISTORY**

The Dallas Chapter was chartered in 1951, becoming the second Chapter outside the state of California; the ninth Chapter to be chartered, and the first Chapter in Texas. Throughout its history, the Dallas Chapter of EWI has contributed to the personal and professional growth of its member firms and representatives. Today the Dallas Chapter has 37 member firms and 40 representatives and is continuously growing.

# If you would like more information or have additional questions about EWI of Dallas, please contact:

Jennifer Clark, Retention and Recruitment Director Phone: 972.424.7711 Office

Phone: 214.796.2006 Cell Email: jennifer.clark@dallashearingfoundation.org

Lisa Tignor, President Phone: 214.665.1779 Email: lisa tignor@mckinsey.com

## **EWI of Dallas Chapter Website**

ewidallas.com

The Dallas Chapter website provides access to the Dallas Directory, meeting notices, monthly EWIConnect newsletters and much more.

# CHAPTER FACT SHEET

## **BENEFITS OF EWI® MEMBERSHIP**

#### **CONNECTIONS**

EWI provides access to a global network of business professionals, with opportunities to:

- Exchange ideas, gain new perspectives, and identify new resources
- Showcase your firm's products and services through advertising, partnerships, and sponsorships on EWI's Corporate Website and in the EWIConnect, EWI's international magazine
- Connect with other representatives at regional conferences and at EWI's Leadership Conference & Annual Meeting (LCAM)

## **CAREERS**

EWI partners with you as you achieve your career goals by offering:

- Professional development webinars, online courses, as well as Corporate and Chapter and workshops
- Fellows Scholarships for active EWI representatives admitted to accredited baccalaureate, graduate, or post-graduate programs
- Academy of Leadership: a multi-course professional development program
- Opportunities for service on Corporate and Chapter Boards and Committees

## COMMUNITY

EWI has a long tradition of commitment to its communities by donating annually through its:

- Executive Women International Scholarship Program (EWISP) for high school seniors
- Adult Students in Scholastic Transition (ASIST) scholarship for non-traditional students facing economic, social, or physical challenges
- Reading Rally programs to promote literacy

Membership with the Dallas Chapter creates opportunities for international networking, cutting edge programming, leadership development and community involvement. Today's businesswomen have found that EWI of Dallas provides a needed forum for professional development and lifelong learning.

EWI offers many benefits to both the representative, the firm, and the firm's other employees. As a representative, you may look forward to many rewarding opportunities to promote your firm, enhance your personal and professional development, and become more involved in the community. As a member firm, your company benefits through professional connections throughout the U.S. and Canada and the recognition as a DFW business leader.

## **EWI CORPORATE HISTORY**

EWI® has been a leader in business networking for over 75 years. It has been a powerful organization for entrepreneurs, business executives, and industry leaders.

Today the organization moves into a new phase – one that is young, fresh, bright, and indicative of the full spectrum of ideas that empower the workplace, drive business forward, and connect all of us together.

EWI is the leading connection for business professionals in Chapters located throughout the United States and Canada.

## **CORPORATE MISSION**

EWI brings together key individuals from diverse businesses for the purpose of:

- ⇒ Promoting members firms
- ⇒ Enhancing personal and professional development
- ⇒ Encouraging community involvement

#### **CORPORATE VISION**

To be a global women's organization of 5,000 engaged members empowering others for positive change.

## CORPORATE OFFICE Executive Women International®

1288 Summit Avenue, Suite 107, PMB124 Oconomowoc, WI 53066 Phone: 262.269.5625

Email: <a href="mailto:ewi@ewiconnect.com">ewi@ewiconnect.com</a>
Corporate Website: <a href="mailto:ewiconnect.com">ewiconnect.com</a>

## **EWI of Dallas Annual Dues**

## **NEW MEMBER FIRMS:**

**Member Firm Annual Dues:** 

One Representative \$400 Two Representatives \$500

## **RENEWAL OF EXISTING MEMBER FIRMS:**

## **Existing Member Firm Annual Dues:**

One Representative \$315 Two Representatives \$415

## OTHER COSTS:

Replacement Representative(s) Processing Fee - \$100 Monthly meetings (average) - \$50

**Sustaining Member Annual Dues:** \$35

## 2020-2021 EWI OF DALLAS BOARD OF DIRECTORS

#### President

Lisa Tignor, McKinsey & Company

## Vice-President/President-Elect

Dawn Redmond, Ebby Halliday Realtors

## **Secretary**

Jeannette Davis, JLL

## **Treasurer**

Danielle Forney, Neuberger Berman

## **Sergeant-At-Arms**

Millie Marsac, Bank of America

#### **B/C/DP Director**

Jane Adams, Special Delivery

## **Retention and Recruitment Director**

Jennifer Clark, Dallas Hearing Foundation

## **Program Director**

KeChan Patterson, Downtown Dallas, Inc.

## **Communications Director**

Katie Cowan, Vault Aviation

## **Fundraising Director**

TBA

#### **Advisor**

Denise Labrado, Arlington Convention & Visitors Bureau

# 2020-2021 EWI OF DALLAS EXECUTIVE ADVISORY BOARD

## **Sherry Adams**

Vice President Human Resources Ebby Halliday Companies

## **Lindsay Jones**

Financial Advisor Ameriprise Financial Services

## **Melanie Linnear**

Vice President Food Services State Fair of Texas

## Kim Loving

Operations Manager McKinsey & Company