

Dallas eViConnect

Chartered 1951

March 2021

Hello Dallas Chapter and Happy March! Yup, you heard that right – it's March already! I hope that everyone is doing well after February's crazy historic winter storm. I was so sad that we had to cancel our February chapter meeting, but rest assured we already have our speaker, Nurse Vicki Matava, rescheduled for our April meeting.

March is a special month for many reasons – it brings us a touch of Spring, which is always exciting (especially after the winter we just had). We also get to celebrate International Women's Month! This year's theme is **#ChooseToChallenge**. Change comes from challenge. I hope each of us will look within ourselves and “choose to challenge” within areas of our lives. Additionally, remember we are better together, so don't go on your journey alone. Everyone needs help, so if you don't have mentors, sponsors, or coaches in your life, maybe now is the time to put that into action. Together we can both challenge and change to have a lasting impact!

We are looking forward to seeing everyone on March 16th for our monthly chapter meeting. We have a wonderful guest speaker, April Adams Pertuis, who is the daughter of our very own Jane Adams. April is the Creator & Founder of LIGHTbeamers and is a Visibility and Media specialist. She will speak to us about ***“Storytelling for Business: How telling your story can build your audience and increase sales.”*** She will help us ***“discover the key aspects of effective storytelling for your business, and how to truly humanize your brand. Research shows people do business with those they know, like and trust. You'll see how storytelling can quickly become your secret weapon for magnetizing your ideal client.”*** We very much look forward to hearing from April! Please be sure to invite your friends and family and remember there is no charge for guests!

We are extremely excited to launch our Spring Fundraiser – the “Spring Treasurer Basket.” Thank you to Deborah Tough, Interim Fundraising Director, and her committee along with the board for working hard to make this fundraiser happen. This basket has a value of \$400+ and would make a great gift for someone or simply a great way to treat yourself. Please see below for more information. Let’s sell, sell, sell to raise money for our important scholarship funds. Thank you all in advance for your support of our fundraising efforts!

Let’s keep doing everything we can to LEAD our chapter, LEARN and grow both the chapter and within our personal and professional lives, and INSPIRE those around us in every way possible to do the same. Please reach out if you need anything at all! Be safe, be well.

Virtual hugs,



Lisa Tignor
2020-2021 EWI of Dallas President

Generosity is such a beautiful thing. And while we're good at being generous with others, many of us are not good at practicing generosity toward ourselves. So give yourself a small gift today- it could be the gift of silence or the gift of doing nothing. Or the joy of being absorbed in a game or a story. Or the pleasure of eating a cookie. Practicing generosity toward yourself is time well spent.



**Give yourself
a gift**



International Women's Day



*Empowered Women
Empower Women*



International Women's Day (March 8) is a global day celebrating the social, economic, cultural, and political achievements of women. The day also marks a call to action for accelerating women's equality.

IWD has occurred for well over a century, with the first IWD gathering in 1911 supported by over a million people.

"There is no limit to what we, as women, can accomplish."

Michelle Obama

Executive Women International

Lightbeamers



Just a friendly reminder...

Don't forget to join us for our March [Chapter meeting](#) via [Zoom](#) on March 16th! We are extremely excited to hear from Jane Adams daughter, **April Adams Pertuis**, Creator & Founder of

Topics to Discuss

- How Storytelling Can revolutionize your Business
- What does it mean to be a "lightbeamer" with your Story
- Best Practices for Building Community and a Wildly Engaged Audience

Questions to Ask

- Why should people share their story?
- What to do when you DON'T have a big tragic loss or trauma story?
- How does Story relate to Business?
- What's your best advice around getting "Visible" and building an audience?
- How does Video play a role in storytelling?
- How does one "figure out" the right pieces of their story to tell?

April Adams Pertuis is a Visibility and Media specialist. She is in the business of storytelling. Her philosophy is *"everyone has a story"* and she's fascinated with getting to the Core of what that story is. April's career spans more than 30 years as a journalist, producer, writer, and positive encourager. She is an award-winning video journalist who has worked for CBS Television, HGTV, DIY Network, Food Network, and numerous private industries where she has interviewed thousands of people and crafted their story as a result.

Today, April works with people and brands to help them tell their story in a more authentic way so they can reach more customers, attract new clients, grow their audience, and ultimately tap into their true power. One of her favorite components of storytelling is piecing the puzzle together to craft a compelling, emotional and meaningful story that touches others. No matter what the business is, what the product is, what the service is — the heart of people is always what matters! April's passion created the LIGHTbeamers Community on Facebook to give women a private and safe space to have open & honest conversations about life, business, personal growth, and spirituality. She also launched her own podcast titled The Inside Story Podcast, where she takes listeners behind inspiring success stories of different men and women, including her own.

April has studied under mentors Marie Forleo and Gabrielle Bernstein to further her knowledge and understanding of business and spirituality, and how they co-exist in today's modern world. She is also a deeply devoted member of her church, where she has served in many leadership roles, including being ordained as a Deacon. Her thirst for anything personal development & spiritual growth is never-ending, and her enthusiasm and positive energy is infectious.

April leads retreats, workshops, and storytelling symposiums throughout the year to take women on a storytelling journey — helping them tap into their authentic voice and learn the power of their words. Her motto is *"when we share our stories, we shine our light"* — and her goal is to have women share their journey more openly so it may inspire others to do the same. When she's not spinning her ideas into projects, April spends a good amount of time volunteering in her community because *"when you do good, good comes to you"*. She also spends her time chasing her two kids and dreaming of her next vacation to quiet beaches with her husband. Forever a "girl of summer", April enjoys anything related to the summer sun — beaches, pools, hiking, lakes, rivers, backyard BBQ's, and spending time family and friends.

Connect with April!

Website: www.LIGHTbeamers.com

Facebook: <https://www.facebook.com/lightbeamers/>

Private FB Group: <https://www.facebook.com/groups/LIGHTbeamersCommunity>

Instagram: <https://www.instagram.com/lightbeamers/>



EVI of Dallas *"Spring Treasure Basket"* *Fundraiser*



Are you ready for **SPRING**? Do you recall the days when you started to get excited about **SPRING**? Would you get the urge to buy a new pair of shoes (flip flops, tennis shoes, dress shoes), a new handbag, a new outfit, a new hat? Get your nails and toes painted in a bright color. Perhaps a new hair style. All because **SPRING** was coming! And let's not forget about the men out there. This could be an opportunity for them to purchase a chance ticket to use for themselves or give to a favorite friend. Gearing up for **SPRING** is fun, but it costs **\$\$\$**.

The Fundraising Committee has put together a mystery **"SPRING TREASURE BASKET"** that may kick off your **SPRING** shopping spree. The **"SPRING TREASURE BASKET"** Fundraiser gives you the opportunity to support our scholarship programs by purchasing a chance ticket at a cost of **\$20.91** each, or **\$51.71** for three, or **\$103.34** for six (includes PayPal service fee).

The **"Spring Treasure Basket"** has a value of **\$400.00!** So, while you are revving up for **Spring**, you are also helping young, deserving scholars approaching the **Spring** of their lives. Let's do this!

DRAWING FOR **"SPRING TREASURE BASKET"** TO BE HELD ON APRIL 2, 2021

[Click here to
buy 1 ticket:](#)

\$20.91

[Click here to
buy 3 tickets:](#)

\$51.71

[Click here to
buy 6 tickets:](#)

\$103.34

EXECUTIVE WOMEN INTERNATIONAL SCHOLARSHIP PROGRAM (EWISP) DESCRIPTION & REQUIREMENTS

2021 EWISP APPLICATIONS ARE NOW OPEN!!

Scholarship applications must be submitted electronically by
Friday, March 26, 2021, at 11:59pm CDT

****School Counselors and Administrators****

To nominate a high school senior and receive the link to the online application, please email ewi.dallas.scholarships@gmail.com the following information about your nominee:

- (1) Student's full name
- (2) Name of the high school they are attending
- (3) Student's email address

The Executive Women International Scholarship Program (EWISP) has been helping high school seniors/12th graders achieve their academic goals for over 35 years. The EWISP program is an annual, competition-based program which awards college scholarship money each year to qualifying high school seniors. The applicants will be judged on several factors with special emphasis on their financial need, leadership qualities, extracurricular activities, scholastic records, oral and written communication skills, creativity, awards and honors, attitude, and career goals. **Only one senior per high school may be nominated by their counselor or school administrator.** Up to \$10,000 will be awarded at the EWI of Dallas Scholarship Awards Dinner in May 2020.

Applicants must meet the following eligibility requirements:

- Currently a high school senior and 18 years of age by the September 1, 2021
- Nominated by his/her school counselor or school administrator
- Enrolled in a public, private, parochial school or homeschooled
- Legally reside in the USA and live within boundaries of Dallas, Collin, or Tarrant counties
- Plan to pursue a degree at an accredited post-secondary institution
- Have a demonstrated financial need
- Have a minimum 3.00 GPA on a 4.0 scale
- Have contributed to their community as demonstrated by their involvement in extracurricular activities, work, religious, civic, or volunteer activities

****Please note – students are required to upload the following documents:**

- FAFSA/TAFSA Student Aid Report
- Prior Year Income Tax Return for parents or legal guardian
- Current Student Transcripts
- ACT/SAT Scores
- Two (2) Letters of Recommendation
- Personal Essay

If you have any questions, please contact **EWI of Dallas - Scholarships**

ewi.dallas.scholarships@gmail.com

ADULT STUDENTS IN SCHOLASTIC TRANSITION (ASIST) PROGRAM DESCRIPTION & REQUIREMENTS

2021 ASIST APPLICATIONS ARE NOW OPEN!!

Scholarship applications must be submitted electronically by
Friday, March 26, 2021, at 11:59pm CDT

[Click here to apply for the 2021 ASIST Scholarship!](#)

The EWI Adult Students in Scholastic Transition (ASIST) Scholarship Program helps provide financial support to adult students in a variety of transitional situations. The ASIST Scholarship is a non-discriminatory, educational scholarship program for the benefit of non-traditional men and women pursuing an associate's, bachelor's or master's degree, or a technical/professional certificate. Selection criteria includes, but is not limited to financial need, social, physical and economic challenges, and individuals with children residing in the home. Up to \$10,000 will be awarded at the EWI of Dallas Scholarship Awards Dinner in May 2020.

ASIST applicants must meet the following eligibility requirements:

- **Not** currently enrolled in high school
- 18 years of age or older by the application deadline
- Adult students entering a college, university, trade school and/or the workforce for the first time
- Non-traditional students already enrolled in a college, university, or trade school
- Persons in need of re-training due to changes in the workplace
- Legally reside in the USA and **live within boundaries of Dallas, Collin or Tarrant counties**

Applicants must be able to:

- Clearly define career goals and objectives
- Specify the educational requirements needed to attain the above goals and objectives
- Demonstrate utilization of re-entry programs available through colleges/universities/technology centers, community agencies, service groups or career professionals

****Please note – students are required to upload the following documents:**

- **Transcripts from schools attending (or most recent school attended)**
- **Prior year income tax return**
- **Two (2) Letters of Recommendation**
- **Personal Essay**
- **SAT/ACT scores (optional)**

If you have any questions please contact EWI of Dallas - Scholarships

ewi.dallas.scholarships@gmail.com

CAN YOU GET CONFIDENT AT WORK?

Margery Miller

[Can You Get Confident at Work? - Prime Women | An Online Magazine](#)

I really like the idea of helping other women in business, but I keep feeling undermined by the women I work with! Why can't we get together and support each other? How can I get confident at work?

In an ideal world, we would work in companies that foster supportive relationships, however, this is not the norm! The question is really about being competitive or not. Do we want to be? Do we need to be? I keep talking about *Institutionalized Patriarchy* and might sound like a broken record, but that is the source of competition in all walks of life, especially in the workplace. A patriarchal system requires a rigid hierarchy be established, with everyone vying to outdo those around them in order to get to the top—which is perceived to be the level all should aspire to reach.

Why aren't I confident at work?

This behavior pattern doesn't take into account that not everyone is interested in being at the top, for one thing. And this pitting one person against another concept really harks back to the old survival of the fittest notion. And guess who usually turned out to be the fittest? The biggest, most powerful males in the tribe. Once their position was established, they would align themselves with a group that needed their protection thus creating factions and strategic alliances that would ensure the longevity of the tribe. None of that helps you feel confident at work!

If you can think about your workplace in this sort of basic way, look around, and recognize the survival behavior among your peers, it will help you understand what is really going on there. And if you stop feeling discouraged long enough to analyze why you have placed yourself in this situation, you could find a way to navigate the system so that you feel [confident and able to handle it](#).

I think women take on this competitive behavior partly because we are so adaptable, and accustomed to "making do" with whatever circumstance we encounter. It makes us great mothers. It doesn't help us so much in feeling confident at work.

Take an objective look

That isn't to say adaptability isn't a needed skill. We just have to be careful to use it strategically, in a way that serves us as well as those around us. This requires being very objective, taking a while to truly observe the behavior, the patterns, the systems in place that were probably there long before you. Then you can *decide* some things:

- Which people in the company do you feel a natural connection to?
- Which people spend time talking more about other people than the actual work to be done?
- Which people seem to consistently jockey for position?
- Which people seem to be interested in growing as individuals as well as growing in the organization?
- Which people are blame throwers?
- Which ones take responsibility for their actions?
- Which ones have tried to get to know you?
- Which ones seem to treat you as "less than" or somehow less important than they are?

Those are just a few things to look for when you create [your personal strategy](#) for success in that environment.

So often we walk into a situation with a basic assumption that others are motivated and inspired in a similar way as we are, and then we feel taken aback when we discover that is clearly not the case. I'm suggesting that you walk in with a slight bit of skepticism, not overly critical of what you see, but take time to analyze what you see before you make up your mind about anyone.

Even if you have been at your current job for a while, you can still do this. Call it a re-boot of yourself and your relationship to your coworkers.

From a more objective perspective:

- Decide what alliances will work for you and which ones won't
- Pick out certain people and cultivate them as mentors or colleagues, whichever category they fit in
- You can map out a plan:
 1. decide where you really want to go in this job over the next few years
 2. then backtrack to where you are now
 3. in order to get to that aspirational place, what would you have to do, step by step to get there?
 4. set some goals for the next month, the next 6 months, the next year and put them on a private timeline
- Find a mentor either within or outside the company that you can talk this out with, get feedback from, in order to make sure you have a workable plan.

If you find yourself in the situation described, it means you have not been strategic. You are feeling somewhat defensive toward those who are apparently undermining you. It would be fantastic if you had an HR department dedicated to the betterment of all employees that could help you work through this.

The reality is that HR departments are so knee-deep in compliance issues they devote very little time to the personal development issues facing employees. [So it is up to you to be proactive](#) and forward-thinking instead of reactive and defensive.

Be Proactive:

Take this as an opportunity and try it! You may end up deciding to look for a more hospitable work environment, but I guarantee you that developing those assessment skills and putting them into practice will serve you whether you stay or move on. As Peter Drucker pointed out in [Management Challenges for the 21st Century](#) we are all responsible for creating our own career paths.

In addition, if you have any desire to become an entrepreneur and build a business of your own, these skills will greatly enhance your ability to use the same objectivity when hiring employees or creating strategic alliances that will help you grow your company.

Common sense/reality-based thinking is vital to success in business. So many people unconsciously allow their emotions to get in the way of their own success. Don't be one of them!

Figure out how to proactively create your relationship with your work and go for it!

Right Where You Should Be

You are in exactly the right place.

That place may be scary, boring, exciting, or heartbreaking. But whatever it is, sit tight. Instead of fighting your way out of it with everything you've got, sit still. Experience it. Let go. Rock on.

You are exactly where you should be.

LCAM ²⁰²¹ ewi

Reach Renew Reimagine

LCAM 2021 Registration is NOW OPEN!
\$650 early bird registration (March 1, 2021 – June 30, 2021)
\$750 regular registration (July 1, 2021 – September 16, 2021)

Registration is Now Open!

LCAM 2021 Registration & Information

Join EWI and our members near and far this September 16-18, 2021 in Albuquerque, NM as we meet in person for our Leadership Conference and Annual Meeting. We have the best conference planned for you, our valued members, and we promise you will have a timeless and memorable experience.



A Video Message from the 2020-2021 Corporate Board of Directors

[Click Here](#)

Our closing gala will have a Casino Royale theme including formal/semi-formal attire, casino-themed entertainment, dinner, our 2020-2021 Chapter Presidents' Recognition and door prizes. It will be an event you will not want to miss!

LCAM 2021 CASINO NIGHT

Do you like to take chances? Do you like to win "money"? Are you a "gamer"?

If so, we have a deal for you! LCAM 2021 will have a Casino Night on Saturday, September 18, 2021. Dress up in your finest for our Gala night. All members will be given "money" to play with during the night. You will be able to exchange your money for chips at all of the gaming tables. Take your chance at Craps, Roulette, Blackjack and Texas Hold 'Em. At the end of the night, you will be able to trade in your "money"/chips for door prize tickets for a chance to win a prize.

How You Can Help - We are asking for door prize donations for this event from each Chapter. All door prizes should be valued at a minimum of \$25. Please reach out to your firms and friends to see if they would be willing to donate a door prize. All door prizes can be brought directly to LCAM or can be sent in advance to our Casino Night Chair:

Shari Schiffman
C/O Douglas Elliman Real Estate
2001 Kirby Dr., Ste 600
Houston, TX 77019

In addition to the games, there will be a DJ and dancing. Grab your friends and dance the night away as you enjoy a fun time with all. A photo booth will also be available to capture these once-in-a-lifetime memories.

This is your opportunity to dress up in your finest for this special Gala Event. You won't want to miss out on all fun we are going to have in Albuquerque at LCAM 2021!!

15 years!

STREAM

3 years!



1 year!



HAPPY ANNIVERSARY

March 1st

[Lindsay Jones](#),

Ameriprise Financial Services

March 3rd

[Jessica Vitela](#),

State Fair of Texas

March 26th

[Kathy Broll](#),

Stream Realty Partners, LP

March 30th

[Janie Sandoval](#),

Chapter Life Member
The Dallas Breakfast Group

Upcoming April Birthday's

April 3rd

[Jane Adams](#),

Special Delivery Service, Inc.

April 9th

[Katie Cowan](#),

Vault Aviation

April 11th

[Kimberly Epperson](#),

Deloitte Services LLP

April 16th

[Dusti Groskreutz](#),

Reunion Tower/Hunt Consolidated

2021 March Meeting Information
EWI® of Dallas

CHAPTER MEETING

Date: March 16, 2021

Location: Your Home Office, Kitchen or Patio
221 Your House
Somewhere, Texas

Phone: [CLICK HERE TO JOIN THE ZOOM!](#)
Passcode: 280509

Networking: 6:00p.m.

Program: 6:15 p.m.

Door Prizes: 7:00 p.m.

Price: \$25.00



If you are unable to make your payment due to COVID19 budget restrictions, we completely understand. Please contact Lisa Tignor to make arrangements-as we would love for you to participate in the call.

BOARD MEETING

Date: March 24, 2021

Host: Jane Adams
Special Delivery Services

Location: Your Living Room via Zoom

Meeting: 5:00 - 6:30 p.m.

RSVP: To attend the Board Meeting, contact **Jeannette Davis, JLL**
2020-2021 Secretary, no later than 12:00 pm, Friday, March 19, 2021

Email: Jeannette.Davis@am.jll.com
Office: 214-438-6122



Featured Speaker April Adams Pertuis



[Click here to pay via PayPal](#)

or by using the link on our website:

[EWI Meetings & Events](#)

Checks made payable to:
Executive Women International
can be received at the meeting, or mailed prior to:

Danielle Forney
105 Meadowbend Drive
Cedar Hill, TX 75104

*For advance invoices, please email:
dforney1966@gmail.com

RSVP to Reservation Hotline:

Millie Marsac
Bank of America Merrill Lynch
2020-2021 Sergeant-At-Arms Committee
by 12 noon Friday, March 19, 2021
cell: (469) 951-6149
email: millie.marsac@bofa.com

Total number of Reservations @ \$25.00/pp _____

Total Amount Remitted: _____

Would you like a receipt mailed to you? _____

Name: _____

Firm: _____

All special dietary requests, please contact your in-home meal coordinator.

NOTE: All Representatives have automatic standing reservations. Representatives **DO NOT** need to return this form unless canceling or responding with guest(s). **Cancellations must be received by the deadline or your firm will be billed.** It is helpful to receive payment prior to the meeting. If you require a receipt for your payment, you may check the appropriate space on this form and your receipt will be mailed to you upon receipt of your check. Checks are not processed until after the meeting date; therefore, if you mail your check ahead and a change of plans requires you to cancel your reservation, as long as you cancel prior to the deadline, your original check will be returned to you.

February 24, 2021 Reports & Board of Directors Recap

Location: Zoom courtesy of McKinsey & Company

Minutes of the January 27, 2021 board meeting were approved. Secretary, Jeannette Davis, reported 5 Courtesy Notices had been emailed sent since the last board meeting. During the month of March, the following member firms will celebrate anniversaries: Stream Realty will celebrate 15 years; The Clubs of Prestonwood will celebrate 3 years; and Interstate Batteries will celebrate 1 year. In April, the following member firms will celebrate anniversaries; Four Seasons Resort and Club will celebrate 34 years; McKinsey & Company will celebrate 14 years; Bank of America will celebrate 13 years; and Downtown Dallas, Inc. will celebrate 3 years.

Chapter Membership:	
Total Member Firms	22
Total Representatives	24
Total Executives	24
Total Sustaining	10
Total Transitional	2
Total Chapter or Corporate Life	3

Treasurer's Report:

Chapter Treasurer, Danielle Forney, reported that the chapter has a total of \$93,374.74 in our General and Market Index accounts, and a total of \$68,750.18 in the B/C/DP account after obligations.

Sergeant-At-Arms:

Officer Millie Marsac, the February Chapter meeting was cancelled due to inclement weather conditions therefore there was no SAA report.

B/C/DP:

B/C/DP Director, Jane Adams reported the following: **Executive Women International Scholarship Program (EWISP)** Deborah Tough, Four Seasons Resort and Club noted that as of date she has received twenty-three (23) nominees from the school counselor for EWISP. A second e-mail will be sent out to the school counselors the week of March 1 reminding them to submit their nominees and reminding them of March 26 application deadline. Three (3) judges for EWSIP have been confirmed and will be submitted to the Corporate Office by Friday, March 12, 2021. Marvin Stone, Dennis Kratz and Theresa Badylak are excited to serve again this year. **Adult Students in Scholastic Transition (ASIST):** Amelie Brewer noted that she is sending out emails to all of the organizations and schools on the ASIST list and trying to secure three judges. **Needs Based Scholarship:** No report. **Philanthropy. Literacy Initiative:** The Board decided not to participate in Read Across America this year due to recent winter storm problems in the DFW Metroplex. **Dallas Chapter Only Scholarship:** No report. **Professional Development Award (LCAM):** No report.

Retention and Recruitment:

Director Jennifer Clark reported for the Retention and Recruitment Committee. **New Firms/Members:** BGSF, representative Katie Summerfield and Executive: Beth Garvey **Replacement Executives:** None **Replacement Representatives:** None **Resignation Firms:** Global Protocol Etiquette & Civility Academy **Resignation Executives:** Colleen Rickenbacher **Resignation Representatives:** Colleen Rickenbacher. **Firms with Pending Executives:** None **Firms with Pending Representatives:** None. **New Chapter Life Members:** None.

Jennifer continues to reach out to membership during the quarantine. While it has been challenging to stay connected, Jennifer continues to look for unique and fun ways to stay connected. Unfortunately, companies are starting to cut funding for professional organizations for their employees, so we expect to lose some firms. Fortunately, the individual membership may be an option in the event the firm makes budget cuts.

Unfortunately, we are seeing firms that are cutting professional development programs and currently, the representatives are unable to continue as an individual member. Jennifer will continue to reach out to new firms. The corporate office has extended grace periods up to 120 from the date of their invoice to hopefully retain some firms that might have otherwise chosen not to renew.

Programs:

The EWI® of Dallas February Chapter Meeting was scheduled to be held on February 16, 2021 via Zoom hosted by member firm McKinsey & Company. Due to the snowstorm that hit Texas earlier in the same week, leaving millions of people without electricity, the meeting was canceled. Our speaker, Vicki Matava, RN at UT at Austin has been rescheduled for the April 20, 2021 Chapter Meeting.

Upcoming Meetings:

Tuesday, March 16, 2021 - 6:00 pm, Chapter Meeting
Meeting details to be confirmed.

Wednesday, March 24, 2021 - 5:00 pm Chapter Board Meeting
Meeting details to be confirmed.

Communications:

Communications Director, Katie Cowan reported on Chapter communications.

Chapter Newsletter EWIConnect

The February newsletter was sent to members on Valentine's Day, Sunday, February 14th. It included a heart healthy message from President Lisa Tignor. It also included a New Member Spotlight page introducing Katie Summerfield, BGSF, and her executive, Beth Garvey, to the chapter. In honor of Black History Month, a list of educational events happening around Dallas was included, as well as information about how to apply for the EWISP and ASIST scholarships. Also, in this month's newsletter was a helpful article titled, "Email Etiquette to Boost Your Career This Year", and some suggestions on how to overcome the winter blues and ways to help control your negative thought patterns. Our Book Nook recommendation for February was submitted by Jeannette Davis, JLL, called "Lessons from a Third Grade DROPOUT" by Dr. Rick Rigsby.

Courtesy Notices

Three courtesy notices were sent including the Newsletter. **Social Media**: All social media sites are live. **Directory**: Directory updates are ongoing. **Website**: Website updates are ongoing.

Fundraising:

A "Spring Treasurer Box" filled with mysterious Spring treasurers, will be raffled at the chapter meeting on March 17, 2021. EWI of Dallas Membership and well as non-members will have the opportunity to purchase chance tickets to win this mysterious box of Spring treasurers valued up to \$300+. Chance tickets will be available for sell at \$20.00 each or 3 tickets for \$50.00 and payable via pay pal. Please watch for the courtesy notice that will be coming your way on March 1 for more details. The Fundraising Committee encourages you to sell tickets to support the EWI of Dallas Scholarship fund.

Vice President/President-Elect: President-Elect Dawn Redmond, Ebby Halliday Realtors, reported the follow:

Corporate Webinars: A series of monthly webinars were produced by EWI® Corporate to expand the benefits to the member firms and increase personal and professional development for its members. Also featured are webinars aimed to improve chapter development and communicate organizational changes to members. These webinars are free and available to all representatives and employees of member firms.

Dates and Subjects of Professional Development:**FREE Webinar:**

March Webinar: Tuesday, March 2, 2021 at 2:00 pm CT

Your Energy is Power

Presenter: Lisa M. Liszcz Ph.D., Founder and President Liszcz Consulting, LLC

May Webinar: Tuesday, May 4, 2021 at 2:00 pm CT

Leadership with Panache: Inspire, Motivate, and Influence

Presenter: Dana Hoyt, Chief Strategist & Trainer Formula for Fundraising

June Webinar: Tuesday, June 1, 2021 at 2:00 pm

Build a Momentum Mindset: How to Conquer Change, Boost Resilience and Accelerate Your Success NO MATTER WHAT!

Presenter: Kim Becking Change and Leadership Expert, Chief Motivator, Speaker, Coach, Consultant, Author Momentum Motivation

Dates for 2021 Conferences:

Texoma Board Forum - Dallas, TBD

LCAM - Albuquerque, NM, September 16th-18th. Registration opens March 1, 2021.

Operations Review Committee:

Nominating Committee – Denise Labrado – No Report. Budget – Danielle Forney - No Report. Bylaws and Rules – Jeannette Davis - No Report. Ebby Halliday Executive Excellence Award – Denise Labrado - No Report. Historian – Janie Sandoval - No Report. Official Greeter/Courtesy – Deborah Tough - No Report. Parliamentarian – Jeannette Davis - No Report. Ad-Hoc Long-Range Planning (Strategic Plan) – Dawn Redmond – No Report. Member Engagement – Jennifer Clark - No Report. Publicity – Melanie Linnear - No Report. Sustaining – Kathy Stone - No Report. Treasurer – Danielle Forney - No Report.



**2020-2021
EXECUTIVE ADVISORY BOARD**



Sherry Adams
Vice President of
Human Resources
Ebby Halliday Companies



Lindsay Jones
Financial Advisor
Ameriprise Financial
Services, Inc.



Melanie Linnear
Vice President of
Food Service
State Fair of Texas



Kim Loving
Operations Manager
McKinsey & Company

EWI Corporate Office
1288 Summit Ave. Ste. 107
PMB 124
Oconomowoc, WI 53066
262.269.5625

ewi@ewiconnect.com
ewiconnect.com
my.ewiconnect.com

Mission

Executive Women International (EWI) brings together key individuals from diverse businesses for the purpose of promoting member firms, enhancing personal and professional development, and encouraging community involvement.

Vision

To enhance professional growth and development within a diverse group of women while empowering them to make a difference as they inspire others.

Values

Integrity | Excellence | Respect | Collaboration



Please enjoy this short intro video from our featured keynote speaker at LCAM 2021
Kim Becking



EWI LCAM 2021

Save the Date!

September 16-19, 2021

Register Now!

www.ewiconnect.com

2020-2021 Board of Directors



Lisa Tignor
President
lisa_tignor@mckinsey.com
Cell: 214-532-0630



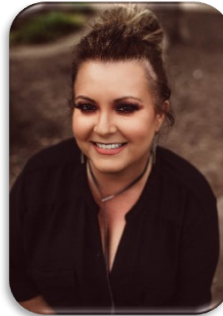
Dawn Redmond
Vice President/President-Elect
dawnredmond@ebby.com
Cell: 214-689-8424



Denise Labrado
Advisor
Denise@arlington.org
469-774-6495



Jeannette Davis
Secretary/Advisor
jeannette.davis@am.jll.com
Cell: 214-707-7883



Jennifer Clark
Retention & Recruitment Director
jennifer.clark@dallashearingfoundation.org
214-796-2006



Danielle Forney
Treasurer
danielle.forney@nb.com
972-951-2405



KeChan Patterson
Program Director
patterson@downtowndallas.com
214-264-3205



Millie Marsac
Sargeant-At-Arms
millie.marsac@baml.com
469-951-6149



Katie Cowan
Communications
Director
katie@vaultjet.com



Jane Adams
Business/Career/Development Director
jane.adams@specialdelivery.com
469-441-5444

Member Firms

