

# Dallas eViConnect

Chartered 1951

April 2021

## **Hello Dallas Chapter and Happy April!**

**Spring is most definitely in the air, and I hope the year is continuing to look up for everyone. I also hope you each enjoyed a lovely Easter and even possibly found a way to safely see your friends and family.**

**We had a wonderful meeting in March and we were lucky to hear from Dustin Bullard of Downtown Dallas, Inc. What a fantastic presentation he gave on our wonderful city and all that is going on. I am extremely excited about everything Downtown Dallas, Inc. and our city has in store for us. I also can't wait to meet in person at some of these fantastic locations in the future.**

**I always feel that when we get to Spring, so much planning begins. We have our fantastic scholarship programs in progress and judging will begin soon of the many wonderful applicants we have received. We appreciate everything that the BCDP Committee is doing to make all of this come together. April also brings Administrative Professionals week. While so many of us are still working virtually, we hope that everyone finds a special way to celebrate all of the amazing administrative professionals with whom we are so blessed.**

**We are looking forward to seeing everyone on April 20<sup>th</sup> for our monthly chapter meeting. We are moving heart-health month from February to April this year (thank you Winter Storm Uri for that). We have a wonderful guest speaker, Vicki Matava, RN who will speak with us. Vicki is currently in graduate school at UT Austin, pursuing an Advanced Practice Nursing degree, and will graduate in May as an Advanced Practice Nurse (APRN) specializing in adult cardiology. Additionally, she happens to be one of Amelie Brewer's oldest and closest friends. We very much look forward to hearing from Vicki! Also, please wear **RED**! Be sure to invite your friends and family and remember there is no charge for guests!**



***We hope that everyone is selling tickets for our Spring Fundraiser – the “Spring Treasure Basket.” We have pushed the drawing to occur at our April 20<sup>th</sup> chapter meeting. Thank you to Deborah Tough, Interim Fundraising Director, and her committee along with the board for working hard to make this fundraiser happen. This basket has a value of \$400+ and would make a great gift for someone or simply a great way to treat yourself. Please see below for more information. Let’s continue to sell, sell, sell to raise money for our important scholarship funds. Thank you all in advance for your support of our fundraising efforts!***

***Let’s keep doing everything we can to LEAD our chapter, LEARN and grow both the chapter and within our personal and professional lives, and INSPIRE those around us in every way possible to do the same. Please reach out if you need anything at all! Be safe, be well.***

***Virtual hugs,***



***Lisa Tignor  
2020-2021 EWI of Dallas President***

## *The Courage of Kindness*

Kindness is the willingness to support and celebrate others in a world where selfishness is often the default. One of the most underrated qualities of kindness is the courage that it takes to stand for someone other than yourself. Having the generosity of spirit to recognize the obstacles of others and support them—that takes courage. And that kind of courage inspires kindness in others and creates a ripple effect in all of us.



*EWI of Dallas*  
*"Spring Treasure Basket"*  
*Fundraiser*



Are you ready for **SPRING**? Do you recall the days when you started to get excited about **SPRING**? Would you get the urge to buy a new

# DEADLINE EXTENDED!!

THE DRAWING FOR THE **"Spring Treasure Basket"** WILL BE HELD DURING OUR NEXT CHAPTER MEETING, ON **TUESDAY, APRIL 20<sup>TH</sup>!!**

spree. The **"SPRING TREASURE BASKET"** Fundraiser gives you the opportunity to support our scholarship programs by purchasing a chance ticket at a cost of \$20.91 each, or \$51.71 for three, or \$103.34 for six (includes PayPal service fee).

The **"Spring Treasure Basket"** has a value of \$400.00! So, while you are revving up for **Spring**, you are also helping young, deserving scholars approaching the **Spring** of their lives. Let's do this!

DRAWING FOR **"SPRING TREASURE BASKET"** TO BE HELD ON APRIL 2, 2021

[Click here to buy 1 ticket:](#)

\$20.91

[Click here to buy 3 tickets:](#)

\$51.71

[Click here to buy 6 tickets:](#)

\$103.34



CONNECTIONS | CAREERS | COMMUNITY

## EWI of Dallas 2021 Chapter Only Relative Scholarship Application

Dear Members,

I'm happy to announce that we are now accepting applications for our Dallas Chapter Only Relative Scholarship! This very special \$2,000 scholarship is open to any relative (daughter, son, stepchild, cousin, grandson, etc.) of a member, sustaining member, or their spouse. The applicant must be a current senior, graduating in 2021 and reside in the Dallas/Ft. Worth Metroplex. All applications must be submitted electronically via the link below and are **due by FRIDAY, APRIL 30<sup>TH</sup> at 5pm.**

The application has been reformatted to mirror the EWISP application, and therefore, is more in-depth than the years past. Please contact your relative and forward them the link so they can begin the application today!

**[CLICK HERE: EWI of Dallas - 2021 Chapter Only Relative Scholarship Application](#)**

If you, or your relative, have any questions please don't hesitate to contact:

Katie Cowan

Vice President, Vault Aviation

(214) 918-9130

[katie@vaultjet.com](mailto:katie@vaultjet.com)

**All applications must be submitted electronically by**

**Friday, April 30th, 2021 at 5pm CST.**

If you have any questions, please contact Katie Cowan at [katie@vaultjet.com](mailto:katie@vaultjet.com)

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**For the committee's consideration, you must submit ALL supporting documents:**

- *1 letter of recommendation from your school counselor, employer, spiritual advisor, youth group leader, or someone in a similar leadership role. Family member recommendations will not be considered.*
- *Personal essay (1,000 words or less)*
- *Most current student transcript*
- *ACT/SAT scores (if applicable)*
- *FAFSA/TAFSA Student Aid Report (if applicable)*

New member  
spotlight!!

# Veronica Sanders, CEO & Principal Interior Designer



Each time I craft a new space, I'm inventing. I love using my creative ability to make a vision become concrete. Your heart and soul into tangibility. I'm **Veronica Sanders, the CEO and Principal Interior Designer**. I have years of experience working in various avenues in the design industry. You may know me as the former senior designer and project manager for Mikel Welch of the **Steve Harvey Show** and **Trading Spaces**. I branched off in 2020 to launch Design with Veronica Sanders and it's been a great journey! Although trained to design in any style, my aesthetic is what I like to call **Industrial Chic**. It is a fusion of Industrial, Transitional, and Modern Farmhouse design. An edited version of the Industrial Style; Clean, Sophisticated, and Minimal. This style typically incorporates a monochromatic (black and white) color palette with warm neutrals (cream/beige/brown) and minimal clutter, but with contrast and pops of color for interest. It's comfortable, warm, inviting, and timeless. I like to mix metals, with leathers, filament bulbs and other raw materials for a one-of-a-kind feel. Yet, softened with comfortable, clean lined furnishings, bold patterns, and neutral wood tones that pairs well with soft greys, greens, and blues for paint colors and decorative accents. I also love to add botanicals, such as succulents, fresh florals, and pampas grass.

My background began in luxury residential, hospitality, and set design. I worked on projects ranging from new build and renovated homes, bespoke restaurants, commercial shoots and home makeovers for television. I had the honor of winning the logo design competition for **Academy Award-Winning actress Halle Berry** as well as the pleasure of designing lavish VIP green rooms for prominent personalities, including Steve Harvey, Erykah Badu, Maxwell, Charlie Wilson, Keith Sweat, and The O'Jays. Paired with my educational background, I transitioned to commercial design, learning to improve the health, safety, and welfare of the general public with interior architecture for large scale office buildings, nationally recognized banking centers, and small clinics. After each busy workday, my favorite thing to do is come home to a place that helps me forget about woes of the outside world. To live unapologetically me, crafting memories in a safe space that I call "HOME". I enjoy meaningful experiences, meeting new people, and giving back to the community through volunteerism and philanthropy. Now, I have come full circle with my own studio, designing with this mission in mind.



**DISCOVER YOUR DESIGN STYLE**

[TAKE THE QUIZ](#)



As featured in...





# Congratulations!!



Lauren & Keith  
tied the knot  
on Friday,  
March 12th!!



# Professional Development Award

*The Professional Development Award is given each year to assist a chapter representative in attending the [EWI Leadership Conference and Annual Meeting](#). This year, LCAM will be held September 16<sup>th</sup> – 18<sup>th</sup> in Albuquerque, NM. The \$1,000 award will be presented at our May Chapter Meeting.*

## Selection Criteria

Selection of the LCAM Professional Development Award winner is based on a number of factors, with special emphasis on each individual's meeting attendance, involvement, and merit within the Dallas Chapter. Merit is demonstrated in a variety of ways such as leadership in chapter activities and motivation to serve and participate in all Chapter endeavors.

## Eligibility

A Dallas chapter member may apply for the Professional Development Award if they are:

1. A member in good standing with the chapter, and
2. Someone who has never attended LCAM

**The deadline to submit the completed application is Friday, April 30, 2021.**

**[Click Here for the Professional Development Award Application](#)**

If you have any questions, please reach out to [dawnredmond@ebby.com](mailto:dawnredmond@ebby.com).



**LCAM**<sup>2021</sup>**ewi**  
*Reach Renew Reimagine*

# LEADERSHIP CONFERENCE & ANNUAL MEETING

**September 16-18, 2021**  
**Sheraton Uptown Albuquerque, NM**

EWI's Leadership Conference and Annual Meeting (LCAM) is an annual professional development conference where members from our Chapters gather to connect, network and grow professionally through keynote speakers, workshops, seminars, group discussions, and more. During LCAM, delegates also conduct the business of the organization during our annual meeting. We also hold social gatherings, Reading Rally events, recognize our members for their accomplishments, and learn new ideas.

*Information & Registration*

*Book Your Room*

*Vendor Registration*

## REGISTRATION SCHEDULE

### CONFERENCE REGISTRATION

- \$650 - Early Bird Ends June 30
- \$750 - Regular Registration Ends Sept 10

### LEADERSHIP CAUCUS REGISTRATION

- \$200 - 1 Registration
- \$150 - 2 Registrations
- \$125 - 3 or More

All Chapter members are welcome and encouraged to attend Leadership Caucus Training. Chapters must contact the Corporate Office to register members for this programming and to receive the Value Pricing offered. Please call 262-269-5625 to complete your registration.

## KEYNOTE SPEAKER



**KIM BECKING**  
Momentum  
Motivation

### KEYNOTE ADDRESS

Resign as General Manager of the Universe: Five Keys to Avoid Burnout and Move from Chaos to Calm

## BREAKOUT SESSIONS

### REACH

- The EWI Social (Media) Hour
- OR
- Emerging from Networking Meltdown

### RENEW

- The Magic of Self Care
- OR
- On Your Mark, Get Set, Go EWI!

### REIMAGINE

**PRESENTED BY: KIM BECKING**  
Build a Momentum Mindset: How to Slay Your Inner Bully, Boost Your Confidence, and, Reimagine what's Possible





### Enjoy Nature

Get outside, enjoy nature, and connect with the environment during this period. This is a great time to take advantage of the extra time by going for a hike, going to the park, visiting lakes and natural sites to get in touch with nature.



### Stay Active & Be Mindful

Stay active and be mindful. Exercise every day, meditate, practice mindfulness, and yoga. Staying active and mindful is a great way to spend time at home while reducing anxiety and stress, and boosting your immune system, which in turn, will reduce spread of the virus, and help

**#FlattenTheCurve**





## Need an energy boost?



If you are at home working remotely right now, this is for you. A recent study by SHRM revealed that workplace productivity is actually increasing during this pandemic. People are working longer hours, are in more and more Zoom-type meetings, report working weekends, and many say they burned out. Does any of this sound like you? If so, it's time for some energy management.

You see, your time is finite, but your personal energy is infinite, and it can restore itself. Now we all can learn how to manage our energy more skillfully on the job and throughout our life! Take a look!

[WATCH THE VIDEO](#)

Enjoy your weekend!

*Karen*

Do you have a book that you just absolutely LOVE? Or a book that stirred something deep in your soul? A book that your mind keeps coming back to even after you've finished it? If so, we want to know!! Submit your recommendation to [katie@vaultjet.com](mailto:katie@vaultjet.com) so we can expand our minds together!

# The Book Nook

A Wealth-Building Manifesto  
for Women Who Want to  
Earn More (and Worry Less)

THINK LIKE A  
BREADWINNER

Jennifer Barrett

"THE GUIDE EVERY WOMAN NEEDS TO READ."  
—Erin Lowry, author of *Broke Millennial Talks Money*

This is an eye-opening, thought provoking book for women on how to view their earnings and finances from the viewpoint of a breadwinner. There are tips on understanding the concept of wealth, financial freedom and power that comes from this change in how you view and understand your earnings. Women must take full financial responsibility to create the lives they desire.



**34 years!**



**15 years!**

**BANK OF AMERICA**

**14 years!**

**McKinsey  
& Company**

**3 years!**



**DOWNTOWN  
DALLAS INC**



**HAPPY  
ANNIVERSARY**

**Upcoming May Birthday's**

**April Birthday's**

**April 3rd**

**Jane Adams,**

**Special Delivery Service,  
Inc.**

**April 9th**

**Katie Cowan,**

**Vault Aviation**

**April 11th**

**Kimberly Epperson,**

**Deloitte Services LLP**

**April 16th**

**Dusti Groskreutz,**

**Reunion Tower/Hunt  
Consolidated**

**May 5th**

**Katie Summerfield,  
BCSF**

**May 13th**

**Vernita Hubbard,  
State Fair of Texas**

**May 13th**

**Shannon Smock,  
Sustaining Member,  
Hunt Consolidated Inc.**

**May 15th**

**Millie Marsac,  
Bank of America**

**May 31st**

**Michelle Gordon,  
Transitional Member,  
Baylor Health Care Systems Foundation**



**2021 April Meeting Information**  
**EWI® of Dallas**

**CHAPTER MEETING**

**Date:** April 20, 2020

**Location:** Your Home Office, Kitchen or Patio  
221 Your House  
Somewhere, Texas

**Phone:** [CLICK HERE TO JOIN THE ZOOM!](#)  
Passcode: 280509

**Networking:** 6:00p.m.

**Program:** 6:15 p.m.

**Door Prizes:** 7:00 p.m.

**Price:** \$25.00



*If you are unable to make your payment due to COVID19 budget restrictions, we completely understand. Please contact Lisa Tignor to make arrangements-as we would love for you to participate in the call.*

**BOARD MEETING**

**Date:** April 28, 2021

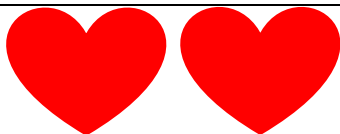
**Host:** KeChan Patterson  
Downtown Dallas, Inc.

**Location:** Your Living Room via Zoom

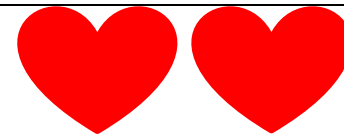
**Meeting:** 5:00 - 6:30 p.m.

**RSVP:** To attend the Board Meeting, contact **Jeannette Davis, JLL**  
2020-2021 Secretary, no later than 12:00 pm, Friday, April 23, 2021

Email: [Jeannette.Davis@am.jll.com](mailto:Jeannette.Davis@am.jll.com)  
Office: 214-438-6122



**Health Month Speaker:**  
**Vicki Matava, RN at UT Austin**



[Click here to pay via PayPal](#)

or by using the link on our website:

[EWI Meetings & Events](#)

Checks made payable to:  
**Executive Women International**  
can be received at the meeting, or mailed prior to:

Danielle Forney  
105 Meadowbend Drive  
Cedar Hill, TX 75104

\*For advance invoices, please email:  
[dforney1966@gmail.com](mailto:dforney1966@gmail.com)

**RSVP** to Reservation Hotline:

**Millie Marsac**  
Bank of America Merrill Lynch  
2020-2021 Sergeant-At-Arms Committee  
**by 12 noon Friday, April 16, 2021**  
cell: (469) 951-6149  
email: [millie.marsac@bofa.com](mailto:millie.marsac@bofa.com)

Total number of Reservations @ \$25.00/pp \_\_\_\_\_

Total Amount Remitted: \_\_\_\_\_

Would you like a receipt mailed to you? \_\_\_\_\_

Name: \_\_\_\_\_

Firm: \_\_\_\_\_

All special dietary requests, please contact your in-home meal coordinator.

**NOTE: All Representatives have automatic standing reservations.** Representatives **DO NOT** need to return this form unless canceling or responding with guest(s). **Cancellations must be received by the deadline or your firm will be billed.** It is helpful to receive payment prior to the meeting. If you require a receipt for your payment, you may check the appropriate space on this form and your receipt will be mailed to you upon receipt of your check. Checks are not processed until after the meeting date; therefore, if you mail your check ahead and a change of plans requires you to cancel your reservation, as long as you cancel prior to the deadline, your original check will be returned to you.



2020-2021  
EXECUTIVE ADVISORY BOARD



**Sherry Adams**  
Vice President of  
Human Resources  
Ebby Halliday Companies



**Lindsay Jones**  
Financial Advisor  
Ameriprise Financial  
Services, Inc.



**Melanie Linnear**  
Vice President of  
Food Service  
State Fair of Texas



**Kim Loving**  
Operations Manager  
McKinsey & Company

EWI Corporate Office  
1288 Summit Ave. Ste. 107  
PMB 124  
Oconomowoc, WI 53066  
262.269.5625

[ewi@ewiconnect.com](mailto:ewi@ewiconnect.com)  
[ewiconnect.com](http://ewiconnect.com)  
[my.ewiconnect.com](http://my.ewiconnect.com)

## Mission

Executive Women International (EWI) brings together key individuals from diverse businesses for the purpose of promoting member firms, enhancing personal and professional development, and encouraging community involvement.

## Vision

To enhance professional growth and development within a diverse group of women while empowering them to make a difference as they inspire others.

## Values

Integrity | Excellence | Respect | Collaboration



Please enjoy this short intro video from our featured keynote speaker at LCAM 2021  
**Kim Becking**



**EWI LCAM 2021**

**Save the Date!**

**September 16-19, 2021**

**Register Now!**

[www.ewiconnect.com](http://www.ewiconnect.com)

# 2020-2021 Board of Directors



Lisa Tignor  
President  
[lisa\\_tignor@mckinsey.com](mailto:lisa_tignor@mckinsey.com)  
Cell: 214-532-0630



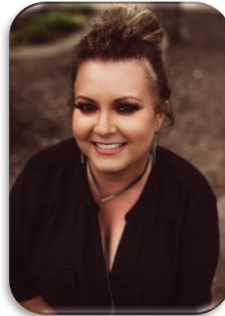
Dawn Redmond  
Vice President/President-Elect  
[dawnredmond@ebby.com](mailto:dawnredmond@ebby.com)  
Cell: 214-689-8424



Denise Labrado  
Advisor  
[Denise@arlington.org](mailto:Denise@arlington.org)  
469-774-6495



Jeannette Davis  
Secretary/Advisor  
[jeannette.davis@am.jll.com](mailto:jeannette.davis@am.jll.com)  
Cell: 214-707-7883



Jennifer Clark  
Retention & Recruitment Director  
[jennifer.clark@dallashearingfoundation.org](mailto:jennifer.clark@dallashearingfoundation.org)  
214-796-2006



Danielle Forney  
Treasurer  
[danielle.forney@nb.com](mailto:danielle.forney@nb.com)  
972-951-2405



KeChan Patterson  
Program Director  
[patterson@downtowndallas.com](mailto:patterson@downtowndallas.com)  
214-264-3205



Millie Marsac  
Sargeant-At-Arms  
[millie.marsac@baml.com](mailto:millie.marsac@baml.com)  
469-951-6149



Katie Cowan  
Communications  
Director  
[katie@vaultjet.com](mailto:katie@vaultjet.com)



Jane Adams  
Business/Career/Development Director  
[jane.adams@specialdelivery.com](mailto:jane.adams@specialdelivery.com)  
469-441-5444

# Member Firms

