

# Dallas eViConnect

Chartered 1951

May 2021



## Hello Dallas Chapter and welcome to May!

With all of this rain, surely April showers will bring us May flowers! I hope everyone had a nice Administrative Professionals Week/ Day and/or took the time to find a special way to celebrate all of the amazing administrative professionals with whom we are so blessed.

We had a wonderful meeting in April and finally got to celebrate Heart Health Month and heard from Nurse Vicki Matava. Vicki shared with us many great facts and tips for improving our heart health. She has provided a helpful page for us and we've included below in this newsletter (so please keep reading). We are excited and thrilled for Vicki that she will be graduating this month with an Advanced Practice Nurse (APRN) degree, specializing in adult cardiology, from UT Austin – way to go Vicki!!! We are so grateful she took the time to present to our chapter, and we had a great discussion with her.

We are pleased to announce that Johnnie Bowers (Danielle Forney's mother) was the winner of our Spring Treasurer Basket. We raised over \$1K for our scholarship funds. Thank you all for your support of our fundraising efforts. Additionally, a special thank you to Deborah Tough, Interim Fundraising Director, and her committee along with the board for working hard to make this fundraiser a success.

We are looking forward to seeing everyone on May 18<sup>th</sup> for our monthly chapter meeting. We will get to hear from a wonderful guest speaker, April Adams Pertuis, who is the daughter of our very own Jane Adams. April is the Creator & Founder of LIGHTbeamers and is a Visibility and Media specialist. She will speak to us about ***“Storytelling for Business: How telling your story can build your audience and increase sales.”*** She will help us ***“discover the key aspects of effective storytelling for your business, and how to truly humanize your brand. Research shows people do business with those they know, like and trust. You'll see how storytelling can quickly become your secret weapon for magnetizing your ideal client.”*** We very much look forward to hearing from April! Please be sure to invite your friends and family and remember there is no charge for guests!



The BCDP committee and judges are currently hard at work on our scholarship programs. We are excited about the many wonderful applicants we have received. We appreciate everything that the BCDP Committee is doing to make all of this come together. We will award our Chapter Professional Development Award at the May meeting – thank you Vice President Dawn Redmond for leading this effort. Then in June, we will award our EWISP, ASIST, and Chapter Relative Scholarships. Please, please save the date – **June 15** for our wonderful *virtual scholarship awards program*. Please invite your family, friends, and executives so everyone can watch all of the amazing winners receive their awards and support one of our chapter's most important efforts.

Finally, for anyone interested and comfortable, we will be having a Spring Happy Hour on Tuesday, May 25 on the patio at Mesa Mayo Uptown. We'd love to just informally get together and connect. We will send more information in the coming weeks, but please save the date, and RSVP to me if you'll plan to join us. Let's keep doing everything we can to LEAD our chapter, LEARN and grow both the chapter and within our personal and professional lives, and INSPIRE those around us in every way possible to do the same. Please reach out if you need anything at all! Be safe, be well.  
Virtual hugs,



Lisa Tignor  
2020-2021 EWI of Dallas President



## Appreciate the Moment

For every day that you wake, be unbelievably grateful, because somewhere there is someone else who will not. For every moment that you concern yourself with the goings-on of others, keep in mind that they too have problems. For every second that you doubt the authenticity of your loving relationships, consider that many people are alone.

For each moment that you question your own worthiness, realize that you are the exact amount of enough. Appreciate the beauty in everything, knowing that one day it will be long gone.





CONNECTIONS | CAREERS | COMMUNITY

**Please join us for an informal  
Happy Hour  
Tuesday, May 25th at 5:30pm**



**1611 McKinney Ave  
Dallas, TX 75202  
(table reserved on the patio)**

**Please RSVP to Lisa Tignor  
[lisa\\_tignor@mckinsey.com](mailto:lisa_tignor@mckinsey.com)  
214-532-0630**







May is  
Mental Health  
Awareness  
Month



## Planting Seeds to Support a Healthy Mind!

May is a time to raise awareness of mental health and support *behavioral health* care all year long! Two very important factors to support mental health are sleep and exercise.

### SLEEP:

Did you know the likelihood of **solving a problem** more than **doubles** after a good night of sleep: a jump **from 25% to 60%**<sup>1</sup>

#### How to start the journey?

- Leave your **phone outside** the bedroom
- Try to cut all screen time **30 mins before** bedtime
- Optimize for a **regular sleep cadence**

#### Learn more

Download Shleep app from Apple Store, start to track your sleep, set goals and adopt 2 best practices

Watch the replay: [Shleep Kick-Off – Power of Sleep Masterclass](#)

### EXERCISE:

Participating in regular, low intensity exercise has been shown to **increase** energy levels by **20%** and can **decrease** feelings of fatigue by up **to 65%**<sup>2</sup>

#### How to start the journey

At work:

- Get out of your chair **every 28 minutes** and stretch **for 2 minutes**
- Hold standing or walking meetings/calls
- Take a **5-minute walk** in the park/outside after lunch

In daily life:

Practice regularly (**150 minutes** per week recommended, ideally x **4 times+**) with a diversity of exercises - outside even better!

Track your activity e.g., Fitbit, Apple Fitness+, Peloton or free apps like Map My Fitness by Under Armour, 7 Minute Workout, Freeletics, JEFIT, Nike Training Club

#### Learn more

**Headspace** can also help you get going with all kinds of short or longer workouts!

*The Fitness Mindset: Eat for energy, Train for tension, Manage your mindset, Reap the results* book by Brian Keane

Watch this video on connection between exercise and sleep <https://www.youtube.com/watch?v=InFaBFT35yY>



## MENTAL HEALTH AWARENESS MONTH

Each year millions of Americans face the reality of living with a mental illness. During May, NAMI joins the national movement to raise awareness about mental health. Each year we fight stigma, provide support, educate the public and advocate for policies that support people with mental illness and their families.

### YOU ARE NOT ALONE

For 2021's Mental Health Awareness Month NAMI will continue to amplify the message of "You Are Not Alone." We will use this time to focus on the healing value of connecting in safe ways, prioritizing mental health and acknowledging that it's okay to not be okay through NAMI's blog, personal stories, videos, digital toolkits, social media engagements and national events.

Together, we can realize our shared vision of a nation where anyone affected by mental illness can get the appropriate support and quality of care to live healthy, fulfilling lives — a nation where **no one feels alone** in their struggle.

Help us spread the word through awareness, support and advocacy activities. Share awareness information, [images and graphics](#) for #MHAM throughout May.

### RESOURCES

Share with us how you stay connected by writing your personal story or sharing [#NotAlone graphics and messages](#) with your community.

### PARTNER RESOURCES

[Download the 2021 Awareness Event Guide](#) for May's Mental Health Awareness Month.

*Breathe, Let Go*

"So stop and take a look at your own needs. Go mindless. Let go. And remind yourself that this very moment is the only one you know you have for sure."

– Oprah Winfrey, *What I Know for Sure*





American Heart Association.

Healthy for Good™

# SIMPLE WAYS TO PRACTICE GRATITUDE



We all could use a little more positivity & encouragement, especially when starting something new. Below are quick & easy ways you can jump-start your journey to becoming Healthy for Good. Don't forget to post your progress on social media so we can cheer you on!

- Kick off the day by writing down a hobby or special interest you've picked up this year & celebrate how far you've come. You deserve it.
- Find three things you love about yourself & write them down. Then stand in front of a mirror & read them out loud. Feels pretty good to love yourself, doesn't it?
- Beauty can be found in the most unlikely places. So today, stop, look around & capture a mental (or actual) snapshot of the beauty you see.
- If something frustrates you today, hit your pause button. Take a breath & reframe the moment by focusing on what IS going your way. A little positivity goes a long way.
- When's the last time you celebrated all the amazing things *your body can do*? Take two minutes to really think about it, then store those happy thoughts for a rainy day.
- Start your day with a smile, even with an early phone alarm by renaming it something like "I will live fierce today." Nothing but positive vibes all day.
- We all have flaws – we're human. Focus on one thing about yourself that to you is less than perfect. Then write a little love note about it. Because #selflove heals the soul.
- Food is its own love language, so today think of someone whose cooking warms your soul. Then tell them how grateful you are for sharing that gift with you.
- Reach out and express a little extra appreciation to someone. Be specific & intentional with your love – you just might make their day.
- Think of someone who has cheered you up during the pandemic. Write them a note or send a funny text. Who doesn't love a good meme?
- The past year has been hard. So today, focus on someone who might really be struggling. Offer to pick up groceries or call a loved one just to check in.
- Read a good book recently? Pass it on to a friend or loved one — or even a movie for nonreaders
- Send virtual hugs to someone you appreciate & promise to deliver it in person once it's safe!
- Keep a food journal today & instead of judging any of it as "good" or "bad," be grateful for every bite.
- Volunteering is good for the soul. Find two ways you can give back while staying at home
- Text someone & share three reasons you're grateful for them.
- During one meal today, put your fork down in between each bite. Slow down & savor the flavor!
- Invite someone to a future dinner in a post-pandemic world. Send a calendar invite to make it official.
- Stop for a second before a meal today. Soak up the smells, enjoy the moment & be grateful for whoever prepared it (especially if it was you)!
- Everyone has 'off' days. Think of three quick things you're grateful for and repeat them to yourself when you're feeling blue.
- Today, hit pause for a few minutes to reflect & write about how you feel after participating in this challenge. Reflect and learn – it's the only way to grow!

GET MORE WELL-BEING TIPS AT  
[heart.org/HealthyforGood](https://heart.org/HealthyforGood)

©2020 American Heart Association, Inc. All rights reserved. Unauthorized use prohibited. 11/20 0516892

Apr 21, 2021, 08:10am EDT | 753 views

# Eight Ways Female Entrepreneurs Can Support Other Women In Business



**Expert Panel** Forbes Councils Member  
**YEC Women COUNCIL POST** | Membership (fee-based)  
Leadership

It's no secret that having the support of other leaders can make a major difference to a person's entrepreneurial success. When your network contains others who can identify with your struggles, they can then help motivate you from a personal perspective and deliver timely advice when you need it most.

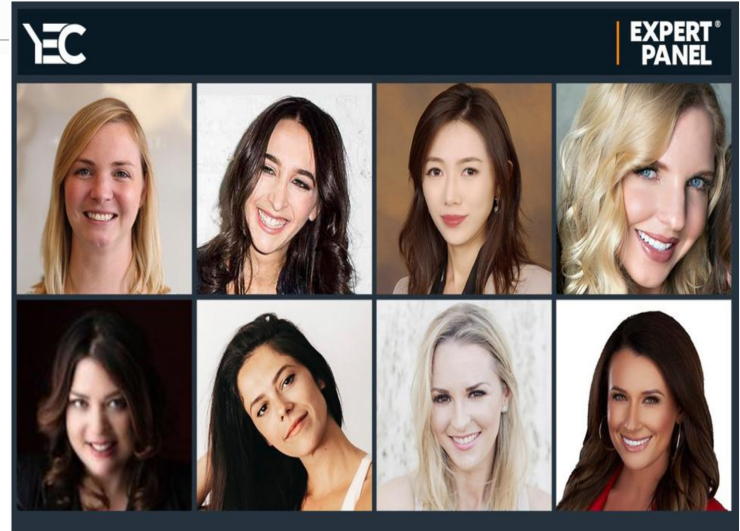
For years, women have been making massive strides in the realm of business, reaching further and higher than ever before—and the support of other female entrepreneurs is a great way to boost that growth even further. For tips on how to show your support, eight leaders from [Young Entrepreneur Council](#) discuss how female entrepreneurs can better support fellow women in business and create pathways for change.

## 1. Invest In Women-Owned Businesses

Female entrepreneurs should invest in women-owned businesses. Yes, we should mentor up-and-coming female entrepreneurs and offer any advice we can, but ultimately women need funding for their businesses and the unfortunate fact is that most of that funding is still going to companies created by white men. My goal, if I ever sell my business, is to use the proceeds to invest in as many companies started by women (and specifically women of color) as I can because that seems to me to be the most impactful thing we can do to actually change the makeup of who runs companies. - [Kelsey Raymond](#), [Influence & Co.](#)

## 3. Help Make Women's Voices Heard

As women, doing business or starting a business couldn't be more challenging. Speak up if you see inequality in real life and support a cause that is women-related on social media. In addition, supporting individually is also an important way to help. For example, mentoring a younger woman in business or promoting individual businesses that are created by women empowers the female entrepreneur community. Simply showing care, giving advice to your mentee or introducing new opportunities to her will make a greater difference than doing nothing. - [Yifei Yin](#), [Human Heritage Project](#)



Young Entrepreneur Council members share ways women can support each other in business.

## 2. Celebrate One Another's Successes

Celebrations can be done on social media, of course, or through online reviews, but person-to-person connection is invaluable. It is extremely powerful to drop a fellow female entrepreneur a note to acknowledge their accomplishments. When you observe another business owner doing something that sparks your interest or deserves recognition, acknowledge it. Similarly, personal referrals are extremely important. When you find a product or service you love, share it! - [Lindsay Tanne](#), [LogicPrep](#)



**CONTINUED****Eight Ways Female Entrepreneurs Can Support Other Women In Business****4. Make One Impactful Introduction**

"Support" or buying products made by women may help to some extent, but does not initiate the immense change a powerful introduction can make over a career. Years ago, one male mentor of mine introduced me to his client who ran her own agency. His client, and now my mentor, sold her agency for several million dollars and has worked with me over the years to set up mine for the same outcome. My most important means of helping other female entrepreneurs is one immense introduction. Just one can be life-changing. One of my mentees at Techstars got her first investor from a simple intro I made, which helped her fundraising snowball into a huge success. That's the power of one introduction. - [Beck Bamberger](#), [BAM Communications](#)

**5. Share Your Knowledge**

The best way to support women in business as a female business leader is to share your knowledge and pay it forward. If your past mistakes or successes can help other women avoid similar mistakes or provide them with a great idea, then you've made a positive impact with not a whole lot of effort. Too often, I think, business leaders keep to themselves when it comes to their companies, possibly to protect a competitive advantage. I believe that being transparent about your decisions can be motivational to others. A great way to share your business experience with other women is to get involved with associations that empower women in your industry and become a mentor or even just network with other women in business. - [Kristy Knichel](#), [Knichel Logistics](#)

**6. Create A Directory For Referrals**

One way to support other female entrepreneurs is to compile and create a directory of those in a variety of different industries and disciplines. When you make a new connection, ask that woman if she would be open to being on your referral list. When your business is expanding, a client needs specific support or there is a skill needed that you don't possess, allow other women the opportunity to collaborate or accept those referrals. Humans tend to be altruistic in nature, and if you are able to support another woman on her journey and help her reach her goals, whether through important introductions, monetarily or with words of advice, there is a high chance that your willingness to give and share will be reciprocated. - [Jenn Cino](#), [fit.period.](#)

**7. Ask Them What They Need**

The most impactful thing female entrepreneurs can do to support other women in business is to ask them what they need and then commit to providing it for them. Whether it's a resource, an introduction or a strategy, providing the solution for them not only fast tracks their success and creates goodwill but it teaches them the invaluable skill of being a resource provider. If every female entrepreneur routinely and intentionally provided other women in business with two to three solutions per week and asked them to pay it forward, it would create a transformational ripple for women-owned businesses. - [Rebecca Cafiero](#), [The Pitch Club](#)

**8. Promote Them On Social Media**

This can be done by sharing posts, sharing information about products and engaging with them. People like to hear from other real people. Those testimonials and real stories are what sell products and services. If you support a specific product and share about it, your followers will see that and become interested. That business can now share your testimonial to their audience and show real people talking about the product. Businesses can save these social media shares and comments from you and use them for future marketing. Social media is a game-changer for a lot of people and it is one of the best ways to sell for most people. Supporting women through social media is easy and free! - [Lisa Collum](#), [Top Score Writing](#)



# LCAM <sup>2021</sup> ewi

Reach Renew Reimagine

## LEADERSHIP CONFERENCE & ANNUAL MEETING

**September 16-18, 2021**  
**Sheraton Uptown Albuquerque, NM**

EWI's Leadership Conference and Annual Meeting (LCAM) is an annual professional development conference where members from our Chapters gather to connect, network and grow professionally through keynote speakers, workshops, seminars, group discussions, and more. During LCAM, delegates also conduct the business of the organization during our annual meeting. We also hold social gatherings, Reading Rally events, recognize our members for their accomplishments, and learn new ideas.

*Information & Registration*

*Book Your Room*

*Vendor Registration*

### REGISTRATION SCHEDULE

#### CONFERENCE REGISTRATION

- \$650 - Early Bird Ends June 30
- \$750 - Regular Registration Ends Sept 10

#### LEADERSHIP CAUCUS REGISTRATION

- \$200 - 1 Registration
- \$150 - 2 Registrations
- \$125 - 3 or More

All Chapter members are welcome and encouraged to attend Leadership Caucus Training. Chapters must contact the Corporate Office to register members for this programming and to receive the Value Pricing offered. Please call 262-269-5625 to complete your registration.

### KEYNOTE SPEAKER



**KIM BECKING**  
Momentum  
Motivation

#### KEYNOTE ADDRESS

Resign as General Manager of the Universe: Five Keys to Avoid Burnout and Move from Chaos to Calm

### BREAKOUT SESSIONS

#### REACH

- The EWI Social (Media) Hour

OR

- Emerging from Networking Meltdown

#### RENEW

- The Magic of Self Care

OR

- On Your Mark, Get Set, Go EWI!

#### REIMAGINE

**PRESENTED BY: KIM BECKING**

Build a Momentum Mindset: How to Slay Your Inner Bully, Boost Your Confidence, and, Reimagine what's Possible

# LCAM 2021 | QUICK VIEW

## WEDNESDAY SEPT 15

Travel to ABQ  
Conference Registration Throughout the Day

## THURSDAY SEPT 16

Keynote Speaker, Kim Becking & Opening Breakfast  
Session 1: AOL with Lori G.  
Special Event Lunch  
Professional Development Workshops  
Member Reception & Networking Event

## FRIDAY SEPT 17

Awards Breakfast  
Session 2: AOL with Lori G.  
Literacy / Scholarship Luncheon  
Team Building Activity  
Town Hall Meeting  
Chapter Dinner Night / Dinner on Your Own

## SATURDAY SEPT 18

Breakfast  
Annual Meeting  
Leadership Caucus (Separate Registration Req. - Lunch Included)  
Optional ABQ Tour & Tram Excursion  
Closing Gala & Casino Royale Event

## SUNDAY SEPT 19

Travel Home

# SHERATON UPTOWN ALBUQUERQUE



## A Message from our Corporate President

Our President's Message for the month of May features a leadership conversation addressing current events. Click below to view our May 2021 video message as Corporate President Kristi Emmons Jones chats with EWI's Academy of Leadership (AOL) Dean, Lori Giovannoni about **Three Secrets to Resilient Leadership**.



**And... don't forget to attend our June 1 Professional Development Webinar with LCAM 2021 Keynote Speaker, Kim Becking. You don't want to miss this presentation!**

[View Kristi and Lori's Leadership Conversation](#)



Shop the EWI Online Store and the LCAM Pre-Sale Items before the June 30, 2021 deadline. Order membership pins & folders, promo items, special edition items and more!

[EWI Store & LCAM  
Pre-Sale](#)



Looking for a fellow EWI Member? Use our membership directory to search by name, location, member type and more! Reach out and make a connection!

[EWI Membership  
Directory](#)



Monthly financial reports and membership statistics are updated for member informational purposes. Please review how EWI is doing and help us to grow our influence across North America! Refer someone you know today!

[Monthly Financials &  
Membership Statistics](#)



Do you have a book that you just absolutely LOVE? Or a book that stirred something deep in your soul? A book that your mind keeps coming back to even after you've finished it? If so, we want to know!! Submit your recommendation to [katie@vaultjet.com](mailto:katie@vaultjet.com) so we can expand our minds together!

# The Book Nook

[Dare to Lead: Brave Work, Tough Conversations, Whole Hearts](#)  
[by Brené Brown](#)  
**NAMED ONE OF THE BEST BOOKS OF THE YEAR BY BLOOMBERG**

Leadership is not about titles, status, and wielding power. A leader is anyone who takes responsibility for recognizing the potential in people and ideas, and has the courage to develop that potential.

When we dare to lead, we don't pretend to have the right answers; we stay curious and ask the right questions. We don't see power as finite and hoard it; we know that power becomes infinite when we share it with others. We don't avoid difficult conversations and situations; we lean into vulnerability when it's necessary to do good work.

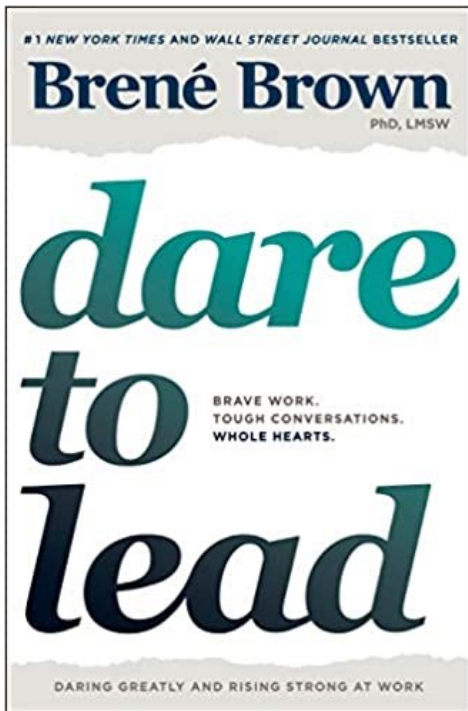
But daring leadership in a culture defined by scarcity, fear, and uncertainty requires skill-building around traits that are deeply and uniquely human. The irony is that we're choosing not to invest in developing the hearts and minds of leaders at the exact same time as we're scrambling to figure out what we have to offer that machines and AI can't do better and faster. What can we do better? Empathy, connection, and courage, to start.

Four-time #1 New York Times bestselling author Brené Brown has spent the past two decades studying the emotions and experiences that give meaning to our lives, and the past seven years working with transformative leaders and teams spanning the globe. She found that leaders in organizations ranging from small entrepreneurial startups and family-owned businesses to nonprofits, civic organizations, and Fortune 50 companies all ask the same question: How do you cultivate braver, more daring leaders, and how do you embed the value of courage in your culture?

In this new book, Brown uses research, stories, and examples to answer these questions in the no-BS style that millions of readers have come to expect and love.

Brown writes, "One of the most important findings of my career is that daring leadership is a collection of four skill sets that are 100 percent teachable, observable, and measurable. It's learning and unlearning that requires brave work, tough conversations, and showing up with your whole heart. Easy? No. Because choosing courage over comfort is not always our default. Worth it? Always. We want to be brave with our lives and our work. It's why we're here."

Whether you've read Daring Greatly and Rising Strong or you're new to Brené Brown's work, this book is for anyone who wants to step up and into brave leadership."



38 years!



16 years!

**Deloitte.**

**May Birthday's**

**May 5th**

**Katie Summerfield,**  
**BCSF**

**May 13th**

**Vernita Hubbard,**  
**State Fair of Texas**

**May 13th**

**Shannon Smock,**  
**Sustaining Member,**  
**Hunt Consolidated Inc.**

**May 15th**

**Millie Marsac,**  
**Bank of America**

**May 31st**

**Michelle Gordon,**  
**Transitional Member,**  
**Baylor Health Care Systems Foundation**



**Upcoming June Birthday's**



**June 16th**

**Nicole Cox,**  
**Anders Group**

**June 19th**

**Jeri Anderson,**  
**Sustaining Member,**  
**Hunt Consolidated, Inc.**

**2021 May Meeting Information**  
**EWI® of Dallas**

CHAPTER MEETING	BOARD MEETING
<p><b>Date:</b> May 18, 2021</p> <p><b>Location:</b> Your Home Office, Kitchen or Patio 221 Your House Somewhere, Texas</p> <p><b>Phone:</b> <a href="#">CLICK HERE TO JOIN THE ZOOM!</a> Passcode: 567050</p> <p><b>Networking:</b> 6:00p.m.</p> <p><b>Program:</b> 6:15 p.m.</p> <p><b>Door Prizes:</b> 7:00 p.m.</p> <p><b>Price:</b> \$25.00</p>  <p><i>If you are unable to make your payment due to COVID19 budget restrictions, we completely understand. Please contact Lisa Tignor to make arrangements-as we would love for you to participate in the call.</i></p>	<p><b>Date:</b> May 26, 2021</p> <p><b>Host:</b> Denise Labrado, Arlington Convention &amp; Visitors Bureau</p> <p><b>Location:</b> Your Living Room via Zoom</p> <p><b>Meeting:</b> 5:00 - 6:30 p.m.</p>  <p><b>RSVP:</b> To attend the Board Meeting, contact <b>Jeannette Davis, JLL</b> 2020-2021 Secretary, no later than 12:00 pm, Friday, May 21, 2021</p> <p>Email: <a href="mailto:Jeannette.Davis@am.jll.com">Jeannette.Davis@am.jll.com</a> Office: 214-438-6122</p>

**Featured Speaker April Adams Pertuis**



[Click here to pay via PayPal](#)

or by using the link on our website:

[EWI Meetings & Events](#)

Checks made payable to:  
**Executive Women International**  
can be received at the meeting, or mailed prior to:

Danielle Forney  
105 Meadowbend Drive  
Cedar Hill, TX 75104

\*For advance invoices, please email:  
[dforney1966@gmail.com](mailto:dforney1966@gmail.com)

**RSVP to Reservation Hotline:**

**Millie Marsac**  
Bank of America Merrill Lynch  
2020-2021 Sergeant-At-Arms Committee  
**by 12 noon Friday, May 14, 2021**  
cell: (469) 951-6149  
email: [millie.marsac@bofa.com](mailto:millie.marsac@bofa.com)

Total number of Reservations @ \$25.00/pp \_\_\_\_\_

Total Amount Remitted: \_\_\_\_\_

Would you like a receipt mailed to you? \_\_\_\_\_

Name: \_\_\_\_\_

Firm: \_\_\_\_\_

All special dietary requests, please contact your in-home meal coordinator.

**NOTE: All Representatives have automatic standing reservations.** Representatives **DO NOT** need to return this form unless canceling or responding with guest(s). **Cancellations must be received by the deadline or your firm will be billed.** It is helpful to receive payment prior to the meeting. If you require a receipt for your payment, you may check the appropriate space on this form and your receipt will be mailed to you upon receipt of your check. Checks are not processed until after the meeting date; therefore, if you mail your check ahead and a change of plans requires you to cancel your reservation, as long as you cancel prior to the deadline, your original check will be returned to you.



**March 24, 2021 Reports & Board of Directors Recap**

Location: Zoom courtesy of McKinsey & Company

**Secretary's Report:**

Minutes of the February 24, 2021 board meeting were approved. Secretary, Jeannette Davis, reported 4 Courtesy Notices had been emailed sent since the last board meeting.

During the month of April, the following member firms will celebrate anniversaries: Four Seasons Resort & Club, 34 years; McKinsey & Company, 14 years; Bank of America, 13 years; and Downtown Dallas, Inc., 3 years. In May, the following member firms will celebrate anniversaries: Anders Group, 2 years and Arlington Convention & Visitors Bureau, 3 years.

**Treasurer's Report:**

Chapter Treasurer, Danielle Forney, reported that the chapter has a total of \$94,179.52 in our General and Market Index accounts, and a total of \$68,750.18 in the B/C/DP account after obligations.

**Sergeant-At-Arms:**

Officer Millie Marsac reported a total of 18 individuals attended the March 16, 2021 Chapter Meeting via Zoom: 15 representatives, 1 sustaining/transitional and 2 guests. Sixty percent of our member firms were represented?

<b>Chapter Membership:</b>	
Total Member Firms	22
Total Representatives	24
Total Executives	24
Total Sustaining	10
Total Transitional	2
Total Chapter or Corporate Life	3
<b>Meeting Attendance:</b>	
Firms Represented by Reps	15
Guests Present	2
Percentage of Firms Present	60%
Representatives Present	15
Executives Present	0
Sustaining/Transitional Members Present	1
<b>Total Attendance:</b>	<b>18</b>

**B/C/DP:**

B/C/DP Director, Jane Adams reported the following: **Executive Women International Scholarship Program (EWISP)** Deborah Tough, Four Seasons Resort and Club noted that as of today she has received thirty-eight (38) nominees from the school counselors for EWISP. An e-mail was sent out to the nominees on Friday, March 19th reminding them that March 26th is the application deadline. The final reminder will be set on March 25th. **Adult Students in Scholastic Transition (ASIST):** Amelie Brewer, High Profile Staffing, ASIST has received 67 applications in Kaleidoscope. (Not sure this sentence makes sense, maybe "66" should be deleted?) to the applicants who have not completed their applications. Three ASIST judges were secured. **Needs Based Scholarship:** No report. **Philanthropy. Literacy Initiative:** The Board decided not to participate in Read Across America this year due to recent winter storm problems in the DFW Metroplex. (Did we discuss this in the board mtg and I don't remember yes we discussed under Unfinished Business I made a motion to spend \$150.00 on coloring books, etc.?) **Dallas Chapter Only Scholarship:** Jane Adams, Special Delivery Inc, applications will be going out to Dallas EWI Chapter Membership, for those that have graduating seniors who want to apply. **Professional Development Award (LCAM):** No report.

**Retention and Recruitment:**

Director Jennifer Clark reported for the Retention and Recruitment Committee. **New Firms/Members:** Design with Veronica Sanders, LLC, representative and Executive: Veronica Sanders **Replacement Executives:** None **Replacement Representatives:** None **Resignation Firms:** Global Protocol Etiquette & Civility Academy **Resignation Executives:** None **Representatives:** None. **Firms with Pending Executives:** None **Firms with Pending Representatives:** None. **New Chapter Life Members:** None.

Jennifer is reaching out to several firms in the DFW area as well as reaching out to other EWI chapter members that have firms that are in Dallas for a contact person in Dallas.

**Programs:**

The EWI® of Dallas March Chapter Meeting was held on March 16, 2021, via Zoom hosted by member firm McKinsey & Company. We had 18 in attendance. Members were welcomed by President Lisa Tignor, McKinsey & Company. President Tignor recognized Retention & Recruitment Director, Jennifer Clark who introduced our two new members, Katie Summerfield, BGSF and Veronica Sanders, Design with Veronica Sanders. Also, we had one Chapter member, and Corporate Vice President, from EWI of Des Moines, Christine Healy on the Zoom call. The meeting was called to order by President, Lisa Tignor at 6:20 pm. Our guest speaker was Dustin Bullard, Executive Vice President of Economic Development & Place with Downtown Dallas, Inc. Our invocation was given by Kathy Broll.

KeChan Patterson, Downtown Dallas, Inc. introduced our speaker for the evening, Dustin Bullard with Downtown Dallas, Inc. Dustin gave us a brief overview of Downtown Dallas, Inc. and touched on some new project in Downtown Dallas.

Downtown Dallas, Inc. is the principal advocate, champion, and steward of Downtown, effecting change by developing strategies, setting targets, and mobilizing resources that:

- Stimulate a vibrant and sustainable Downtown environment
- Improve infrastructure
- Enhance economic competitiveness
- Create a culturally inclusive urban center
- Position the area as a global destination
- Foster innovation and technology in all aspects of the urban experience

Currently our areas of focus include:

- Public Safety
- Maintenance & Beautification
- Great Placemaking
- Strategic Partnerships and Communications
- Economic Development and Planning
- Complete Neighborhoods
- Urban Mobility
- Membership Development

Dustin also provided an update on the following projects:

- AT&T Discovery District
- Atelier +Flora Artist Lofts
- The Galbraith
- Pegasus City Brewery
- Carpenter Park
- The National – Thomas Hotel
- Hall Arts Hotel & Residences
- ALI at Fountain Place
- Pacific Plaza
- Main Street Garden
- East Quarter
- JW Marriott
- The Epic/Pittman Hotel/Uber
- West End Square
- Ida B. Wells Academy

President, Lisa Tignor, McKinsey & Company, held a drawing for two \$25.00 Amazon Gift cards via by an online prize wheel. Our two winners were Lisa Carter, Four Seasons Resort & Club and Katie Cowan, Vault Aviation. The prizes were donated by Lisa Tignor, McKinsey & Company. The membership enjoyed the door prizes.

Our upcoming April Membership meeting details are to be confirmed.

#### **Upcoming Meetings:**

Tuesday, April 20, 2021 - 6:00 pm, Chapter Meeting  
Meeting details to be confirmed

Wednesday, April 28, 2021 - 5:00 pm Chapter Board Meeting  
Meeting details to be confirmed

#### **Communications:**

Communications Director, Katie Cowan reported on Chapter communications.

#### **Chapter Newsletter EWIConnect**

The March Connect newsletter was sent to members on March 10<sup>th</sup>. It included a special Spring message from President Lisa Tignor touching on International Women's Day and the theme #ChooseToChallenge. Also included in the newsletter was a flyer for the "Spring Treasure Basket" Fundraiser and the links to purchase tickets. The EWISP and ASIST application deadline is March 26<sup>th</sup> and the newsletter included information about how to apply for the scholarships. An article called "Can You Get Confident at Work?" was our professional development article this month. There was also information about 2021 LCAM in Albuquerque, NM on September 16<sup>th</sup> - 18<sup>th</sup>.

#### **Courtesy Notices**

Four courtesy notices were sent including the Newsletter. **Social Media:** All social media sites are live. **Directory:** Directory updates are ongoing. **Website:** Website updates are ongoing.

#### **Fundraising:**

A "Spring Treasurer Basket" filled with mysterious treasures will be raffled off on Friday April 2, 2021. A courtesy notice was sent to membership on March 8th encouraging everyone to sell tickets that will support the EWI of Dallas Scholarship

fund. Members and non-members will have the opportunity to purchase chance tickets to win this mysterious basket of treasures valued up to \$400.00. Chance tickets will be sold for cost of \$20.91 each or \$52.26 for three chance tickets.

**Vice President/President-Elect:** President-Elect Dawn Redmond, Ebby Halliday Realtors, reported the follow:

**Corporate Webinars:** A series of monthly webinars were produced by EWI® Corporate to expand the benefits to the member firms and increase personal and professional development for its members. Also featured are webinars aimed to improve chapter development and communicate organizational changes to members. These webinars are free and available to all representatives and employees of member firms.

**Dates and Subjects of Professional Development:**

**FREE Webinar:**

April Webinar: Tuesday, April 5, 2021 at 2:00 pm CT  
*Stepping into Servant Leadership: A Panel Discussion with EWI Leaders*

May Webinar: Tuesday, May 4, 2021 at 2:00 pm CT  
*Leadership with Panache: Inspire, Motivate, and Influence*  
Presenter: Dana Hoyt, Chief Strategist & Trainer Formula for Fundraising

June Webinar: Tuesday, June 1, 2021 at 2:00 pm  
*Build a Momentum Mindset: How to Conquer Change, Boost Resilience and Accelerate Your Success NO MATTER WHAT!*  
Presenter: Kim Becking Change and Leadership Expert, Chief Motivator, Speaker, Coach, Consultant, Author Momentum Motivation

**Dates for 2021 Conferences:**

Texoma Board Forum - Dallas, TBD

LCAM - Albuquerque, NM, September 16<sup>th</sup>-18<sup>th</sup>. Registration opens March 1, 2021.

**Operations Review Committee:**

Nominating Committee – Denise Labrado – No Report. Budget –Danielle Forney - No Report. Bylaws and Rules – Jeannette Davis - No Report. Ebby Halliday Executive Excellence Award – Denise Labrado - No Report. Historian – Janie Sandoval - No Report. Official Greeter/Courtesy – Deborah Tough - No Report. Parliamentarian – Jeannette Davis -No Report. Ad-Hoc Long-Range Planning (Strategic Plan) –Dawn Redmond – No Report. Member Engagement – Jennifer Clark - No Report. Publicity – Melanie Linnear - No Report. Sustaining – Kathy Stone - No Report. Treasurer – Danielle Forney - No Report.



**April 28, 2021 Reports & Board of Directors Recap**

Location: Zoom courtesy of McKinsey & Company

**Secretary's Report:**

Minutes of the March 24, 2021 board meeting were approved. Secretary, Jeannette Davis, reported 5 Courtesy Notices had been emailed sent since the last board meeting.

During the month of May, the following member firms will celebrate anniversaries: Anders Group, 2 years and Arlington Convention & Visitors Bureau, 3 years. In June, the following member firms will celebrate anniversaries: Deloitte LLP, 16 years and Hunt Consolidated, Inc., 38 years.

**Treasurer's Report:**

Chapter Treasurer, Danielle Forney, reported that the chapter has a total of \$94,393.97 in our General and Market Index accounts, and a total of \$68,850.18 in the B/C/DP account after obligations.

**Sergeant-At-Arms:**

Officer Millie Marsac reported a total of 19 individuals attended the April 20, 2021 Chapter Meeting via Zoom: 16 representatives, 2 sustaining/transitional and 1 guest. Seventy percent of our member firms were represented.

<b>Chapter Membership:</b>	
Total Member Firms	23
Total Representatives	25
Total Executives	25
Total Sustaining	10
Total Transitional	2
Total Chapter or Corporate Life	3
<b>Meeting Attendance:</b>	
Firms Represented by Reps	16
Guests Present	1
Percentage of Firms Present	70%
Representatives Present	16
Executives Present	0
Sustaining/Transitional Members Present	2
Total Attendance:	<b>19</b>

**B/C/DP:**

B/C/DP Director, Jane Adams reported the following: **Executive Women International Scholarship Program (EWISP)** Deborah Tough, Four Seasons Resort and Club - EWISP application to Kaleidoscope were due March 25. There were sixty-three (63) applications submitted. The EWISP judges started the review process on April 20 and planned to be completed with the first review by May 3. The top five (5) applicants will be selected from a Zoom interview with the judges mid-May. The top three (3) will be selected and awarded at the June Chapter Meeting. **Adult Students in Scholastic Transition (ASIST):** Amelie Brewer, High Profile Inc. reported that sixty-six (66) applications were started, eight (8) were completed, and six (6) were eligible based on the ASIST scholarship criteria. Judges were asked to begin judging the applicants to determine the top five (5) by May 3rd. **Needs Based Scholarship:** No report. **Philanthropy. Literacy Initiative:** No report. **Dallas Chapter Only Scholarship:** Katie Cowan, Vault Aviation - The chapter is currently accepting applications for the EWI – Dallas 2021 Chapter Only Relative Scholarship. This \$2,000 scholarship is open to any relative of a member, sustaining member or their spouse. The applicant must be a current senior, graduating in 2021 and reside in the Dallas/Ft. Worth Metroplex. All applications must be submitted electronically by Friday, April 30, 2021 at 5:00 pm CST. **Professional Development Award (LCAM):** No report.

**Retention and Recruitment:**

Director Jennifer Clark reported for the Retention and Recruitment Committee. **New Firms/Members:** None **Replacement Executives:** None **Replacement Representatives:** None **Resignation Firms:** None **Resignation Executives:** None **Representatives:** None. **Firms with Pending Executives:** None **Firms with Pending Representatives:** None. **New Chapter Life Members:** None.

Jennifer is reaching out to several firms in the DFW area as well as reaching out to other EWI chapter members that have firms that are in Dallas for a contact person in Dallas.

**Programs:**

The EWI® of Dallas April Chapter Meeting was held on April 20, 2021, via Zoom hosted by member firm McKinsey & Company. We had 18 members in attendance. Members were welcomed by President Lisa Tignor, McKinsey & Company. President, Lisa Tignor announced the start of the meeting at 6:20 pm. Also, she announced that April is Heart Healthy Month for EWI-Dallas Chapter. Due to the winter storm and power outages we experienced statewide, our February (Heart Healthy Month) meeting was canceled. To celebrate Heart Healthy month at the April Chapter meeting, several of the members wore something Red. President Lisa Tignor introduced our speaker Vicki Matava, RN at UT Austin. Our invocation was given by Treasurer Danielle Forney with Neuberger Berman.

2020 Nominating Committee member Amelie Brewer introduced our speaker for the evening, Vicki Matava, RN at UT Austin. Vickie began her presentation describing the heart attack symptoms unrelated to chest pain for women which are: neck, jaw, shoulder & upper back pain; shortness of breath; pain in one or both arms; nausea or vomiting; sweating,

dizziness, unusual fatigue, and indigestion. Vicki also provided a short list of heart disease risk factors for women which includes but is not limited to stress, depression, smoking, lack of sleep, menopause, miscarriages, early menstrual cycles, and smoking. Vicki also recommends the DASH diet plan. The DASH eating plan requires no special foods and instead provides daily and weekly nutritional goals. This plan recommends: eating vegetables, fruits, and whole grains; fat-free or low-fat dairy products, fish, poultry, beans, nuts and vegetable oil; limit foods high in saturated fat, such as fatty meats, full-fat dairy products and tropical oils such as coconut, palm kernel and palm oils; limit sugar-sweetened beverages and sweets. After a brief question and answer session everyone thanked Vicki for her very informative presentation.

Vice President/President-Elect, Dawn Redmond, Ebby Halliday Realtors, announced that we are currently accepting applications for the Professional Development Award. The Professional Development Award is given each year to assist a chapter representative in attending the EWI Leadership Conference and Annual Meeting. This year, LCAM will be held September 16-18 in Albuquerque, New Mexico. The \$1,000 award will be presented at our May Chapter Meeting. You can apply for this award if you are a Dallas chapter member in good standing who has never attended LCAM, the deadline for submission is Friday, April 30, 2021.

Communication Director, Katie Cowan, Vault Aviation, announced that we are currently accepting applications for the EWI – Dallas 2021 Chapter Only Relative Scholarship. This \$2,000 scholarship is open to any relative of a member, sustaining member or their spouse. The applicant must be a current senior, graduating in 2021 and reside in the Dallas/Ft. Worth Metroplex. All applications must be submitted electronically by Friday, April 30, 2021 at 5:00 pm CST.

President, Lisa Tignor, McKinsey & Company, with assistance from Treasurer, Danielle Forney, conducted the drawing for the Spring Treasure Basket fundraiser valued at \$400. The luck winner was Johnnie Bowers. Danielle Forney will send Johnnie the prize.

#### **Upcoming Meetings:**

Tuesday, May 18, 2021 - 6:00 pm, Chapter Meeting  
Meeting details to be confirmed

Wednesday, May 26, 2021 - 5:00 pm Chapter Board Meeting  
Meeting details to be confirmed

#### **Communications:**

Communications Director, Katie Cowan reported on Chapter communications.

#### **Chapter Newsletter EWIConnect**

The April Connect newsletter was sent to members on April 16th. The President's message touched on the upcoming scholarship awards, and a reminder that since our February meeting was cancelled, we moved our speaker, Vicki Matava, to April and the meeting would now be considered our heart-health month. There was also a flyer about the extended deadline for the "Spring Treasure Basket" Fundraiser and the winner would be drawn at our April chapter meeting. In our New Member Spotlight, we welcomed Veronica Sanders with Design with Veronica Sanders and gave a special shoutout to Lauren Irvin, Hunt Consolidated, who got married in March. The newsletter also included information about the Dallas Chapter Only Scholarship and the Professional Development Award. Submissions for both are due by Friday, April 30th. The professional development section of the newsletter included a video from Karen McCullough about how to boost your energy and along the same lines, the Book Nook selection was Think Like A Breadwinner by Jennifer Barrett.

#### **Courtesy Notices**

Five courtesy notices were sent including the Newsletter. **Social Media:** All social media sites are live. **Directory:** Directory updates are ongoing. **Website:** Website updates are ongoing.

#### **Fundraising:**

The "**Spring Treasurer Basket**" fundraiser drawing was held on Tuesday, April 20 during the EWI of Dallas Chapter meeting. Chance tickets were sold for the fundraiser with a total of \$1,039.00 raised. The monies from the chance tickets will be deposited into the Scholarship Fund to help support our scholarship winners. We are pleased to announce that the winner was Johnnie Bowers, mother of Danielle Forney. Thanks to all of you who sold tickets for the "**Spring Treasurer Basket**" fundraiser.

**Vice President/President-Elect:** President-Elect Dawn Redmond, Ebby Halliday Realtors, reported the follow:

**Corporate Webinars:** A series of monthly webinars were produced by EWI® Corporate to expand the benefits to the member firms and increase personal and professional development for its members. Also featured are webinars aimed

to improve chapter development and communicate organizational changes to members. These webinars are free and available to all representatives and employees of member firms.

### **Dates and Subjects of Professional Development:**

#### **FREE Webinar:**

May Webinar: Tuesday, May 4, 2021 at 2:00 pm CT

*Leadership with Panache: Inspire, Motivate, and Influence* Presenter:  
Dana Hoyt, Chief Strategist & Trainer Formula for Fundraising

June Webinar: Tuesday, June 1, 2021 at 2:00 pm CT

*Build a Momentum Mindset: How to Conquer Change, Boost Resilience and Accelerate Your Success NO MATTER WHAT!*  
Presenter: Kim Becking  
Change and Leadership Expert, Chief Motivator, Speaker, Coach, Consultant, Author  
Momentum Motivation

### **Dates for 2021 Conferences:**

Texoma Board Forum - Dallas, TBD

LCAM - Albuquerque, NM, September 16th -18th. Early bird registration (\$650) ends June 30, 2021.

July 1 – September 10, 2021 (\$750)

### **Operations Review Committee:**

Nominating Committee – Denise Labrado – Nominating Committee – Denise Labrado, Chair, met with President Tignor and VP/PE Redmond to begin discussions on the 2021-2022 slate of Board of Directors. Further discussions will take place in May. Budget –Danielle Forney - No Report. Bylaws and Rules – Jeannette Davis - No Report. Ebby Halliday Executive Excellence Award – Denise Labrado - No Report. Historian – Janie Sandoval - No Report. Official Greeter/Courtesy – Deborah Tough - No Report. Parliamentarian – Jeannette Davis -No Report. Ad-Hoc Long-Range Planning (Strategic Plan) –Dawn Redmond – No Report. Member Engagement – Jennifer Clark - No Report. Publicity – Melanie Linnear - No Report. Sustaining – Kathy Stone - No Report. Treasurer –Danielle Forney - No Report.





2020-2021  
EXECUTIVE ADVISORY BOARD



**Sherry Adams**  
Vice President of  
Human Resources  
Ebby Halliday Companies



**Lindsay Jones**  
Financial Advisor  
Ameriprise Financial  
Services, Inc.



**Melanie Linnear**  
Vice President of  
Food Service  
State Fair of Texas



**Kim Loving**  
Operations Manager  
McKinsey & Company

EWI Corporate Office  
1288 Summit Ave. Ste. 107  
PMB 124  
Oconomowoc, WI 53066  
262.269.5625

[ewi@ewiconnect.com](mailto:ewi@ewiconnect.com)  
[ewiconnect.com](http://ewiconnect.com)  
[my.ewiconnect.com](http://my.ewiconnect.com)

## Mission

Executive Women International (EWI) brings together key individuals from diverse businesses for the purpose of promoting member firms, enhancing personal and professional development, and encouraging community involvement.

## Vision

To enhance professional growth and development within a diverse group of women while empowering them to make a difference as they inspire others.

## Values

Integrity | Excellence | Respect | Collaboration



Please enjoy this short intro video from our featured keynote speaker at LCAM 2021  
**Kim Becking**



**EWI LCAM 2021**

**Save the Date!**

**September 16-19, 2021**

**Register Now!**

[www.ewiconnect.com](http://www.ewiconnect.com)

# 2020-2021 Board of Directors



**Lisa Tignor**  
President  
[lisa\\_tignor@mckinsey.com](mailto:lisa_tignor@mckinsey.com)  
Cell: 214-532-0630



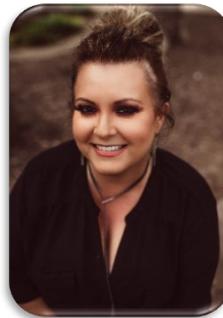
**Dawn Redmond**  
Vice President/President-Elect  
[dawnredmond@ebby.com](mailto:dawnredmond@ebby.com)  
Cell: 214-689-8424



**Denise Labrado**  
Advisor  
[Denise@arlington.org](mailto:Denise@arlington.org)  
469-774-6495



**Jeannette Davis**  
Secretary/Advisor  
[jeannette.davis@am.jll.com](mailto:jeannette.davis@am.jll.com)  
Cell: 214-707-7883



**Jennifer Clark**  
Retention & Recruitment Director  
[jennifer.clark@dallashearingfoundation.org](mailto:jennifer.clark@dallashearingfoundation.org)  
214-796-2006



**Danielle Forney**  
Treasurer  
[danielle.forney@nb.com](mailto:danielle.forney@nb.com)  
972-951-2405



**KeChan Patterson**  
Program Director  
[patterson@downtowndallas.com](mailto:patterson@downtowndallas.com)  
214-264-3205



**Millie Marsac**  
Sargeant-At-Arms  
[millie.marsac@baml.com](mailto:millie.marsac@baml.com)  
469-951-6149



**Katie Cowan**  
Communications  
Director  
[katie@vaultjet.com](mailto:katie@vaultjet.com)



**Jane Adams**  
Business/Career/Development Director  
[jane.adams@specialdelivery.com](mailto:jane.adams@specialdelivery.com)  
469-441-5444

# Member Firms

