

Dallas eViConnect

Chartered 1951

June 2021

hello
Summer

A SUNNY NEW RELEASE

Hello Dallas Chapter!

Is it really summertime already? I've loved seeing so many graduation photos and posts on social media, which of course gets me really excited for our upcoming June meeting where we will give out our scholarship awards.

Woohoo!

It was so great to see many of you a couple of weeks ago on the patio of Meso Maya at our Spring Happy Hour event. It felt really good to finally connect live. We very much look forward to doing more things like this in the future and will survey membership about transitioning back to in-person chapter meetings in the coming months.

Additionally, we were finally able to go in person to this year's Reading Rally event at The King's Academy, and it was absolutely fantastic. Attendance was extremely limited due to COVID restrictions, so we apologize we were not able to open up to the entire chapter this time around. We hope to do another event at TKA in the Fall, so stay tuned. I'd like to say a very special thank you to Jeannette Davis who put together the event along with the gift bags for each of the children and for providing so many books, we couldn't have done this without her. Additionally, Ms. Evelyn Dickerson provided books – even autographed books. It was so wonderful to see her as well. To be able to watch the impact this event had on the children is so rewarding and heartwarming – the huge smiles on each of their faces is simply priceless.

We had a fantastic meeting in May and got to hear from April Adams Pertuis, who is the daughter of our very own Jane Adams, Special Delivery Service, Inc. April is the Creator & Founder of LIGHTbeamers and is a



Visibility and Media specialist. We had a wonderful discussion about “Storytelling.” We all have a story to tell. We may believe we are simply not interesting enough, but we would be wrong. Tell your story because you never know the impact that it may have on someone else. See below for more information on how to follow April.

We are looking forward to seeing everyone via Zoom on **June 15th** for our virtual *Scholarship Awards Program*. We will award our EWISP, ASIST, and Chapter Relative Scholarships. We appreciate everything that the BCDP Committee and our esteemed judges have done to make all of this come together. Please, please plan to join us and invite your family, friends, and executives so everyone can watch all of the amazing winners receive their awards and support one of our chapter’s most important efforts. We very much look forward to “seeing” you all on zoom and remember there is no charge for guests!

Finally, a special congratulations to KeChan Patterson of Downtown Dallas, Inc. who won the Professional Development Award at our May meeting and will be attending LCAM this September in Albuquerque, NM. Let’s keep doing everything we can to LEAD our chapter, LEARN and grow both the chapter and within our personal and professional lives, and INSPIRE those around us in every way possible to do the same. Please reach out if you need anything at all! Be safe, be well.

Virtual hugs,

Lisa Tignor
2020-2021 EWI of Dallas
President





This year the Dallas Chapter of EWI will be hosting the **42nd Annual Texoma Board Forum!**

This will be a wonderful opportunity for us to showcase our extraordinary city and we would like each of you to help us plan this amazing event.

Please let Dawn Redmond (dawnredmond@ebby.com) know if you would be interested in joining the planning team.





EWI of Dallas 2021 Literacy Event Reading Rally at The King's Academy in Dallas

Due to the pandemic our annual Dr. Seuss Day-Read Across America usually held in March was delayed. However, on Monday, May 17, 2021, several EWI of Dallas volunteers visited The King's Academy in Dallas to read and present books and goodies to students in grades Pre-K-3 thru Second Grade. Thanks for donations from member firm JLL and Eddie Deen Companies (Ms. Evelyn Dickerson and Mr. Stephen Shirley). Special recognition to Mr. Gene Legler, author of My Huggy Bear for personally autographing his book and personally delivering them. Each student was presented with a bag containing Dr. Seuss pencils, notepads, jumbo coloring/activity book, crayons, mini-size grade-level reading book, fruit snacks and two new hardcover books for their reading enjoyment this summer. The total costs of the books donated for this event was over \$700.00. The total cost to the Chapter was \$150.00 used to purchase the coloring/activity books, crayons, and fruit snacks.

We hope to return to TKA soon for another literacy or philanthropy event and hope that all representatives will be able to participate. Thank you President Lisa Tignor, McKinsey & Company and Jennifer Clark, Dallas Hearing Foundation for joining me and reading to the students.

Reading to Succeed,
Jeannette B. Davis
JLL



A HIGHER PURPOSE



THE HYBRID WORKPLACE PROBABLY WON'T LAST

Having some people work from home while their teammates are in the office runs counter to much of what makes organizations tick.

[The hybrid workplace probably won't last -](#)

[The Boston Globe](#)

By Jon Levy

Updated May 9, 2021, 3:00 a.m.

Many people are convinced that post-pandemic corporate America will have a hybrid workforce, in which most people work from home and companies save on real estate and perks. As a behavioral scientist who spent the last two years researching and writing a book about connection, trust, and belonging, I'm betting pretty much everyone eventually will go back to the office.

Here are four reasons.

The Allen Curve. Thomas J. Allen, a professor of management at MIT, discovered in the 1970s that communication between people in an office increased exponentially the closer their desks were. If they were about 50 meters apart, they might as well have been on different planets. And even in the age of Slack, email, and Zoom, the fact remains: Out of sight is often out of mind. If some employees are seen only at video meetings, there is less chance the rest of the community will value them.

As Allen wrote in 2006, "We do not keep separate sets of people, some of whom we communicate with by one medium and some by another. The more often we see someone face-to-face, the more likely it is that we will also telephone that person or communicate by another medium." Remote work may be fine if you are a freelancer hired for a specific job or if you are a salesperson in the field, but in the hybrid office where some people are in person and others are remote, working from home has serious implications for being recognized and appreciated and getting bonuses and promotions.

Trust. As distance increases, teams need higher levels of trust to function. And trust is traditionally created through little actions that are more fluid in person.

These dynamics are so powerful that behavioral scientists have names for them like the "IKEA effect" — which is our propensity to care more about anyone or anything we put effort into, like the flat-pack furniture we assemble — and the "vulnerability loop," which is when people come to trust each other more by demonstrating vulnerability and finding that other people respond by revealing their own vulnerability in return. When we are face to face, this is a basic part of interaction, as in the side conversations we have between meetings.

To accomplish this in a meaningful way at a distance requires significantly more planning, and a weekly Zoom happy hour where the extroverts talk over everyone won't cut it. For a hybrid setup to be successful over the long term, companies might need to manufacture occasions — like games and competitions — for team members to invest effort in one another beyond emailing someone some files they need. Camaraderie tends to come out more naturally when people are regularly in the same physical space.

This might not seem like a big issue, but after more than a year of being at home, it is hard to remember what work life was like beforehand. We get used to a new normal and forget little things that made us effective. The risk is that over the long run, those who are in person will bond more strongly than those who are at a distance. Those in the office will feel a much greater sense of belonging, and those who aren't will often be seen as outsiders or an afterthought. Sitting at home, it would be natural for people to resent those at the office getting snacks or catered meals and more quality time to impress the boss. Ultimately, a two-class system has the potential to be corrosive to a sense of trust. It could breed resentment and even paranoia.



Empty offices in Frankfurt, Germany. ALEX KRAUS/BLOOMBERG

**CONTINUED —
THE HYBRID WORKPLACE PROBABLY
WON'T LAST**

Working from home can be *too* convenient. Things that are convenient aren't necessarily good for us. Lifting weights is hard, but it makes us stronger. Similarly, it is more convenient not to have a commute or change out of our pajamas, but [that doesn't mean it's good for us](#). Having some commuting time, whether it's walking, on public transit, or in a car, gives us an opportunity to let our minds wander and explore ideas. In these moments, you replay conversations from the day. Maybe you plan your discussion with your boss about a raise. You have time to process. Office life forces transitions and breaks throughout the day, as people shift between meeting rooms, desks, and meals and coffee. Of course, remote workers can plan breaks into their days, but most people aren't very good at putting boundaries on their time.

Belonging. One of the greatest predictors of our longevity is [whether we have close social ties](#). It is clear that we are not designed to be alone. Our levels of oxytocin, a hormone that is released during moments of togetherness — such as hugging — also increase when we enjoy a team success or even when we march in unison. Our species evolved in communities, and we survived because we worked together. The companies that create the greatest sense of belonging are the ones that people stay at for years. It is hard to create a sense of community and a culture of belonging at a distance, but it's even harder when employees have dramatically different home lives and may have never even met the rest of the team.

Given all this, is it possible to have a well-functioning workforce that is largely but not entirely remote and only occasionally comes together? Only with a great deal of effort.

Employees would need constant reminders about who their team members are, so people who aren't working in person aren't forgotten or passed over by those who are. The company would need cultural practices that allow time for both work and open-ended idea exploration. To ensure that people experience belonging, companies would have to produce events or experiences that allow employees to connect in deep ways.

The facts suggest it would be better for employees and their companies to bring almost everyone in when it is safe enough.



M

EMBER FIRM



DOWNTOWN
DALLAS INC

DOING BIG THINGS IN OUR COMMUNITY!

Getting the homeless off downtown Dallas streets is hardly a simple job, but this might work

As we consider the just-released 2021 count of unsheltered individuals, City Hall should take a close look at an intensive outreach effort from an unexpected source.

Dallas Morning News
By [Sharon Grigsby](#)
8:12 AM on May 14, 2021

It takes only a day’s worth of trying to help homeless folks on the downtown streets of Dallas before you want to throw up your hands in frustration and hopelessness. Chances are that you don’t even come back for a second shift.

At least that’s how I felt Wednesday.

Finding the right help for each homeless individual — much less persuading the person to take the opportunity — seems utterly impossible.

Yet as the just-released local homeless count shows, the need to do this work well has never been greater.

All I can say to that is thank goodness for a very special outreach team that comes back every single day to care and problem-solve — and has gotten almost 200 homeless individuals off the streets since January.

“We don’t give up. I simply cannot say I can’t do anything for this individual,” said Samantha Moran, homeless outreach coordinator. “These are real people, someone’s mother, someone’s father, someone’s child ... it’s not OK to leave people out on the streets to die.”

Downtown Dallas, Inc. has long been all about promoting the central city; solving homelessness is hardly its mission. Yet the organization realized that it has the resources to help establish best practices — and it’s created a model that City Hall and others would be wise to consider expanding on.



Dallas police Officer Jennafer Kempf (left) and Downtown Dallas, Inc.’s Samantha Moran listened Wednesday to the story of a woman who slept overnight in downtown Dallas. Kempf and Moran are part of a six-day-a-week homeless outreach effort. “I’m going to try and call every single service and bring them out here,” Moran said. “At the end of the day, it’s not OK to leave people out on the streets to die.” (Lynda M. González / Staff Photographer)



Downtown Dallas, Inc.’s Albert Sanchez (center) listens as Anthony Murphy talks with OurCalling women’s care minister Tina Cobb. Murphy and Cobb were discussing the best options to help a woman whom the homeless outreach team found Wednesday morning on a DART platform in the West End. (Lynda M. González / Staff Photographer)

The homeless are accustomed to people giving up on them, so for work to be successful, it must be intensive and sustained. This outreach effort is just that: a stubbornly optimistic crew who simply won’t take no for an answer — either from service providers or the vulnerable individuals they are trying to help.

The small but street-smart effort includes both Downtown Dallas, Inc. staff members and two police officers who have been part of the crew since December.

Photojournalist Lynda M. González and I accompanied them as they performed one logistical juggling act after another Wednesday: Triaging vulnerable clients facing overwhelming bureaucracy and scant resources — and doing it all with immeasurable grace and patience despite the sometimes-volatile chaos or heart-wrenching breakdowns around them.

Our first stop Wednesday was to check on an older woman who continues to refuse help from family or service agencies even as her mental health has deteriorated substantially since December. She was agitated and rambling as she sat in a fortress of blankets on a building's entryway. But she also showed glimmers of willingness to be transported to a facility where her condition could be stabilized. "It may take a lot more time, but she may finally have that life-changing moment at any time," Anthony Murphy, street outreach specialist, told me after tentative arrangements were set up.



The Downtown Dallas, Inc. homeless outreach team provided shoes to an unhoused woman, whose only footwear was a pair of hospital-issued socks. The team, which works six days a week in downtown Dallas, then took the woman to OurCalling, where they could assess her needs. (Lynda M. González / Staff Photographer)

The team moved on to The Bridge Homeless Recovery Shelter to meet a woman suffering from schizophrenia whose disability benefits needed sorting out to secure housing for her. After almost an hour of often dead-end phone calls, the approval came.

The next call involved a woman in distress and, apparently, homeless who needed help near the West End DART station. We found her — shoeless, disoriented and shaking uncontrollably — and got bits of a story about a night of heavy drinking that ended with her being beaten by a man she had just met.

Most immediately, she needed warm clothes and a shower, so the team transported her to the OurCalling homeless resources center. Moran and Murphy talked to her there about her options for getting help for what she described as depression and a long battle with alcoholism.

The team's last stop before what would be a very late lunch was to meet a couple seeking help with their substance abuse.

The young man, facing a parole violation, had agreed to turn himself in so he could get his legal issues behind him and begin his addiction recovery. The team was also able to find a shelter bed for the young woman, who went on to a rehab center the next morning.

Those are just a few of the scenes from Wednesday's morning workload. At every stop, whether we were on foot or traveling in the electric car marked "outreach," the team was besieged by people seeking information or resources.

Each time, those questions were met with gentle and specific answers. It's all part of the outreach team's "relate and refer" philosophy — building rapport and real relationships to earn trust.

The team hit a lot of dead ends Wednesday, but also clung to a bright spot: An older man who has made huge progress after struggling with substance abuse finally made the decision to go into a shelter. He also has a new dishwashing job that pays \$15 an hour.

Moran, who has been with Downtown Dallas, Inc. for a year, has felt a calling to help the homeless since she was a young teen.

Growing up in Allen, she was mostly ignorant of homelessness. At age 14, out of state with her family, she saw a man eating from a trash can on Christmas Eve and insisted that they help him. "That night a seed was planted," she said. "I just felt called to the streets to help the homeless."

Murphy, who moved to Dallas in 2013, knows where people on the streets are coming from because he's been there himself. "This job gives me an opportunity to talk to people who struggle with some of the same things I struggled with."

Clean for three years from substance abuse, he laughed as he described how it was like "I was on trial" in the extensive Downtown Dallas, Inc. interview that led to his hiring in August.

Another key member of the outreach team, intern Leon Grice, showed me the spot where he once regularly slept "with the water bugs and pigeon droppings" after losing his own housing.

After Grice got back on his feet with The Bridge's help, he eventually got his own apartment; now he shares what he knows with homeless individuals. "We can tell when they are getting serious about changing their situation," he said.

Homeless folks were understandably leery when officers Tyler Prothro and Jennafer Kempf first joined the team, but Kempf said it didn't take long for this vulnerable population to know "we weren't here to be the enforcers, but to help."



Downtown Dallas, Inc.'s Samantha Moran embraces a woman experiencing homelessness at OurCalling. "At the end of the day, these are people, they are somebody's mother, father, child," Moran said. (Lynda M. González / Staff Photographer)

“We bounce off of one another’s strengths and weaknesses,” Prothro told me. “We can connect the dots in a way that a regular patrol officer can’t and often intervene before it’s an absolute crisis.”

The results of this year’s homeless population count, released Tuesday, found 1,244 unsheltered individuals in Dallas County and 2,861 in emergency shelters and transitional housing.

That’s an increase from last year; however, several factors make any comparisons risky. COVID-19 forced the count to be done without volunteers and over a two-week period, rather than on a single night. Also, the first week of the effort coincided with February’s winter storm.



Homeless outreach coordinator Samantha Moran (left) and Dallas police Officer Jennifer Kempf made phone calls to homelessness resource agencies and compared notes as they tried to help an unhoused woman experiencing mental deterioration at The Bridge in downtown Dallas. (Lynda M. González / Staff Photographer)

Downtown Dallas, Inc.’s outreach effort is a pivot from the many years that it viewed the homeless population as mostly a public safety challenge. Too often, Kourtny Garrett told me, that approach displaced problems — but rarely solved them.

Garrett deserves a lot of credit for Downtown Dallas, Inc.’s dramatic reset on its homeless neighbors, which began in 2018, about a year after she was promoted to president and CEO of the organization.

At the same time that the number of unsheltered individuals was growing in parks and other downtown spaces, Garrett’s team increasingly saw the same people on the streets.

In response, the group created a pilot program that slowly grew into today’s multipronged operation.

“Our greatest success through this program has been the very precise and deliberate individual engagements,” Garrett said.

Bringing in Albert Sanchez, a former Dallas police officer who also has a business background, as vice president over public safety wasn’t a bad idea either.

Sanchez has incorporated the “relate and refer” approach into the outreach effort by hiring Moran and Murphy and creating the partnership with Dallas police.

The outreach team doesn’t count on success in its first visit with a homeless individual — or even the fifth or sixth, Sanchez said. Once they hit that threshold of trust, the team is able to match the person in need with one of many quality service partners.

Deputy Chief Israel Herrera, who has led the Dallas Police Department’s central patrol since March, told me the homeless outreach partnership “is like nothing we’ve ever done before.”

Unlike the time constraints that patrol officers work under, Herrera said, this effort allows Kempf and Prothro to help find solutions, or at least next steps, for people who otherwise likely would resort to panhandling on the streets or becoming victims of crime.

Herrera, who has been on the force for 25 years, pointed out that efforts focused solely on enforcement have failed for decades.

In contrast, the Downtown Dallas, Inc. team is engaging resources and approaches that the Police Department hadn’t previously considered, Herrera said. “It’s one of the best things we’ve ever done downtown.”

*“A thousand-mile journey begins with a single step.”
- Lao Tzu, Tao Te Ching*

Rome wasn’t built in a day, and neither is your ideal life. First you have to begin—exactly where you are. Then, one step leads to another, which leads to another. Know that sometimes there may be two steps forward and five steps back. Be patient with yourself. Take your time. Walk slowly.

Trust that with each step you are making progress on your “thousand-mile journey” - whatever it may be for you.

We Don't Forget How We Feel

“I’ve learned that people will forget what you said, people will forget what you did, but people will never forget how you made them feel.”

Maya Angelou

LCAM ²⁰²¹ ewi

Reach Renew Reimagine

LEADERSHIP CONFERENCE & ANNUAL MEETING

September 16-18, 2021
Sheraton Uptown Albuquerque, NM

EWI's Leadership Conference and Annual Meeting (LCAM) is an annual professional development conference where members from our Chapters gather to connect, network and grow professionally through keynote speakers, workshops, seminars, group discussions, and more. During LCAM, delegates also conduct the business of the organization during our annual meeting. We also hold social gatherings, Reading Rally events, recognize our members for their accomplishments, and learn new ideas.



PLAN YOUR TRIP TO ALBUQUERQUE

Check out these top [things to do](#), [restaurants to visit](#), and [coupons](#) to save you money!

Information & Registration

Vendor Registration

Book Your Room

Event Schedule

REGISTRATION SCHEDULE

CONFERENCE REGISTRATION

- \$650 - Early Bird Ends June 30
- \$750 - Regular Registration Ends Sept 10

LEADERSHIP CAUCUS REGISTRATION

- \$200 - 1 Registration
- \$150 - 2 Registrations
- \$125 - 3 or More

All Chapter members are welcome and encouraged to attend Leadership Caucus Training. Chapters must contact the Corporate Office to register members for this programming and to receive the Value Pricing offered. Please call 262-269-5625 to complete your registration.

KEYNOTE SPEAKER



KIM BECKING
Momentum
Motivation

KEYNOTE ADDRESS

Resign as General Manager of the Universe: Five Keys to Avoid Burnout and Move from Chaos to Calm

BREAKOUT SESSIONS

REACH

- The EWI Social (Media) Hour
- OR
- Emerging from Networking Meltdown

RENEW

- The Magic of Self Care
- OR
- On Your Mark, Get Set, Go EWI!

REIMAGINE

PRESENTED BY: KIM BECKING
Build a Momentum Mindset: How to Slay Your Inner Bully, Boost Your Confidence, and, Reimagine what's Possible



READING RALLY

BE A LEADER · BE A READER · 2021

“The man who does not read has no advantage over the man who cannot read.” – Mark Twain

2021 CORPORATE READING RALLY

PRESENT & FUTURE CHAPTER LEADERS, JOIN THE 2021 CORPORATE READING RALLY COMMITTEE TO HONOR OUR COMMITMENT TO LITERACY, READING, AND EDUCATION

4 REASONS GOOD LEADERS ARE READERS

- It Serves as a Reminder of Important Concepts
- Presents New and Thoughtful Ideas
- Reading Gives Leaders an Advantage
- Reading Encourages Better Decision Making

JEREMY KINGSLEY Speaker | Best-Selling Author | President of OneLife Leadership

NEEDED ITEMS

- New story books and ASL books for ages Pre-K – 5th Grade (see Amazon link)
- Monetary donations for Chromebooks, Scholastic subscriptions (\$40 each) for the teachers, and 8x10 or 9x12 rugs for 12 classrooms

AMAZON WISH LIST INFORMATION

[CLICK HERE TO SEE THE AMAZON WISH LIST!!](#)

- Ship all items to:
Sharon Hoover Thorpe
Business Environments
5351 Wilshire Avenue NE
Albuquerque, NM 87113
- Shipping times may be delayed, so please order early/accordingly. Please do your best to assure items arrive at this location no later than July 31, 2021.

HOW YOUR CHAPTER/FIRM CAN GET INVOLVED

- DONATE BOOKS
Decide on a dollar amount you'd like to contribute to purchase books and order them through the Amazon link.
- SPONSOR THE RALLY
If you would like to purchase rugs, or make a monetary contribution, please contact Kathy Scott, B/C/DP Director, at 46director@ballsfood.com

EVENTS & WEBINARS

JULY PROFESSIONAL DEVELOPMENT WEBINAR

Setting and Meeting Fundraising Goals - Made Easy

Presenter: KimDyer

Co-Owner & Financial Advisor,
Keystone Capital Management Group



Tuesday, July 6, 2021
3:00 PM ET / 12:00 PM PT

Most non-profit and networking organizations are motivated to do good and rely on fundraising to further their cause. As you may know, just setting a goal doesn't necessarily mean you will meet that goal. Kim Dyer will share some of her best tips to simplify the complex using the smart goal method.

Members will learn:

- The Smart Goal Method
- How to create a fundraising plan
- The three keys to a successful fundraising campaign

Kim Dyer is the Co-Founder of Keystone Capital management Group, LLC. She helped develop her company's trademarked DNA process, Dynamic Needs Assessment, which holistically focuses on the 5 key areas of financial life. Kim received her BA in accounting, then went on to receive her MBA. She currently holds the Certified Exit Planning Advisor (CEPA) designation and served for 3 years as president of the local chapter of the Exit Planning Institute in Arizona. Most recently, Kim attained the IRS designation of Enrolled Agent. Kim is originally from Cheyenne, Wyoming and now resides in Glendale, Arizona where she enjoys golfing, following sports, and family.

Register Here



Shop the EWI Online Store and the LCAM Pre-Sale Items before the June 30,2021 deadline. Order membership pins & folders, promo items, special edition items and more!

**EWI Store & LCAM
Pre-Sale**



Looking for a fellow EWI Member? Use our membership directory to search by name, location, member type and more! Reach out and make a connection!

**EWI Membership
Directory**



Monthly financial reports and membership statistics are updated for member informational purposes. Please review how EWI is doing and help us to grow our influence across North America! Refer someone you know today!

**Monthly Financials &
Membership Statistics**

Do you have a book that you just absolutely LOVE? Or a book that stirred something deep in your soul? A book that your mind keeps coming back to even after you've finished it? If so, we want to know!! Submit your recommendation to katie@vaultjet.com so we can expand our minds together!

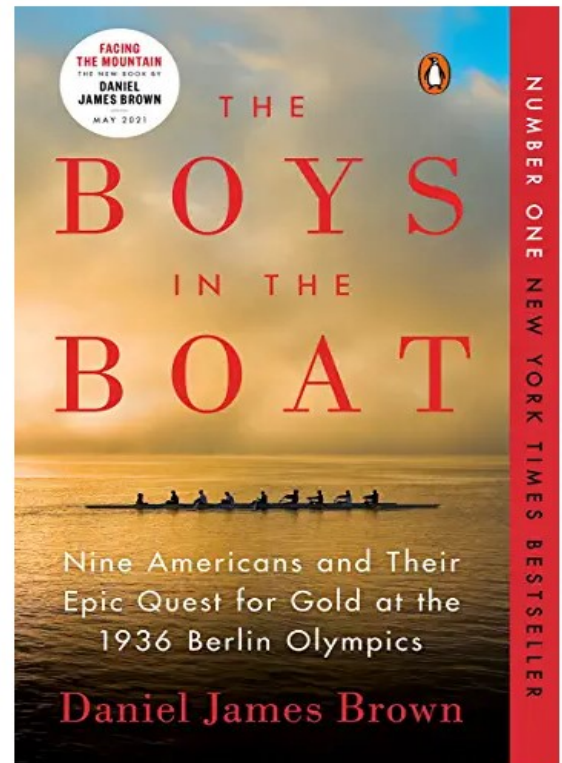
The Book Nook

#1 on the New York Times Best Seller List!

"Nine Americans and Their Epic Quest for Gold at the 1936 Berlin Olympics"

The Boys in the Boat: Nine Americans and Their Epic Quest for Gold at the 1936 Berlin Olympics

by [Daniel James Brown](#)



TRUE STORY: Since we are celebrating the Summer Olympics in Tokyo very soon, I wanted to share this book which I found incredibly interesting from beginning to end...the Summer Olympics back in 1936 in Berlin, Germany under Adolf Hitler.

- Submitted by Kathy Broll

"Out of the depths of Depression comes the improbable intimate account of how 9 working class boys from the American West showed the world at the 1936 Olympics in Berlin what true grit really meant. With rowers who were the sons of loggers, shipyard workers, and farmers, the University of Washington's eight-oar crew was never expected to defeat the elite teams of the East Coast and Great Britain, yet they did, going on to shock the world by challenging the German boat rowing for Adolf Hitler. Drawing on the boys' own journals and vivid memories of a once-in-a-lifetime shared dream, the author Daniel Brown has created an unforgettable portrait of an era, a celebration of remarkable achievement, and a chronical of one extraordinary young man's personal quest named Joe Rantz."



Happy
ANNIVERSARY

55 years!



20 years!

Ameriprise
Financial



**HAPPY
BIRTHDAY**

June Birthday's

June 16th
Nicole Cox,
Anders Group

June 19th
Jeri Anderson,
Sustaining Member,
Hunt Consolidated, Inc.

Upcoming July Birthday's

July 8th
Janey Mobley,
Sustaining Member,
Maguire Oil Company
jmobley1934@gmail.com

July 11th
Sharon McGinnis,
Sustaining Member,
Bank of America
sharonmcgi@sbcglobal.net

July 24th
KeChan Patterson,
Downtown Dallas, Inc.
Patterson@downtowndallas.com

2021 June Meeting Information

EWI® of Dallas

CHAPTER MEETING	BOARD MEETING
<p>Date: Tuesday, June 15, 2021</p> <p>Location: Your Home Office, Kitchen or Patio 221 Your House Somewhere, Texas</p> <p>Phone: CLICK HERE TO JOIN THE ZOOM! Passcode: 567050</p> <p>Networking: 6:00p.m.</p> <p>Program: 6:15 p.m.</p> <p>Door Prizes: 7:00 p.m.</p> <p>Price: \$25.00</p> <p><i>If you are unable to make your payment due to COVID budget restrictions, we completely understand. Please contact Lisa Tignor to make arrangements as we would love for you to participate.</i></p>	<p>Date: Wednesday, June 23, 2021</p> <p>Host: Jeannette Davis, JLL</p> <p>Location: Your Living Room via Zoom</p> <p>Meeting: 5:00 - 6:30 p.m.</p> <p>RSVP: To attend the Board Meeting, contact Jeannette Davis, JLL 2020-2021 Secretary, no later than 12:00 pm, Friday, June 18, 2021</p> <p>Email Jeannette.Davis@am.jll.com Office: 214-438-6122</p>

Virtual Scholarship Awards Program

<p style="text-align: center;">Click here to pay via PayPal</p> <p style="text-align: center;">or by using the link on our website:</p> <p style="text-align: center;">EWI Meetings & Events</p> <p style="text-align: center;">Checks made payable to: Executive Women International can be received at the meeting, or mailed prior to:</p> <p style="text-align: center;">Danielle Forney 105 Meadowbend Drive Cedar Hill, TX 75104 *For advance invoices, please email: dforney1966@gmail.com</p>	<p style="text-align: center;">RSVP to Reservation Hotline:</p> <p style="text-align: center;">Millie Marsac Bank of America Merrill Lynch 2020-2021 Sergeant-At-Arms Committee by 12 noon Friday, June 11, 2021 cell: (469) 951-6149 email: millie.marsac@bofa.com</p> <p>Total number of Reservations @ \$25.00/pp _____</p> <p>Total Amount Remitted: _____</p> <p>Would you like a receipt mailed to you? _____</p> <p>Name: _____</p> <p>Firm: _____</p>
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All special dietary requests, please contact your in-home meal coordinator.

NOTE: All Representatives have automatic standing reservations. Representatives **DO NOT** need to return this form unless canceling or responding with guest(s). **Cancellations must be received by the deadline or your firm will be billed.** It is helpful to receive payment prior to the meeting. If you require a receipt for your payment, you may check the appropriate space on this form and your receipt will be mailed to you upon receipt of your check. Checks are not processed until after the meeting date; therefore, if you mail your check ahead and a change of plans requires you to cancel your reservation, as long as you cancel prior to the deadline, your original check will be returned to you.

May 26, 2021 Reports & Board of Directors Recap

Location: Zoom courtesy of McKinsey & Company

Secretary's Report:

Minutes of the April 28, 2021 board meeting were approved. Secretary, Jeannette Davis, reported 6 Courtesy Notices had been emailed sent since the last board meeting.

During the month of June, the following member firms will celebrate anniversaries: Deloitte LLP, 16 years and Hunt Consolidated, Inc., 38 years. In July, the following member firms will celebrate anniversaries: Ameriprise Financial Services 20 years and Ebby Halliday Realtors 55 years.

Treasurer's Report:

Chapter Treasurer, Danielle Forney, reported that the chapter has a total of \$95,695.55 in our General and Market Index accounts, and a total of \$68,850.18 in the B/C/DP account after obligations.

Sergeant-At-Arms:

Officer Millie Marsac reported a total of 18 individuals attended the May 18, 2021 Chapter Meeting via Zoom: 15 representatives, 2 sustaining/transitional and 1 guest. Sixty percent of our member firms were represented.

Chapter Membership:	
Total Member Firms	23
Total Representatives	25
Total Executives	25
Total Sustaining	10
Total Transitional	2
Total Chapter or Corporate Life	3
Meeting Attendance:	
Firms Represented by Reps	14
Guests Present	1
Percentage of Firms Present	60%
Representatives Present	15
Executives Present	0
Sustaining/Transitional Members Present	2
Total Attendance:	18

B/C/DP:

B/C/DP Director, Jane Adams reported the following: **Executive Women International Scholarship Program (EWISP)** Deborah Tough, Four Seasons Resort and Club noted that the three (3) EWISP judges conducted zoom interviews with the top five (5) applicants on Wednesday, May 12, 2021. Allocation of funds will be discussed at the board meeting on May 26. Students will be notified, and an invite will be sent out to attend the zoom Chapter meeting on June 15. **Adult Students in Scholastic Transition (ASIST):** Amelie Brewer, High Profile Inc. noted that three (3) ASIST judges conducted Zoom interviews with the top four (4) applicants on Monday, May 17th. Allocation of the funds was determined at the end of the judging and first (1st), second (2nd), and third (3rd) place winners were determined. A generous donation of \$1,000 was donated by one of the judges to the fourth (4th) place winner and she was notified of the donation. The top three (3) finalists were contacted and made aware of the upcoming invitation to join the awards' ceremony via Zoom on June 15. **Needs Based Scholarship:** No report. **Philanthropy. Literacy Initiative:** No report. **Dallas Chapter Only Scholarship:** Katie Cowan, Vault Aviation - The Dallas Chapter Only Relative Scholarship applications were closed on Friday, April 30th at 5pm. The applications will be judged and the winner will be announced at our virtual scholarship awards program on Tuesday, June 15. **Professional Development Award (LCAM):** KeChan Patterson, Downtown Dallas, Inc. was awarded the 2021 Professional Development award during our May Chapter meeting.

Retention and Recruitment:

Director Jennifer Clark reported for the Retention and Recruitment Committee. **New Firms/Members:** None **Replacement Executives:** None **Replacement Representatives:** None **Resignation Firms:** None **Resignation Executives:** None **Representatives:** None. **Firms with Pending Executives:** None **Firms with Pending Representatives:** None. **New Chapter Life Members:** None.

Jennifer is reaching out to several firms in the DFW area as well as reaching out to other EWI chapter members that have firms that are in Dallas for a contact person in Dallas.

Programs:

The EWI® of Dallas April Chapter Meeting was held on May 18, 2021 via Zoom hosted by member firm McKinsey & Company. We had 18 in attendance, members were welcomed by President Lisa Tignor, McKinsey & Company. President, Lisa Tignor announced the start of the meeting at 6:15 pm she also introduced our speaker April Adams Pertuis. Our invocation was given by B/C/DP Chair Jane Adams with Special Delivery Services.

President Tignor thanked those members that were able to participate in the Reading Rally that was held at The King's Academy of Dallas on Monday, May 17, 2021. Due to COVID restrictions only 6 EWI members were allowed read to the students. An extra thank you was given to Jeannette Davis who coordinated the event and provided books and goodie bags for all the students.

B/C/DP Committee member, Deborah Tough, reported that 67 application were received for the EWISP award, on May 12, 2021 judges held Zoom meetings with the top 5 candidates. The winners will be announced at the June 15 virtual scholarship awards program. Deborah also provided an update on the ASIST award - 6 completed applications were received, the 4 finalist interviews were held on May 17, 2021.

Communication Director, Katie Cowan announced we received 2 completed applications for the EWI – Dallas 2021 Chapter Only Relative Scholarship. This \$2,000 scholarship is open to any relative of a member, sustaining member or their spouse. All scholarship winners will be announced at the June 15 virtual scholarship award program.

B/C/DP Committee Chair Jane Adams introduced our speaker for the evening, her daughter April Adams Pertuis with LIGHTbeamers. April Adams Pertuis is a Visibility and Media specialist. She is in the business of storytelling. Her philosophy is “everyone has a story” and she is fascinated with getting to the “Core” of what that story is. April’s career spans more than 30 years as a journalist, producer, writer, and positive encourager. She is an award-winning video journalist who has worked for CBS Television, HGTV, DIY Network, Food Network, and numerous private industries where she has interviewed thousands of people and crafted their story as a result.

Today, April is the Creator and Founder of LIGHTbeamers and the LIGHTbeamers Community. She works with people and brands to help them tell their story in a more authentic way so they can reach more customers, attract new clients, grow their audience, and ultimately tap into their true power. April helps women use their Story to get Clear on their Purpose.

April began her PowerPoint presentation with the question, what are your biggest problems when sharing your story?. The key points of your story have to do with your journey and where you have struggled along the way and how you’ve thrived. As a young journalist April struggled with telling “the bad news” every day while chasing fire trucks and police cars. April feels making that change to focus on people stories was the best decision she ever made because now she is able to focus on the positivity and purpose every story holds. April has identified what she calls “The Story Arc”. The Story Arc has 5 sections: The Before (paints a picture of Pain/Struggle); Pivot (making mistakes and figuring out what works); Transformation (top of the mountain, you are in a rhythm); Lessons Learned (brand message is revealed) and the Other Side (solving the pain/struggle).

After the Q&A session April shared her contact information and encouraged everyone to visit her LIGHTbeamers website and complete the Story Arc worksheet for free.

Vice President/President-Elect, Dawn Redmond announced she has received 3 applications for the Professional Development Award. One application was from someone that’s not a member of EWI. After reviewing all the applications, KeChan Patterson current Programs Director was selected as the winner. The Professional Development Award is given each year to assist a chapter representative in attending the EWI Leadership Conference and Annual Meeting. This year, LCAM will be held September 16-18 in Albuquerque, New Mexico.

President Tignor, McKinsey & Company, held a drawing for two \$25.00 gift cards from Partenope Ristorante Door prizes were provided by Downtown Dallas, Inc. Our winners were Janie Sandoval and Jane Adams.

Upcoming Meetings:

Tuesday, June 15, 2021 - 6:00 pm, Chapter Meeting
Meeting details to be confirmed

Wednesday, June 23, 2021 - 5:00 pm Chapter Board Meeting
Meeting details to be confirmed

Communications:

Communications Director, Katie Cowan reported on Chapter communications.

Chapter Newsletter EwiConnect

The May Connect newsletter was sent to members on May 15th with a welcome to Spring message from President Lisa Tignor. She congratulated the “Spring Treasure Basket” Fundraiser winner, Johnnie Bowers, mother of member Danielle Forney. She also updated us on the EWISP, ASIST, and Dallas Chapter Only Relative Scholarships and reminded us to save the date for our virtual scholarship awards program on Tuesday, June 15th. Also included in the newsletter was a flyer inviting members to an informal Happy Hour at 5:30pm on Tuesday, May 25th on the patio at Mesa Mayo. May is Mental Health Awareness Month, so there was information from NAMI (National Alliance on Mental Illness) reminding us that we are not alone and links to different resources. Also included was information about two important factors to support mental health: sleep and exercise. Last month’s speaker, Vicki Matava, shared a handout from the American Heart Association called “Simple Ways to Practice Gratitude” that was included in the newsletter. There was a professional development article titled *Eight Ways Female Entrepreneurs Can Support Other Women In Business* and a book review of *Dare to Lead* by Brené Brown. Lastly, there was information about the upcoming LCAM in Albuquerque as well as a message from Corporate President, Kristi Emmons Jones.

Courtesy Notices

Six courtesy notices were sent including the Newsletter. **Social Media**: All social media sites are live and active. **Directory**: Directory updates are ongoing. **Website**: Website updates are ongoing.

Fundraising:

There was no fundraising activity in the month of May.

Vice President/President-Elect: President-Elect Dawn Redmond, Ebby Halliday Realtors, reported the follow:

Corporate Webinars: A series of monthly webinars were produced by EWI® Corporate in an effort to expand the benefits to the member firms and increase personal and professional development for its members. Also featured are webinars aimed to improve chapter development and communicate organizational changes to members. These webinars are free and available to all representatives and employees of member firms.

Dates and Subjects of Professional Development:**FREE Webinar:**

June Webinar: Tuesday, June 1, 2021 at 2:00 pm CT

Build a Momentum Mindset: How to Conquer Change, Boost Resilience and Accelerate Your Success NO MATTER WHAT!

Presenter: Kim Becking

Change and Leadership Expert, Chief Motivator, Speaker, Coach, Consultant, Author
Momentum Motivation

July Webinar: Tuesday, July 6, 2021 at 2:00 pm CT

Setting and Meeting Fundraising Goals - Made Easy

Presenter: Kim Dyer

Co-Owner & Financial Advisor, Keystone Capital Management Group

Dates for 2021 Conferences:

Texoma Board Forum - Dallas, TBD

LCAM - Albuquerque, NM, September 16th -18th. Early bird registration (\$650) ends June 30, 2021. Late registration, July 1 – September 10th (\$750)

Operations Review Committee:

Nominating Committee – Denise Labrado – Nominating Committee – No Report. Budget –Danielle Forney - No Report. Bylaws and Rules – Jeannette Davis - No Report. Ebby Halliday Executive Excellence Award – Denise Labrado - No Report. Historian – Janie Sandoval - No Report. Official Greeter/Courtesy – Deborah Tough - No Report. Parliamentarian – Jeannette Davis -No Report. Ad-Hoc Long-Range Planning (Strategic Plan) –Dawn Redmond – No Report. Member Engagement – Jennifer Clark - No Report. Publicity – Melanie Linnear - No Report. Sustaining – Kathy Stone - No Report. Treasurer –Danielle Forney - No Report.



2020-2021
EXECUTIVE ADVISORY BOARD



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Ebby Halliday Companies



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EWI Corporate Office
1288 Summit Ave. Ste. 107
PMB 124
Oconomowoc, WI 53066
262.269.5625

ewi@ewiconnect.com
ewiconnect.com
my.ewiconnect.com

Mission

Executive Women International (EWI) brings together key individuals from diverse businesses for the purpose of promoting member firms, enhancing personal and professional development, and encouraging community involvement.

Vision

To enhance professional growth and development within a diverse group of women while empowering them to make a difference as they inspire others.

Values

Integrity | Excellence | Respect | Collaboration



Please enjoy this short intro video from our featured keynote speaker at LCAM 2021
Kim Becking



EWI LCAM 2021

Save the Date!

September 16-19, 2021

Register Now!

www.ewiconnect.com

2020-2021 Board of Directors



Lisa Tignor
President
lisa_tignor@mckinsey.com
Cell: 214-532-0630



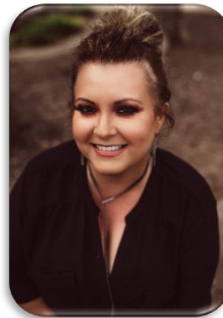
Dawn Redmond
Vice President/President-Elect
dawnredmond@ebby.com
Cell: 214-689-8424



Denise Labrado
Advisor
Denise@arlington.org
469-774-6495



Jeannette Davis
Secretary/Advisor
jeannette.davis@am.jll.com
Cell: 214-707-7883



Jennifer Clark
Retention & Recruitment Director
jennifer.clark@dallashearingfoundation.org
214-796-2006



Danielle Forney
Treasurer
danielle.forney@nb.com
972-951-2405



KeChan Patterson
Program Director
patterson@downtowndallas.com
214-264-3205



Millie Marsac
Sargeant-At-Arms
millie.marsac@baml.com
469-951-6149



Katie Cowan
Communications
Director
katie@vaultjet.com



Jane Adams
Business/Career/Development Director
jane.adams@specialdelivery.com
469-441-5444

Member Firms

