

# Dallas eViConnect

Chartered 1951

August 2021

Hello Dallas Chapter! Happy August!

This summer is flying right on by. What an incredible couple of months our Chapter has had. First of all, a very special thank you to Madam Vice President/President-Elect Dawn Redmond for an amazing job hosting the July Chapter and Board meetings, as well as an excellent newsletter last month. If you haven't had a chance to see it yet, I highly recommend you check it out as soon as you get a chance.



It was absolutely incredible to see so many of you IN-PERSON for our July Chapter meeting at Meso Maya (or as Dawn refers to it, our second home, lol!). What an amazing time we had connecting with each other. Lisa Hall even ran into a friend at the restaurant and brought her over to join us. This just reminds me of how much of a family our Chapter is, and how everyone is welcome at all times! We encourage all of our members to bring guests to our meetings. Besides showing everyone what a wonderful group of people our Chapter has, we relish the opportunity to learn, grow, and build a network both personally and professionally.

As I'm writing this, the Dallas Chapter has just finished hosting the 42<sup>nd</sup> Annual Texoma Board Forum. One word best describes this event – WOW! Friends, our Chapter brought its A game! We had the best time and had so many amazing speakers. The two days were filled with professional development, networking, and some really fun times! A special thank you to everyone that helped organize this incredible forum – honestly our Chapter knows how to plan a great event!!! Thank you to everyone that provided items for the swag bags – they were a huge hit. Thank you to the Hyatt Regency Hotel, and more importantly to Dusti Groskreutz, Reunion Tower, for providing us with tickets to the Tower where we danced the night away with DJ Reaves! We were all living our best life!!! We will share more details from our speakers in next month's newsletter.

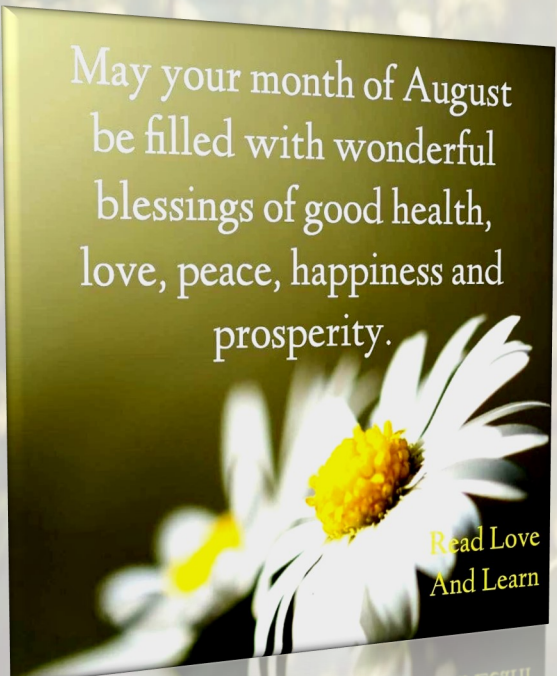
Please save the date for our in-person **August Chapter Business Meeting on Tuesday, August 17 at 6:00 p.m. at Edison's**. We will have the venue all to ourselves and will be able to adequately social distance. This is our last Business Meeting of the year, and we need a quorum to vote on our Slate of Officers and Directors. So, thank you in advance for saving the date and doing your best to attend. We promise to have a good meeting, which will include door prizes and some amazing BBQ.

Let's keep doing everything we can to LEAD our Chapter, LEARN and grow both the Chapter and within our personal and professional lives, and INSPIRE those around us in every way possible to do the same. Please reach out if you need anything at all! Be safe, be well.

Virtual hugs,



Lisa Tignor  
2020-2021 EWI of Dallas President



May your month of August  
be filled with wonderful  
blessings of good health,  
love, peace, happiness and  
prosperity.

Read Love  
And Learn

### The Habit Poem

**I am your constant companion.**

**I am your greatest helper or heaviest burden.  
I will push you onward or drag you down to  
failure.**

**I am completely at your command.**

**Half of the things you do you might as well turn  
over to me and I will do them - quickly and  
correctly.**

**I am easily managed - you must be firm with me.  
Show me exactly how you want something done  
and after a few lessons, I will do it automatically.**

**I am the servant of great people,  
and alas, of all failures as well.  
Those who are great, I have made great.  
Those who are failures, I have made failures.**

**I am not a machine though  
I work with the precision of a machine  
plus the intelligence of a person.**

**You may run me for profit or run me for ruin -  
it makes no difference to me.**

**Take me, train me, be firm with me, and  
I will place the world at your feet.**

**Be easy with me and I will destroy you.**

**Who am I? I am Habit.**



**We're baaaaaaack!!  
Thank you for joining us for  
our first in-person meeting!**

**Vice President/President-Elect Dawn  
Redmond conducted the July meeting  
and announced the 2021-2022 Slate  
of Officers and Directors. We had so  
much fun seeing everyone and  
spending some quality time  
networking with our EWI sisters  
and friends!**

MESOMAYA  
COMIDA Y COPAS



Make sure to check out next month's  
special newsletter to hear  
all about **TEXOMA!!**

*Texoma Board Forum  
July 30-31, 2021*



Submitted by Dawn Redmond

# THE POWER OF Giving

Giving is powerful! When you give to others, research shows you are more likely to reduce your stress levels, improve your mood and boost your social connections.<sup>1</sup>

*Giving Is Good for You!*

## Easy Ways to Give

The following apps make it easy to support your favorite charity or cause.

### Coin Up

Rounds up your credit/debit purchases and donates the extra change to a cause of your choice.

### Charity Miles

Together with corporate partners, donates a small amount of money for each mile you run, walk or bike.

### GiveTide

Allows you to automate your donations to charity.

**Make It a Match** – Got a favorite cause? Determine how much you can give, divide that amount in half and let your friends know you'll match all donations up to that amount. Post on social media explaining why you're raising the money and how your friends can help.

**Volunteer** – Pick your passion, match it to your skills and make it part of the routine! For example, if you're into animals and photography, help the local animal shelter with their advertising.

People who volunteer often experience improvements in their mental health and more satisfaction with their lives.<sup>1</sup>

Studies show people are happier when they spend money on a gift for others instead of one for themselves.<sup>1</sup>

When you give to others, your brain responds as though you were the one who received the gift! The endorphins you feel can be compared to a runner's high or chowing down on your favorite food.<sup>1</sup>

Positive feelings associated with giving stick around for about two hours. Not only will you want to give more, but the person who receives your gift is also inspired to give.<sup>1</sup>

# GIVE YOUR WAY TO Greatness

What do all of the most successful people have in common? They're givers! Here are some things you can freely do for others to help give your way to greatness.



## Energy

Adopt a positive mindset and attitude, and communicate that to others. You'll inspire them to do the same!



## Time

Find what you value, and prioritize your day around that. Be present, and focus on the current conversation instead of thinking into the future.



## Smile

Even if your day hasn't been great, giving a genuine smile to those you meet can bring happiness to others!



## Patience

This helps you slow down, empathize and show the recipient grace. When you find yourself struggling here, take a few breaths and count to 10 to gain some new perspective.



## Compliments

There's nothing like an authentic compliment! When you compliment someone, tell them why you like that particular thing and ask a question about it to show your interest.



Submitted by Lisa Hall

## Digital Detoxing: How to Escape The Smartphone Trap

How often have you checked your smartphone today? Be honest. In my case, a lot and probably this is the answer of many of us.

Are you able to switch off from the hectic digital life? Do you still remember where to turn off your smartphone, laptop and tablet or is being permanently "switched on" also a topic that haunts you? You are not alone. Wellbeing and mindfulness in the digital world are not always easy.

I have to say in advance that unfortunately, I am not a good example of digital detoxing. I just got back from a long weekend and even with all the biggest efforts I had in mind to be more mindful, I did not fully manage to completely turn off the phone. I had different plans as my phone is usually on. I do not even switch off my mobile phone but put it in the charger in the evening. Certainly not healthy, but at least the device stays in the kitchen and never finds its way into the bedroom.

I am always frightened when I see statistics on where people take their smartphones. Bedroom, bathroom - all those rooms where we are supposed to be private. But no, many people cannot survive without knowing what is going on online even in those moments. There is even a technical term for it: FOMO - Fear Of Missing Out. The fear of missing something. Is it really fear or rather just our habit?

Researchers from the German Mental Balance project, who used an app to study the behavior of 60,000 smartphone users, found that they activated their cell phones an average of 88 times a day. 35 times to look at the clock or check whether they have received a message; 53 times to surf, chat or otherwise use an app. Assuming eight hours of sleep, the participants looked at their smartphone every 11 minutes.

But aren't we being forced to keep the smartphone in our hands? We use apps and tools to carry out many private and professional tasks. Quickly book a flight or hotel, online banking, research, and mobile payment. And of course, the addiction number one: Social Media. We live on Facebook, Instagram, and tweet as much as we can, and I am one of them. I admit.

But what if digitalization and the trends of the industry 4.0 become too much? Collaboration tools – a curse? Too many open windows which demands something from us. All channels are blinking and beeping with new tasks and the reaction times become or rather must be even faster. "Didn't you see my message on Slack?"



Submitted by Lisa Hall

## **Continued — [Digital Detoxing: How to Escape The Smartphone Trap](#)**

The new way of working is not always helping us with tools, apps and software. The pressure to be a part of the fast-moving New Work generation is a big burden for many and often brings us into the work-life balance trap. Followed by burnout or depression. Digital burnout is no longer a buzzword, but a serious problem, especially for the younger generation.

So, let us do some digital detoxing together and get out of the smartphone stress. But it is not always that simple. In addition, a study by the University of Zurich, Switzerland came to the conclusion that so-called digital detoxification treatments do not have the desired effect.

If you want to change your “relationship” to your smartphone, you need time and the will to change your habits. For all those who stumble on their way there - like me - here are a few tips and tricks to get a better grip on the mobile phone use:

- Deactivate push messages and turn your smartphone on silent.
- Do not charge the smartphone in the bedroom. Early risers should buy an alternative alarm clock.
- Detoxing Apps: Curiously enough, there are also apps that help limit the use of mobile phones. Some of the best known are QualityTime , Offtime, Freedom or Forest. But you can also have your "screen time" displayed on your own device and you will often be surprised how long you have been online again without noticing it.
- Activate the flight or sleep mode more often.
- Determine smartphone-free times and rooms: In a first step, the dining table and bed are the best options. iPhones also have the "Do not disturb while driving" function, which can also be used to send automatic replies to text messages.
- Invest in mindfulness apps such as Calm and Headspace

If you use a company smartphone, it is sometimes even tougher to set boundaries. But these are healthy boundaries and must be given permission by yourself. Critically ask yourself these questions:

- What is my current availability? What do I want to change?
- Do I want to be available after my official work hours?
- Do I want to be available on weekends and vacations?

In the end, it is how we set our rules and how we communicate them. I know it sounds easier than it is as assistants want to be a helping hand and a go-to person around the clock as they believe it is expected from them. It is not and the moment it makes you sick, you need to make a change.

What is your story? Share your positive and negative habits with us and do not feel bad if you are glued to your phone – many are, and this is one of the reasons why I wrote this article.





## EVENTS & WEBINARS

### AUGUST PROFESSIONAL DEVELOPMENT WEBINAR

#### Mental Mindset to Achieve Your Potential

Presenter: Sarah Koenig

Founder,  
Optimize Advisory

Tuesday, August 10, 2021  
3:00 PM ET / 12:00 PM PT



The combined influences of our own aspirations, the expectations of our leaders, colleagues, team members, and our families create tremendous pressure in our lives. Your capacity to respond to these pressures with a positive mindset forms the basis of your Positive Intelligence Quotient (PQ) and ultimately drives your performance and happiness.

Members will learn the ways that they self-sabotage their own performance and happiness, as well as a technique to mitigate the sabotage and take a positive approach to move forward to reach potential.

Sarah Koenig is an insightful performance expert, bringing 20+ years of experience building the systems and execution that drive performance and growth. She wears many hats as the Founder of Optimize Advisory, where she serves as a remote/fractional COO to small and mid-sized organizations, and as a Positive Intelligence Coach to growth-oriented individuals and teams who want to eliminate limiting beliefs and perform to their fullest potential.

*Register Here*



Shop the EWI Online Store and the LCAM Pre-Sale Items before the June 30, 2021 deadline. Order membership pins & folders, promo items, special edition items and more!

**EWI Store & LCAM**  
Pre-Sale



Looking for a fellow EWI Member? Use our membership directory to search by name, location, member type and more! Reach out and make a connection!

**EWI Membership**  
Directory



Monthly financial reports and membership statistics are updated for member informational purposes. Please review how EWI is doing and help us to grow our influence across North America! Refer someone you know today!

**Monthly Financials & Membership Statistics**

# EWI SPEAKERS DATABASE



While many of us have negative feelings when we think of the pandemic, some of the changes positively impacted our EWI community. Having virtual meetings opened our Chapters beyond local borders as speakers and members of other Chapters attended meetings. Some Chapters are now having face-to-face meetings, while others are unable. Engaging our membership via an in-person or virtual event will continue to be a priority.

A database of speakers will provide each Chapter with new, fresh content and renewed interest from presenters who will expand their connections. Our goal is to receive a list of speakers, bios, and topics on the EWI community website.

[Submit an Entry](#)

[Speaker List](#)

**Q:** Are there any restrictions on topics?  
**A:** No, however, we recommend the topic engage the diverse businesses and interests of the Chapter.

**Q:** Are the presenters allowed to charge a fee?  
**A:** Yes, however we encourage using presenters who do not charge or have a nominal fee.

**Q:** What is the length of time a speaker must present?  
**A:** A reasonable time for most speakers is 45–60 minutes. Special consideration for longer presentations, like Board Forums or special events, may need further negotiation with the speaker.

**Q:** What information does the database require?  
**A:** Name, location, contact information, bio and headshot, topic(s) description, if a fee is required, time zone restrictions, AV or other requirements, and what Representative and Chapter made the referral. Is the speaker an EWI Representative and what Chapter are they a member?

# LCAM <sup>2021</sup> ewi

Reach Renew Reimagine

## LEADERSHIP CONFERENCE & ANNUAL MEETING

**September 16-18, 2021**  
**Sheraton Uptown Albuquerque, NM**

EWI's Leadership Conference and Annual Meeting (LCAM) is an annual professional development conference where members from our Chapters gather to connect, network and grow professionally through keynote speakers, workshops, seminars, group discussions, and more. During LCAM, delegates also conduct the business of the organization during our annual meeting. We also hold social gatherings, Reading Rally events, recognize our members for their accomplishments, and learn new ideas.



### PLAN YOUR TRIP TO ALBUQUERQUE

Check out these top [things to do](#), [restaurants to visit](#), and [coupons](#) to save you money!

*Information & Registration*

*Vendor Registration*

*Book Your Room*

*Event Schedule*

### REGISTRATION SCHEDULE

#### CONFERENCE REGISTRATION

- \$650 - Early Bird Ends June 30
- \$750 - Regular Registration Ends Sept 10

#### LEADERSHIP CAUCUS REGISTRATION

- \$200 - 1 Registration
- \$150 - 2 Registrations
- \$125 - 3 or More

All Chapter members are welcome and encouraged to attend Leadership Caucus Training. Chapters must contact the Corporate Office to register members for this programming and to receive the Value Pricing offered. Please call 262-269-5625 to complete your registration.

### KEYNOTE SPEAKER



**KIM BECKING**  
Momentum  
Motivation

#### KEYNOTE ADDRESS

Resign as General Manager of the Universe: Five Keys to Avoid Burnout and Move from Chaos to Calm

### BREAKOUT SESSIONS

#### REACH

- The EWI Social (Media) Hour
- OR
- Emerging from Networking Meltdown

#### RENEW

- The Magic of Self Care
- OR
- On Your Mark, Get Set, Go EWI!

#### REIMAGINE

**PRESENTED BY: KIM BECKING**  
Build a Momentum Mindset: How to Slay Your Inner Bully, Boost Your Confidence, and, Reimagine what's Possible

Happy  
25<sup>th</sup>  
Anniversary

CONGRATULATIONS



**There are no August Birthday's**

## 2021 AUGUST MEETING INFORMATION

### EWI® OF DALLAS

CHAPTER MEETING	BOARD MEETING
<p><b>Date:</b> August 17, 2021</p> <p><b>Location:</b> <a href="#">Edison's</a> 1724 Cockrell Ave. Dallas, Texas 75215</p> <p><b>Networking:</b> 6:00 p.m.</p> <p><b>Program:</b> 6:30 p.m.</p> <p><b>Door Prizes:</b> 7:30 p.m.</p> <p><b>Price:</b> \$50.00</p>	<p><b>Date:</b> August 25, 2021</p> <p><b>Host:</b> KeChan Patterson, Downtown Dallas, Inc.</p> <p><b>Meeting:</b> 5:00 - 6:30 p.m.</p> <p><b>Location:</b> Your Living Room via Zoom</p> <p style="text-align: center;">To attend the Board Meeting <b><u>RSVP by Noon, Friday, August 20, 2021</u></b></p> <p style="text-align: center;"><b>Jeannette Davis, JLL</b> 2020-2021 Secretary Office: 214-438-6122 Email: <a href="mailto:Jeannette.Davis@am.jll.com">Jeannette.Davis@am.jll.com</a></p>



## Please join us for our Chapter Business Meeting

<p style="text-align: center;"><a href="#">Click here to pay via PayPal</a></p> <p style="text-align: center;">or by using the link on our website: <a href="#">EWI Meetings &amp; Events</a></p> <p style="text-align: center;">Checks made payable to <b>Executive Women International</b> can be received at the meeting or mailed prior to:</p> <p style="text-align: center;">Danielle Forney 105 Meadowbend Drive Cedar Hill, TX 75104</p> <p style="text-align: center;">*For advance invoices, please email: <a href="mailto:dforney1966@gmail.com">dforney1966@gmail.com</a></p>	<p style="text-align: center;"><b>RSVP</b> <b><u>by 12 noon Friday, August 13, 2021</u></b></p> <p style="text-align: center;"><b>Millie Marsac,</b> Bank of America Merrill Lynch 2020-2021 Sergeant-At-Arms Committee Cell: (469) 951-6149 Email: <a href="mailto:millie.marsac@bofa.com">millie.marsac@bofa.com</a></p> <p>Total number of Reservations @ \$50.00/pp: _____</p> <p>Total Amount Remitted: _____</p> <p>Would you like a receipt mailed to you? _____</p> <p>Name: _____</p> <p>Firm: _____</p>
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All special dietary requests, please contact your in-home meal coordinator.

**NOTE: All Representatives have automatic standing reservations.** Representatives **DO NOT** need to return this form unless canceling or responding with guest(s). **Cancellations must be received by the deadline, or your firm will be billed.** It is helpful to receive payment prior to the meeting. If you require a receipt for your payment, you may check the appropriate space on this form and your receipt will be mailed to you upon receipt of your check. Checks are not processed until after the meeting date; therefore, if you mail your check ahead and a change of plans requires you to cancel your reservation, as long as you cancel prior to the deadline, your original check will be returned to you.

**July 28, 2021 Reports & Board of Directors Recap**

Location: Zoom courtesy of McKinsey & Company

**Secretary's Report:**

Minutes of the July 28, 2021 board meeting were approved. Secretary, Jeannette Davis, reported 7 Courtesy Notices had been emailed sent since the last board meeting.

During the month of July, the following member firms will celebrate anniversaries: August, member firm JLL celebrated its 25<sup>th</sup> anniversary. In September, member firms Dallas Hearing will celebrate its 9<sup>th</sup> anniversary and VisitDallas will celebrate its 29<sup>th</sup> anniversary.

Report from Nomination Committee the following representatives will serve as delegate and alternate delegate for the Dallas Chapter of Executive Women International at the 2021 Annual Meeting be held September 16-18, 2021 in Albuquerque, NM.

**Delegate:** Dawn Redmond  
Ebby Halliday Realtors

Lisa Tignor  
McKinsey & Company

**Alternate Delegate:** Jennifer Clark  
Dallas Hearing Foundation

**Treasurer's Report:**

Chapter Treasurer, Danielle Forney, reported that the chapter has a total of \$93,719.92 in our General and Market Index accounts, and a total of \$69,960.20 in the B/C/DP account after obligations.

**Sergeant-At-Arms:**

Officer Millie Marsac reported a total of 19 individuals attended the July 28, 2021 Chapter Meeting via Zoom: 13 representatives, 4 sustaining/transitional and 2 guests. Sixty-three percent of our member firms were represented.

**B/C/DP:**

B/C/DP Director, Jane Adams reported the following: **Executive Women International Scholarship Program (EWISP) Adult Students in Scholastic Transition (ASIST), and Dallas Chapter Only Scholarship**

All the EWISP and ASIST winners have completed the Enrollment Verification Form. Scholarship checks will be mailed to the recipients' colleges: EWISP - Savannah Pinner - Texas A&M University, Sarah Shepherd - The University of Alabama, Lesley Omenge - University of Southern California Avery Cole -A & M University and Skylar Lewis - Emory University. AS/ST - Roxana Segovia -The University of Texas at Arlington, Heidi Hughes - Tarrant County College District and Otito Ojukwu - Texas A&M Health Science Center (TAMU Medical Program)

<b>Chapter Membership:</b>	
Total Member Firms	22
Total Representatives	21
Total Executives	24
Total Sustaining	11
Total Transitional	2
Total Chapter or Corporate Life	3
<b>Meeting Attendance:</b>	
Firms Represented by Reps	13
Guests Present	2
Percentage of Firms Present	62%
Representatives Present	13
Executives Present	0
Sustaining/Transitional Members Present	4
<b>Total Attendance:</b>	<b>19</b>

**Dallas Chapter Only Scholarship**

On Tuesday, June 20, 2021 during the Zoom Chapter meeting, the Dallas Chapter Only Relative Scholarship winner was announced. The winner was Savannah Redmond who is the daughter of Vice-President/ President Elect Dawn Redmond, Ebby Halliday Relaters. Savannah has completed the Enrollment Verification Form and a check for \$2,000 will be mailed to her college, Arizona State University.

**Needs Based Scholarship**

No Report

**Philanthropy.** No report. **Literacy Initiative** No report. **Professional Development Award (LCAM).** No report.

**Retention and Recruitment:**

Director Jennifer Clark reported for the Retention and Recruitment Committee. **New Firms/Members:** None **Replacement Executives:** None **Replacement Representatives:** Lisa Hall **Resignation Firms:** None **Resignation Executives:** None **Representatives:** None **Firms with Pending Executives:** None **Firms with Pending Representatives:** None. **New Chapter Life Members:** None. **New Sustaining Members:** None

Lisa Hall is no longer with Interstate Batteries. Lisa thinks Erin Weatherly at Interstate Batteries may want to become the representative. Jennifer will check in with Interstate Batteries to see how they would like to move forward.

Jennifer Clark's guest, Dr. Emily Bodish, attended our first in-person meeting and she is interested in joining. Jennifer will follow up with Emily.

**Programs:**

The EWI® of Dallas July Chapter Meeting was held on July 20, 2021, at Meso Maya and via Zoom, hosted by EWI Dallas Chapter. Members were welcomed by Vice President/President-Elect Dawn Redmond, Ebby Halliday Realtors. Vice President/President-Elect, Dawn Redmond announced the start of the meeting at 6:35 pm. Our invocation was given by Chapter member, Kathy Broll.

Former President, Denise Labrado, Arlington Convention & Visitors Bureau introduced the delegates and alternate that will be attending 2021 Leadership Conference & Annual Meeting in Albuquerque, NM.

- President, Lisa Tignor, McKinsey & Company
- Vice President/President Elect, Dawn Redmond, Ebby Halliday Realtors
- Retention & Recruitment Director, Jennifer Clark, Dallas Hearing Foundation

Former President, Denise Labrado called for a motion to approve the delegates and alternate. The motion was approved unanimously.

Former President, Denise Labrado announced the proposed 2021-2022 slate of officers.

Announcements given by Vice President/President-Elect Dawn Redmond

- July 28, 2021, EWI Board meeting will be held via Zoom
- August 17, 2021, Business Chapter meeting, location TBD everyone is encouraged to attend, we need a quorum.
- Thursday, July 22, 2021, is the last day to register for Texoma Board Forum. If you have something to donate to the swag bags please reach out to Jennifer Clark.
- Our Communications Director, Katie Cowan, Vault Aviation did an amazing job on the EWI Dallas July Connect newsletter. Please submit any story ideas for the EWI Dallas Connect Newsletter to Katie Cowan

At the close of the meeting a raffle was held for three \$25.00 gift certificates to Green Door. The winners were:

- Kathy Stone
- Dr. Emily Bodish
- Jeannette Davis

**Upcoming Meetings:**

Tuesday, August 17, 2021 - 6:00 pm, Chapter Meeting  
Meeting details to be confirmed

Wednesday, August 25, 2021 - 5:00 pm Chapter Board Meeting  
Meeting details to be confirmed

**Communications:**

Communications Director, Katie Cowan reported on Chapter communications.

**Chapter Newsletter EWIConnect**

The July issue of the *EWIConnect* Newsletter was sent to membership on July 19<sup>th</sup> and included a "practice run" message from President-Elect, Dawn Redmond. She gave a special shout-out to the 2020-2021 Scholarship winners and shared her excitement about FINALLY having an in-person chapter meeting. Information about the 42<sup>nd</sup> Annual Texoma Board Forum, which we are hosting in Dallas on Friday, July 30<sup>th</sup> & 31<sup>st</sup>, was included along with the registration form. This issue of our Dallas *EWIConnect* focused on our EWISP, ASIST and Dallas Chapter Only Relative Scholarship winners. Along with pictures from the Zoom meeting, there were pictures of each winner and a little blurb about where they are going to school and some interesting information about them. An article submitted by Lisa Hall, Interstate Batteries, called *How to Cultivate Resilience at Work* was included, as well as information about the upcoming August Webinar and additional information about LCAM and the Corporate Reading Rally.

**Courtesy Notices**

Seven courtesy notices were sent including the Newsletter. **Social Media**: All social media sites are live and active. **Directory**: Directory updates are ongoing. **Website**: Website updates are ongoing.

**Fundraising:**

There was no fundraising activity in the month of July.

**Vice President/President-Elect**: President-Elect Dawn Redmond, Ebby Halliday Realtors, reported the follow:

**Corporate Webinars**: A series of monthly webinars were produced by EWI® Corporate in an effort to expand the benefits to the member firms and increase personal and professional development for its members. Also featured are webinars aimed to improve chapter development and communicate organizational changes to members. These webinars are free and available to all representatives and employees of member firms.

**Dates and Subjects of Professional Development:****FREE Webinar:**

August Webinar: Tuesday, August 10, 2021 at 2:00 pm CT  
Mental Mindset to Achieve Your Potential  
Presenter: Sarah Koenig  
Founder, Optimize Advisory

**Dates for 2021 Conferences:**

Texoma Board Forum – July 30-31, Dallas, TX, The Hyatt Regency Dallas, Registration will be \$200.  
LCAM - Albuquerque, NM, September 16th -18th. Late registration, July 1 – September 10<sup>th</sup> (\$750).

**Operations Review Committee:****Nominating Committee – Denise Labrado**

The Nominating Committee Chair, Denise Labrado, announced the proposed 2021-2022 Board of Directors slate. The delegates and alternate delegate for the 2021 LCAM for the EWI Dallas Chapter was brought forward to membership for a vote. A motion was presented and passed to have the following members represent the Dallas Chapter: Lisa Tignor, delegate; Dawn Redmond, delegate; and Jennifer Clark, alternate delegate. Please see full list of the proposed slate of officers below.

Budget –Danielle Forney - No Report. Bylaws and Rules – Jeannette Davis - No Report. Ebby Halliday Executive Excellence Award – Denise Labrado - No Report. Historian – Janie Sandoval - No Report. Official Greeter/Courtesy – Deborah Tough - No Report. Parliamentarian – Jeannette Davis -No Report. Ad-Hoc Long-Range Planning (Strategic Plan) –Dawn Redmond – No Report. Member Engagement – Jennifer Clark - No Report. Publicity – Melanie Linnear - No Report. Sustaining – Kathy Stone - No Report. Treasurer –Danielle Forney - No Report.





**2020-2021  
EXECUTIVE ADVISORY BOARD**



**Sherry Adams**  
Vice President of  
Human Resources  
Ebby Halliday Companies



**Lindsay Jones**  
Financial Advisor  
Ameriprise Financial  
Services, Inc.



**Melanie Linnear**  
Vice President of  
Food Service  
State Fair of Texas



**Kim Loving**  
Operations Manager  
McKinsey & Company

EWI Corporate Office  
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[ewiconnect.com](http://ewiconnect.com)  
[my.ewiconnect.com](http://my.ewiconnect.com)

## Mission

Executive Women International (EWI) brings together key individuals from diverse businesses for the purpose of promoting member firms, enhancing personal and professional development, and encouraging community involvement.

## Vision

To enhance professional growth and development within a diverse group of women while empowering them to make a difference as they inspire others.

## Values

Integrity | Excellence | Respect | Collaboration



Please enjoy this short intro video from our  
featured keynote speaker at LCAM 2021  
**Kim Becking**



**EWI LCAM 2021**

**Save the Date!**

**September 16-19, 2021**

**Register Now!**

[www.ewiconnect.com](http://www.ewiconnect.com)

# 2020-2021 Board of Directors



**Lisa Tignor**  
President  
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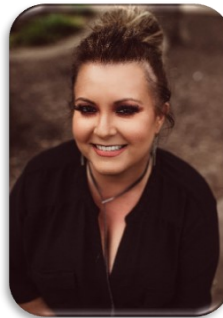
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