

Chartered 1951

December 2021

## Dear EWI Family,

It is hard to believe that we are in the last month of 2021. As we celebrate the joys of the holiday season and prepare for the new year, let's reflect and give thanks for the many blessings we have received throughout this year.

With so much going on in the world, we forget to say thank you for the small things in life such as having breath in our bodies and being able to see the holiday lights around us. One blessing that we often take for granted is having food on our tables. During the November meeting, The Dallas Chapter of EWI generously donated food items to Cedar Hill Shares Food Pantry so that families could have a wonderful Thanksgiving Dinner. I am thankful to all of you who donated to the first philanthropic project of the "Onward to Greatness" administration.

Another blessing the Dallas Chapter recently celebrated is the Chapter's 70<sup>th</sup> Anniversary. EWI of Dallas was chartered on December 14, 1951, at the Adolphus Hotel. The January 2022 newsletter will feature our 70<sup>th</sup> Anniversary Celebration, "Cheers to 70 Years." Congratulations EWI of Dallas!

As we are counting our blessings, don't forget to thank your executives for their support of your membership in EWI and share some of the member benefits you have received from participating in the organization. I personally want to thank my Executive, Sherry Adams, and Ebby Halliday Realtors for their support of EWI for over 50 years!

I hope you all safely experience the blessing of family and friends this holiday season. In honor of Tony Bennett who recently gave a public performance at age 95, I want to bless you with a play list of his <u>holiday tunes</u> and a simple candy recipe from my family to yours.

Merry Christmas and Happy New Year!

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# pretzel TOFFEE BARK

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6 oz. semisweet chocolate, coarsely chopped

6 oz. milk chocolate, coarsely chopped

6 oz. white chocolate, coarsely chopped

1½ c. pretzels

1/2 c. toffee bits

1. Line a quarter-sheet rimmed pan or 9-by-13-inch pan with parchment and set aside.

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- 2. In a double boiler, heat water to just a simmer in bottom pan. Water should not touch top pan. Place semisweet and milk chocolate in top pan, taking care to not spill any water into the chocolate. Stir chocolate with a rubber spatula until melted. Remove top pan and wipe away any water that may have condensed there with a towel. Pour into prepared pan and spread evenly.
- 3. Repeat melting process with white chocolate. Take care to ensure top pan is completely dry before adding chocolate. Pour melted white chocolate on top of semisweet chocolate and spread as evenly as possible. Marble the two chocolates with a butter knife. Evenly top chocolate with pretzels, pressing lightly on each pretzel so it is at least halfway pressed into chocolate. Sprinkle toffee bits over chocolate.
- Place tray in refrigerator for about 1 hour. Once the chocolate has set completely, remove from pan and break bark into chunks. Store in an airtight container for up to 2 weeks.

Excerpted from Christmas Baking: Festive Cookies, Candies, Cakes, Breads, and Snacks to Bring Comfort and Joy to Your Holiday. © 2020 by Joyce and Laura Klynstra. Photography by Laura Klynstra. Used with permission of Good Books, an imprint of Skyhorse Publishing. All rights reserved.

#### EE BARK

## sheet rimmed pan or 9-by-13-inch

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with white chocolate. Take completely dry before nelted white chocolate on te and spressive seventy as hocolate. In a buttor with provide pressing is at lear chocolate.

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Dallas Chapter Monthly Newsletter December 2021

\$25,000 Grant Recipient

# DALLAS HEARING FOUNDATION

# BETTY JANE FRANCE



DALLAS HEARING FOUNDATION

DALLAS HEARING FOUNDATION

## Betty Jane France Humanitarian Award Finalist, ERIN COLLINS



DHF Manager Jennifer Clark nominated DHF volunteer Erin Collins for the NASCAR Foundation's Betty Jane France Humanitarian Award, named in honor of the foundation's late founder and chairwoman Betty Jane France, recognizes NASCAR fans who volunteer for children's causes in their racing communities. The four finalists win \$25,000 for their non-profit and compete for \$100,000 for the fan favorite vote. Out of all the applications received, Erin made it to the final four, winning DHF \$25,000. This was the first time a charity from Texas and a charity that assists with hearing loss has made it to the finalist, Erin was a special guest at the Championship Race in Phoenix. The finalists then competed in a fan vote, with voting open online for almost four weeks. This was great exposure for the Dallas Hearing Foundation and the \$25,000 won will help with hearing technologies for many kids! Congratulations to Erin for making it to the finals!

Katie & Lewis tied the knot in Kansas City on Saturday, November 27th.

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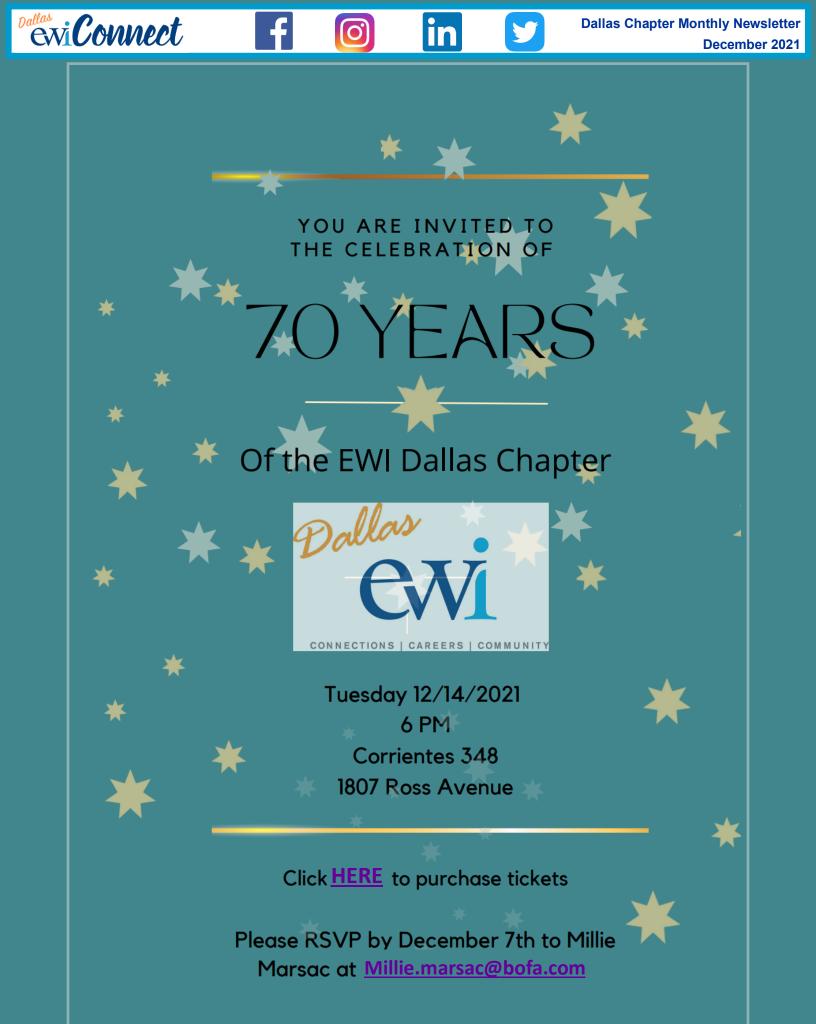
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# Sponsorship Opportunities & Benefits

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# Platinum \$1,000

Sponsors at this level are recognized during program & have their name/logo displayed in the program. They will be displayed in the monthly newsletter and social media. Includes 6 tickets to the event, reserved VIP seating and 6 complimentary signature cocktails.

# Diamond \$500

Sponsors at this level will have name/logo displayed in the program. They will be displayed in the monthly newsletter and social media.

Includes 4 tickets to the event, 4 complimentary signature cocktails.

# **Silver \$250**

Sponsors at this level will also be displayed in monthly newsletter and social media. Includes 2 tickets to the event, reserved VIP seating and 2 complimentary signature cocktails.

# <u>Blue \$100</u>

Sponsors at this level will be displayed in the monthly the newsletter and social media. Includes 1 ticket to the event, 1 complimentary signature cocktail

Click <u>Blue, Silver</u>, <u>Diamond</u>, or <u>Platinum</u> to pay for sponsorship level evi Connect

Dallas Chapter Monthly Newsletter December 2021

**November Chapter Meeting** 

# TOPGOLF

























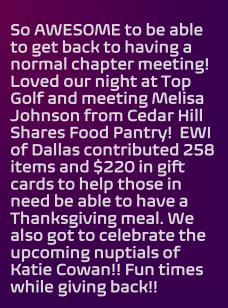














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New MEMBER FIRM spotlight!! Dallas Chapter Monthly Newsletter December 2021

# Welcome back Lisa Hall!

Executive Assistant to the Executive Director



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Ihall@mercuryonc.org www.mercuryonc.org O: 972-591-3999 M: 214-886-1577





# **MERCURY ONE**

Mercury One is a 501(c)(3) charity that was founded in 2011 by media personality, entrepreneur, and New York Times best-selling author Glenn Beck. It was created to inspire the world in the same way the United States' space program shaped America's national destiny by setting a goal and committing to reach it against all odds. The only limitations to achievement are those we place on ourselves, and we believe in the goodness and power of the individual to overcome any obstacle.

Mercury One is not an ordinary organization. We stand to restore the human spirit through programs to advance skills, knowledge, and attitudes necessary for individuals and communities to help themselves. We also assist our nation's veterans, provide aid to those in crisis, and rebuild and restore the lives of Christians and other persecuted religious minorities. When evil prevails, we believe the best way to overcome it is by doing good.

Mercury One is committed to taking action through humanitarian aid and educational initiatives. We will stand, speak, and act with those in need when no one else will. Together, we can make a difference; it's up to us to turn the tide. Join us on our journey.



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# McKinsey &Company

# <u>Burnout, leadership,</u> <u>and hope:</u> A year-and-a-half into the pandemic, looking at Women in the Workplace

September 27, 2021

# Read the report

# Have more women left corporate jobs?

Not exactly, Jess explains, but not much progress has been made either. Women—especially those who manage teams—are more burned out than men. Senior women leaders carry 100%

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more of the sponsorship load than senior men leaders.

"While women have made small gains at almost every level of the pipeline, including the C-suite," Jess explains, "women of color continue to be dramatically underrepresented at high levels. And because of the persistent <u>broken rung</u> at the first step up to manager, there are just not enough women in middle management to promote to senior leadership."

When it comes to jobs of the future—like engineering and product management—that call for technical skills, the representation of women lags at every level. Only 34 percent of the entry-level roles in engineering and product management were women in 2020, compared to 48 percent in our study's overall benchmark. It's been seven years since the release of our first annual <u>Women in the Workplace report</u>, where McKinsey partners with Lean In to analyze workplace data and the experiences of men and women from the previous year.

Today we release the 2021 report—the first to include an entire year's worth of findings during the pandemic.

Now that we've had a year to examine just exactly how women in the workplace have been doing through a time like no other, we explore our most burning questions below with <u>Jess Huang</u>, a McKinsey partner and co-leader of the research.



McKinsey partner Jess Huang



## McKinsey &Company



## Continued: Burnout, leadership, and hope: A year-and-a-half into the pandemic, looking at Women in the Workplace

# Read the report

# Are companies at risk?

They may be. The good news is that women are stepping up to support employee well-being and advance diversity, equity,

and inclusion (DEI) in their companies. The bad news is that companies are not recognizing it.

The gap between

men and women's

has nearly doubled.

burnout levels

Throughout the pandemic, Jess explains, women senior leaders have done 60 percent more to provide emotional support to employees than their male counterparts. "This focus on supporting employees and colleagues is the leadership that companies have so badly needed during these last two years of added pressure and strain," says Jess.

While 87 percent of companies say it's critical for managers to support employee well-being, only 25 percent of them formally recognize this work. Perhaps this is the result of DEI work so often being relegated to "new office housework," as Jess puts it—"the kind of work that contributes to the business but isn't formally recognized in performance reviews nor leads to advancement or compensation." Where can progress be made?

A recurring theme from the report is a disconnect between intention and action. For example, despite an increase in the number 93%

of companies made a commitment to increase their focus on racial equity.

of white employees who say they are allies of women of color (77 percent), only 20 percent regularly advocate for opportunities for them. And although over 90 percent of companies made commitments to focus on racial equity, only 40 percent of employees think companies have followed through.

To help bridge this gap between companies and employees, Jess explains, leaders can be held accountable by tracking diversity metrics and tying outcomes to performance reviews and financial incentives. Additionally, programs to combat bias in performance reviews and hiring can be implemented to address the broken rung. And when it comes to offering support to employees, having policies and resources in place like on-site childcare, parental leave, and mental health services can have a meaningful impact.

Many leading companies have made great headway in acting on these measures already, says Jess, but more needs to be done at an individual level. "You won't have sustainable inclusive growth if you're not rewarding the type of work that drives that outcome," she adds. "What gets measured, rewarded, and recognized is what ultimately gets done."

RD.COM → Holidays & Observances → Christmas

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# 53 Beautiful Gifts That Give Back



**Jill Schildhouse** Updated: Nov. 30, 2021

Peruse this list of gifts that give back and spread good in the world to find the best present for the do-gooder in your life.

# Shop with a purpose

Have you ever noticed how shopping for a cause brings you a double dose of joy? It's a win-win strategy everyone can feel good about: Your recipients will get a unique present they love, and you'll both appreciate knowing that the purchase is doing its small part to make the world a better place. If you're looking for gift ideas for everyone on your list, consider these 50 gifts that give back—and trust us, we've covered all our bases by including gifts for her, gifts for him, best friend gifts, tech gifts, and even ones connected to the best charities.

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Out of Print T-shirt

he can fight evil while reading books in this stylich t-shirt from Out of Print's allaboration with Pantheon Books. A portion of the purchase price goes to nd literacy programs and book donations to communities in need. Anyone to loves reading will also appreciate these <u>gifts for book lovers</u>.

Best for: Bookworr

colla





#### Whispering Willow Ecualyptus Mint **Rest & Renew Gift Box**

#### Best for: Pampering

verything you need for a thoughtful present cor es inside this Whispering villow Rest and Renew Gift Box eucalyptus and mint bar soap and body oil, lavender neck wrap, and a card that can be handwritten with a message for our recipient. The brand donates 10 percent of profits to the Nat fultiple Sclerosis Society





The Elephant Project Best for: Animal-loving kids

hat child doesn't want his or her very own elephant to snuggle? The gphant Project's stuffed animals (kiki wears a pink dress and Tembo dons een overalis) stand eight Inches talls and these gifts for kikas are made out of uch fabric. This is a belowd option when choosing gifts that give back cause a full 100 percent of the net proceeds of your purchase goes tawaid phing against the posching crisis and providing care to sick, abused, or phande dephants. This would be an adorable and meaningful <u>gift for your</u> <u>suband</u> who loves animals.



#### Love One International Mint Crew Sweatshirt

Best for: Making a statement

ck sweatshirts are super trendy right now, and this option from Love the is made from a soft cotton-poly jersey you'll want to live in. Your urchase helps support the children of Uganda, by providing emergency edical care and rehabilitation services for their critically ill youth





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#### Best Friends Animal Society Yoga Mat Best for: The yogi in your life

eep practicing your form with this adorable yoga mat from Best Friends, a eep pacturing you internet with this advalue you internet the relation a comprish animal welfare organization dedicated to ending the killing of dogs nd cats in shelters by 2025. It's textured on both sides to reduce slipping, and 30 percent of the proceeds help save the lives of homeless pets.



## Bag

ch of these functional and fashionable diager bags features a removable er that can be tossed in the wash should it become the victim of a signy-patil, which means the authentic cowhide and penuline leather exterior and get highly high an encoreful that equipse childran gale can be get highly high an encoreful that equipse childran gale can be determined and low-income situations with Night Night Backages so they will media to any childran situation with Night Night Backages so they will and to be mined to be stressed, and be enrineded of their value.



Who Gives a Cr— Bamboo Toilet Paper Best for: White elephant gifts

se wind to Mathen Nature and to your burn with this bamboo tallet paper hat uses zero inis, dyes or scents. While this might seem like an unlikely andidate for gifts that give back, the company donates DD percent of its softs to help build toliets in developing countries. [Fun fact. More peeple he world own mobile phones that tolets) for even mere dises, check ou here general <u>gifts on Amazon</u>. Hey, you know you'll be shopping on there a ome point! e kind to Mother Nature and to your burn with this bamboo t



#### Love Your Melon Beanie

Best for: The one who's always cold

Shop New

ove Your Melon is a mission-driven lifestyle brand that gives 50 percent of its Love Your Melon is a mission-driven filestyle brand that gives 50 percent of the net porfit to nongroth cognizations on swing the way ing our outbreaking research, therapeutic experiences, and family support for children and families batting comers. Since its incestors in 2021, Love Your Melon has got 58.3 million and more than 20.6000 beanies to children batting cancer. They have subjects from women, and children, including a Disney Princess line and a Harry Potter line.

# **DECEMBER PROFESSIONAL DEVELOPMENT WEBINAR**

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## THE EWI SOCIAL MEDIA HOUR

evi Connect

Presenter: Sarah Roeder, UnityPoint Health, EWI of Des Moines

> Tuesday, December 14, 2021 1:00 PM CT



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Know which social media platforms to use and when. How to confidently connect with others online. How to craft a plan to engage on behalf of your Chapter.

Register Here

# **EVENTS & WEBINARS**

# **JANUARY PROFESSIONAL DEVELOPMENT WEBINAR**

# ON YOUR MARK, GET SET, GO EWI!

Presenter: Felicia Senter Tulsa Tech, EWI of Tulsa

Tuesday, January 11, 2022

1:00 PM CT





and the second

# **December Birthday's**

DECEMBER 1ST <u>Deborah Tough,</u> Sustaining Member

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December 2nd <u>Linda Pickett,</u> Sustaining Member

December 7th Dawn Redmond, Ebby Halliday Realtors

> December 10th <u>Sherry Andrus,</u> Sustaining Member

> December 14th <u>Kathy Stone,</u> Sustaining Member

> > UPCOMING JANUARY BIRTHDAY'S

JANUARY 3RD Karen Sills, Sustaining Member

# 9 YEARS!

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## November 18, 2021, Reports & Board of Directors Recap

Location: Zoom courtesy of Dawn Redmond

#### Secretary's Report:

Minutes of the October 27, 2021, board meeting were approved. Secretary, Denise Labrado, reported two Courtesy Notices had been emailed since the last board meeting.

The following two firms are celebrating anniversaries in November: Neuberger Berman and the State Fair.

#### **Treasurer's Report:**

Chapter Treasurer, Danielle Forney, reported that the chapter has a total of \$87,630.63 in our General and Market Index accounts, and a total of \$29,960.20 in the B/C/DP account after obligations.

#### Sergeant-At-Arms:

Officer Millie Marsac reported a total of 15 individuals attended the November 16, 2021, Chapter Meeting. Ten representatives, one sustaining/transitional, and four guests. Forty-five percent of our member firms were represented.

#### B/C/DP:

On behalf of the B/C/DP committee, Lisa Tignor reported the following: Executive Women International Scholarship Program (EWISP) Adult Students in Scholastic Transition (ASIST), and Dallas Chapter Only Scholarship

No Report.

**Dallas Chapter Only Scholarship** 

No Report

#### **Needs Based Scholarship**

No Report.

Philanthropy The Board is working on a Fall "Back to School" Fundraiser, which will include a basket comprised of items that teachers would love to receive. An Amazon wish list will be created. The chapter members will be encouraged to buy and sell tickets for the drawing for the basket. The tickets will be sold \$20 for one and \$50 for three. The drawing will likely take place before year-end.

#### Literacy Initiative No report. Professional Development Award (LCAM). No report.

#### **Retention and Recruitment:**

Director Jeannette Davis reported for the Retention and Recruitment Committee, New Firms/Members: None. Replacement Executives: None. Replacement Representatives: Resignation Firms: Hunt Consolidated, Inc., Reunion Tower, a division of Hunt Consolidated, Inc. Resignation Executives: Christopher Kleinert. Representatives: Lauren Irvin and Dusti Groskreutz. Firms with Pending Executives: None. Firms with Pending Representatives: Interstate Batteries, State Fair of Texas, The Clubs of Prestonwood. New Chapter Life Members: None. New Sustaining Members: None.

#### Programs:

The EWI® of Dallas November Chapter Meeting was held on November 16, 2021, at TopGolf – The Colony. Members were welcomed by President Dawn Redmond, Ebby Halliday Realtors. President Dawn Redmond, Ebby Halliday Realtors announced the start of the business meeting at 6:35 pm, Dawn welcomed back Lisa Hall who has rejoined EWI with her new firm, Mercury One. Our invocation was given by Programs Director, KeChan Patterson, Downtown Dallas, Inc. Vice President/President Elect – Jennifer Clark, Dallas Hearing Foundation, introduced her guests, Christina Stephens of Better Homes & Gardens Realty, and Shari Nash of PGAL. President Redmond introduced Melisa Johnson, Executive Director of Cedar Hill Shares

Chapter Membership:	
Total Member Firms	21
Total Representatives	20
Total Executives	21
Total Sustaining	11
Total Transitional	2
Total Chapter or Corporate	3
Life	
Meeting Attendance:	
Firms Represented by Reps	10
Guests Present	4
Percentage of Firms Present	45
_	%
Representatives Present	10
Executives Present	0
Sustaining/Transitional Mem-	1
bers Present	
Total Attendance:	15

Food Pantry. Cedar Hill Shares Food Pantry was the beneficiary of EWI- Dallas Chapter canned food and perishables drive. The pantry's primary focus group are children and senior citizens. One out of five children go to bed hungry. Cedar Hill Shares is thankful for our donation of over 250 food items and 11 \$20.00 gift cards to purchase turkeys. Vice President Clark briefed the Chapter on EWI's upcoming fundraiser that will benefit 1-3 teachers. The purpose of this fundraiser to ease some of the financial burden of teachers spending their own money for teaching aids and supplies. Vice President Clark also announced that at our December 14, 2021 Chapter meeting we will be celebrating the 70th Anniversary for EWI Dallas Chapter. If you are interested in helping with the planning, please join our Monday Zoom planning meetings. President Redmond reminded the Chapter that moving forward we will reimplement our standing rule that if you don't RSVP that you're not attending a meeting you will be invoiced. Dawn also encouraged the membership to help contribute stories to the newsletter.

Our December Board meeting will be held via Zoom on Thursday, December 16, 2021. Before we adjourned the meeting, we took a few moments to celebrate our very own Communication Director, Katie Cowan, Vault Aviation, on her upcoming wedding! Congratulations Katie! President Redmond, Ebby Halliday Realtors adjourned the meeting at 6:51 pm.

## Upcoming Meetings:

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#### Upcoming Meetings:

Tuesday, December 14, 2021 - 6:00 pm, Chapter Meeting Meeting details to be confirmed

Thursday, December 16, 2021 - 4:00 pm Chapter Board Meeting Meeting details to be confirmed

#### Communications:

Communications Director, Katie Cowan reported on Chapter communications.

#### Chapter Newsletter EWIConnect

This November edition of the *EWIConnect* Newsletter will feature a message from President Dawn Redmond, Ebby Halliday Realtors, and a reminder that each member has a standing reservation for the monthly chapter meetings. Also included will be the list of Committee Assignments for the 2021-2022 year and a reminder that we'll be collecting non-perishable items at our upcoming chapter meeting to donate to Cedar Hill Shares. There will be a page dedicated to our last chapter meeting at The State Fair of Texas with a video from President Redmond and Vice President Clark showing all the great fair food. Our member firm spotlight focused on the departure of Kourtny Garrett, President and CEO of Downtown Dallas Inc, and amazing work that she did during her tenure. This month's newsletter will highlight the benefits of being a member of EWI, including the RESULTS page and information about EWI as a whole.

#### Courtesy Notices

Two courtesy notices were sent including the Newsletter. **Social Media**: All social media sites are live and active.

**Directory**: Directory updates are ongoing. **Website**: Website updates are ongoing.

**Fundraising:** The chapter will be having a raffle to win a basket for a chosen teacher. We will create a basket of items that a teacher would need and enjoy, and the chapter will sell raffle tickets to win the basket for the teacher of their choice. Melanie Linnear, State Fair of Texas, announced at the meeting that she would get donations from her donors to be able to provide 3 baskets for the raffle. Once we receive the donation from Melanie, the items will be ordered and baskets put together for the raffle.

Vice President/President-Elect: President-Elect Jennifer Clark, Dallas Hearing Foundation, reported the follow:

<u>Corporate Webinars</u>: A series of monthly webinars were produced by EWI® Corporate to expand the benefits to the member firms and increase personal and professional development for its members. Also featured are webinars aimed to improve chapter development and communicate organizational changes to members. These webinars are free and available to all representatives and employees of member firms.





## Dates and Subjects of Professional Development:

## FREE Webinar:

**Tuesday, December 14th at 1:00 pm CT** *The EWI Social Media Hour* Presenter: Sarah Roeder UnityPoint Health, EWI of Des Moines

#### Dates for 2021 Conferences:

LCAM – Corpus Christi, TX, September 2022

#### **Operations Review Committee:**

Nominating Committee - Denise Labrado - No Report.

<u>Budget –Danielle Forney</u> - No Report. <u>Bylaws and Rules</u> – <u>Jeannette Davis</u> - No Report. <u>Ebby Halliday Executive</u> <u>Excellence Award – Lisa Tignor</u> - No Report. <u>Historian</u> – <u>Janie Sandoval</u> - No Report. <u>Official Greeter/Courtesy –</u> <u>Deborah</u> Tough - No Report. <u>Parliamentarian – Jeannette Davis</u> -No Report. <u>Ad-Hoc Long-Range Planning (Strategic</u> <u>Plan) – Jennifer Clark</u> – No Report. <u>Member Engagement</u> – <u>Jennifer Clark</u> - No Report. <u>Publicity – Melanie Linnear</u> -No Report. <u>Sustaining –</u> Kathy Stone - No Report. <u>Treasurer –Danielle Forney</u> - No Report.

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# Mission

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Executive Women International (EWI) brings together key individuals from diverse businesses for the purpose of promoting member firms, enhancing personal and professional development, and encouraging community involvement.

# Vision

To enhance professional growth and development within a diverse group of women while empowering them to make a difference as they inspire others.

# Values

Integrity | Excellence | Respect | Collaboration



# LEADERSHIP CONFERENCE & ANNUAL MEETING

September 15-17, 2022 **Corpus Christi, TX** 



EWI's Leadership Conference and Annual Meeting (LCAM) is an annual professional development conference where members from our Chapters gather to connect, network and grow professionally through keynote speakers, workshops, seminars, group discussions, and more. During LCAM, delegates also conduct the business of the organization during our annual meeting. We also hold social gatherings, Reading Rally events, recognize our members for their accomplishments, and learn new ideas.



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**Lindsay Jones** Financial Advisor Ameriprise Financial Services, Inc.



Melanie Linnear Vice President of Food Service State Fair of Texas



Kim Loving **Operations Manager** McKinsey & Company

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