

Dallas EWIConnect

Chartered 1951

November 2021

November

Dear EWI Sisters,

The month of November is upon us and that means the holiday season has officially begun. I am especially excited for families to safely enjoy each other this year. While this is a joyful season for many, I would be remised if I didn't acknowledge that this time of year can be challenging for people, especially those who may be going through a difficult time. Please know that our EWI community is here for you and do not hesitate to reach out to me or one another.

To that end, we have planned a festive meeting for November 16th at Top Golf – The Colony. We promise an evening of fellowship, food and giving thanks. We will be participating in our first service project of the **Onward to Greatness** administration as we prepare food boxes for families in need. We are asking members to bring a donation of non-perishable items to the meeting which will be donated to Cedar Hill Shares. Following the service project, we will be golfing so wear your comfortable shoes. I know the location is a drive for all of us, but I promise we will have tons of fun and the food boxes will benefit some grateful families. Why not carpool with your fellow EWI Sisters to the meeting?

I wish everyone a happy Thanksgiving, Friendsgiving and/or Black Friday shopping. Don't forget to take care of yourselves by getting plenty of rest, drinking lots of water and walking whenever possible. I am thankful for you and for the blessings this organization bestows upon the Dallas community.

With Thanks,

Dawn

Thankful

A quick reminder since we are meeting in person again—All members have a standing reservation for each monthly meeting. If you are not able to attend, please contact Millie Marsac, Sergeant-At-Arms, by noon the Friday prior to the meeting in order to avoid being charged for the meeting.

Her contact information is:

Cell phone: 469.951.6149

Email: millie.marsac@gmail.com





2021-2022 Committee Assignments

We are a small but mighty chapter and we need a little extra from everyone this year. Together we can do great things. As you will see, everyone will be on the BCDP and Membership Committees. You are free to support any committees that interest you. Feel free to reach out to Vice President/President-Elect, Jennifer Clark, Dallas Hearing Foundation, or President Dawn Redmond, Ebby Halliday Realtors, should have any questions or interest in taking on a leadership role in one of our committees.

Onward to Greatness!

Representative	2021/2022 Committees
Amelie Brewer	Retention & Recruitment, BCDP
Danielle Forney	Retention & Recruitment, BCDP
Dawn Redmond	Communications, Retention & Recruitment, BCDP
Deborah Tough	Retention & Recruitment, BCDP
Denise Labrado	Retention & Recruitment, BCDP
Jane Adams	Sergeant-At-Arms, Retention & Recruitment, BCDP
Jeannette Davis	Retention & Recruitment, BCDP
Jennifer Clark	Fundraising, Communications, Retention & Recruitment, BCDP
Jessica Vitela	Retention & Recruitment, BCDP
Kathy Broll	Retention & Recruitment, BCDP
Katie Cowan	Communications, Retention & Recruitment, BCDP
Katie Summerfield	Retention & Recruitment, BCDP
KeChan Patterson	Programs, Retention & Recruitment, BCDP
Kimberly Epperson	Fundraising, Retention & Recruitment, BCDP
Lindsay Jones	Retention & Recruitment, BCDP
Lisa Carter	Fundraising, Retention & Recruitment, BCDP
Lisa Hall	Retention & Recruitment, BCDP
Lisa Tignor	Philanthropy, Fundraising, Retention & Recruitment
Millie Marsac	Sergeant-At-Arms, Retention & Recruitment, BCDP
Veronica Sanders	Retention & Recruitment, BCDP

Thanksgiving

dinner on every table



EWI of Dallas Food Drive benefiting Cedar Hill Shares.

We invite you to ensure dinner is on every table this Thanksgiving. How can you do your part? By purchasing the items listed below, and bringing them to our EWI Dallas Chapter meeting on November 16, 2021, at TopGolf - The Colony

DONATE A HOLIDAY MEAL

1 bag/box of Stuffing Mix
1 can of Cranberry Sauce
1 can of Green Beans
1 can of Corn
1 can/packet of Gravy

1 box of Mac & Cheese
1 box of Instant Potatoes
1 box of Cake Mix
1 jar of Cake Icing
Turkey or a \$20 gift card

*Please Bring your Donations to the
November Chapter Meeting!*

Tuesday, November 16, 2021






TopGolf - The Colony
Signature Room
South3760 Blair Oaks
The Colony, TX
75056

KNOW SOMEONE IN NEED OF FOOD?
Please contact [Cedar Hill Shares](#) for
details on applying for assistance.

A “Big Tex” size THANK YOU to Melanie Linear and Jessica Vitela for hosting us at the State Fair of Texas on Wednesday, October 13th!!



 Executive Women International - Dallas Chapter was live.
Published by Jennifer Blythe Clark · October 13 at 6:46 PM ·  
State Fair of Texas EWI October Meeting



The October 13th Dallas Chapter meeting was held at the State Fair of Texas. The chapter ALWAYS enjoys checking out what is new at the State Fair! KeChan Patterson, Downtown Dallas, Inc. gave the invocation and the chapter got to sample the 2021 Tastes of the Fair - from Fletcher’s Corny Dogs to Quesabirria to the award winning Fernie’s Fried Toffee Coffee Crunch Cake. The chapter then brainstormed ideas for the 2021-2022 year. The chapter left with their tummies full and filled with excitement to see what great things the Dallas Chapter will do in 2021-2022!!

The Dallas Morning News

Kourtny Garrett's work turned downtown Dallas into a real neighborhood. Now she heads to Denver This young leader – “smart on the details and long on the big story” – has spent 20 years transforming the city's core and making downtown fun for us all.

By Sharon Grigsby 1:14 PM on Oct 4, 2021

Dallas is losing one of its most consequential young leaders, a woman who, if you don't recognize her name, it's only because for two decades she's insisted on doing “we” not “me” work. Kourtny Garrett, president and CEO of Downtown Dallas, Inc., will leave her job at year's end to head Downtown Denver Partnership. Garrett's 20 years with the organization changed not just the perception of downtown but the reality: A successful downtown must be more than shiny buildings and longtime institutions. It needs to be a place to walk, to live, to ride your bike – even a place to raise your family.

With the strength of the business and arts communities backing that ideal, Garrett has led a collaboration that has transformed downtown into a truly livable neighborhood. She has championed change for so long – the creation of parks, schools, and transformative projects. Not to mention, as former Mayor Mike Rawlings put it, “Kourtny made downtown fun.” Numbers tell a lot of the story of what's been \$11 billion in development over 20 years or so: Two hundred residents lived in downtown Dallas in 1996; today that number is 13,000. Forty vacant buildings have been brought back to life. When the final two parks' projects are finished, downtown will have grown 23 acres of greenspace in 15 years. Not even a pandemic shook the \$4 billion in development still in the works in the city's core.

The thousands of us who work, live or play downtown don't need those numbers to know Garrett's impact. But the significance of her departure extends to everyone in North Texas. Downtowns are the heartbeats of American cities. They are not just places of employment – although that was the reality in Dallas even two decades ago. Downtowns are the barometers for the health of cities. Downtown Dallas, Inc.'s job for its 63 years of existence has been as a steward for where the city's core is headed. Garrett put a youthful and authentic face on what could have been a “rah-rah, downtown” job. So why would she leave now – when so much remains ahead for downtown Dallas? Well, beyond the obvious: Who in Texas doesn't have a love for Colorado? Garrett's Dallas roots are deep, but Denver was originally home. She was born there and still has family ties in the city. This is also a deeply personal life change for Garrett, her husband, John, and their 9-year-old twins.

All of us reach forks in the road, spots where both paths are good. Sometimes we just need new scenery. Perhaps a change freshens our perspective. Garrett told me that leaving has been an agonizing decision, “but it's a time of fresh approaches for us as a family.” Dallas and Denver have both proven to be resilient, growing cities that continue to attract talent and investment – even in a pandemic, Garrett said. She believes the last two decades have built a sturdy foundation for downtown Dallas. “Now we are at this great transitional moment. The projects and people who are coming in the next 20 years are going to give us a new definition of what downtown is going to be.”



Kourtny Garrett at Main Street Garden, which opened in 2009 and is managed and maintained by Downtown Dallas, Inc. (Elias Valverde II / Staff Photographer)

One of the city leaders with a front-row seat to Garrett's work is Veleeta Lill, among Dallas' most formidable champions of the arts, preservation and downtown. “She put a different face on downtown Dallas,” Lill told me as we discussed Garrett's departure. “She put heart into downtown. She wasn't just – no offense to guys in suits – a person with a slogan.” “She has been a part of vast change in downtown, as it's gone from a place where people raced away from to a place where people stream into,” Lill said. “That is the mark of Kourtny Garrett.” Downtown is in Garrett's DNA – she lived downtown, she worked downtown, she got married downtown, she raised her twins downtown until circumstances forced a move in late 2018 to north Oak Cliff. Even that relocation was painful for Garrett, who needed a bigger home but one where she could “still see the skyline from my kitchen window.” I've known Kourtny for years and can attest to the fact that – like the best of our city's servant-leaders – she has difficulty with sentences that include the word “I.”



The Dallas Morning News

Continued - Kourtny Garrett's work turned downtown Dallas into a real neighborhood. Now she heads to Denver. This young leader — “smart on the details and long on the big story” — has spent 20 years transforming the city's core and making downtown fun for us all.

Pressed repeatedly over the weekend to brag on herself a little, she said, “I am most proud of helping transform downtown into a true place.” Scores of examples back up that statement, but what is most important today — especially for our next crop of leaders — is a bit of Garrett's unconventional path to city-building. Her family moved to Rowlett from the Denver area when she was in fifth grade, and she grew up “the quintessential suburban kid.” A high school-sponsored trip to Europe — one that she barely scraped together the money for — changed her life. She recalls standing on a street corner in Rome and feeling “this connection in my soul to the energy, bustle, surprise of it all. I just found myself wanting to walk and keep walking.” Garrett had no idea how that intersected with a career, so she pursued communications studies in college. A lucky internship in London's business district sealed the deal: “I knew then that helping create true, authentic urban centers was what mattered to me,” she said.

Garrett's first job at Downtown Dallas, Inc. — when she was only 23 — was a tough assignment: creating excitement and activity in a place that had none. Her earliest memories are of producing concerts at Pegasus Plaza — picking up lights, loading fencing in the back of her brother's truck and booking friends' bands. Her first big assignment, the Main Street Retail Activation program, brought small businesses in to formerly boarded-up ground-floor buildings with the help of public dollars. Scores of grass-roots tactics eventually morphed into Downtown Dallas, Inc.'s first 360 Plan in 2011, unanimously approved by the City Council and a pivotal moment in building public-private partnerships.

Garrett's promotions in the organization culminated in her getting the top job in 2016. A year later, an updated 360 Plan again won full Council buy-in and has resulted in even more new projects throughout the city's core. She appreciates the construction that has rejuvenated downtown but building quality of life is what's most important to her. For example, Garrett persevered for 10 years to get Dallas ISD to open a school in the city's center and helped write the proposal that finally led to the Downtown Montessori at Ida B. Wells Academy opening in fall 2020. Of Downtown Dallas, Inc.'s 100-person staff, the majority are boots-on-the-ground employees assigned to the “clean team,” public safety and homeless outreach. Garrett too is extraordinarily hands-on — whether working with City Hall on public policy or helping small businesses with outdoor café permitting.

The morning after vandalism occurred alongside racial justice protests in downtown Dallas in 2020, Garrett was out cleaning up glass. When downtown was the scene of a deadly ambush of police officers in 2016, she was there the next day to comfort some of those most affected. Before she leaves for Denver, one of the top items on Garrett's to-do list is to support the area's new rapid rehousing effort for the city's homeless population, which she believes could be the most impactful in the nation.



The morning after vandalism broke out May 29 of last year amid peaceful protests in downtown Dallas, Kourtny Garrett was on the streets helping clean up broken glass from damaged storefronts. (Juan Figueroa / Staff Photographer)



Kourtny Garrett, president and CEO of Downtown Dallas, Inc., offered her congratulations to a Dallas Police Academy class during its graduation ceremony at the Inspiring Body of Christ Church in Dallas in January 2020. (Brandon Wade / Special Contributor)

Dallas Mayor Eric Johnson, in a statement about Garrett's departure, said, “With a steady hand, a sharp mind and a kind heart, Kourtny helped us reshape our vital urban core and gave us a better understanding of our place in it.” “It is a testament to Kourtny's leadership that she went from being one of a few people pounding the drum for downtown to being one of many.” Mike Rawlings, who served as mayor during the majority of Garrett's time leading Downtown Dallas, Inc., said he's not surprised that we are losing her “because she did a great job here.” “She was smart on the details and she was long on the big story,” Rawlings told me. “She understood how to build momentum and make things come together to make a major impact for the city.” Rawlings also referenced what I will always most remember about Garrett: the fine example she sets for future leaders. “You see these young women come and take these CEO jobs and be so successful,” Rawlings said. “That's important for our city.” Amid my “say it's not so” shock over the weekend, Garrett repeatedly reminded me that Downtown Dallas, Inc. is much, much bigger than any one leader. Veletta Lill put it best as we later discussed the bittersweet news: “Downtown Dallas continues to grow and thrive. Just like Kourtny. She has grown, she has thrived, she has excelled.”



WHAT IS EWI®?

Executive Women International (“EWI®”) is an international, nonprofit organization of leading diverse business, service, and professional firms. Membership is by invitation only. The firm holds the membership, while an individual engaged in an executive or key administrative role and whom the firm’s executive appoints, serves as its representative.

PRESIDENT’S WELCOME

EWI of Dallas welcomes you to our organization. With such a rich and successful history to guide us, we continue to be one of the strongest Chapters in the organization. The Dallas Chapter meets monthly and features dynamic speakers, professional development opportunities and community philanthropic activities. Additionally, the Chapter sponsors fundraising events throughout the year to raise funds for its Scholarship Programs and Literacy Initiatives. Through our connections, careers, and community, EWI will add value to your life through friendships, business contacts, and improving your community.

EWI OF DALLAS HISTORY

The Dallas Chapter was chartered in 1951, becoming the second Chapter outside the state of California; the ninth Chapter to be chartered, and the first Chapter in Texas. Throughout its history, the Dallas Chapter of EWI has contributed to the personal and professional growth of its member firms and representatives. Today the Dallas Chapter has 37 member firms and 40 representatives and is continuously growing.

If you would like more information or have additional questions about EWI of Dallas, please contact:

Jeannette Davis, Retention and Recruitment Director
Phone: 214.707.7883
Email: jeannette.davis@am.jll.com

Dawn Redmond, President
Phone: 214.689.8424
Email: dawnredmond@ebby.com

EWI of Dallas Chapter Website ewidallas.com

The Dallas Chapter website provides access to the Dallas Directory, meeting notices, monthly EWIConnect newsletters and much more.

CHAPTER FACT SHEET

BENEFITS OF EWI® MEMBERSHIP

CONNECTIONS

EWI provides access to a global network of business professionals, with opportunities to:

- Exchange ideas, gain new perspectives, and identify new resources
- Showcase your firm’s products and services through advertising, partnerships, and sponsorships on EWI’s Corporate Website and in the EWIConnect, EWI’s international magazine
- Connect with other representatives at regional conferences and at EWI’s Leadership Conference & Annual Meeting (LCAM)

CAREERS

EWI partners with you as you achieve your career goals by offering:

- Professional development webinars, online courses, as well as Corporate and Chapter and workshops
- Fellows Scholarships for active EWI representatives admitted to accredited baccalaureate, graduate, or post-graduate programs
- Academy of Leadership: a multi-course professional development program
- Opportunities for service on Corporate and Chapter Boards and Committees

COMMUNITY

EWI has a long tradition of commitment to its communities by donating annually through its:

- Executive Women International Scholarship Program (EWISP) for high school seniors
- Adult Students in Scholastic Transition (ASIST) scholarship for non-traditional students facing economic, social, or physical challenges
- Reading Rally programs to promote literacy

Membership with the Dallas Chapter creates opportunities for international networking, cutting edge programming, leadership development and community involvement. Today’s businesswomen have found that EWI of Dallas provides a needed forum for professional development and lifelong learning.

EWI offers many benefits to both the representative, the firm, and the firm’s other employees. As a representative, you may look forward to many rewarding opportunities to promote your firm, enhance your personal and professional development, and become more involved in the community. As a member firm, your company benefits through professional connections throughout the U.S. and Canada and the recognition as a DFW business leader.

EWI CORPORATE HISTORY

EWI® has been a leader in business networking for over 75 years. It has been a powerful organization for entrepreneurs, business executives, and industry leaders.

Today the organization moves into a new phase – one that is young, fresh, bright, and indicative of the full spectrum of ideas that empower the workplace, drive business forward, and connect all of us together.

EWI is the leading connection for business professionals in Chapters located throughout the United States and Canada.

CORPORATE MISSION

EWI brings together key individuals from diverse businesses for the purpose of:

- ⇒ Promoting members firms
- ⇒ Enhancing personal and professional development
- ⇒ Encouraging community involvement

CORPORATE VISION

To be a global women's organization of 5,000 engaged members empowering others for positive change.

CORPORATE OFFICE

Executive Women International®

1288 Summit Avenue, Suite 107, PMB124

Oconomowoc, WI 53066

Phone: 262.269.5625

ewi@ewiconnect.com

ewiconnect.com

EWI of Dallas Annual Dues

NEW MEMBER FIRMS:

Member Firm Annual Dues:

One Representative \$400
Two Representatives \$500

RENEWAL OF EXISTING MEMBER FIRMS:

Existing Member Firm Annual Dues:

One Representative \$315
Two Representatives \$415

OTHER COSTS:

Replacement Representative(s) Processing Fee - \$100
Monthly meetings (average) - \$50

Sustaining Member Annual Dues: \$35

2021-2022 EWI OF DALLAS BOARD OF DIRECTORS

President

Dawn Redmond, Ebby Halliday Realtors

Vice-President/President-Elect

Jennifer Clark, Dallas Hearing Foundation

Secretary

Denise Labrado, Arlington Convention & Visitors Bureau

Treasurer

Danielle Forney, Neuberger Berman

Sergeant-At-Arms

Millie Marsac, Bank of America

B/C/DP Director

Position Open

Retention and Recruitment Director

Jeannette Davis, JLL

Program Director

KeChan Patterson, Downtown Dallas, Inc.

Communications Director

Katie Cowan, Vault Aviation

Fundraising Director

Jennifer Clark, Dallas Hearing Foundation

Advisor

Lisa Tignor, McKinsey & Company

2021-2022 EWI OF DALLAS EXECUTIVE ADVISORY BOARD

Sherry Adams

Vice President Human Resources
Ebby Halliday Companies

Lindsay Jones

Financial Advisor
Ameriprise Financial Services

Melanie Linnear

Vice President Food Services
State Fair of Texas

Kim Loving

Operations Manager
McKinsey & Company

ewi How Member Firms Benefit from EWI: RESULTS

R

RELATIONSHIPS

EWI is an organization that believes in long-term, highly valuable relationships. Member representatives build lasting, sustainable, and ultimately valuable business connections through trust and respect. Your employees form relationships that create associations between your organization and a diversity of other prestigious firms and executives in your city.

E

EDUCATION

EWI offers professional development webinars and other resources each year on topics relevant to a member representative's professional and personal growth. Your investment provides affordable access to professionally produced training that would be difficult for many businesses to provide to their employees. To further your investment, member representatives are encouraged and expected to share their learning with other employees.

S

SKILLS

EWI member representatives practice strong business ethics and build core skills such as public speaking, effective leadership, mentoring, strategic planning, and even how to effectively and efficiently run meetings with Robert's Rules of Order. There are additional opportunities for growth in EWI through Chapter and Corporate Board service such as preparing and managing a budget, managing a team, conflict resolution, and event planning.

U

UNTAPPED POTENTIAL

Participation in EWI quickly raises your firm's visibility among your city's business community. This affords you the ability to promote your products and services to audiences you may not reach otherwise, both locally and throughout EWI's North American network. Your firm will also have the ability to build contacts by hosting Chapter Firm Nights or attending other Firm Nights and various business meetings throughout the year.

L

LEADERSHIP

Many EWI member representatives cite leadership opportunities as a driving motivator for their participation. EWI offers a number of ways to build real-world leadership skills through Chapter leadership, Corporate Board participation, our Academy of Leadership program and other initiatives. Additionally, your membership positions your firm and your member representatives as leaders within your business community.

T

TANGIBLE RETURNS

The EWI network is motivated to see your member representatives and your firm succeed. Representatives look to one another first when they need a specific product or service. Your firm will be listed in the EWI International Directory, which constitutes a network across the United States and Canada for the exchange of information and business matters. Member Representatives have immediate access to our online community to connect your firm with additional resources by delivering real time accessibility to all members through the EWI Mobile App.

S

SUPPORT

Your member representatives will have a support structure of like-minded individuals outside of the office for career advice and other needs. EWI membership also provides you with an opportunity to support and recognize a top-ranking person within your firm by appointing her/him to represent your organization. Lastly, EWI offers your firm a number of ways to support your local community through good works, scholarship programs, and other philanthropic initiatives.



EXECUTIVE WOMEN INTERNATIONAL

We bring together key individuals from diverse businesses to promote member firms, enhance personal and professional development, and encourage community involvement.



CONNECTIONS, CAREERS, COMMUNITY

ewiconnect.com



We are **PROFESSIONAL** women

How do you want your business and employees to grow? Through lasting, valuable connections? With professional development opportunities geared toward women? Or by helping your employees give back through community involvement? Then take advantage of the opportunities for growth you'll experience as a member firm of Executive Women International®. EWI is your local group of professional women who take a personal interest in your firm's drive to thrive.

Join us and offer your selected member firm representatives a supportive network of like-minded people who will enthusiastically help them realize their business goals and personal aspirations. When you do, your firm will experience demonstrable results.

Help employees have a positive effect on your company, your community, and their careers.



OUR MISSION

Executive Women International (EWI) brings together key individuals from diverse businesses for the purpose of; promoting member firms, enhancing personal and professional development, and encouraging community involvement.

OUR VISION

To enhance professional growth and development within a diverse group of women while empowering them to make a difference as they inspire others.

OUR VALUES

Integrity | Excellence | Respect | Collaboration

Connections Careers & Community

The EWI experience is based around our three core tenets: connections, careers, and community.

The value of each to our member firms and representatives is as diverse as our members themselves. Regardless of your employees' personal or professional goals, EWI offers a full spectrum of opportunities to build stronger skills, relationships, communities, and businesses.



Never-ending Networks are Here

- Representatives plug into a network of fellow business professionals, locally and internationally, to build their contact list.
- Discover opportunities within a diverse mix of member firms.
- Showcase your firm's products and services—more often than not, member representatives turn to their EWI network first.
- Representatives connect with like-minded people in similar positions with similar experiences.
- Representatives can find or be a mentor.
- Women exchange ideas and gain new perspectives outside of their business focus.
- Gain recognition as a business leader through various EWI Corporate projects.



Exceptional Careers are Here

- Your representatives have access to monthly professional development webinars and can attend conference workshops. They can share what they learn with non-participating employees to extend the value of your investment.
- Employees develop public-speaking skills in a supportive environment.
- Your representatives build and/or accelerate leadership skills through real-world leadership opportunities such as Chapter and Corporate Board positions—opportunities that are often hard to find on the job. They can also participate in EWI's Academy of Leadership Program.
- Through participation, your employees demonstrate that they are eager to learn and grow.



Community Involvement is Here

- Reading Rallies.
- Local philanthropic initiatives.
- The Executive Women International Scholarship Program (EWISP) for high school students.
- Adult Students in Scholastic Transition (ASIST) scholarships for non-traditional students.

Join Us!

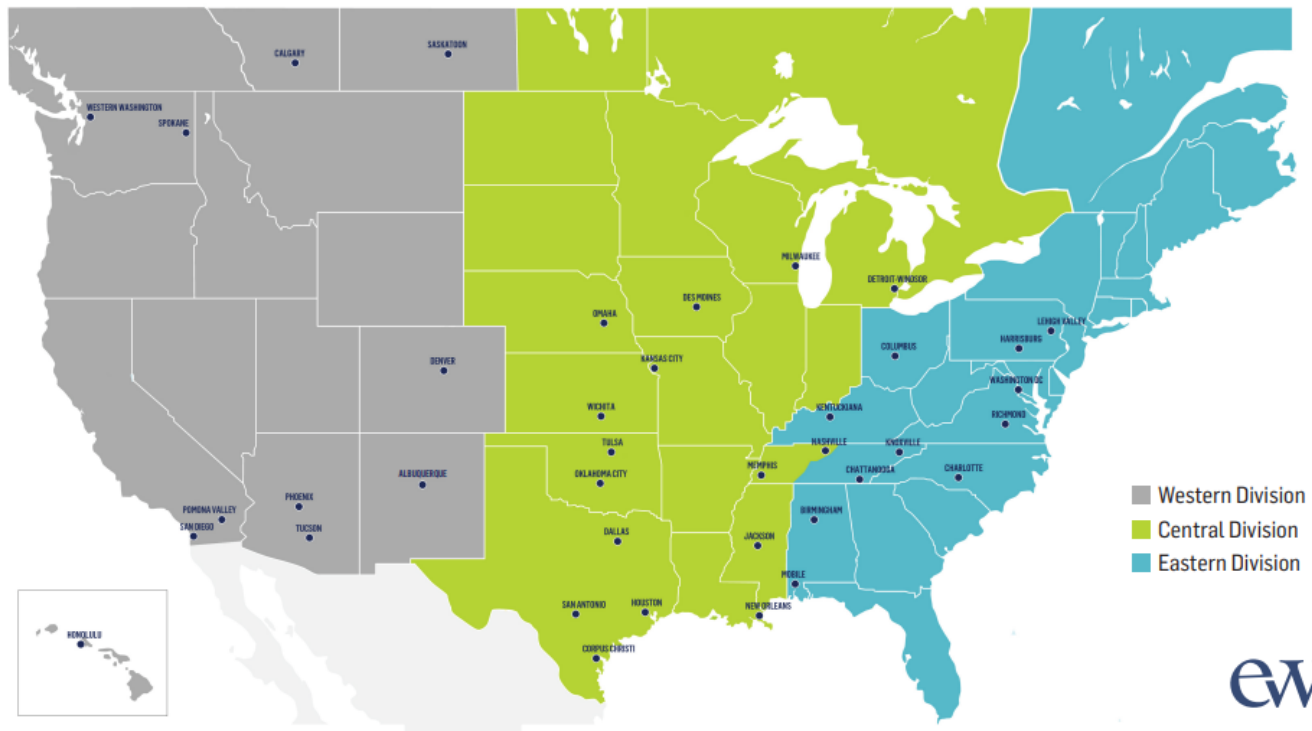
Membership Criteria:

- EWI members consist of employed business professionals at all levels of business.
- Membership is available to member firms, individuals, and students.
- Members join at the Chapter and Corporate level simultaneously.
- EWI dues are annually assessed and are comprised of both national and local Chapter dues.

Find a Chapter

Executive Women International has a wide footprint and includes Chapters in local cities across the United States and Canada. We encourage you to find a Chapter near you to connect and learn more about what EWI can do for you and your organization locally.

Can't find a Chapter near you? Start a Chapter in your city!
Contact us for details: ewi@ewiconnect.com or 262.269.5625



EVENTS & WEBINARS

DECEMBER PROFESSIONAL DEVELOPMENT WEBINAR

THE EWI SOCIAL MEDIA HOUR

Presenter: Sarah Roeder,
UnityPoint Health, EWI of Des Moines

Tuesday, December 14, 2021

1:00 PM CT



Know which social media platforms to use and when.
How to confidently connect with others online.
How to craft a plan to engage on behalf of your Chapter.

[Register Here](#)



Shop the EWI Online Store and the LCAM Pre-Sale Items before the June 30,2021 deadline. Order membership pins & folders, promo items, special edition items and more!

EWI Store & LCAM

Pre-Sale



Looking for a fellow EWI Member? Use our membership directory to search by name, location, member type and more! Reach out and make a connection!

EWI Membership

Directory



Monthly financial reports and membership statistics are updated for member informational purposes. Please review how EWI is doing and help us to grow our influence across North America! Refer someone you know today!

Monthly Financials &

Membership Statistics

ewi SPEAKERS DATABASE



While many of us have negative feelings when we think of the pandemic, some of the changes positively impacted our EWI community. Having virtual meetings opened our Chapters beyond local borders as speakers and members of other Chapters attended meetings. Some Chapters are now having face-to-face meetings, while others are unable. Engaging our membership via an in-person or virtual event will continue to be a priority.

A database of speakers will provide each Chapter with new, fresh content and renewed interest from presenters who will expand their connections. Our goal is to receive a list of speakers, bios, and topics on the EWI community website.

[Submit an Entry](#)

[Speaker List](#)

Q: Are there any restrictions on topics?
A: No, however, we recommend the topic engage the diverse businesses and interests of the Chapter.

Q: Are the presenters allowed to charge a fee?
A: Yes, however we encourage using presenters who do not charge or have a nominal fee.

Q: What is the length of time a speaker must present?
A: A reasonable time for most speakers is 45–60 minutes. Special consideration for longer presentations, like Board Forums or special events, may need further negotiation with the speaker.

Q: What information does the database require?
A: Name, location, contact information, bio and headshot, topic(s) description, if a fee is required, time zone restrictions, AV or other requirements, and what Representative and Chapter made the referral. Is the speaker an EWI Representative and what Chapter are they a member?



NOVEMBER BIRTHDAY'S

November 15th
Danielle Forney,
Neuberger Berman

November 17th
Lisa Tignor,
McKinsey & Company

November 19th
Lisa Hall,
Mercury One, Inc.

November 23rd
Denise Labrado,
Arlington Convention &
Visitors Bureau



**UPCOMING DECEMBER
BIRTHDAY'S**

DECEMBER 1ST
Deborah Tough,
Sustaining Member

December 2nd
Linda Pickett,
Sustaining Member

December 7th
Dawn Redmond,
Ebby Halliday Realtors

December 10th
Sherry Andrus,
Sustaining Member

December 14th
Kathy Stone,
Sustaining Member

2021 NOVEMBER MEETING INFORMATION

EWI[®] OF DALLAS

CHAPTER MEETING	BOARD MEETING
<p>Date: November 16, 2021</p> <p>Location: <u>TopGolf – The Colony</u> Signature Room South 3760 Blair Oaks The Colony, TX 75056</p> <p><i>Hummus & Crudité</i> 🥗 <i>Chips and salsa</i> 🌮 <i>Seven-layer dip</i> <i>Cheeseburger sliders</i> 🍔 <i>Buffalo chicken meatballs</i> 🍤 <i>Tempura chicken tenders w/ honey mustard & ranch</i> 🍩 <i>Injectable Donut Holes w/ chocolate, raspberry, & Bavarian cream filling</i> 🍩</p> <p>Program: 6:00 p.m.</p> <p> TOPGOLF 7 – 9pm</p> <p>Price: \$50.00</p>	<p>Date: November 18, 2021</p> <p>Host: Denise Labrado, Arlington Convention & Visitors Bureau</p> <p>Meeting: 4:00 - 5:30 p.m.</p> <p>Location: Your Living Room via Zoom</p> <p style="text-align: center;">To attend the Board Meeting <u>RSVP by Noon,</u> <u>Friday, November 12, 2021</u></p> <p>Denise Labrado, Arlington Convention & Visitors Bureau 2021-2022 Secretary Cell: 469.774.6495 Email: Denise@arlington.org</p>



<p style="text-align: center;"><u>Click here to pay via PayPal</u></p> <p style="text-align: center;">or by using the link on our website:</p> <p style="text-align: center;"><u>EWI Meetings & Events</u></p> <p style="text-align: center;">Checks made payable to Executive Women International can be received at the meeting or mailed prior to:</p> <p style="text-align: center;">Danielle Forney 105 Meadowbend Drive Cedar Hill, TX 75104</p> <p style="text-align: center;">*For advance invoices, please email: <u>dforney1966@gmail.com</u></p>	<p style="text-align: center;">RSVP <u>by 12 noon Friday, November 12, 2021</u></p> <p style="text-align: center;">Millie Marsac, Bank of America Merrill Lynch 2020-2021 Sergeant-At-Arms Committee Cell: 469.951.6149 Email: <u>millie.marsac@gmail.com</u></p> <p>Total number of Reservations @ \$50.00/pp: _____</p> <p>Total Amount Remitted: _____</p> <p>Would you like a receipt mailed to you? _____</p> <p>Name: _____</p> <p>Firm: _____</p>
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All special dietary requests, please contact your in-home meal coordinator.

NOTE: All Representatives have automatic standing reservations. Representatives **DO NOT** need to return this form unless canceling or responding with guest(s). **Cancellations must be received by the deadline, or your firm will be billed.** It is helpful to receive payment prior to the meeting. If you require a receipt for your payment, you may check the appropriate space on this form and your receipt will be mailed to you upon receipt of your check. Checks are not processed until after the meeting date; therefore, if you mail your check ahead and a change of plans requires you to cancel your reservation, as long as you cancel prior to the deadline, your original check will be returned to you.

October 27, 2021, Reports & Board of Directors Recap

Location: Zoom courtesy of Dawn Redmond

Secretary’s Report:

Minutes of the September 29, 2021, board meeting were approved. Secretary, Denise Labrado, reported three Courtesy Notices had been emailed since the last board meeting.

During the month of October, there are no member firms celebrating anniversaries.

Treasurer’s Report:

Chapter Treasurer, Danielle Fomey, reported that the chapter has a total of \$87,744.31 in our General and Market Index accounts, and a total of \$29,960.20 in the B/C/DP account after obligations.

Sergeant-At-Arms:

Officer Millie Marsac reported a total of 14 individuals attended the October 13, 2021, Chapter Meeting. Ten representatives, one sustaining/transitional, and three guests. Forty-eight percent of our member firms were represented.

Chapter Membership:	
Total Member Firms	21
Total Representatives	20
Total Executives	21
Total Sustaining	11
Total Transitional	2
Total Chapter or Corporate Life	3
Meeting Attendance:	
Firms Represented by Reps	10
Guests Present	3
Percentage of Firms Present	48%
Representatives Present	10
Executives Present	0
Sustaining/Transitional Members Present	1
Total Attendance:	14

B/C/DP:

On behalf of the B/C/DP committee, Lisa Tignor reported the following: **Executive Women International Scholarship Program (EWISP) Adult Students in Scholastic Transition (ASIST), and Dallas Chapter Only Scholarship**

All the EWISP and ASIST winners’ scholarship checks have been mailed to the recipients’ colleges.

Dallas Chapter Only Scholarship

No Report

Needs Based Scholarship

No Report.

Philanthropy. No report. **Literacy Initiative** No report. **Professional Development Award (LCAM).** No report.

Retention and Recruitment:

Director Jeannette Davis reported for the Retention and Recruitment Committee. **New Firms/Members:** None. **Replacement Executives:** None. **Replacement Representatives:** **Resignation Firms:** None. **Resignation Executives:** None. **Representatives:** None. **Firms with Pending Executives:** None. **Firms with Pending Representatives:** None. **New Chapter Life Members:** None. **New Sustaining Members:** None.

Former representative Lisa Hall is RETURNING TO EWI! Lisa is now with Mercury One Inc., which is Glenn Beck’s non-profit in Irving. Lisa will be submitting her membership application soon. We also have a prospect for a “virtual member” Jillian Lehmann a former EWI representative from two chapters (Mobile, AL and Jackson, MS). She and her family now live in DFW, and she works at a new hotel in the heart of downtown Fort Worth and is considering the virtual membership option. With the **Come Back to EWI** campaign extended until Mach 31, 2022 we are optimistic that our previous member firms will take advantage of this opportunity and Come Back to EWI!

Programs:

The EWI® of Dallas September Chapter Meeting was held on October 13, 2021, at The State Fair of Texas and via Zoom, hosted by State Fair of Texas. Members were welcomed by President Dawn Redmond, Ebby Halliday Realtors. President Redmond announced the start of the business meeting at 6:31 pm. Our invocation was given by Programs Director, KeChan Patterson, Downtown Dallas, Inc. Melanie Linnear and Jessica Vitela both welcomed the chapter to the great State Fair of Texas.

While Chapter members ate delicious Fair favorites, Vice President, Jennifer Clark, Dallas Hearing Foundation, briefed the Chapter on EWI's upcoming fundraiser that will benefit one to three teachers. The purpose of this fundraiser to ease some of the financial burden of teachers spending their own money for teaching aids and supplies. Historically, the October meeting allows committee breakouts to discuss their plans for the upcoming year. This year, to help foster an inclusive organic conversation, President Redmond had four focus areas that she wanted the Chapter to brainstorm. Secretary, Denise Labrado, Arlington Convention & Visitors Bureau monitored the Zoom chat, to help feed in those ideals, while Vice President Clark and President Redmond facilitated the conversation. The four focus areas were Programs, Fundraising, Membership Engagement and Philanthropy. The notes from this meeting will be included in the newsletter and sent out to the chapter. President Redmond adjourned the meeting at 7:30 pm.

Upcoming Meetings:

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Tuesday, November 16, 2021 - 6:00 pm, Chapter Meeting
Meeting details to be confirmed

Thursday, November 18, 2021 - 4:00 pm Chapter Board Meeting
Meeting details to be confirmed

Communications:

Communications Director, Katie Cowan reported on Chapter communications.

Chapter Newsletter EWICConnect

This month's edition of the *EWIConnect* Newsletter will feature pictures from the installation of the 2021-2022 Board of Directors, as well as pictures and information about the new Board. This October issue will include articles from Lisa Tignor, McKinsey and Company; Dawn Redmond, Ebby Halliday Realtors; and Jennifer Clark, Dallas Hearing Foundation, who attended LCAM in Albuquerque. There is also a spotlight article from member firm Downtown Dallas, Inc. about an interactive art installation called *Passage* and a special Book Nook suggestion from Jeannette Davis, JLL.

Courtesy Notices

Three courtesy notices were sent including the Newsletter. **Social Media:** All social media sites are live and active.

Directory: Directory updates are ongoing. **Website:** Website updates are ongoing.

Fundraising: There was no fundraising activity in the month of September. However, Jennifer Clark announced at the October Chapter Meeting that there will be a drawing to win a basket for a chosen teacher. The chapter will create a basket of items that a teacher would need and enjoy. The chapter will sell "opportunity" tickets to win the basket for the teacher of their choice. Melanie Linnear, State Fair of Texas, announced at the meeting that she would get donations from her vendors to be able to provide 3 baskets for the raffle.

Vice President/President-Elect: President-Elect Jennifer Clark, Dallas Hearing Foundation, reported the follow:

Corporate Webinars: A series of monthly webinars were produced by EWI® Corporate to expand the benefits to the member firms and increase personal and professional development for its members. Also featured are webinars aimed to improve chapter development and communicate organizational changes to members. These webinars are free and available to all representatives and employees of member firms.

Dates and Subjects of Professional Development:

FREE Webinar:

November Webinar: Tuesday, November 9, 2021, at 2:00 pm CT

Emerging from Networking Meltdown

Presenter: Christy Smallwood

Eagle Eye Strategies, Virtual Member

Dates for 2021 Conferences:

LCAM – Corpus Christi, TX, September 2022



Operations Review Committee:

Nominating Committee – Denise Labrado – No Report.

Budget –Danielle Forney - No Report. Bylaws and Rules – Jeannette Davis - No Report. Ebby Halliday Executive Excellence Award – Lisa Tignor - No Report. Historian – Janie Sandoval - No Report. Official Greeter/Courtesy – Deborah Tough - No Report. Parliamentarian – Jeannette Davis -No Report. Ad-Hoc Long-Range Planning (Strategic Plan) – Jennifer Clark – No Report. Member Engagement – Jennifer Clark - No Report. Publicity – Melanie Linnear - No Report. Sustaining – Kathy Stone - No Report. Treasurer –Danielle Forney - No Report.



**2020-2021
EXECUTIVE ADVISORY BOARD**



Sherry Adams
Vice President of
Human Resources
Ebby Halliday Companies



Lindsay Jones
Financial Advisor
Ameriprise Financial
Services, Inc.



Melanie Linnear
Vice President of
Food Service
State Fair of Texas



Kim Loving
Operations Manager
McKinsey & Company

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Mission

Executive Women International (EWI) brings together key individuals from diverse businesses for the purpose of promoting member firms, enhancing personal and professional development, and encouraging community involvement.

Vision

To enhance professional growth and development within a diverse group of women while empowering them to make a difference as they inspire others.

Values

Integrity | Excellence | Respect | Collaboration



LEADERSHIP CONFERENCE & ANNUAL MEETING

September 15-17, 2022
Corpus Christi, TX



EWI's Leadership Conference and Annual Meeting (LCAM) is an annual professional development conference where members from our Chapters gather to connect, network and grow professionally through keynote speakers, workshops, seminars, group discussions, and more. During LCAM, delegates also conduct the business of the organization during our annual meeting. We also hold social gatherings, Reading Rally events, recognize our members for their accomplishments, and learn new ideas.

**2021-2022
EWI of Dallas Board of Directors**

President



Dawn Redmond
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Vice President/President-Elect



Jennifer Clark
Dallas Hearing Foundation
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Secretary



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Treasure



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Sergeant-At-Arms



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**Retention & Recruitment
Director**



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Program Director



KeChan Patterson
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Advisor



Lisa Tignor
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**Business/Career/Development
Director**

Open

Member Firms

