

Dallas EWI Connect

Chartered 1951

October 2021

Hello
October

Fall is here and that means cooler temperatures, Halloween, the State Fair, and pumpkin everything. In the world of EWI, Fall means a new term with new officers installed and ready to continue to move our organization forward. As your newly installed President, I am excited for the upcoming year and thankful to the board members who will lead our Chapter.



Dawn Redmond

A message from our
2021-2022
EWI of Dallas
President!

I have selected "Onward to Greatness" as the theme for my term. We were fortunate to have been a member of EWI during the last year and a half. Together, we weathered the storm of a very trying time in our nation's history by checking on one another, and we continued to work hard to ensure that scholarships were awarded to students when many organizations had to cut their scholarship giving. We found a way to hold a reading rally, to donate books to a school, and hats, scarfs, and gloves to children who needed them. The pandemic didn't stop us, and just as the Phoenix rises out the ashes EWI of Dallas Chapter will move **Onward to Greatness**.

After returning from Leadership Conference and Annual Meeting (LCAM), which was held last month in Albuquerque, NM, I feel refreshed and renewed. There is more on the LCAM experience in this issue. The EWI of Dallas Chapter congratulates the new Corporate Board President Christine Healy of EWI of Des Moines and the rest of newly elected board members. We are excited to have Christine at the helm of our organization.

Speaking of LCAM, the conference will return to Texas next year in Corpus Christi from September 15-17, 2022. Mark your calendars now! We plan to have a full entourage at the conference. If you have never been to LCAM, I encourage you to attend.

Last, but certainly not least, October is Breast Cancer Awareness month. I want to acknowledge the breast cancer survivors in our chapter. This a reminder to regularly do your self-exams and to schedule your mammogram if you haven't had one this year.

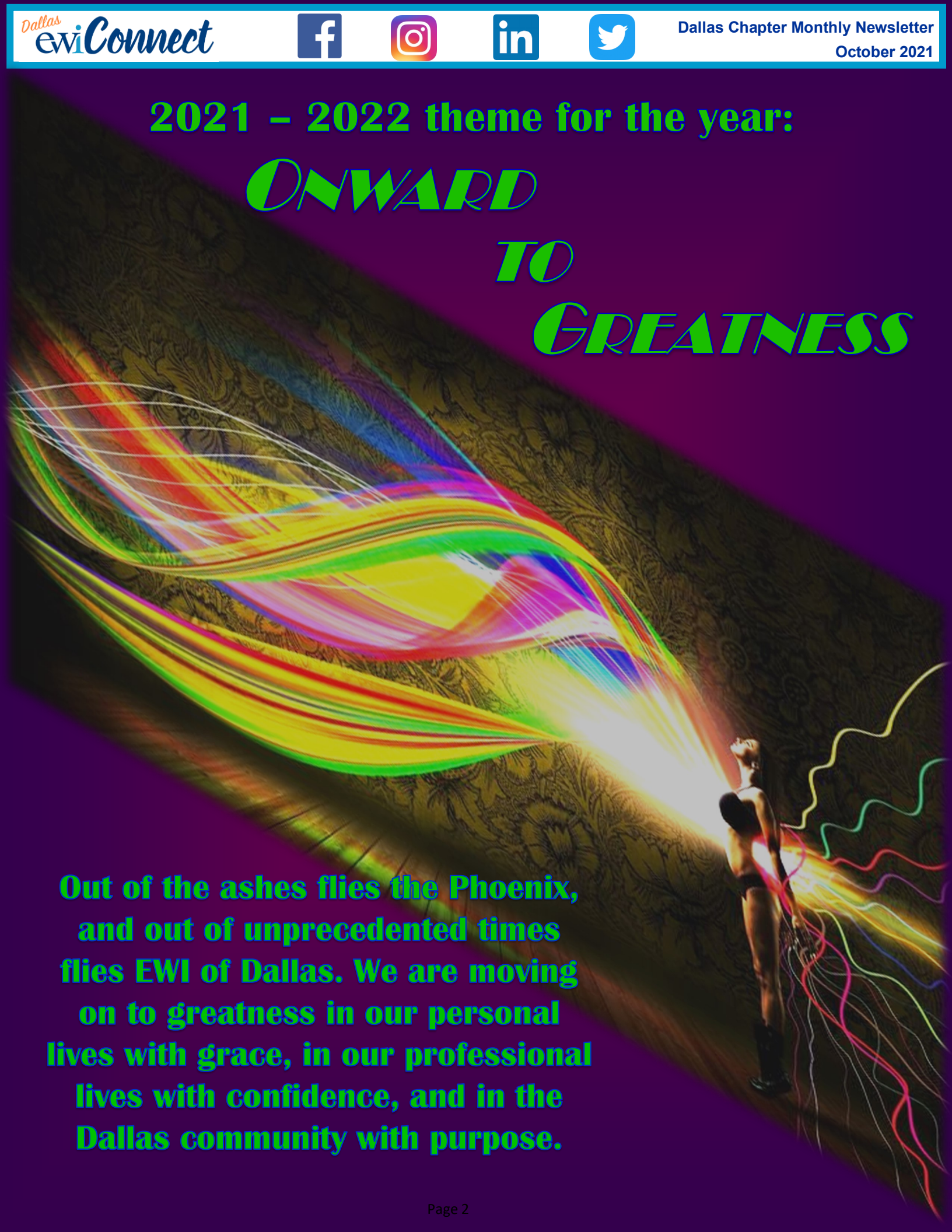
Onward to Greatness!

Dawn



2021 – 2022 theme for the year:

*ONWARD
TO
GREATNESS*



**Out of the ashes flies the Phoenix,
and out of unprecedented times
flies EWI of Dallas. We are moving
on to greatness in our personal
lives with grace, in our professional
lives with confidence, and in the
Dallas community with purpose.**

THIS IS WHAT A
SURVIVOR
LOOKS LIKE



DEBORAH
TOUGH

I was diagnosed with breast cancer in March 2015 after having my routine year mammogram. On April 19, 2015 I had a lumpectomy where they removed the tumor that was cancerous. I had 18 rounds of radiation for 5 weeks. On July 30, 2015 I rang the bell at Baylor Scott & White Charles A. Sammons Center-Irving in celebration of finishing my treatments and being cancer free. As of today, I am going on 6 years 3 months of being cancer free. If I have anything to say to other women, it would be to get your mammogram every year. I'm thankful that I did, and caught it before moving to other parts of my body.

BREAST CANCER

AWARENESS MONTH

Brought to you by the International Association of Fire Fighters

In 2020, it is estimated that among U.S. and Canadian women there will be

303,880 NEW CASES OF BREAST CANCER

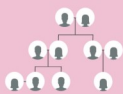
47,270 BREAST CANCER DEATHS

FACTORS & PREVENTION

Here are some factors that can increase your probably of developing breast cancer and the things YOU can do to detect or prevent it.

5-10%

of breast cancer cases are thought to be hereditary



FIND OUT YOUR FAMILY'S HISTORY OF BREAST CANCER.

Those who have 2 to 5 drinks daily have about

1.5x

times the risk of women who don't drink alcohol



LIMIT YOUR ALCOHOL INTAKE TO 1 DRINK A DAY



↓ 10-20%

Physical activity in the form of exercise can reduce breast cancer risk by as much as 18%.



EXERCISE AT LEAST 150 MINUTES OF MODERATE INTENSITY ACTIVITY EACH WEEK.

1 in 8 women will develop invasive breast cancer over the course of her lifetime.

When detected and treated early, 5-year relative survival for localized breast cancer is

99%

REMEMBER TO GET AN ANNUAL MAMMOGRAM, ESPECIALLY IF YOU ARE OVER THE AGE OF 40.



When should I start getting mammograms?



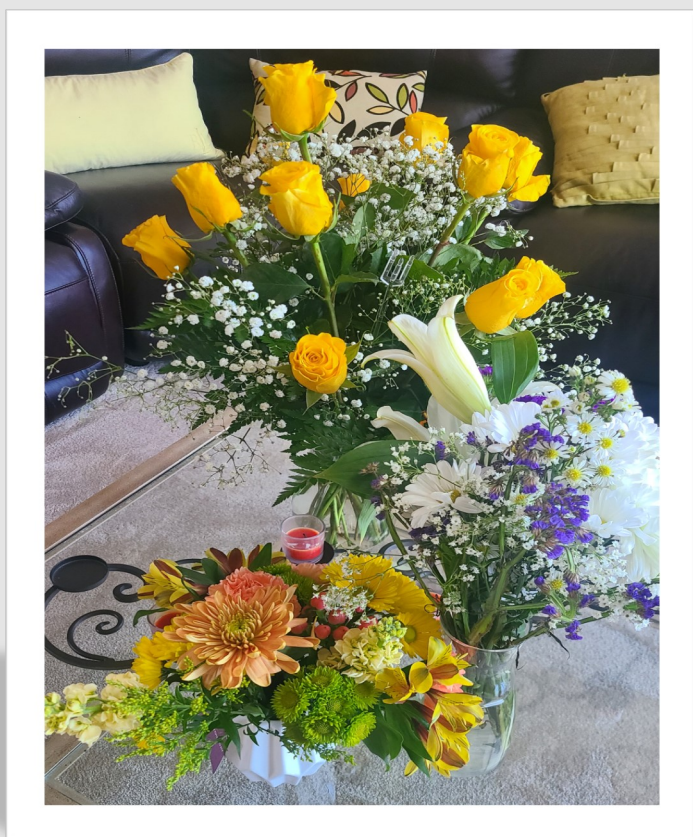
EWI® of Dallas presents the
2021-2022
Board of Directors
Installation Program

Tuesday, September 21, 2021

6:00 pm – Networking
6:15 pm – Program



St. Paul Place Building
The Cue (2nd Floor)
750 N. St. Paul Street
Dallas, Texas 75201



Dallas **ewi** EWI® of Dallas – 2021-2022 Board of Directors Dallas **ewi**

President		Dawn Redmond Ebby Halliday Realtors
Vice President/ President-Elect		Jennifer Clark Dallas Hearing Foundation
Secretary		Denise Labrado Arlington Convention & Visitors Bureau
Treasurer		Danielle Forney Neuberger Berman
Sergeant-At-Arms		Mille Marsac Bank of America
Retention & Recruitment Director		Jeannette Davis JLL
Communications		Katie Cowan Vault Aviation
Program		KeChan Patterson Downtown Dallas, Inc.
Advisor		Lisa Tignor McKinsey & Company

*Jeannette Davis, JLL,
Installed the 2021-2022
Board of
Directors*



President



*Dawn Redmond,
Ebby Halliday Realtors*

Treasurer



*Danielle Forney,
Neuberger Berman*



Secretary



*Denise Labrado,
Arlington Convention &
Visitors Bureau*

*Vice President/
President-Elect*



*Jennifer Clark,
Dallas Hearing Foundation*



Installation of 2021-2022 Board of Directors

Sergeant-At-Arms



*Millie Marsac,
Bank of America*

Program Director



*KeChan Patterson,
Downtown Dallas, Inc.*

Advisor



*Lisa Tignor,
McKinsey & Company*



Retention & Recruitment Director



*Jeannette Davis,
JLL*

Communications Director



*Katie Cowan,
Vault Aviation*



Installation of 2021-2022 Board of Directors



ONWARD TO
GREATNESS

FIND YOUR
THRIVE

Installation of 2021-2022 Board of Directors





2021-2022 MONTHLY MEETING & BOARD MEETING DATES

MONTHLY MEETING DATES	BOARD MEETING DATES
September 22, 2021	September 29, 2021
October 13, 2021	October 27, 2021
November 16, 2021	November 18, 2021
December 14, 2021	December 16, 2021
January 18, 2022	January 26, 2022
February 15, 2022	February 23, 2022
March 15, 2022	March 23, 2022
April 19, 2022	April 27, 2022
May 17, 2022	May 25, 2022
June 21, 2022	June 29, 2022
July 19, 2022	July 27, 2022
August 16, 2022	August 24, 2022
TBD**	September 28, 2022

All Monthly Meetings begin at 6:00 pm
 Board meetings begin promptly at 5:00 pm
 **September's date is dependent on LCAM's date.

LCAMewi²⁰²¹

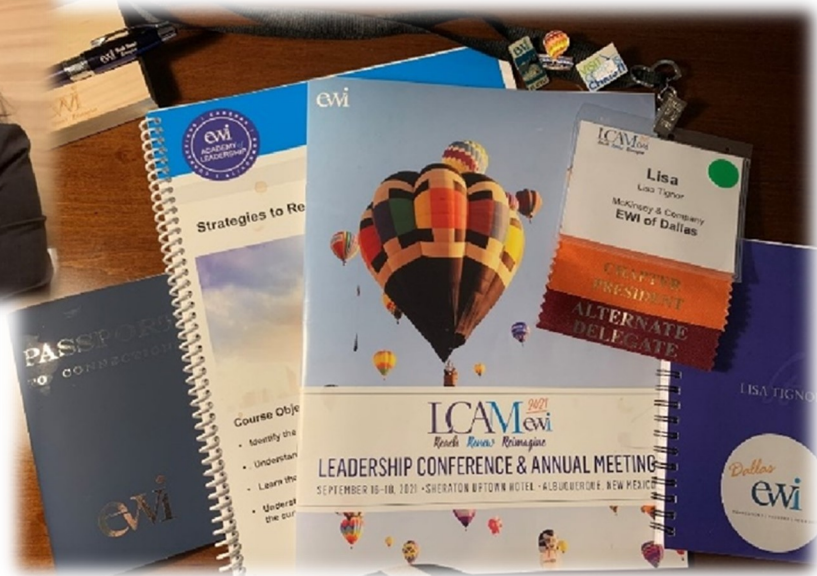
Reach Renew Reimagine

LEADERSHIP CONFERENCE & ANNUAL MEETING

September 16-18, 2021



Jennifer Clark, Dallas Hearing Foundation,
Lisa Tignor, McKinsey & Company, and
Dawn Redmond, Ebby Halliday
represented EWI of Dallas at LCAM 2021!



. VISIT .

ALBUQUERQUE

CHANGE YOUR PERSPECTIVE



LCAM²⁰²¹evi

Reach Renew Reimagine

LCAM DAY 1

(Thursday, September 16) - Submitted by Jennifer Clark

The day started early at 7 am for the first LCAM of the decade for the 2021 Leadership Conference and Annual meeting. Corporate President Kristi Emmons Jones of Amare Global welcomed the crowd of 150 women from chapters all over the United States.

The festivities began with the posting of the colors and the welcome from Mrs. New Mexico, and Albuquerque member, Catherine Czaja.

Kim Becking, the keynote speaker, invited us to “Resign as General Manager of the Universe” and taught us the five keys to avoid burnout and move from chaos to calm. We left the presentation with key techniques to reduce stress, burnout and boost our resilience. She had us on our feet shouting that we are “AWESOME, AMAZING AND A ROCKSTAR!”

We then started our Academy of Leadership module with the ALWAYS FABULOUS Lori G, and learned LEADERSHIP STRATEGIES TO REMAIN VALUABLE IN A VOLATILE WORLD.

At noon we broke for lunch and were able to see all the fun vendors; from jewelry to cups to clothes and all sorts of fun LCAM 2021 themed items at the corporate store.

Jennifer Clark, who served on the LCAM committee, put on her 50/50 crazy hat and ran through the hotel selling 50/50 tickets.

The afternoon brought professional development workshops. The EWI Social (Media) Hour, with Sarah Roeder of EWI of Des Moines, shared information about the best options for social media for your chapter. From Twitter to Facebook to Instagram, she shared the do’s and don’ts of social media.

Felicia Senter of EWI of Tulsa, energized the afternoon with, “On Your Mark, Get Set, Go EWI!!” She helped us prepare an elevator speech to share with others about our WHY about EWI.

We met back together for a continuation of Kim Becking sharing how to “Reimagine and Build a Momentum Mindset: How to Slay Your Inner Bully, Boost Your Confidence and Reimagine What’s Possible.” She shared personal stories about her challenges—from divorce to breast cancer and all the craziness in between. She shared how she slayed her inner bully, “Edna”, a guidance counselor who told her she wasn’t “college material.” Boy did she show her! Such great energy and enthusiasm, it was a great way to start the night.

That evening we enjoyed networking with food and beverages, sharing stickers from the various chapters.

Day one was in the books and the EWI Dallas Chapter ladies were ready for a good night’s sleep, ready to take on Day two.



LCAM²⁰²¹Evi

Reach Renew Reimagine

LCAM Day 2

(Friday, September 17) – Submitted by Lisa Tignor

After having to wait an additional year to get to LCAM in Albuquerque, it certainly didn't disappoint. We started our visit to Albuquerque with a few shenanigans (well, not really), but we sure had a lot of laughs. Day 2 started bright and early at 7am as we did each day. This morning began with the BCDP Celebration and Literacy Brunch. We got to hear from the Principal and Vice Principal from a local Title I elementary school in Albuquerque who were so excited and enthusiastic about the difference EWI of Albuquerque has made for their schools, and in particular their second-grade students. The chapter put together a fantastic video, that included players from the University of New Mexico Baseball Team, who read stories to children. They donated books and a bag of school supplies. The video was so well done. <https://ewiabq.org/literacy>.

We then moved back into the second half hour of AOL session with Lori Giovannoni, where we continued our discussion on "Leadership Strategies to Remain Valuable in a Volatile World." My key takeaways from this day include what skills employers are currently seeking. The top 10 skills include 1) Ability to react proactively, 2) True leadership to guide people into the unknown 3) Flexibility/adaptability 4) Critical thinking, 5) Being tech/data savvy, 6) Communications and diversity in thought (can you communicate with diverse groups), 7) Creativity and being innovative, 8) Opportunity recognition, 9) Promotion oriented, and finally 10) Grit! Additionally, I really liked this quote from Lori, "The safer you feel, the greater you see and seek opportunities. When you feel safe and grounded in who you are, the greater the opportunity for success."

Our lunch program was the Awards and Recognition Program. We also got to hear from the First Place Corporate ASIST winner, Ayesha Akter (EWI of San Antonio). Ayesha and her daughter were in attendance and her speech was so moving and inspirational (yes Katie, I cried). Ayesha is studying Management at the University of Texas at San Antonio this fall and is on track to graduate with her BBA in August of 2022. Additionally, the Lucille Johnson Perkins Award Winners were announced.

We had an Albuquerque style team building activity that afternoon prior to the Town Hall. They brought in a local mariachi band along with some beautiful dancers from a local academy. It was so beautiful. They brought a few people up on the stage to participate. This was a great way to spend an hour that afternoon.

Corporate President Kristi Emmons Jones and the board hosted a Town Hall that enabled chapters to ask questions prior to the annual meeting. It was hugely helpful, and many asked questions that then prevented further discussion the following day. This is such a great way to learn about how our wonderful organization operates as a business.

Dawn, Jennifer, and I concluded this evening by going to dinner at the famous El Pinto Restaurant (<https://www.elpinto.com/>), which has been around since 1962. We discovered the most amazing fry bread (or sopapilla bread, but it's not sweet – similar in a way to naan, but puffy like a sopapilla). I have desperately tried to find this in Dallas to no avail – road trip anyone???



LCAM²⁰²¹ Evi

Reach Renew Reimagine

LCAM Day 3

(September 18) - Submitted by Dawn Redmond

Who eats breakfast at 6:30am on a Saturday? LCAM attendees who must check in as a Delegate by 7:30 AM plus take advantage of FREE professional photos. No Realtor passes up a free headshot.

As the Delegate, I served as the voting representative for the chapter at the Annual meeting. The room was intimidating at first because it was very official. My first order of duty was to say "here" when our chapter's name was called during the roll call. Phew! I didn't screw that up. After the chapter the chapter roll call my next order of duty was to hold the vote sign up to cast a yay or nay vote. I was sitting in the front row, so I have no idea if anyone voted nay on the simple things like adopting the Credential Committee Report (a report of the LCAM attendance), the Rules governing the business meeting, the meeting agenda, and the Annual Report. The more involved items I had to vote on were the 2021-2022 budget, the Bylaws and Nominating Committee Reports.

During the Bylaws Committee Report, the Delegates favorably voted to approve one bylaw amendment. The amendment to Article III, Membership Section, changed the "Member-At-Large" category to "Virtual Member". A "Virtual Member" is considered an employee of a business located outside of Chapter's boundaries.

The Nominating Committee Report was a little more exciting. The candidates for the Nominating Committee positions ran from the floor, meaning, someone nominated them, or they nominated themselves. Three brave ladies got up from their seats and walked to microphone and nominated themselves. Afterwards, the Delegates favorably elected three members to the Corporate Nominating Committee. The newly elected members were Roesann Freitas, EWI of Honolulu, West Division; Tina Braley, EWI of Milwaukee, Central Division; and Tammy Hargis, EWI of Chattanooga, Eastern Division.

After New Business, the 2021-2022 Corporate Officers were installed. The 2021 -2022 Corporate Board of Directors are:
President Christine Healy, EWI of Des Moines
President-Elect Christine Laird, EWI of Oklahoma
Secretary/Treasurer Charlie Rosenquist, EWI of Chattanooga
Director Cheryl Holmes, EWI of Columbus
Director Cheryl McCall, EWI of Omaha
Director Kathy Scott, EWI of Kansas City
Director Marji Zamora, EWI of Houston

President Healy gave her inaugural address to the membership. She vowed to increase membership, communication between chapters, scholarship money for ASIST and the organization's literacy effort.



— Christine Healy, Corporate President —
TPI - The Printer Inc., EWI of Des Moines

Watch Christine's Installation Speech at LCAM



LCAM²⁰²¹*ewi*

Reach Renew Reimagine

Continued
LCAM Day 3
(September 18) - Submitted by Dawn Redmond

Following the Annual Meeting, I attended the Leadership Caucus. President Healy led the training entitled "Keep it Simple". The training included in depth knowledge of EWI and strategies for successful chapter operations. I learned that there are a lot of cool resources on the EWI website, EWICONNECT.com. Did you know that you can find a mentor on the site and read newsletters from other chapters? Additionally, we were paired with a partner and promised to keep in touch and share ideas. We spent most of the time creating a skeleton plan for our chapter's activities. The Leadership Caucus is a must for presidents, presidents-elect and even advisors.

The night ended with a Casino Royale themed Closing Gala. Our very own Lisa Tignor made us proud as she strutted her stuff down the aisle along with the rest of the 2020-2021 presidents. We sat with the fun ladies of the Richmond Chapter. Our table broke etiquette and sang Neil Diamond's "Sweet Caroline" during dinner and soon the room joined us. That was so fun. Other highlights of the night included a silent auction and a 50-50 raffle that Jennifer Clark worked very hard on. The winner of the raffle won over \$1000! The night ended with EWI members on the dance floor. It was a long, but eventful day.

Leadership Conference is truly a development conference. You will gain knowledge about EWI, and you will hone skills that you can use throughout your daily lives. It is a great investment in yourself. Plus, you will meet wonderful women from across the country and Canada who want to create better communities.



Stunning Interactive Art Installation Now on Display at Main Street Garden; Immersive Piece, Passage, is Free and Open to the Public for Six Weeks

DOWNTOWN DALLAS INC presents...
PASSAGE

Main Street Garden
1902 Main Street
Sept. 22 - Nov. 3rd

An immersive, minimalist, contemplative and interactive artwork that explores the emotional connections we develop with light and sound.

▶▶ I E

@downtown_dallas
www.downtowndallas.com/events

Created by Serge Maheu and produced by MONTREAL EN LUMIERE
(Photo: Liz Tian - Winnipeg Arts Council)

DALLAS
VISIT DALLAS

[Passage](#), an immersive, interactive art installation, is now open at Downtown's [Main Street Garden](#), 1902 Main St., for a six-week run expected to draw thousands of residents and visitors to the heart of Dallas.

Downtown Dallas, Inc. (DDI) has been working since 2019 to bring the Montreal-based artwork to the city. The timeline was delayed due to the pandemic. This is the only time the piece has been in Texas and just the fourth time it has been displayed in a U.S. city.

Passage is a minimalist, contemplative, and immersive artwork that explores the emotional connections we develop with light and sound. The concept of the artwork takes root in the definition of the word passage itself: the act of moving through or past something on the way from one place to another, and the process of transition from one state to another in a temporal dimension.

"Public art activations in the heart of Downtown are key to our strategy of keeping our parks and public spaces vibrant, active, and safe for all," said Kourtny Garrett, DDI president and CEO. "It has been invigorating to see so many people returning to Downtown this summer and we hope this installation will serve as the backdrop for many more family-friendly gatherings in our City Center throughout the fall."

The installation consists of 20 circles of light that form a tunnel, which bystanders can walk through. The passage through the tunnel activates light animations and sounds. Each configuration has its own ambiance.

The creator of Passage, Serge Maheu, describes Passage as a personal and sensory experience that remains playful.

"The city of Dallas has a rising international profile as a place that is welcoming to art and artists of all backgrounds," Maheu said. "I am so excited for my work to have a temporary home in Downtown Dallas."

The exhibit will serve as a centerpiece to a series of free events in and around Main Street Garden in the coming weeks, including DDI's Discover Downtown Movie Series, Market Mile, Art at the Park, and a pop-up Beer Garden. For a complete listing of events, visit [DowntownDallas.com/events](https://www.downtowndallas.com/events).

Passage launches as another immersive exhibit, the [Immersive Van Gogh](#), continues to draw thousands of visitors to the nearby East Quarter neighborhood of Downtown. Downtown Dallas is also the home of AURORA, Dallas Art Fair, Nasher Public, and numerous Dallas Arts Month events.

The installation, sponsored by VisitDallas, is free and open to the public. It will be at Main Street Garden through Wednesday, November 3.

[Passage photos available here](#). Please credit Mike Brooks/Commiebike.com.

EWI SPEAKERS DATABASE



While many of us have negative feelings when we think of the pandemic, some of the changes positively impacted our EWI community. Having virtual meetings opened our Chapters beyond local borders as speakers and members of other Chapters attended meetings. Some Chapters are now having face-to-face meetings, while others are unable. Engaging our membership via an in-person or virtual event will continue to be a priority.

A database of speakers will provide each Chapter with new, fresh content and renewed interest from presenters who will expand their connections. Our goal is to receive a list of speakers, bios, and topics on the EWI community website.

[Submit an Entry](#)

[Speaker List](#)

Q: Are there any restrictions on topics?
A: No, however, we recommend the topic engage the diverse businesses and interests of the Chapter.

Q: Are the presenters allowed to charge a fee?
A: Yes, however we encourage using presenters who do not charge or have a nominal fee.

Q: What is the length of time a speaker must present?
A: A reasonable time for most speakers is 45–60 minutes. Special consideration for longer presentations, like Board Forums or special events, may need further negotiation with the speaker.

Q: What information does the database require?
A: Name, location, contact information, bio and headshot, topic(s) description, if a fee is required, time zone restrictions, AV or other requirements, and what Representative and Chapter made the referral. Is the speaker an EWI Representative and what Chapter are they a member?

Do you have a book that you just absolutely LOVE? Or a book that stirred something deep in your soul? A book that your mind keeps coming back to even after you've finished it? If so, we want to know!! Submit your recommendation to katie@vaultjet.com so we can expand our minds together!

The Book Nook

Submitted by: Jeannette Davis, JLL

‘Set Boundaries, Find Peace’

In her new book by the same name, therapist, content creator and author Nedra Glover Tawwab reveals why boundaries are key to feeling calm.

Are you feeling unhappy, overwhelmed or resentful about certain parts of your life — like your relationships, work or other responsibilities? Or maybe you haven't taken time for self-care lately or feel guilty if you do.

You may struggle with setting boundaries.

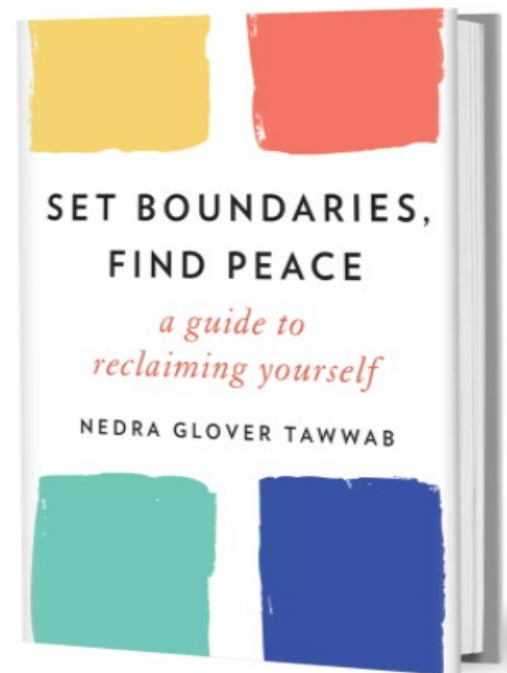
“People can't meet a standard that we never express,” writes therapist and content creator Nedra Glover Tawwab in her [new book, Set Boundaries, Find Peace](#). As her book opens, Tawwab reveals that boundary issues can be disguised as other problems. But that setting boundaries can set us free.

Whew. Being set free. What would that feel like for you? Probably pretty good.

But before you freely feel the breeze, understand what boundaries are. Are we talking about building fences around our hearts or shutting out people in our lives? Not necessarily. (Though you may find, after you set standards, that some situations are no longer a match.)

In psychology, a boundary is simply a limit we set to protect our integrity, with this then helping us to set realistic limits on relationships or activities, the American Psychological Association notes.

Practically speaking, boundaries can be as simple as not allowing people to smoke in your home, as Tawwab discovered she could request of her mother, noting you will be unavailable to work overtime or simply saying no to requests that aren't in line with your goals or that feel uncomfortable. And yes, that can include skipping family or social events that feel draining or unhealthy — sorry Aunt Sarah — or declining requests to lend money to friends. Saying no is not selfish in these cases. Saying no helps protect you.



Do you have a book that you just absolutely LOVE? Or a book that stirred something deep in your soul? A book that your mind keeps coming back to even after you've finished it? If so, we want to know!! Submit your recommendation to katie@vaultjet.com so we can expand our minds together!

The Book Nook

Continued – ‘Set Boundaries, Find Peace’

If you're wondering if creating boundaries could help you, Tawwab reveals when it might. Here are signs you need boundaries, according to Tawwab:

- You feel overwhelmed.
- You feel resentment toward people for asking for your help.
- You avoid phone calls and interactions with people you think might ask for something.
- You make comments about helping people but getting nothing in return.
- You feel burned out.
- You frequently daydream about dropping everything and running away.
- You have no time for yourself.

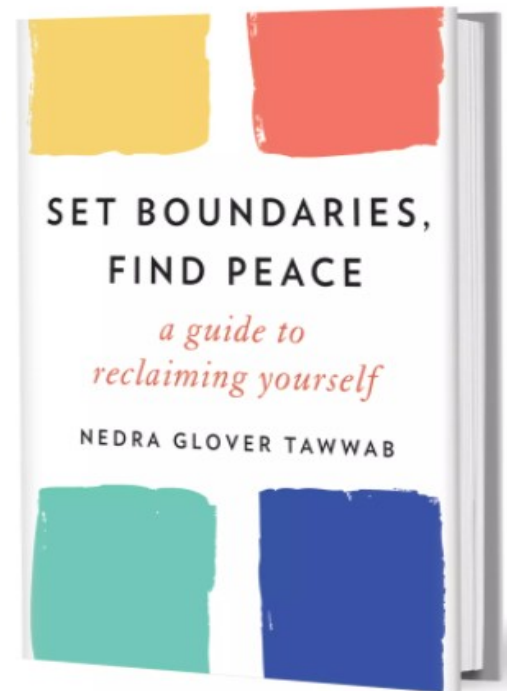
That's a *list*. But one reason we don't set boundaries is that we can be afraid of how others will react. Or we can feel guilty for prioritizing our needs.

"It isn't easy to set limits, especially with the people we love. It may seem far worse to risk making someone mad than to have an uncomfortable conversation," Tawwab writes. "[But] people don't know what you want. It's your job to make it clear. Clarity saves relationships."

It's also important to know what to do if people don't respect your boundaries. And how to communicate your preferences effectively. Of course, people should immediately respect your standards, especially when it comes to your body and personal preferences for health and safety. But some issues may require us to do more than simply state a boundary, as Tawwab confirms. Action can be required in addition to holding people accountable.

When we create healthy boundaries, however, it can lead to feeling "safe, loved, calm, and respected," Tawwab explains.

So how do you set these standards? Tawwab, who also helps people create healthy relationships via her [informational and inspirational posts on Instagram](#), where she has more than 850,000 followers, outlines specific and actionable tips in her new book.





October Birthday's

October 4th
Cindy Langford,
Sustaining Member
Spencer Stuart

October 10th
Jennifer Clark,
Dallas Hearing Foundation

October 17th
Betty Findley,
Corporate Life Member,
EY

UPCOMING NOVEMBER BIRTHDAY'S

November 15th
Danielle Forney,
Neuberger Berman

November 17th
Lisa Tignor,
McKinsey & Company

November 19th
Lisa Hall,
Interstate Batteries

November 23rd
Denise Labrado,
Arlington Convention & Visitors Bureau

2021 OCTOBER MEETING INFORMATION

EWI® OF DALLAS

CHAPTER MEETING	BOARD MEETING
<p>Date: October 13, 2021</p> <p>Location: <u>State Fair of Texas</u> Briscoe Carpenter Livestock Center Heritage Hall (2nd Floor) <u>1403 Washington Street</u> <u>Dallas, TX 75210</u></p> <p>Parking: Enter Gate 2 or 11 Closest entry gate to Briscoe is PanAm. (See map below)</p> <p>Networking: 6:00 p.m.</p> <p>Program: 6:30 p.m. </p> <p>Door Prizes: 7:30 p.m.</p> <p>Price: \$50.00</p>	<p>Date: October 27, 2021</p> <p>Host: Katie Cowan, Vault Aviation</p> <p>Meeting: 5:00 - 6:30 p.m.</p> <p>Location: Your Living Room via Zoom</p> <p style="text-align: center;">To attend the Board Meeting <u>RSVP by Noon, Friday, October 22, 2021</u></p> <p style="text-align: center;">Jeannette Davis, JLL 2020-2021 Secretary Office: 214-438-6122 Email: jeannette.davis@am.jll.com</p>

A BIG THANKS TO THE STATE FAIR OF TEXAS FOR HOSTING OUR FIRM NIGHT!



<p style="text-align: center;"><u>Click here to pay via PayPal</u></p> <p>or by using the link on our website:</p> <p style="text-align: center;"><u>EWI Meetings & Events</u></p> <p>Checks made payable to Executive Women International can be received at the meeting or mailed prior to:</p> <p style="text-align: center;">Danielle Forney 105 Meadowbend Drive Cedar Hill, TX 75104</p> <p>*For advance invoices, please email: dforney1966@gmail.com</p>	<p style="text-align: center;">RSVP <u>by 12 noon Friday, October 8, 2021</u></p> <p style="text-align: center;">Millie Marsac, Bank of America Merrill Lynch 2020-2021 Sergeant-At-Arms Committee Cell: (469) 951-6149 Email: millie.marsac@gmail.com</p> <p>Total number of Reservations @ \$50.00/pp: _____</p> <p>Total Amount Remitted: _____</p> <p>Would you like a receipt mailed to you? _____</p> <p>Name: _____</p> <p>Firm: _____</p>
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All special dietary requests, please contact your in-home meal coordinator.

NOTE: All Representatives have automatic standing reservations. Representatives **DO NOT** need to return this form unless canceling or responding with guest(s). **Cancellations must be received by the deadline, or your firm will be billed.** It is helpful to receive payment prior to the meeting. If you require a receipt for your payment, you may check the appropriate space on this form and your receipt will be mailed to you upon receipt of your check. Checks are not processed until after the meeting date; therefore, if you mail your check ahead and a change of plans requires you to cancel your reservation, as long as you cancel prior to the deadline, your original check will be returned to you.

September 29, 2021, Reports & Board of Directors Recap

Location: Zoom courtesy of McKinsey & Company

Secretary’s Report:

Minutes of the August 25, 2021 board meeting were approved. Secretary, Jeannette Davis, reported 2 Courtesy Notices had been emailed since the last board meeting.

During the month of September, the following member firms will celebrate anniversaries: member firms Dallas Hearing Foundation will celebrate its 9th anniversary and VisitDallas will celebrate its 29th anniversary.

Treasurer’s Report:

Chapter Treasurer, Danielle Forney, reported that the chapter has a total of \$31,824.83 in our General and Market Index accounts, and a total of \$57,649.30 in the B/C/DP account after obligations.

Sergeant-At-Arms:

Officer Millie Marsac reported a total of 19 individuals attended the September 21, 2021 Chapter Meeting. Fourteen representatives, two sustaining/transitional, two executives, and one guest. Seventy-Six percent of our member firms were represented.

Chapter Membership:	
Total Member Firms	21
Total Representatives	20
Total Executives	21
Total Sustaining	11
Total Transitional	2
Total Chapter or Corporate Life	3
Meeting Attendance:	
Firms Represented by Reps	15
Guests Present	1
Percentage of Firms Present	76%
Representatives Present	14
Executives Present	2
Sustaining/Transitional Members Present	2
Total Attendance:	19

B/C/DP:

B/C/DP Director, Jane Adams reported the following: **Executive Women International Scholarship Program (EWISP) Adult Students in Scholastic Transition (ASIST), and Dallas Chapter Only Scholarship**

All the EWISP and ASIST winners’ scholarship checks have been mailed to the recipients’ colleges.

Dallas Chapter Only Scholarship

No Report

Needs Based Scholarship

No Report.

Philanthropy. No report. **Literacy Initiative** No report. **Professional Development Award (LCAM).** No report.

Retention and Recruitment:

Director Jennifer Clark reported for the Retention and Recruitment Committee. **New Firms/Members:** None.

Replacement Executives: None. **Replacement Representatives:** Lisa Hall **Resignation Firms:** None.

Resignation Executives: None. **Representatives:** None. **Firms with Pending Executives:** None. **Firms with**

Pending Representatives: None. **New Chapter Life Members:** None. **New Sustaining Members:** None.

Director Clark reached out to membership during the quarantine and sent monthly “treats” to membership.

Unfortunately, firms that are cutting professional development programs and firms or reps are not able to renew with some of our chapter firms. The corporate office extended grace periods up to 120 days from the date of their invoice to hopefully retain some first that might have otherwise chosen to now renew.

We are optimistic that we will have new firms joining in the rest of 2021 and 2022 and hopeful that some of the firms that did not renew, may be able to rejoin the chapter.

Programs:

The EWI® of Dallas September Chapter Meeting was held on September 21, 2021, at The Cue and via Zoom, hosted by EWI Dallas Chapter. Members were welcomed by President Lisa Tignor, McKinsey and Company. President Lisa Tignor announced the start of the business meeting at 6:20 pm. Our invocation was given by Retention & Recruitment Director, Jenifer Clark, Dallas Hearing Foundation. Secretary & Advisor, Jeannette Davis, JLL presented the installation of the 2021 – 2022 Board of Directors. Jeannette Davis called each director up to the front of the room and presented them with a keychain that represented Teamwork. The new board included: Danielle Forney, Neuberger Berman as Treasurer; Mille Marsac, Bank of America Merrill Lynch, Sergeant-At-Arms;

Katie Cowan, Vault Aviation as Communications Director; Jeannette Davis, JLL as Retention & Recruitment Director; KeChan Patterson, Downtown Dallas, Inc as Programs Director; Lisa Tignor, McKinsey & Company as Advisor; Denise Labrado, Arlington Convention & Visitors Bureau as Secretary; Jennifer Clark, Dallas Hearing Foundation as Vice President/President-Elect; and Dawn Redmond, Ebby Halliday Realtors as President. Lisa Tignor presented Dawn Redmond with the pin and gavel. Newly elected, President Dawn Redmond presented the board with her vision and mission statement for 2021-2022.

President Dawn Redmond, Ebby Halliday Realtors adjourned the meeting at 7:30 pm.

Upcoming Meetings:

Wednesday, October 13, 2021 - 6:00 pm, Chapter Meeting
State Fair of Texas

Wednesday, October 27, 2021 - 5:00 pm Chapter Board Meeting
Meeting details to be confirmed

Communications:

Communications Director, Katie Cowan reported on Chapter communications.

Chapter Newsletter EWIconnect

The September issue of the *EWIconnect* Newsletter was sent to membership on Friday, September 24th, 2021. This month's edition included the last message from our 2020-2021 President Lisa Tignor. This special newsletter was dedicated to the 42nd Annual TEXOMA Board Forum that was held in Dallas on July 30th and 31st. There was a page dedicated to each of our guest speakers. KeChan Patterson, Downtown Dallas, Inc., introduced our first speaker, Doug Prude, also with Downtown Dallas, Inc. who gave us an overview on everything that is happening in Downtown Dallas. Member Jennifer Clark, Dallas Hearing Foundation, wrote about the "Corporate Corner" which was spearheaded by Corporate President Kristi Emmons-Jones, former Corporate President, Felicia Senter, and Corporate President-Elect Christine Healy. Dawn Redmond, Ebby Halliday Realtors, submitted a piece about Kim Zoller, ID360, about how to practice mindfulness. Lisa Tignor, McKinsey & Company, wrote a section focusing on EWI of Dallas member, Lindsay Jones, Ameriprise Financial, who discussed financial and retirement planning. Lastly, member Danielle Forney, Neuberger Berman, contributed a piece about EWI of Dallas member, Veronica Sanders, Design with Veronica Sanders, who spoke to the group about the trends and styles currently in the design industry.

Courtesy Notices

Two courtesy notices were sent including the Newsletter. **Social Media**: All social media sites are live and active. **Directory**: Directory updates are ongoing. **Website**: Website updates are ongoing.

Fundraising:

There was no fundraising activity in the month of September.

Vice President/President-Elect: President-Elect Dawn Redmond, Ebby Halliday Realtors, reported the follow:

Corporate Webinars: A series of monthly webinars were produced by EWI® Corporate to expand the benefits to the member firms and increase personal and professional development for its members. Also featured are webinars aimed to improve chapter development and communicate organizational changes to members. These webinars are free and available to all representatives and employees of member firms.

Dates and Subjects of Professional Development:

FREE Webinar: None scheduled at this time.

Dates for 2021 Conferences:

LCAM – Corpus Christi, TX, September 2022



Operations Review Committee:

Nominating Committee – Denise Labrado – No Report.

Budget –Danielle Forney - No Report. Bylaws and Rules – Jeannette Davis - No Report. Ebby Halliday Executive Excellence Award – Denise Labrado - No Report. Historian – Janie Sandoval - No Report. Official Greeter/Courtesy – Deborah Tough - No Report. Parliamentarian – Jeannette Davis -No Report. Ad-Hoc Long-Range Planning (Strategic Plan) –Dawn Redmond – No Report. Member Engagement – Jennifer Clark - No Report. Publicity – Melanie Linnear - No Report. Sustaining – Kathy Stone - No Report. Treasurer –Danielle Forney - No Report.

**2021-2022
EWI of Dallas Board of Directors**

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Vice President/President-Elect



Jennifer Clark
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**Business/Career/Development
Director**

Open

Member Firms

