

Dallas EWI Connect

Chartered 1951

September 2021



Hello Dallas Chapter!

Well, I don't even know how this is possible, but here we are already in September. I simply can't believe I'm writing my last newsletter message. Where does the time go? While I'm sad the year has flown by, I am so excited by all that we have been able to do and accomplish over the last year, especially during such trying times. This is truly a testament to the amazing group of ladies that make up the Dallas Chapter. I sincerely admire and adore each and everyone of you! I'm excited for all the wonderful things that the future will bring for our Chapter. I will say this again, incoming President Dawn Redmond is a natural and will do amazing things, and I can't truly wait to watch her lead!

Thank you to everyone that attended the August Chapter Business meeting whether in-person or by Zoom. We had a wonderful meeting. Special thanks to KeChan Patterson and Jeannette Davis for making this happen, as well as Eddie Deen at Edison's (he will forever remain special to our Chapter, and we are grateful to him and his organization). Of course, thank you to all our Board Members for their hard work on the presented reports.

As I'm writing this, we are just days away from LCAM in Albuquerque. We can't wait to attend and represent the Dallas Chapter in style! We promise to report back all that our organization has in store, so stay tuned!

Thank you to everyone who attended our Chapter Installation meeting last Tuesday, September 21 at The Cue. Jeannette Davis, JLL, installed this amazing Board of Officers and Directors and it was such an incredible night as we passed the baton onto this fabulous group of ladies. Please help me give a warm welcome to your 2021-2022 EWI of Dallas Chapter President, Dawn Redmond!! This year's theme is "Onward to Greatness" and I for one, can't wait to see all that she has in store for our Chapter.

SEP
TEM
BER

Please, please save the date for our **October Chapter Meeting *which has a date change!*** Our fabulous member firm **The State Fair of Texas** will be hosting us on **Wednesday, October 13th at 6:00 pm.** Our Chapter has had our October meeting at the State Fair for many, many years now, and is always a very special evening. Thank you in advance for saving the date. And again, thank you Melanie Linnear and Jessica Vitela at The State Fair of Texas for hosting us. We are so looking forward to this meeting.

We hope you enjoy this newsletter and all the information provided from Texoma. I know I said it last month, but I'll say it again, our Chapter brought its A-game to this event, and it was truly such a memorable event. Thank you, thank you Katie Cowan for providing such amazing newsletters for our chapter, and for your willingness to do it for another year!

So, I will say for the last time in this format, let's keep doing everything we can to LEAD our Chapter, LEARN and grow both the Chapter and within our personal and professional lives, and INSPIRE those around us in every way possible to do the same. Please reach out if you need anything at all! Be safe, be well.

Virtual hugs,



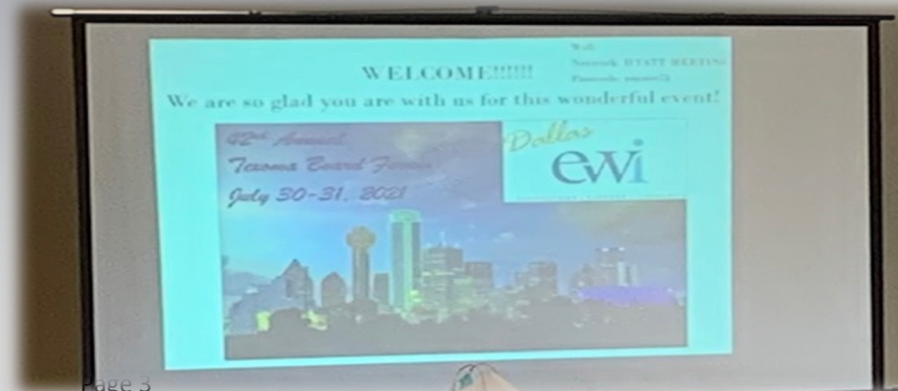
Lisa Tignor
2020-2021 EWI of Dallas President

Gratitude and Perfection

Some days, you feel like you've failed at life because you haven't done it perfectly. You said the thing you shouldn't have, or you didn't do the one thing you should have. And when that happens, consider this instead:
You are human, and you're figuring out life with as much resilience and grace as you can muster. you made it to another day because you are supposed to be here.

And in the moments when the weight of your perceived imperfection feel especially heavy, practice gratitude. Say thank you for what you've done right. That graciousness will shift everything, because gratitude is reciprocated. Bestow it on yourself always, but especially when you need it most.

42nd Annual TEXOMA Board Forum



42nd Annual TEXOMA Board Forum

After the invocation from Lisa Hall, KeChan Patterson, Downtown Dallas, Inc. introduced our speaker for the afternoon. **Doug Prude**, Manager, Economic Development & Opportunity. Doug gave us a brief overview of Downtown Dallas, Inc. and touched on some new project in Downtown Dallas such as the AT&T Discovery District, The National Hotel and provided some of the history of the Hyatt Regency hotel where the Texoma conference was held. DDI's current areas of focus includes Public Safety; Maintenance & Beautification; Great Placemaking; Strategic Partnerships and Communications; Economic Development & Planning; Complete Neighborhoods; Urban Mobility and Membership Development. Doug also provided an update on several downtown projects followed by a question-and-answer session. (Submitted by KeChan Patterson).



Douglas Prude

Manager – Economic Development & Opportunity

Doug Prude is the Manager of Economic Development & Opportunity for Downtown Dallas, Inc. Currently, he oversees the tracking of all downtown area developments, their financing, and progress.

Doug also works with the commercial real estate community to aid in tenant relocation, retail placements, and feasibility analysis. Additionally, curates all analytical data for Downtown Dallas including development, tenancy, finance, pedestrian counts, and public safety.

Prior to Downtown Dallas, Inc., Doug was the Director of Research for the Henry S Miller family of companies. In his past capacities, Doug has been responsible for conducting all research, producing exhibits, and managing the technologies that are used to market and appraise properties.

Doug holds a Bachelor of Business Administration in Marketing from the University North Texas and a Master's degree in City and Regional Planning from The University of Texas at Arlington as well as a Masters Certificate in Geographic Information Systems. He represents DDI on local boards including the North Texas Commercial Real Estate Research Council.

Doug has been active in PARK(ing) Day Dallas since 2010 and has co-chaired the event since 2014. He is the President of the Congress for the New Urbanism North Texas Chapter and chairs their philanthropy committee.



DOWNTOWN DALLAS INC

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Mattia Flabiano, III
Page

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42nd Annual TEXOMA Board Forum



CORPORATE CORNER AT TEXOMA 2021

The EWI Dallas Chapter was thrilled to be able to have Kristi Emmons Jones, Corporate President from EWI Memphis, Christine Healy, Corporate Vice President from EWI Des Moines, and Past Corporate President from EWI of Tulsa, Felicia Senter attend the EWI Dallas Texoma 2021 event at the Hyatt Regency Hotel. Each of these ladies provided ideas and thoughts for the Corporate Corner.

Kristi, Christine, and Felicia challenged the attendees to share their “What EWI means to you” with the group. The group was a small and intimate and had lots of different answers about what EWI means to them from friendships, philanthropy, and community involvement.

The group also discussed different ways to fundraise during the pandemic. So many chapters were affected over the last year and half and it was great to hear some new ideas for fundraising. Some chapters held online auctions, sip and shop events, and many of the chapters had to think outside the box to navigate fundraising while having to follow COVID guidelines in their community.

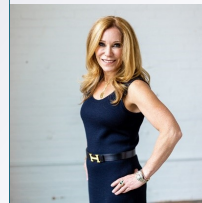
Kristi, Christine, and Felicia also talked about retention and recruitment during the pandemic. Corporate created a virtual member and implemented the “Come Back to EWI” incentive program. While many chapters lost members due to budget cuts and COVID restrictions, they all tried to keep membership connected. There were many Zoom meetings and the Dallas chapter sent goodies out to membership throughout the pandemic.

The Chapters were able to share their ideas and get to know each other a little better during the fun festivities over the two-day Texoma event. The EWI Dallas Chapter is grateful that we were able to spend this time together!

(Submitted by Jennifer Clark)



42nd Annual TEXOMA Board Forum

**Kim Zoller****Founder & CEO**

CEO and founder Kim Zoller began ID360 (formerly Image Dynamics) 25 years ago after working in the staffing industry. Kim recognized that individuals who had strong competencies but lacked strong interpersonal skills needed to develop that area if they truly wanted to succeed.

Kim's strength is her ability to be a true strategic partner by assessing needs, delivering sustainable solutions and implementing measurable results. She is also a dynamic facilitator and coach. Kim's passion and goal is to make a positive and measurable impact in her clients' lives.

From ID360's perceptiveness and outcome-driven approach, their clients are able to become better-developed leaders.

ID360's client roster includes notable clients such as GameStop, Dun & Bradstreet, Microsoft, Vans, Mattel, World Bank Group, American Airlines, Johnson & Johnson, Toyota Financial Services, and Moët Hennessy.

She is also a contributor to MBA and law school programs at a variety of universities, including Columbia College-Fort Worth, The University of Texas at Austin, Southern Methodist University and Texas Christian University.

Kim is co-author with Kerry Preston of three professional success books — "Enhancing Your Executive Edge: How to Develop the Skills to Lead and Succeed," "You Did What?! The Biggest Blunders Professionals Make," and "You Said What?! The Biggest Communication Mistakes Professionals Make."

Throughout the years, Kim and ID360 have caught the attention of national media, including CNN, CNBC, New York Times, Washington Post, Forbes, American Way, and Dallas Morning News, among others.

Since 1992, Kim and her team has trained over 200,000 individuals.

<https://id360inc.com/tribe/kim-zoller/>



The Cambridge dictionary defines Mindfulness as *the practice of being aware of your body, mind, and feelings in the present moment, thought to create a feeling of calm*. Our speaker, Kim Zoller of ID360, presented on ways to implement mindfulness as we are returning to the workplace. The purpose of the practice is to take care of your peace of mind. Kim says the "mindfulness is about to skillfully managing your emotions so that they don't manage you."

Kim recommends several techniques for practicing mindfulness. The first technique is the Success Formula for Life. First, she suggests going into every conversation or situation with the **outcome** in mind. Then, understand **why** you want the desired outcome and be tied to your purpose. The next step is to determine the **action** steps to reach the outcome and then **measure** the success.

Another technique Kim offers for practicing mindfulness is called "State, Story, Strategy." State how you feel and for what you are grateful. Practice keeping yourself in the present moment by asking yourself "What is the story you are telling yourself?" She suggests keeping in the present moment by saying "where are you? Here." "What time is it? Now." Asking yourself these questions and responding in the present moment with here and now helps one to look for optimism in the moment.

Another step for practicing mindfulness is getting rid of the ANTS – Automatic Negative Thoughts. The ANTS are the pesty ideas that cloud your thinking by questioning your worth and second guessing your path. A way to address the ANTS is to interrupt the ANTS with questions like "Is this fact or fiction?" or "what advice would you give someone else?"

Kim ended the session by providing five life hacks:

1. Here and now. Say to yourself, "Where are you? Here. What time is it? Now."
2. Give gratitude. Before you start your day, state three things you are thankful for in the last 24 hours.
3. Interrupt your stress by changing your emotional brain to your logical brain by naming three red things.
4. Take a mindful walk and pay attention to how your feet hit the ground.
5. Tell yourself to stop focusing on what is happening and focus on where you want to go.

Kim Zoller provided so many gems during this session. To learn more about mindfulness visit www.id360inc.com.

42nd Annual TEXOMA Board Forum

Lindsay Jones, CFP®, CRPC®**Financial Advisor, CERTIFIED FINANCIAL PLANNER practitioner****Strategic Wealth Advisor Team**

Lindsay H. Jones, CFP®, CRPC®, joined Ameriprise Financial Services, LLC as a Financial Advisor in 2005 after graduating from East Central University in Ada, Oklahoma with a Bachelor of Science degree in Finance and Marketing.

She became an Independent Franchise owner with Ameriprise in 2009 and has since formed a team practice, Strategic Wealth Advisor Team. Strategic Wealth Advisor Team is an all-female practice including 3 female financial advisors with over 50 years combined experience.

Lindsay is a CERTIFIED FINANCIAL PLANNER™ practitioner, a Chartered Retirement Planning CounselorSM and an EWI® Member since 2006. She has served several board positions with the EWI Dallas Chapter including Chapter President from 2014-2015. She is actively involved in the Women's Empowerment (WE) Network with Ameriprise Financial and serves on the Mentoring Committee. She resides in Prosper, Texas with her husband, Jeremy, daughter Jayci (4) and fur baby Owen (3).

P.S. Lindsay is proud to have been named a Five Star Wealth Manager for 2014, 2015, 2016, 2018, 2019, and 2020. While this is an exciting honor, helping her clients achieve their financial goals is the greatest reward. To learn more, please visit her website at <https://www.ameripriseadvisors.com/lindsay.h.jones/profile/>



We had the honor of having our very own Lindsay Jones, CFP®, CRPC®, of Ameriprise Financial Services, LLC join us at the Texoma Board Forum on Saturday, July 31. Lindsay is a certified financial and retirement planner and member of the Strategic Wealth Advisor team. Additionally, Lindsay is a Past President of the Dallas Chapter of EWI. She became an Independent Franchise owner with Ameriprise in 2009 and has since formed a team practice, Strategic Wealth Advisor Team. Strategic Wealth Advisor Team is an all-female practice including 3 female financial advisors with over 50 years combined experience.

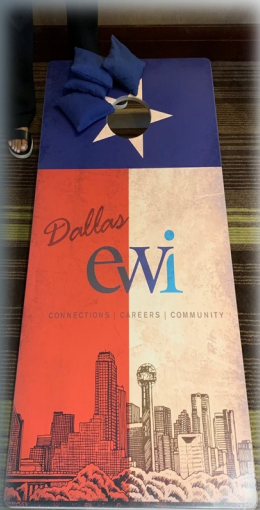
There is a never a bad time to talk about financial and retirement planning. And of course, Lindsay's personality and excitement is infectious, and we both enjoyed our time with her and learned many things. She also gave away books as prizes during Q&A.

This is just Lindsay keeping it fun!

Among many things, she taught us that the first thing we need to do is ask ourselves "If you could be doing anything right now, what would it be?" Additionally, ask yourself "What's important to you?" Then set goals for yourself to work toward achieving both. "Give shape to your dreams!" Lindsay has a workbook she can share with everyone to help you keep thinking about these things and keeping your financial goals front and center. She is so well versed in all of these topics and makes it easy to understand. She is always happy to talk with anyone about this, so please don't ever hesitate to reach out.

Please visit her website at <https://www.ameripriseadvisors.com/lindsay.h.jones/profile/>

(Submitted by Lisa Tignor)



42nd Annual TEXOMA Board Forum

Veronica Sanders, Allied ASID

CEO + Principal Interior Designer



Veronica is the CEO & Principal Interior Designer of her self-named company, Design with Veronica Sanders. Before she received her Bachelor of Science in Interior Design degree, she became highly involved in the interior design community, volunteering in many roles for the American Society of Interior Designers of which she is currently an Allied member. She also volunteered with Habitat for Humanity and Dwell with Dignity, non-profits building homes and designing interiors for those in need.

She was awarded the EWI ASIST scholarship in 2016 and is the former senior designer for Mikel Welch Designs of the Steve Harvey Show, HGTV Design Star, and Murder House Flip. She has won many design awards, such as the Design Winner of Academy Award-Winning actress Halle Berry and has had contributions and features in publications like Dallas Style & Design, Luxe Interiors + Design, Elle Décor and Business of Home. She is a residential and boutique commercial interior designer with a vision that beautiful design can be approachable and is quickly becoming a trailblazer in the interior design industry.

<https://www.designwithveronica.com>



Veronica joined us on Saturday morning to give us a better understanding of how a designer develops their ideas for your style with some simple color ideas.

Veronica, our 2019 ASIST winner, has had an amazing life story! She went from teen mom to college graduate to CEO and Principal Interior Designer of her own firm Design with Veronica Sanders. Veronica is a dynamite in a small package, and she gave us a lesson on different styles. She showed us how each style can be displayed with just some simple additions to a room.

Her knowledge was well displayed with her background in luxury residential, hospitality, and set design creating spaces ranging from new build and renovated homes to restaurant refreshes, commercial shoots, and home makeovers for television.

Veronica also had the honor of designing lavish VIP green rooms for prominent personalities, including Steve Harvey, Erykah Badu, and Maxwell to name a few.

With a vision that beautiful design can be approachable and an array of design expertise, Design with Veronica Sanders is quickly becoming a trailblazer in the interior design industry.

(Submitted by Danielle Forney)



42nd Annual TEXOMA Board Forum

Upstairs circus refers to your inventive brain. We are a hands-on, creative experience,

WHERE DIY WORKSHOP MEETS BAR.®



42nd Annual TEXOMA Board Forum



42nd Annual **TEXOMA** Board Forum

Lastly, a **HUGE** thank you to everyone who was involved in making this year's **TEXOMA** Board Forum a smashing success:

- ⇒ The Dallas Chapter's special committee members who worked tirelessly to make sure the two days flowed seamlessly
- ⇒ All the guest speakers — [Doug Prude, Downtown Dallas, Inc.](#), [Kim Zoller, ID360](#), [Lindsay Jones, Ameriprise](#), and [Veronica Sanders, Design with Veronica](#)
- ⇒ Our 2020-2021 Corporate President, Kristi Emmons Jones, Corporate Advisor and Past President, Felicia Senter, and Corporate President-Elect, Christine Healy
- ⇒ Chapter member Dusti Groskreutz, Reunion Tower, for donating tickets to the [GeO-Deck](#) for our Friday night dance party with DJ Reave
- ⇒ The [Hyatt Regency Dallas](#), [Monduel's Bar](#), and [Upstairs Circus](#) for hosting our group
- ⇒ All of the Chapter member's who donated items for the swag bags (everyone loved them!)
- ⇒ And last but not least, all of the attendees:

Name	Chapter	Member Firm
Danielle Forney	Dallas	Neuberger Berman
Dawn Redmond	Dallas	Ebby Halliday Realtors
Jennifer Clark	Dallas	Dallas Hearing Foundation
Katie Cowan	Dallas	Vault Aviation
KeChan Patterson	Dallas	Downtown Dallas, Inc.
Lisa Hall	Dallas	
Lisa Tignor	Dallas	Mckinsey & Company

Name	Chapter	Member Firm
Christine Healy	Des Moines	The Printer Inc.
Cindy Baker	Houston	Black Haw Group
Kay Bart	Houston	Skerl & Associates
Marji Zamora	Houston	Speedy Printing -Katy Freeway
Shari Schiffman	Houston	Douglas Elliman Real Estate
Kristi Emmons Jones	Memphis	Amare Global

Name	Chapter
Lori Reed	San Antonio
Patricia Berger	San Antonio
Crystal Black	Tulsa
Felicia Senter	Tulsa
Lori Heerlyn	Tulsa
Tamara Conner	Tulsa

Thank You! Thank YOU! THANK YOU!!!!

*Texoma Board Forum
July 30-31, 2021*



EWI SPEAKERS DATABASE



While many of us have negative feelings when we think of the pandemic, some of the changes positively impacted our EWI community. Having virtual meetings opened our Chapters beyond local borders as speakers and members of other Chapters attended meetings. Some Chapters are now having face-to-face meetings, while others are unable. Engaging our membership via an in-person or virtual event will continue to be a priority.

A database of speakers will provide each Chapter with new, fresh content and renewed interest from presenters who will expand their connections. Our goal is to receive a list of speakers, bios, and topics on the EWI community website.

[Submit an Entry](#)

[Speaker List](#)

Q: Are there any restrictions on topics?
A: No, however, we recommend the topic engage the diverse businesses and interests of the Chapter.

Q: Are the presenters allowed to charge a fee?
A: Yes, however we encourage using presenters who do not charge or have a nominal fee.

Q: What is the length of time a speaker must present?
A: A reasonable time for most speakers is 45–60 minutes. Special consideration for longer presentations, like Board Forums or special events, may need further negotiation with the speaker.

Q: What information does the database require?
A: Name, location, contact information, bio and headshot, topic(s) description, if a fee is required, time zone restrictions, AV or other requirements, and what Representative and Chapter made the referral. Is the speaker an EWI Representative and what Chapter are they a member?



29 YEARS!



9 years!



September Birthday's

September 4th
[Amelie Brewer](#),
High Profile Inc.

September 9th
[Jeannette Davis](#),
JLL

September 13th
Debbie Taylor,
Corporate Life Member
Siemens Power Generation



Upcoming October Birthday's

October 4th
[Cindy Langford](#),
Sustaining Member
Spencer Stuart

October 10th
[Jennifer Clark](#),
Dallas Hearing Foundation

October 17th
Betty Findley,
Corporate Life Member,
EY



2021 SEPTEMBER MEETING INFORMATION EWI® OF DALLAS

CHAPTER MEETING

BOARD MEETING

Date: September 21, 2021

Location: St. Paul Place Building
[The Cue](#) (2nd Floor)
750 N. St. Paul Street
Dallas, Texas 75201

Catering by: [Southern Comfort Catering](#)

Networking: 6:00 p.m.

Program: 6:30 p.m.

Door Prizes: 7:30 p.m.

Price: \$75.00



Date: September 29, 2021

Host: Lisa Tignor, McKinsey & Company
Dawn Redmond, Ebbly Halliday

Meeting: 5:00 - 6:30 p.m.

Location: Your Living Room via Zoom

To attend the Board Meeting
RSVP by Noon, Friday, September 24, 2021

Jeannette Davis, JLL
2020-2021 Secretary
Office: 214-438-6122
Email: jeannette.davis@am.jll.com

PLEASE JOIN US FOR THE INSTALLATION OF THE 2021-2022 BOARD OF DIRECTORS!

[Click here to pay via PayPal](#)

or by using the link on our website:

[EWI Meetings & Events](#)

Checks made payable to
Executive Women International
can be received at the meeting or mailed prior to:

Danielle Forney
105 Meadowbend Drive
Cedar Hill, TX 75104

*For advance invoices, please email:
dforney1966@gmail.com

The installation meeting requires that you confirm your attendance. Please RSVP by Noon Friday, September 17, 2021

KeChan Patterson,
Downtown Dallas, Inc.
2020-2021 Program Director
Cell: 214.744.6658
Email: Patterson@downtowndallas.com

Total number of Reservations @ \$75.00/pp: _____

Total Amount Remitted: _____

Would you like a receipt mailed to you? _____

Name: _____

Firm: _____

All special dietary requests, please contact your in-home meal coordinator.

NOTE: All Representatives have automatic standing reservations. Representatives **DO NOT** need to return this form unless canceling or responding with guest(s). **Cancellations must be received by the deadline, or your firm will be billed.** It is helpful to receive payment prior to the meeting. If you require a receipt for your payment, you may check the appropriate space on this form and your receipt will be mailed to you upon receipt of your check. Checks are not processed until after the meeting date; therefore, if you mail your check ahead and a change of plans requires you to cancel your reservation, as long as you cancel prior to the deadline, your original check will be returned to you.

August 25, 2021 Reports & Board of Directors Recap

Location: Zoom courtesy of McKinsey & Company

Secretary’s Report:

Minutes of the August 25, 2021 board meeting were approved. Secretary, Jeannette Davis, reported 3 Courtesy Notices had been emailed sent since the last board meeting.

During the month of September, the following member firms will celebrate anniversaries: member firms Dallas Hearing Foundation will celebrate its 9th anniversary and VisitDallas will celebrate its 29th anniversary.

Treasurer’s Report:

Chapter Treasurer, Danielle Forney, reported that the chapter has a total of \$95,168.01 in our General and Market Index accounts, and a total of \$45,960.20 in the B/C/DP account after obligations.

Sergeant-At-Arms:

Officer Millie Marsac reported a total of 18 individuals attended the August 17, 2021 Chapter Meeting via Zoom: 15 representatives, 2 sustaining/transitional and 1 guest. Seventy-five percent of our member firms were represented.

Chapter Membership:	
Total Member Firms	21
Total Representatives	20
Total Executives	21
Total Sustaining	11
Total Transitional	2
Total Chapter or Corporate Life	3
Meeting Attendance:	
Firms Represented by Reps	15
Guests Present	1
Percentage of Firms Present	75%
Representatives Present	15
Executives Present	0
Sustaining/Transitional Members Present	2
Total Attendance:	18

B/C/DP:

B/C/DP Director, Jane Adams reported the following: **Executive Women International Scholarship Program (EWISP)**
Adult Students in Scholastic Transition (ASIST), and Dallas Chapter Only Scholarship

All the EWISP and ASIST winners have completed the Enrollment Verification Form. Scholarship checks will be mailed to the recipients' colleges. EWISP: Savannah Pinner - Texas A&M University; Sarah Shepherd - The University of Alabama; Lesley Omenge - University of Southern California; Avery Cole - A&M University; and Skylar Lewis - Emory University. ASIST: Roxana Segovia -The University of Texas at Arlington; Heidi Hughes - Tarrant County College District; and Otitu Ojukwu - Texas A&M Health Science Center (TAMU Medical Program).

Dallas Chapter Only Scholarship

On Tuesday, June 20, 2021 during the Zoom Chapter meeting, the Dallas Chapter Only Relative Scholarship winner was announced. The winner was Savannah Redmond who is the daughter of Vice-President/ President Elect Dawn Redmond, Ebby Halliday Relaters. Savannah has completed the Enrollment Verification Form and a check for \$2,000 will be mailed to her college, Arizona State University.

Needs Based Scholarship

No Report.

Philanthropy. No report. **Literacy Initiative** No report. **Professional Development Award (LCAM).** No report.

Retention and Recruitment:

Director Jennifer Clark reported for the Retention and Recruitment Committee. **New Firms/Members:** None **Replacement Executives:** None **Replacement Representatives:** Lisa Hall **Resignation Firms:** None **Resignation Executives:** None **Representatives:** None **Firms with Pending Executives:** None **Firms with Pending Representatives:** None. **New Chapter Life Members:** None. **New Sustaining Members:** None

Jennifer reached out to membership during the quarantine and sent monthly “treats” to membership.

Unfortunately, we are seeing firms that are cutting professional development programs and firms or reps are not able to renew with some of our chapter firms. The corporate office extended grace periods up to 120 days from the date of their invoice in an effort to hopefully retain some first that might have otherwise chosen to now renew.

We are optimistic that we will have new firms joining in the rest of 2021 and 2022 and hopeful that some of the firms that did not renew, may be able to rejoin the chapter.

Programs:

The EWI® of Dallas August Chapter Meeting was held on August 17, 2021, at Edison and via Zoom, hosted by EWI Dallas Chapter. Members were welcomed by President Lisa Tignor, McKinsey and Company. President Lisa Tignor, McKinsey and Company announced the start of the business meeting at 6:35 pm. Our invocation was given by former President, Denise Labrado, Arlington Convention & Visitors Bureau.

Lisa Tignor, McKinsey and Company confirmed a quorum for the business meeting on behalf of Millie Marsac, Bank of America who was attending via Zoom. Advisor Jeannette Davis, JLL briefed the membership on the voting rights and procedures after the approval of the January 2021 Business Meeting minutes Jeannette Davis then gave the Secretary's report. The Treasurer's report was presented by Danielle Forney, Neuberger Berman. The Sergeant-At-Arms report was presented by Lisa Tignor on behalf Millie Marsac, Bank of America. The Business/Career Development Report was presented by Deborah Tough on behalf of Jane Adams, Special Delivery Services who attended via Zoom. Retention and Recruitment report was presented by Jennifer Clark, Dallas Hearing Foundation. Vice President, Dawn Redmond, Ebby Halliday Realtors presented the Program report on behalf of KeChan Patterson who attended via Zoom. The Communications report was presented by Katie Cowan, Vault Aviation. Fundraising report was given by Deborah Tough. Vice President/President Elect, Dawn Redmond gave the Vice/President's report.

President Lisa Tignor, McKinsey and Company adjourned the meeting at 6:39 pm.

Upcoming Meetings:

Tuesday, September 21, 2021 - 6:00 pm, Chapter Meeting
Meeting details to be confirmed

Wednesday, September 29, 2021 - 5:00 pm Chapter Board Meeting
Meeting details to be confirmed

Communications:

Communications Director, Katie Cowan reported on Chapter communications.

Chapter Newsletter EWIconnect

The August issue of the *EWIconnect* Newsletter was sent to membership on Tuesday, August 17th.

This month's edition included pictures from our July Chapter meeting at Meso Maya, our first in-person meeting since February 2020. It also included two flyers submitted by President-Elect, Dawn Redmond about the power of giving and how generosity and volunteering can improve your life. An article, submitted by Lisa Hall, called *Digital Detoxing: How to Escape the Smartphone Trap* was also included along with information about the upcoming Webinar. Information on how to submit a speaker to Corporate for virtual meetings was included as well as information about LCAM. Lastly, there was a special page congratulating member firm JLL on their 25th anniversary.

Courtesy Notices

Three courtesy notices were sent including the Newsletter. **Social Media:** All social media sites are live and active.

Directory: Directory updates are ongoing. **Website:** Website updates are ongoing.

Fundraising:

There was no fundraising activity in the month of August.

Vice President/President-Elect: President-Elect Dawn Redmond, Ebby Halliday Realtors, reported the follow:

Corporate Webinars: A series of monthly webinars were produced by EWI® Corporate to expand the benefits to the member firms and increase personal and professional development for its members. Also featured are webinars aimed to improve chapter development and communicate organizational changes to members. These webinars are free and available to all representatives and employees of member firms.

Dates and Subjects of Professional Development:**FREE Webinar:**

August Webinar: Tuesday, August 10, 2021 at 2:00 pm CT
Mental Mindset to Achieve Your Potential
Presenter: Sarah Koenig
Founder, Optimize Advisory

**Dates for 2021 Conferences:**

LCAM - Albuquerque, NM, September 16th -18th. Late registration, July 1 – September 10th (\$750).

Operations Review Committee:**Nominating Committee – Denise Labrado**

Denise Labrado, Arlington Convention and Business Bureau presented the slate of officers for the 2021-2022 term to the membership for a vote. The slate was approved by the membership as presented. Also, three members were elected to the Nominating Committee for 2021-2022. The members are Amelie Brewer, High Profile, Inc., Lisa Carter, Four Seasons Hotel and Resort, and Kimberly Epperson, LLP.

Budget –Danielle Forney - No Report. Bylaws and Rules – Jeannette Davis - No Report. Ebby Halliday Executive Excellence Award – Denise Labrado - No Report. Historian – Janie Sandoval - No Report. Official Greeter/Courtesy – Deborah Tough - No Report. Parliamentarian – Jeannette Davis -No Report. Ad-Hoc Long-Range Planning (Strategic Plan) –Dawn Redmond – No Report. Member Engagement – Jennifer Clark - No Report. Publicity – Melanie Linnear - No Report. Sustaining – Kathy Stone - No Report. Treasurer –Danielle Forney - No Report.



**2020-2021
EXECUTIVE ADVISORY BOARD**



Sherry Adams
Vice President of
Human Resources
Ebby Halliday Companies



Lindsay Jones
Financial Advisor
Ameriprise Financial
Services, Inc.



Melanie Linnear
Vice President of
Food Service
State Fair of Texas



Kim Loving
Operations Manager
McKinsey & Company

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Mission

Executive Women International (EWI) brings together key individuals from diverse businesses for the purpose of promoting member firms, enhancing personal and professional development, and encouraging community involvement.

Vision

To enhance professional growth and development within a diverse group of women while empowering them to make a difference as they inspire others.

Values

Integrity | Excellence | Respect | Collaboration



LEADERSHIP CONFERENCE & ANNUAL MEETING

September 15-17, 2022
Corpus Christi, TX



EWI's Leadership Conference and Annual Meeting (LCAM) is an annual professional development conference where members from our Chapters gather to connect, network and grow professionally through keynote speakers, workshops, seminars, group discussions, and more. During LCAM, delegates also conduct the business of the organization during our annual meeting. We also hold social gatherings, Reading Rally events, recognize our members for their accomplishments, and learn new ideas.

2020-2021 Board of Directors



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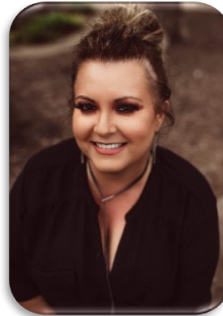
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Member Firms

