

Dallas

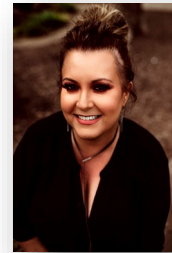
EWI Connect

Chartered 1951

March 2022

Spring

From the desk of
Vice President/President-Elect
Jennifer Clark!



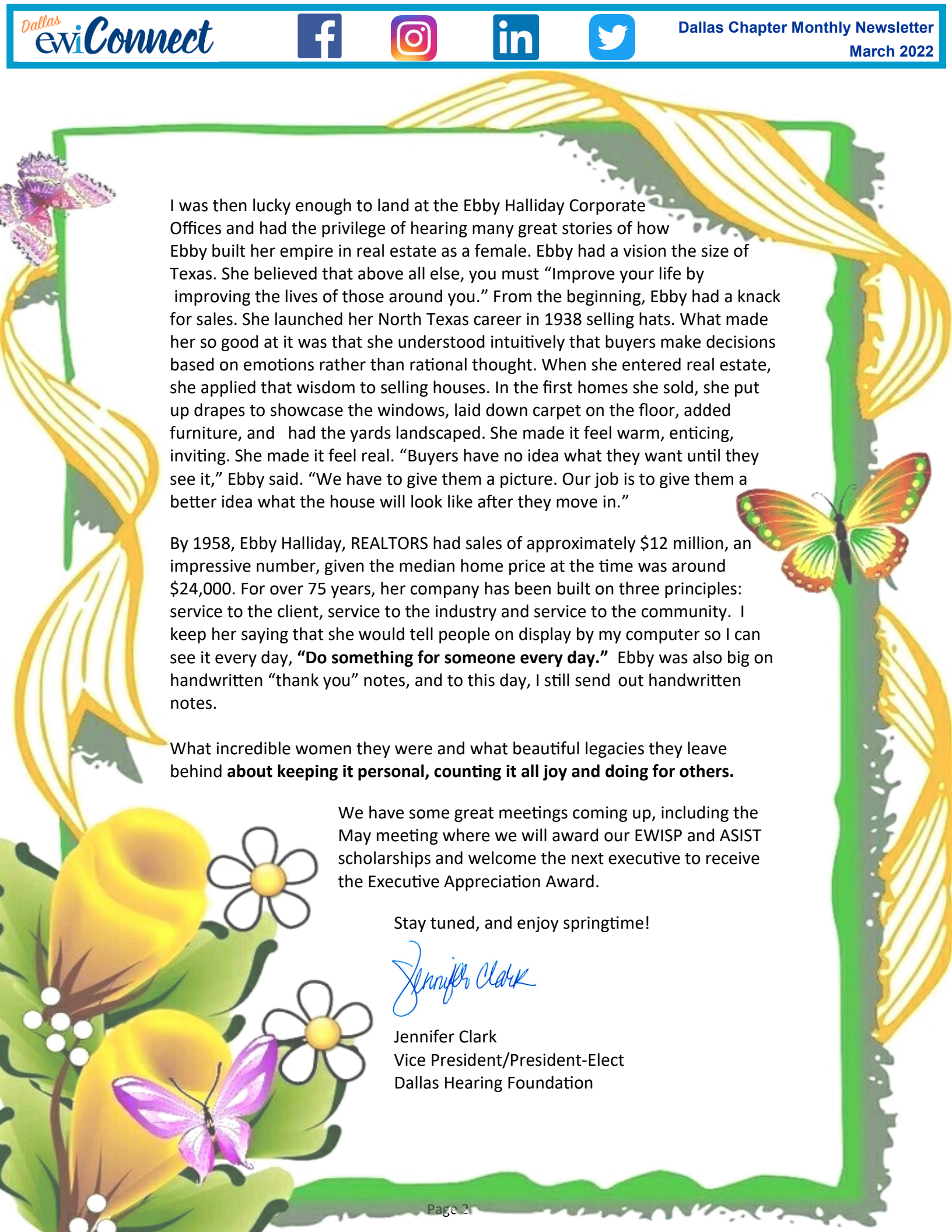
Happy March!

What a difference a year or two makes! From winter storms to COVID, 2022 is shaping up to bring us back to a sense of normal. As we settle back into some type of "normal" I LOVE the opportunity to see everyone in PERSON at meetings! I understand that the virtual meeting works for some; I am just thankful we have the opportunity to meet in person again.

March is Women's History Month and EWI of Dallas helps to celebrate by amplifying women's voices and celebrating female leadership. The EWI experience is based around our three core tenets: *connections*, *careers*, and *communities*. The value of each to our member firms and representatives is as diverse as our members themselves.

I have been lucky enough to work with several phenomenal women in the DFW area during my career. I worked with Premier Designs Jewelry, and the founder, Joan Horner. In 1975, Joan joined her husband, Andy, at Home Interiors and Gifts, where she became a close companion and associate to pioneering Dallas businesswoman Mary Crowley. After years of prayer and world travel to research mission possibilities, the couple founded Premier Designs in December 1985.

The Horner's built the business on Biblical principles and dedicated it to serving people and supporting ministries worldwide. In 25 years as Premier's executive vice president, Joan, became known as beloved "Queen Mother," inspiring and enriching countless lives through her personal touch. She was legendary for her handwritten notes to offer encouragement and thanks and prayer. Aptly, her favorite sayings were **"Keep it personal"** and **"Count it all joy."**



I was then lucky enough to land at the Ebby Halliday Corporate Offices and had the privilege of hearing many great stories of how Ebby built her empire in real estate as a female. Ebby had a vision the size of Texas. She believed that above all else, you must “Improve your life by improving the lives of those around you.” From the beginning, Ebby had a knack for sales. She launched her North Texas career in 1938 selling hats. What made her so good at it was that she understood intuitively that buyers make decisions based on emotions rather than rational thought. When she entered real estate, she applied that wisdom to selling houses. In the first homes she sold, she put up drapes to showcase the windows, laid down carpet on the floor, added furniture, and had the yards landscaped. She made it feel warm, enticing, inviting. She made it feel real. “Buyers have no idea what they want until they see it,” Ebby said. “We have to give them a picture. Our job is to give them a better idea what the house will look like after they move in.”

By 1958, Ebby Halliday, REALTORS had sales of approximately \$12 million, an impressive number, given the median home price at the time was around \$24,000. For over 75 years, her company has been built on three principles: service to the client, service to the industry and service to the community. I keep her saying that she would tell people on display by my computer so I can see it every day, **“Do something for someone every day.”** Ebby was also big on handwritten “thank you” notes, and to this day, I still send out handwritten notes.

What incredible women they were and what beautiful legacies they leave behind **about keeping it personal, counting it all joy and doing for others.**

We have some great meetings coming up, including the May meeting where we will award our EWISP and ASIST scholarships and welcome the next executive to receive the Executive Appreciation Award.

Stay tuned, and enjoy springtime!



Jennifer Clark
Vice President/President-Elect
Dallas Hearing Foundation



IF YOU CAN READ THIS

THANK A TEACHER



Show your favorite teacher you appreciate them and buy tickets to win this basket! Almost \$300 worth of teacher supplies!!!



All proceeds with go to the BCDP fund for the EWI Dallas Chapter

Included in basket: 10 pack correction tape, 3 pack scissors, sketch markers, 12 pack of sharpies, 8 pack sticky notes, stapler, 32 pack sensory fidget toys, laminator, sharpener, 2 pack flash drives, dry erase markers, sheets multiple

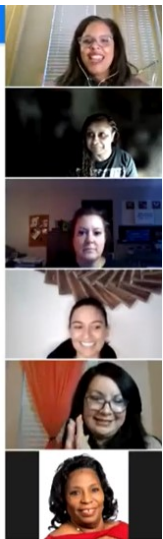


An extra special thank you to all of you who purchased tickets to win the "Best Teacher Ever" Gift Basket. We raised over \$900 for our scholarship fund!

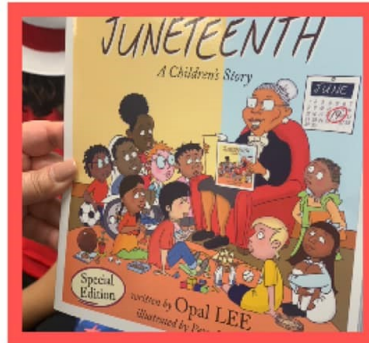
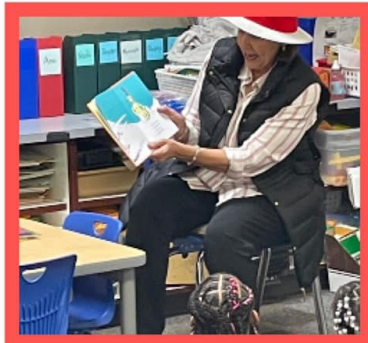
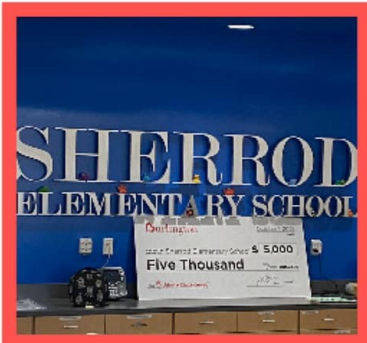
We drew the lucky winner at our February Board Meeting and recorded it for all to see...



JEANNETTE DAVIS, JLL!!!



On Wednesday, March 2, 2022, EWI of Dallas partnered with the non-profit, Internal Freedom, to participate in the annual Read Across America event at [Sherrod Elementary](#). Volunteers: Jeannette Davis, Dawn Redmond, Jennifer Clark, Denise Labrado, Lisa Hall and Shannon Smock read to students Pre-K through 6th grade.



International Women's Day



IWD 2022 campaign theme: #BreakTheBias

Imagine a gender equal world.

A world free of bias, stereotypes, and discrimination.

A world that is diverse, equitable, and inclusive.

A world where difference is valued and celebrated.

Together we can forge women's equality.

Collectively we can all **#BreakTheBias**.

Strike the IWD #BreakTheBias pose



Whether deliberate or unconscious, bias makes it difficult for women to move ahead. Knowing that bias exists isn't enough, action is needed to level the playing field.

Are you in? Will you actively call out gender bias, discrimination and stereotyping each time you see it?

Will you help **break the bias**?

Cross your arms to show solidarity.

Strike the IWD 2022 pose and share your **#BreakTheBias** image, video, resources, presentation or articles on social media using **#IWD2022 #BreakTheBias** to encourage further people to commit to helping forge an inclusive world.

Be part of a movement



Individually, we're all responsible for our own thoughts and actions - all day, every day.

We can break the bias in our communities.

We can break the bias in our workplaces.

We can break the bias in our schools, colleges and universities.

Together, we can all **break the bias** - on International Women's Day (IWD) and beyond.

Access IWD resources and guidance



Get help and guidance on **how to plan** International Women's Day 2022 activity and how to support the **#BreakTheBias** campaign theme.

Make sure you have registered in the IWD Community **here** to access IWD resources.

International Women's Day

Easy Slider

Caroline Perini and Miley Holmes opened Easy Slider Truck in December 2011, the duo quickly started winning awards and became near-omnipresent at just about every festival & other event in town. They've since opened a brick & mortar location in Deep Ellum and a second at Grapevine's Harvest Hall, but haven't lost their food truck & catering roots.



Kate Weiser Chocolate

A Dallasite by way of Kansas, Kate Weiser began her chocolate career as an Executive Chocolatier at Chocolate Secrets in Highland Park. After perfecting her craft and creating a buzz with a Hand-painted Chocolate Collection, she opened Kate Weiser Chocolate in Trinity Groves in 2014 and has expanded to locations at NorthPark Center at Shops at Clearfork. Her creations can also be found at Neiman Marcus stores nationwide. Kate even made Oprah's Favorite Things List in 2018. Talk about sweet success!



From whiskey, beer & CBD to records, personalized gifts, the best sliders you've ever tasted and everything in between, ladies in DFW are running things. Here are a few of these female-owned & operated businesses. Let's how them some love during Women's History Month and beyond!

Red Zepplin Records

Record shops are almost always run by certified music fiends, and Katie & Bayleigh of Red Zepplin Records in McKinney are no exception. Check out their Weekly Pick posts every Friday on Facebook where you can help decide who put forth the best 4-pack of albums that week.



Bendt Distilling

Located in Old Town Lewisville in what was once a Piggly Wiggly Supermarket (seriously, our GM Matt used to take field trips there back in middle school and part of the signage is still on-site), Bendt Distilling Co. has been crafting their own bourbons and, most recently, their Bendt No. 5 American Blended Whiskey since 2011. Founder Natasha DeHart's love of beverages started with beer while living with her husband in Germany and eventually evolved into wine then (luckily for us) whiskey making. You can buy their products straight from the source or at most liquor stores around town.





CONNECTIONS | CAREERS | COMMUNITY

Regional EWI Chapter Forum Hosted by EWI of Chattanooga



April 8-9, 2022

Embassy Suites

Chattanooga, TN



Purpose and Goals

The purpose of a Regional Chapter Forum is to bring together Board Members, future leaders and members from chapters within a local region for the benefits of networking, sharing best practices, discussing challenges and brainstorming new ideas. The Forum provides a setting for neighboring Chapter Board Members, Committee Chairs, and Members to connect and bond, and offers an opportunity for growth through the exchange of success stories and lessons learned.

Attendees

All current and incoming Chapter Board Members, Committee Chairs, future leaders, and all members are invited to attend the Forum. The Corporate Board is also invited to attend. The goal is that all chapters in the region are represented at the Forum, with as many Board and Chapter Members as possible. **EWI of Chattanooga is honored to extend an open invitation to this Forum to all EWI Chapter Representatives who would like to attend.**

Registration Fee

The registration fee for attendees includes reception on Friday evening, two meals on Saturday, keynote speakers, work sessions, and any meeting materials. **(Friday night dinner is not included.)**

Session Speakers:

- Cory Talley, EWI of Birmingham
- Top Time Management Tips for Work-Life Balance-Samantha Lane, EWI of Knoxville
- Social Media Tips and Tricks- Michelle Barnes, EWI of Nashville
- Roundtable Discussion-Deborah Vaughn, EWI of Memphis
- Special Keynote Speaker: Vincent Phipps

Start Friday, April 08, 2022

5:00 PM

End Saturday, April 09, 2022

5:00 PM

Location Embassy Suites 2321 Lifestyle Way,
Chattanooga, TN 37421

Registration

- GENERAL REGISTRATION – \$150.00 registration and payment received after March 1, 2022. does not include hotel, must book separately.



Register

Need more excitement for the forum? Here's a video from our keynote speaker, Vincent Phipps!
<https://drive.google.com/file/d/1fk3iqmkevSFckdff-9Cxt6afU9Op21vj/view?usp=sharing>

The link to register is here: [EWI of Chattanooga - Eastern Region Chapter Board Forum \(ewichattanooga.org\)](http://ewichattanooga.org)



[LCAM 2022 NEWS BLAST – January 2022](#)

Leadership Caucus – Training for Incoming Leaders and Board Members: Wednesday, September 14, 2022 (3:00 PM to 8:00 PM)

Conference Dates: Thursday, September 15 – Saturday, September 17, 2022

We will have more details coming soon, but you will want to plan to arrive Wednesday evening in time for our Opening Reception!

Conference Registration opens April 1, 2021

- \$700 Early Bird registration (April 1, 2022 – June 30, 2022)
- \$800 Regular registration (July 1, 2022 – September 15, 2022)
- \$150 Leadership Caucus – One set price for all attendees!

Conference Venue: Omni Corpus Christi Hotel, Corpus Christi, TX

Workshop Speakers Needed! Deadline to turn in application: January 21, 2022

Are you interested in speaking at LCAM 2022? Please complete the following application and return it to Corporate Office to cortney@ewiconnect.com

https://ewiconnect.com/resource/resmgr/lcam/2022/lcam_workshop_speaker_appli.docx

Vendors

What LCAM would be complete without vendors for our attendees to have some fun shopping for some unique items to remind them of where they are?

If you have questions, are interested in being a vendor or know someone who might be; contact Vicky Mitchell (vmitchell325@att.net) or Cassy Fleming (cfleming@americanbank.com) or click on the following link and complete the Vendor Registration form.

http://resource/resmgr/lcam/2022/lcam_2022_vendor_registra.docx



Sponsorships & Program Guide Advertisements

LCAM 2022 wouldn't be possible without the support of our Chapters, Member Firms, Individual Representatives, and Corporate Board members.

This year, sponsors will be promoted on our website, in our conference communications and during the conference in our programming. Additionally, we have enhanced our Presenting, Envision, Elevate, and AOL Sponsors to include LCAM Registration in the follow manner:

- \$10,000 Presenting Sponsor – 4 Complimentary LCAM Registrations
- \$5,000 Envision Sponsor – 2 Complimentary LCAM Registrations
- \$2,500 Elevate Sponsor – 1 Complimentary LCAM Registration
- \$2,500 Academy of Leadership (AOL) Sponsor - 1 Complimentary LCAM Registration

Each Sponsor will also be listed in our LCAM 2022 Program Guide. If your firm or Chapter would like to sponsor LCAM 2022, you can find all the sponsor forms on the EWI website or you can contact: **Donna Patterson** at dpatterson1026@sbcglobal.net.

Deadline to sponsor and be included in print material is August 1, 2022.

Program Guide Advertisements may also be purchased for the 2022 LCAM Program Guide. If you would like to promote your business to LCAM 2022 attendees, we invite you to purchase a program advertisement.

http://resource/resmgr/lcam/2022/2022_lcam_adspecs-flyer.pdf

You can the Ad Specs Flyer on the ewiconnect.com event page or you can contact: **Donna Patterson** at dpatterson1026@sbcglobal.net.

All ads must be emailed to cortney@ewiconnect.com in a print-ready file (.jpeg or .pdf) and payment must accompany your ad.

Deadline to secure your advertisement is August 1, 2022.

Create

Help create a gift basket
with a **THEME** from your
CITY!



You bring the contents of the gift
basket to LCAM, Jennifer will put
items in gift basket and wrap it in a
bow!

LCAM²⁰²²
ewi
Excite, Elevate, Envision

Please contact Jennifer Clark, EWI Dallas Chapter, to
donate items. Please email

jennifer.clark@dallashearingfoundation.org

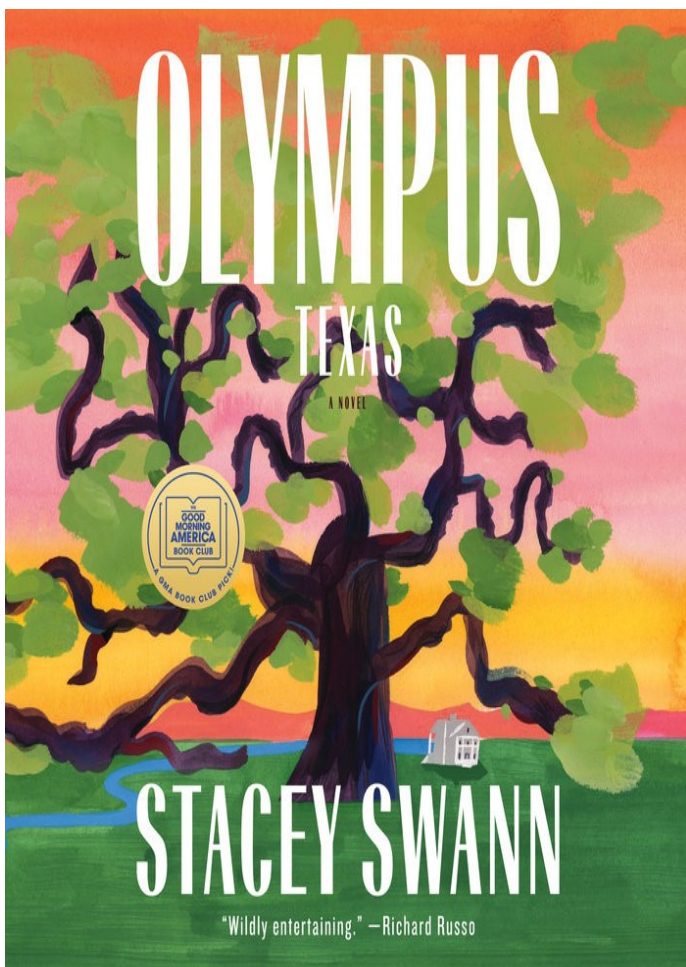
Do you have a book that you just absolutely LOVE? Or a book that stirred something deep in your soul? A book that your mind keeps coming back to even after you've finished it? If so, we want to know!! Submit your recommendation to katie@vaultjet.com so we can expand our minds together!

The Book Nook

[Olympus Texas: A Novel by Stacey Swann](#) was the book I read from the [Good Morning America Book Club](#). It was a bighearted tale with colorful characters, plenty of Texas swagger, and a powder keg of a plot. Marriage's struggle, rivalries flare, and secrets explode, all with a clever wink towards classical mythology. "Wildly entertaining" says Richard Russo, Pulitzer Prize-winning author of *Empire Falls*.

The plot of *Olympus Texas* is a modern reimagining of some of the myths about the gods of Mount Olympus, set in a rural Texas town. The patriarch and matriarch of the Briscoe family, Peter and June, are the modern avatars of Zeus and Hera. Their children — Thea, Hap, and March — are Athena, Hephaestus, and Ares, respectively. This book will keep you guessing and the clever mythological twists will keep you entertained.

- Submitted by Danielle Forney,
Neuberger Berman



APRIL PROFESSIONAL DEVELOPMENT WEBINAR

Funding Your Child's Post-High School Education

Presenter: Kathy Knecht

College Prep Consultant
Keystone Capital Management Group

Tuesday, April 14, 2022

1:00 PM CT



[Register Here](#)

EVENTS & WEBINARS

MAY PROFESSIONAL DEVELOPMENT WEBINAR

5 Methods for Thinking Like a Genius

Presenter: Roseann Freitas

College Prep Consultant
Keystone Capital Management Group

Tuesday, May 10, 2022

1:00 PM CT



[Register Here](#)

16 YEARS!

STREAM

HAPPY
ANNIVERSARY

1 YEAR!

DVS | DESIGN
WITH
VERONICA SANDERS



March Birthday's

March 1st

Lindsay Jones,

Ameriprise Financial Services

March 3rd

Jessica Vitela,

State Fair of Texas

March 26th

Kathy Broll,

Stream Realty Partners, LP

March 21st

Veronica Sanders,

Design with Veronica Sanders, LLC

March 30th

Janie Sandoval,

Chapter Life Member
The Dallas Breakfast Group

Upcoming April Birthday's

April 3rd

Jane Adams,

Special Delivery Service, Inc.

April 9th

Katie Milbry,

Vault Aviation

April 11th

Kimberly Epperson,

Deloitte Services LLP

February 23, Reports & Board of Directors Recap

Location: Zoom courtesy of Dawn Redmond

Secretary’s Report:

Minutes of the January 26, board meeting were approved. Secretary, Denise Labrado reported six Courtesy Notices had been emailed since the last board meeting.

There were no firms celebrating anniversaries in February.

Treasurer’s Report:

Chapter Treasurer, Danielle Forney, reported that the chapter has a total of \$88,832.55 in our General and Market Index accounts, and a total of \$29,960.20 in the B/C/DP account after obligations.

Sergeant-At-Arms:

Officer Millie Marsac reported a total of 13 individuals attended the February 15, 2022, Chapter Meeting: ten representatives, one guest, and two sustaining/transitional. Forty-eight percent of our member firms were represented.

B/C/DP:

On behalf of the B/C/DP committee, Lisa Tignor reported the following:

Chapter Membership:	
Total Member Firms	21
Total Representatives	19
Total Executives	21
Total Sustaining	11
Total Transitional	2
Total Chapter or Corporate Life	3
Meeting Attendance:	
Firms Represented by Reps	14
Guests Present	0
Percentage of Firms Present	68%
Representatives Present	14
Executives Present	0
Sustaining/Transitional Members Present	1
Total Attendance:	15

Executive Women International Scholarship Program (EWISP)

Applications for EWISP and ASIST will be accepted from January 3, 2022 – March 18, 2022.

Adult Students in Scholastic Transition (ASIST)

Amelie Brewer will chair the ASIST Scholarship program. Deborah Tough will co-chair and will provide support to both the EWISP and ASIST programs.

Dallas Chapter Only Scholarship

No Report

Needs Based Scholarship

No Report.

Philanthropy

The 2022 “Best Teacher Ever” Fundraiser was launched in January. This includes a basket comprised of items that teachers would love to receive. Chapter members are encouraged to buy and sell tickets for the basket drawing. The tickets will be sold \$20 for one and \$50 for three. The drawing will take place during the February 23 Board meeting.

Literacy Initiative No report. **Professional Development Award (LCAM)** No report.

Retention and Recruitment:

Director Jeannette Davis reported for the Retention and Recruitment Committee.

New Firms/Members: None. **Replacement Executives:** None. **Replacement Representatives:** **Resignation Firms:** None. **Resignation Executives:** **Representatives:** **Firms with Pending Executives:** None. **Firms with Pending Representatives:** Interstate Batteries, State Fair of Texas, The Clubs of Prestonwood. **New Chapter Life Members:** None. **New Sustaining Members:** None.

Membership Development:

No update.

Programs:

The EWI® of Dallas February Chapter Meeting was held on February 15, 2022, in person and via Zoom at The Cue, hosted by the EWI Chapter. Members and guests were welcomed by President Dawn Redmond, Ebby Halliday Realtors. Kimberly Epperson, Deloitte LLP, gave the invocation. President Redmond called the chapter meeting to order at 6:30 pm. President Redmond requested everyone participate in a quick brainstorm session by coming up with a word or phrase that represents EWI – Dallas Chapter. The members gave great suggestions. Vice President Jennifer Clark, Dallas Hearing Foundation, introduced our speaker, Meredith Ford O'Neal, CEO with The John Ritter Foundation for Aortic Health.

Ms. O'Neal shared that actor John Ritter died from thoracic aortic dissection that wasn't diagnosed in time to save his life. John's wife, Amy Yasbeck, founded The John Ritter Foundation for Aortic Health to bring attention to aortic dissection. She also shared important information about the aortic health. Ms. O'Neal shared her heart touching personal testimony with aortic dissection while giving birth to her adorable son.

Before the meeting was adjourned, President Redmond recognized Amelie Brewer, High Profile Staffing, to provide an update on the ASIST Scholarship Program. President Redmond also announced the February Board meeting will be held via Zoom on February 23, 2022, at 5:00 pm., hosted by Retention and Recruitment Director, Jeannette Davis, JLL. More details to come on our March 15, 2022, Chapter meeting. The EWI of Chattanooga Chapter is hosting the Eastern Region EWI Chapter Board Forum April 8-9. Please let President Redmond or Vice President Clark know if you are interested in attending.

President Redmond adjourned the meeting at 7:00 pm.

Upcoming Meetings:

Tuesday, March 15, 2022 - 6:00 pm, Chapter Meeting
Meeting details to be confirmed

Wednesday, March 23, 2022 - 5:00 pm, Chapter Board Meeting
Meeting details to be confirmed

Communications:

Communications Director, Katie Cowan reported on Chapter communications.

Chapter Newsletter EWICconnect

The February *EWICconnect* Newsletter included President Dawn Redmond's message to the Chapter focused on February being Black History month and Heart Health month. There was also a page with suggestions on how to begin working out and the little things we can do to stay healthy. Additionally, in this edition of the newsletter was a list of Black History events taking place in Dallas. It was also noted that there is an extension for our "Best Teacher Ever" fundraiser, the flyer and a link to purchase tickets were included. There was information about the ASIST and EWISP applications as well as a quick look at the upcoming LCAM and a request for donations for door prizes.

Courtesy Notices

Six courtesy notices were sent including the Newsletter. **Social Media:** All social media sites are live and active.

Directory: Directory updates are ongoing. **Website:** Website updates are ongoing.

Fundraising President-Elect Jennifer Clark, Dallas Hearing Foundation, reported the follow:

The best teacher basket fundraiser has been selling tickets leading up to the drawing, which will take place at the board meeting for February on February 23, 2022.

At the last count, the chapter had sold 47 tickets. Danielle Forney will give the count once the drawing takes place at the February board meeting.

Vice President/President-Elect: President-Elect Jennifer Clark, Dallas Hearing Foundation, reported the follow:

Corporate Webinars: A series of monthly webinars were produced by EWI® Corporate to expand the benefits to the member firms and increase personal and professional development for its members. Also featured are webinars aimed to improve chapter development and communicate organizational changes to members. These webinars are free and available to all representatives and employees of member firms.

Dates and Subjects of Professional Development:

FREE Webinar:

April Webinar:

Tuesday, April 14, 2022, 1 PM CST

Funding Your Child's Post-High School Education

Presented by: Kathy Knecht, College Prep Consultant, Keystone Capital Management Group

Dates for 2021 Conferences:

LCAM – Corpus Christi, TX, September 15-17, 2022

Operations Review Committee:

Nominating Committee – Lisa Tignor – No Report.

Budget –Danielle Forney - No Report. Bylaws and Rules – Jeannette Davis shared with the board the “2022 Bylaws Amendment Submission Deadline Information” memo. The memo will be shared with the full chapter by way of a courtesy notice. Ebby Halliday Executive Excellence Award – Lisa Tignor - No Report. Historian – Janie Sandoval - No Report. Official Greeter/Courtesy – Deborah Tough - No Report. Parliamentarian – Jeannette Davis -No Report. Ad-Hoc Long-Range Planning (Strategic Plan) – Jennifer Clark – No Report. Member Engagement – Jennifer Clark - No Report. Publicity – Melanie Linnear - No Report. Sustaining – Kathy Stone - No Report. Treasurer –Danielle Forney - No Report.



**2020-2021
EXECUTIVE ADVISORY BOARD**



Sherry Adams
Vice President of
Human Resources
Ebby Halliday Companies



Lindsay Jones
Financial Advisor
Ameriprise Financial
Services, Inc.



Melanie Linnear
Vice President of
Food Service
State Fair of Texas



Kim Loving
Operations Manager
McKinsey & Company

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Mission

Executive Women International (EWI) brings together key individuals from diverse businesses for the purpose of promoting member firms, enhancing personal and professional development, and encouraging community involvement.

Vision

To enhance professional growth and development within a diverse group of women while empowering them to make a difference as they inspire others.

Values

Integrity | Excellence | Respect | Collaboration



LEADERSHIP CONFERENCE & ANNUAL MEETING

September 15-17, 2022
Corpus Christi, TX



EWI's Leadership Conference and Annual Meeting (LCAM) is an annual professional development conference where members from our Chapters gather to connect, network and grow professionally through keynote speakers, workshops, seminars, group discussions, and more. During LCAM, delegates also conduct the business of the organization during our annual meeting. We also hold social gatherings, Reading Rally events, recognize our members for their accomplishments, and learn new ideas.

2021-2022 EWI of Dallas Board of Directors

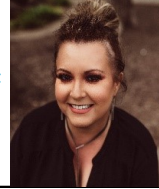
President



Dawn Redmond
Ebby Halliday Realtors
214-689-8424

dawnredmond@ebby.com

*Vice President/President-Elect
& Fundraising Director*



Jennifer Clark
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214-796-2006

jennifer.clark@dallashearingfoundation.org

Secretary



Denise Labrado
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Denise@arlington.org

Treasurer



Danielle Fomey
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Sergeant-At-Arms



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*Retention & Recruitment
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Program Director



KeChan Patterson
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Advisor



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Member Firms



DOWNTOWN
DALLAS INC



FOUR SEASONS
RESORT AND CLUB
DALLAS AT LAS COLINAS

