

# Dallas EVI Connect

Chartered 1951

August 2022



On the way to work, I heard a commercial announcing that pumpkin is back! It is time for me to get a Pumpkin Spice Latte and breakout in a sweat while drinking it. This commercial sent a flood of thoughts through my head about change. The kids are back in school and soon cooler temperatures will arrive. The leaves will fall and my gardener will no longer have to cut the grass on a weekly basis; and we will gain an hour when the time falls back in November. Additionally, change is coming in our chapter's leadership and I couldn't be more excited about our incoming president, Jennifer Clark and the new slate of officers. More to come on that in the September issue.

In July, members of the EWI of Dallas Chapter had a terrific time collaborating with other EWI Chapters at the 2022 TEXOMA Board Forum which was beautifully executed by the Houston Chapter. Our chapter shared some of the events and fundraisers we held during this past year and learned a lot from the other chapters. Many thanks to the Houston Chapter for their hospitality and to the EWI of Dallas Chapter members who attended the forum.

I hope that you enjoy the August Connect and that you have a terrific and safe Labor Day Weekend.

Onward to Greatness!

Dawn Redmond



# A special thanks to our July speaker, Terry McLellan, SunNav Healthcare Advocates!!

If you missed this awesome Chapter meeting you can click this [link](#) and find Terry's presentation, and if you click this [link](#) you will find the Beers list she mentioned during her presentation.



**SunNav**  
Healthcare Advocates, LLC

Terry McLellan, BSN, RN  
Board Certified Patient Advocate  
SunNav Healthcare Advocates, LLC  
WWW.SUNNAVHCA.COM  
214.273.0091



Thank you to our host for bringing us together today!

Dallas Chapter  
Executive Women International

July 19th, 2022



## SunNav Healthcare Adovates, LLC Services

### Medical Assistance

- Provide medical assistance and help review your medical care diagnoses, treatment options, records, and test reports.
- We can accompany you to your appointments, manage medications, and perform med box fills.
- We can also monitor your care at your hospital bedside, or be a good choice as a healthcare proxy.

### Decision Making Assistance

- **Shared Decision Making:** This is a process that helps patients make choices based on their values and belief systems.
- **Conflict resolution:** This helps families make difficult decisions related to their loved ones' care.

We can be on the MPOA for Clients that are unable to be with the patient at all times!

### Home Health and Geriatric Care

- We can help with finding home health assistance with caregivers that may or may not have any nursing - type training.
- Services such as in-home nursing care, home therapy, and ADL care can be performed.
- Private nonskilled care for companionship, meal prep, and housekeeping chores.

### Health Coaching

- We provide health coaching on difficult to manage diagnoses like diabetes and Congestive Heart Failure.
- We can provide diet and medication management and even shopping and meal prep to help you or your loved one learn how to shop and cook to maintain your weight, blood sugar level, reduce salt, etc.

### Insurance and Billing Assistance

- Health insurance and other cost and billing issues can be very confusing. SunNav can provide individuals and families to help with choosing the best insurance plan, handling paperwork, negotiating denials of claims, and Medicare plan decision making.

## What can a Board-Certified Patient Advocate do for you?



### Making the most out of doctor visits

By helping you get more out of doctor's visits and parse the details of different treatment options, patient advocates enable you to make more informed decisions that lead to better health results.

### Clear understanding of medical visits

Patient Advocates do research into medical conditions and treatments to supplement the information your doctors provide, so you have a better idea of the details behind the prognosis and treatment recommendations your doctor brings up in those short 5 minute visits.

### Minimize costly healthcare bills

With the high expenses common to medical procedures and treatments, it's hard to avoid. By knowing how to negotiate with providers, ask the right questions and spot billing errors, patient advocates can potentially help you save hundreds or thousands of dollars.

### Medical Billing review

Patient advocates are better equipped to understand the different charges in a medical bill. They can both help you avoid paying too much and help you stay on top of the bills coming in while you're in the hospital or too ill to deal with going through them all.

### Medication management

Help patient with what medications should be taken and in what dosage. Clarify several factors a patient might not understand about his or her prescribed meds, including reactions to other medications, side effects, and other problems that can affect recovery.

### Family caregiver advice

While taking care of your loved one is important to you, it is just as important to take care of yourself and the rest of your family as well. We can help you manage this stressful situation.

### Reduce stress

Stress isn't just unpleasant, it can also be bad for your health. Offloading some of the most confusing and frustrating parts of dealing with doctors will inevitably reduce your stress levels.



# 2022 TEXOMA

hosted by  
EWI of Houston

DISCUSSING  
**HOT TOPICS**  
SHARING  
**COOL IDEAS**

August, 2018

EWI of Houston, Host of 2022 TEXOMA

**TEXOMA BOARD FORUM – HOSTED BY EWI of HOUSTON**

July 15-16, 2022 - Held at member firm Omni Houston Hotel Galleria, represented by Georgia Graugnard

LaTonya Perez, representing The Rose, and her team greeted the attendees of Texoma early Friday morning, July 14th. LaTonya's team included Courtney Castellanos, representing Lockwood, Andrews & Newnam, Inc.; Sara Waguespack, sustaining member; and Carole Pitts, representing John Daugherty Realtors. We checked attendees in and handed them a great-looking bag with Houston stenciled on it that included their name badge for the event, the dynamite notebook produced by Marji Zamora, representing Speedy Printing – Katy Freeway, a table tent with their name on it, and a purse-size bottle of hand sanitizer.

There were representatives from Dallas, Oklahoma City, San Antonio, and Tulsa in addition to visitors from Columbus, Omaha, Chattanooga, and Des Moines. We had an impressive 17 representatives from Houston for a total of 34 attendees.

Outside of the meeting room, there were many vendors set up with awesome merchandise for sale. There was EWI merchandise, clothes, purses, jewelry, sleepwear, and the talk of the conference, something called DRINK BOMBS! Who knew?!

Once we got to our tables, which were indicated by table names on our badges, there was another huge bag on our chairs donated by member firm Westpark Communications that was chock full of all kinds of great stuff donated by EWI of Houston member firms, including chocolate, my favorite! Great care was taken to make sure attendees from our Houston chapter were scattered around the room sitting with attendees from other chapters.

Kay Bart, representing Skerl & Associates and our President Elect (therefore in charge of Texoma), called the conference to order and welcomed everyone to Houston and to Texoma. Kay invited Patti Strawther,

representing James J. Postl Interests, to introduce the door prize system that we use at our chapter meetings. Patti explained that door prizes would be awarded twice on Friday and twice on Saturday. If door prize tickets were purchased on Friday, we could use some of the tickets on Friday and the rest on Saturday if we wished. The door prizes were fantastic and the proceeds from the door prize tickets benefitted our chapter's operating budget! And . . . on both Friday and Saturday, tickets that had not won were all placed in a bag and drawings were held for doors prizes that were provided by the vendors, so there were multiple chances to win.

Our President, Shari Schiffman, representing Douglas Elliman Real Estate – Texas, came to the podium and added her welcome and spoke about our upcoming Leadership Conference and Annual Meeting (LCAM) in September in beautiful Corpus Christi. Texas was certainly well represented this year!

Kay then invited Sanela Hasagic, representing Lockwood, Andrews & Newnam, Inc., to the podium for the day's inspirational message. The message was entitled, "A Woman of Strength." It was truly inspirational and set a wonderful mood for the conference. We adjourned at that point to the adjoining room for a delicious lunch.

The first speaker of the conference was a doozy and one that was highly anticipated. Elizabeth McCormick, CSP, CW2 (RET), a former decorated US Army Black Hawk Helicopter pilot! In 2021, Elizabeth was named one of the top 30 motivational speakers in the world. She was amazing! Her presentation was full of great advice and fascinating stories about her experiences as a woman in a definitely male-dominated field. Plus, she taught us all to fly a helicopter!

After Elizabeth's presentation, we had members of the board of EWI Corporate speak with us. We had five

members of the corporate board in attendance from all over the country, including the Corporate President, Christine Healy, EWI of Des Moines; Corporate Director, Cheryl McCall, EWI of Omaha; Corporate Director, Cheryl Holmes, EWI of Columbus; Corporate Secretary/Treasurer, Charlie Rosenquist, EWI of Chattanooga, as well as our very own Marji Zamora who serves as a Corporate Director. They spoke about what serving on the corporate board entails, what Corporate can do for us, the new True Blue membership program, LCAM, and they listened to questions and ideas from the audience.

Once the Corporate Corner was concluded, our next session was a Chapter sharing session moderated by Marji Zamora. Marji threw out topics and chapter representatives shared successes and challenges regarding each topic. It was a great sharing experience. We then adjourned for the day and all met on the staircase of the Omni Houston Hotel where we took a group photo. Yours truly does not like stairs so I was in the front of the photo. Yikes!

The special Friday night event was held at Curtain Call, a small event venue owned by Craig Howard, executive of member firm The Ballroom at Bayou Place, and was a mystery dinner theater. The decorations were a big WOW! The room looked absolutely beautiful. Everyone enjoyed a delicious dinner as the play unfolded. The mystery was called, "Death of a Gangster." It was hilarious!!! There were quite a few guests so the event was very well attended and everyone fully participated. The lead actor in the mystery (playing both Lou Zar, and Detective Ness), could have been Ben Affleck's brother. He looked very similar, in my opinion. The mystery was hard to solve (at least for me . . . I wasn't even close), but it was a whole lot of fun and a great way to mingle with the members visiting from other chapters. Who knew we had budding actors among us – Sanela Hasagic, Courtney Castellanos, Robin Castellanos, and Larry Wesley. Everyone really let their hair down. Some of the group then headed back to the Omni where they wanted to put on their dancing shoes at the Black Swan Club. I think a few showed up to bust a move.

Saturday kicked off with a delicious buffet breakfast and then we got started again. Kay welcomed everyone back, and asked Margo Faulkner, representing Sewell Automotive, to give our inspirational message entitled "The Paradoxical Commandants". Then LaTonya, representing The Rose, was asked to introduce our first guest speaker of the day. Angela Quintanilla Schlafley, Director of Clinical Services at The Rose, presented, "Put Your Mask On First." I thought the presentation was going to have something to do with the masks we have been wearing since the pandemic, but it was something different. Angela explained that she was traveling with

her children on an airplane and the flight attendant was doing the safety speech. Part of that states that in case of emergency and the oxygen masks drop down, put yours on first, then your children. That was the basis of her presentation. Take care of yourself first, because you cannot take care of anyone else if you are not well. It was a very informative and entertaining presentation with all sorts of information on taking care of yourself physically, emotionally, and spiritually.

After a short break, Rebekah Wesley, representing Jackson & Company, introduced our next presenter, Lisa Krumm Anhaier, CPCE. She spoke to us about, "Changing Your Mindset". What a dynamic, enlightening, and useful presentation! Lisa spoke about one of the main things that stops us from reaching our goals - - - fear. She talked about naming our inner voice, the one who bombards us with negative thoughts. Using a funny name so that perhaps the next time we hear that negative nelly, it will make us laugh and realize that most of what that voice says is based on half-truths and mis-remembered events. It definitely lived up to the name of changing your mindset.

Our last speaker, Matthew Brockmann with Atlas Glinn, was introduced by Cindy Baker, representing Black Haw Group. He taught us to BYOB (Be Your Own Bodyguard!) Matthew has seen it all and trained for many different situations (training with the Navy SEALs and other special forces). Key takeaways: we should look at Body Language > Behavior > Intent. Women should consider carrying a small tactical flashlight that fits in a purse. A flashlight can be used as a weapon with the blunt end or as a deterrent with the light to create disorientation to allow time to flee. Another key takeaway, Matthew said when you are using a rideshare (Uber, etc), you, as a passenger, should always sit behind the driver. You are less vulnerable in this location to the driver. Several of our members were able to stick around and talk to Matthew after the forum was dismissed. He continued to educate them about how to react in certain situations.

It was time to recognize the Texoma Board Forum Committee. Kay asked each one to come to the front and be recognized: Rebekah Wesley, LaTonya Perez, Cindy Baker, Marji Zamora, and Shari Schiffman as well as Patti Strawther, our Fundraising Director. There was a thunderous round of applause for these hard-working, dedicated members of EWI of Houston.

Kay and Shari closed the event, thanking everyone for their attendance and reminding everyone that we will see each other soon at LCAM in Corpus Christ in September. They invited everyone to enjoy a box lunch, enjoy continued fellowship, and wished them safe travels.



## Move Your People to Action...

Teach them to SOAR in their work life with the PILOT Method

By: Elizabeth McCormick, Motivational Speaker and Former US Army Black Hawk Pilot

- Have you ever experienced employees or staff who seem stuck?
- Who sit in meetings without participating?
- Who aren't contributing?

You can be a catalyst to their growth through the **PILOT Method**:

### P- Potential

Leaders develop others' potential: to be better as a person, to be better in their job, and to be better equipped to grow into leadership. Leaders develop leaders. How?

Be someone they can Emulate. Show your employees that you are learning alongside them. Your employees want to see in your failures and how you handle it with grace and with learning. Share with them the successes and the mistakes you've made that you're learning from. Create a culture that allows creativity and educated risk-taking to allow failure. People learn more when they feel safe to make mistakes.

### I- Implementation

Have you ever had a meeting to discuss the meeting? Are you spending more time getting ready to get ready? Getting stuck in "Analysis Paralysis" happens. Taking ideas into action, requires... taking action! There is a fine line between waiting for perfection and taking a calculated risk.

To implement utilize "Ready, Fire, Aim" process:

**Ready-** prepare and risk assess. Ask yourself- Is the speed of implementing this more important than perfection? What will we gain or lose from pulling this trigger? What will we gain or lose from waiting?

**Fire-** take action and evaluate performance. Are you hitting the mark? What are the performance indicators we need to watch for?

**Aim-** make adjustments as you go to get you closer to your goals. Involve everyone on the team in the problem solving process put everything up for consideration then discuss the pros and cons for each possible adjustment.

### L- Leadership

It's good to be the first. Leading your industry shows innovation, and innovation does not happen without taking educated risks. Leadership is such a broad and all encompassing term that can be difficult to explain.

If you just focus on these 3 pillars of leadership, everything gets better:

**C Communicate Clearly-** leading means communicating proactively and with clarity. Clearly communicate the vision and inspire your employees to greater action, let them know their role and what your expectations are.

**A- Aviate Boldly -** Take action! (Have you heard that before?) The speed of which you take action determines those get their products to market, their services to consumers and lead the industry.

**N- Navigate Courageously -** It's been said many times, "begin with the end in mind" because if you don't have an end in mind, how will you know when you get there? Commit to a course while you make the communication and take the actions necessary to get there. Keep on your course until it doesn't serve your organization any longer, then adjust the navigation.

These three pillars of leadership work together. Your communication and action should lead you closer to your vision (navigation) because if you're not moving closer to your vision, you're actually moving further away. There is no neutrality. And your employees will follow and lead better when they clearly understand the vision and the actions they need to take to move the organization there. And aviating? Action is required- it is the difference maker in industries.

### O- Optimize your Environment for Innovation:

Be responsible with nurturing the culture of your organization and how it responds to risk, change and learning from failures of any size.

Does your organization:

Embrace change?

Welcome change?

Suggest change?

Ask for ideas to change?



If new ideas are raised in a meeting are they explored or shut down? Do your employees have a voice.

At the end of every meeting are you asking: "Is there anything else?" and creating opportunity for discussion, feedback and questions?

Don't settle for average. No one wants to fly with an average PILOT and as a leader you are the pilot in command of your organization. It requires a commitment that leads to tenacity.

### T - Tenacity

Don't give up:

On your vision... until it no longer serves

On your employees... until they don't serve the organization

On your company... until the customers are no longer paying to be served

On yourself as a leader... until you take your last breath and are unable to serve.

Your people, they WANT to follow you! No one wakes up in the morning and says, "How can I be

average today?" Show them the way everyday. By taking the time to be the Pilot in Command and lead from where you are to drive the action.

About Elizabeth McCormick:

**A decorated US Army Black Hawk Helicopter Pilot, Elizabeth McCormick flew air assault, command and control, top-secret intelligence missions, and transported high-level government VIP's, transitioning from her military service to corporate management to public speaking. Elizabeth is an in-demand Motivational Keynote Speaker named one of the Top 30 Motivational Speakers in the WORLD, and an authority on Leadership, currently #4 on the list of "Leadership Experts to Follow Online." Elizabeth inspires audiences, sharing her pioneering aviation lessons learned in a memorable and action-oriented presentation. As a premier leadership trainer and top performing founding member of the Maxwell Leadership Certified Team specializing in speaking, she is a dynamic and energizing keynote speaker sought after for events around the world. Find out more at: [www.PilotSpeaker.com](http://www.PilotSpeaker.com)**



Our speaker at the TEXOMA Board Forum, Elizabeth McCormick, Former US Black Hawk Helicopter Pilot, offered a **F R E E** gift during her presentation.

This online course, "Master Your Motivation" includes a module on confidence boosting, 30 ways to be motivated in 30 minutes without spending money, and has upcoming modules on Focus as well as Work-Life harmony. This course is normally \$99, is now complimentary for you with this link:

**[www.SoarYourLife.com](http://www.SoarYourLife.com)**

This course can be shared with your family and/or members as well. We could all use more motivation now.

***Lisa Krumm Anhaizer, CPCE, is the founder and owner of [Creating the Mindset](#). She shares her knowledge by educating via one-on-one consultations and speaking engagements.***

As a consultant, Lisa brings decades of knowledge and experience to the table. She serves clients through support in employing creative ways to reach goals, develop strategic partnerships, and drive companies down a path to success. As an experienced management trainer and personal coach, she is committed to helping clients lean into their strengths and redefine their weaknesses as opportunities for growth.



Lisa was the founder of LBL Event Rentals, sold in 2019, an award-winning luxury linen and event rental provider serving the Houston area for over 24 years. Lisa currently owns and operates Southern Hospitality Coffee Company, an online-only gourmet coffee company and originator of the trademarked Texas Sunrise™ blend.

Lisa is a graduate of the Goldman Sachs 10,000 Small Businesses Program and Harvard's Consultancy Course. She also holds a bachelor's degree in journalism/marketing from Louisiana State University. More recently, she received the designation of Certified Professional in Catering and Events (CPCE) from the National Association for Catering and Events (NACE).



## "True-Blue" Referral Rewards Program

EWI Members are the life-blood of our organization. Our "True-Blue" Referral Rewards program recognizes members who are "True-Blue" EWI supporters. Beginning May 1, 2022, EWI is offering an opportunity for any EWI member to be rewarded for referring a new member to the organization.

Reveal your "True-Blue" loyalty for EWI by inviting a friend, co-worker, business partner, neighbor, networking contact or a connection from your social networks to join EWI. If your referral joins EWI, you will receive a \$25 "True-Blue" referral reward voucher redeemable towards any of the following EWI items:

- LCAM Registration
- Leadership Caucus Registration
- EWI Branded Merchandise in the EWI Online Store
- Corporate Membership Dues

As defined by Merriam-Webster's Dictionary, "True-Blue" is:

Unwavering in one's commitment; extremely loyal;

To show what one is really like: to reveal one's real nature or character

*Synonyms: constant, dedicated, devoted, devout, down-the-line, faithful, fast, good, loyal, pious, steadfast, steady, true*

To claim your referral reward, your name must be listed on the EWI Membership Application Form as the referring member. Your certificate will be emailed to you by the EWI Corporate Office once the application has been processed and paid in full. Certificates are redeemable upon receipt and expire 12 months from issue date.

## AUGUST PROFESSIONAL DEVELOPMENT WEBINAR

Awake Your Potential: Inside Out Leadership

Presenter: Kim Zoller

ID360

CEO & Founder

Tuesday, August 9, 2022

1:00 PM CT



[Register Here](#)

# EVENTS & WEBINARS

## OCTOBER PROFESSIONAL DEVELOPMENT WEBINAR

Cracking the Success Code: Tips for  
Personal and Professional Development

Presenter: Lewana Harris

Korn Ferry

Consultant

Tuesday, October 11, 2022

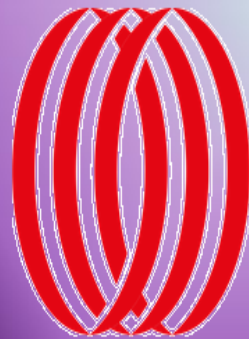
1:00 PM CT



[Register Here](#)

Happy  
Anniversary

**26 years  
in August!**



**JLL<sup>®</sup>**

**July 27, 2022, Reports & Board of Directors Recap**

Location: Zoom call, hosted by Lisa Tignor, McKinsey & Company.

**Secretary’s Report:**

Minutes of the June 29, 2022, board meeting minutes were approved. Secretary, Denise Labrado reported 2 Courtesy Notices had been emailed since the last board meeting.

There were two firms celebrating an anniversary in July: Ameriprise Financial Services - 21 years and Ebby Halliday Realtors - 56 years.

**Treasurer’s Report:**

Chapter Treasurer, Danielle Forney, reported that the Chapter has a total of \$89,009.93 in our General and Market Index accounts, and a total of \$31,497.55 in the B/C/DP account after obligations.

**Sergeant-At-Arms:**

Officer Millie Marsac reported a total of 10 individuals attended the July 19, 2022, Chapter Meeting: eight representatives and two guests. Forty-two percent of our member firms were represented.

**B/C/DP:**

On behalf of the B/C/DP committee, Lisa Tignor reported the following:

**Executive Women International Scholarship Program (EWISP)**

No report.

**Adult Students in Scholastic Transition (ASIST)**

No report.

**Dallas Chapter Only Scholarship**

No report.

**Needs Based Scholarship**

No report.

**Philanthropy**

No report.

**Literacy Initiative**

No report.

**Professional Development Award (LCAM)** No report.

**Retention and Recruitment:**

Director Jeannette Davis reported for the Retention and Recruitment Committee.

**New Firms/Members:** None. **Replacement Executives:** None. **Replacement Representatives:** **Resignation Firms:** None. **Resignation Executives:** None. **Representatives:** Brittany Titterington, The Clubs of Prestonwood **Firms with Pending Executives:** None. **Firms with Pending Representatives:** Interstate Batteries, State Fair of Texas, The Clubs of Prestonwood. **New Chapter Life Members:** None. **New Sustaining Members:** None.

**Membership Development:**

No new membership development during this period.

**Programs:**

The EWI® of Dallas July Chapter Meeting was held on July 19, 2022, in person at Downtown Dallas, Inc., hosted by Downtown Dallas, Inc. Members and guests were welcomed by President Dawn Redmond, Ebby Halliday Realtors. President Redmond called the meeting to order at 6:35 pm. The invocation was given by Communications Director, Katie Milbry, Vault Aviation. President Redmond recognized Advisor, Lisa Tignor, McKinsey & Company, to report on the proposed 2022-2023 Officers and Board of Directors slate.

<b>Chapter Membership:</b>	
Total Member Firms	19
Total Representatives	17
Total Executives	19
Total Sustaining	11
Total Transitional	2
Total Chapter or Corporate Life	3
<b>Meeting Attendance:</b>	
Firms Represented by Reps	8
Guests Present	2
Percentage of Firms Present	42%
Representatives Present	8
Executives Present	0
Sustaining/Transitional Members Present	0
<b>Total Attendance:</b>	<b>10</b>

Programs Director Patterson introduced the speaker, Terry McLellan, Founder of SunNav Healthcare Advocates, LLC. Terry McLellan is a Board-Certified Patient Advocate with over 25 years' experience as a Registered Nurse and the founder of SunNav Healthcare Advocates, LLC. As patient advocates, SunNav provide services to patients and those supporting them who are navigating the complex healthcare continuum. Working directly with clients or their legal representative, SunNav always ensure the client has a voice in their care and all information to promote informed decision making in all aspects of healthcare navigation.

SunNav services include:

#### Medical Assistance

- Provide medical assistance and help review your medical care diagnoses, treatment options, records, and test reports.
- We can accompany you to your appointments, manage medications, and perform med box fills.
- We can also monitor your care at your hospital bedside or be a good choice as a healthcare proxy.

#### Decision Making Assistance

- Shared Decision Making: This is a process that helps patients make choices based on their values and belief systems.
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- We can provide diet and medication management and even shopping and meal prep to help you or your loved one learn how to shop and cook to maintain your weight, blood sugar level, reduce salt, etc.
- Insurance and Billing Assistance
- Health insurance and other cost and billing issues can be very confusing. SunNav can provide individuals and families to help with choosing the best insurance plan, handling paperwork, negotiating denials of claims, and Medicare plan decision making.

President Redmond adjourned the meeting at 8:00 pm.

#### Upcoming Meetings:

Tuesday, August 16, 2022 - 6:00 pm, Business Meeting

Meeting details to be confirmed

Wednesday, August 24, 2022 - 5:00 pm, Chapter Board Meeting

Meeting details to be confirmed

#### Communications:

Communications Director, Katie Milbry reported on Chapter communications.

#### Chapter Newsletter EWICConnect

The July edition of the *EWIConnect* Newsletter has a special message from Vice President/President-Elect, Jennifer Clark. It includes a spotlight on member firm Dallas Hearing Foundation and an article from the Harvard Business Review titled *How to Stop Overthinking and Start Trusting your Gut*. Also included, was information about the new True Blue Referral Rewards Program and information about the upcoming LCAM in Corpus Christi, Texas.

#### Courtesy Notices

Two courtesy notices were sent including the Newsletter. **Social Media:** All social media sites are live and active.

**Directory:** Directory updates are ongoing. **Website:** Website updates are ongoing.

**Fundraising:** President-Elect Jennifer Clark, Dallas Hearing Foundation, reported the follow:  
There were no fundraising activities for this time period.

**Vice President/President-Elect:** President-Elect Jennifer Clark, Dallas Hearing Foundation, reported the follow:

**Corporate Webinars:** A series of monthly webinars were produced by EWI® Corporate to expand the benefits to the member firms and increase personal and professional development for its members. Also featured are webinars aimed to improve chapter development and communicate organizational changes to members. These webinars are free and available to all representatives and employees of member firms.

### **Dates and Subjects of Professional Development:**

#### **FREE Webinar:**

**August Webinar:** August 9, 2022, 1:00pm CT  
*Awake Your Potential: Inside Out Leadership*  
**Presenter:** Kim Zoller, ID 360

#### **Dates for 2022 Conferences:**

Texoma – Houston, TX, July 15-16, 2022  
LCAM – Corpus Christi, TX, September 15-17, 2022

#### **Operations Review Committee:**

Nominating Committee – Lisa Tignor – presented the 2022-2023 slate officers and directors to membership at the Ju chapter meeting. The proposed slate will be voted on at the August Business meeting.  
Budget –Danielle Forney - No Report. Bylaws and Rules – Jeannette Davis presented three Proposed Bylaw Amendments to be Voted Upon at Annual Meeting by the Delegate Body.  
Ebby Halliday Executive Excellence Award – Lisa Tignor – No Report. Historian – Janie Sandoval - No Report. Offici Greeter/Courtesy – Deborah Tough - No Report. Parliamentarian – Jeannette Davis -No Report. Ad-Hoc Long-Ranç Planning (Strategic Plan) – Jennifer Clark – No Report. Member Engagement – Jennifer Clark - No Report. Publicity Melanie Linnear - No Report. Sustaining – Kathy Stone - No Report. Treasurer –Danielle Forney - No Report.





**2020-2021  
EXECUTIVE ADVISORY BOARD**



**Sherry Adams**  
Vice President of  
Human Resources  
Ebby Halliday Companies



**Lindsay Jones**  
Financial Advisor  
Ameriprise Financial  
Services, Inc.



**Melanie Linnear**  
Vice President of  
Food Service  
State Fair of Texas



**Kim Loving**  
Operations Manager  
McKinsey & Company

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[ewi@ewiconnect.com](mailto:ewi@ewiconnect.com)  
[ewiconnect.com](http://ewiconnect.com)  
[my.ewiconnect.com](http://my.ewiconnect.com)

## Mission

Executive Women International (EWI) brings together key individuals from diverse businesses for the purpose of promoting member firms, enhancing personal and professional development, and encouraging community involvement.

## Vision

To enhance professional growth and development within a diverse group of women while empowering them to make a difference as they inspire others.

## Values

Integrity | Excellence | Respect | Collaboration



## LEADERSHIP CONFERENCE & ANNUAL MEETING

September 15-17, 2022  
Corpus Christi, TX



EWI's Leadership Conference and Annual Meeting (LCAM) is an annual professional development conference where members from our Chapters gather to connect, network and grow professionally through keynote speakers, workshops, seminars, group discussions, and more. During LCAM, delegates also conduct the business of the organization during our annual meeting. We also hold social gatherings, Reading Rally events, recognize our members for their accomplishments, and learn new ideas.

# 2021-2022 EWI of Dallas Board of Directors

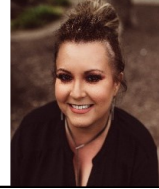
**President**



**Dawn Redmond**  
Ebby Halliday Realtors  
214-689-8424

[dawnredmond@ebby.com](mailto:dawnredmond@ebby.com)

**Vice President/President-Elect  
& Fundraising Director**



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