

Dallas

EWI Connect

Chartered 1951

September 2022



In Michael Corely's article "The Honor, Privilege and Responsibility of Leadership" he writes:

"Being a leader means that you are in the position to influence the current and future lives of other individuals. The decisions you make and actions you take will impact those who follow you, and in many cases, their families. It should be considered an honor, privilege, and responsibility."

This quote resonates with me as I look back over my term as president. My hope is that my leadership influenced the chapter and our surrounding community in a positive way. EWI of Dallas has a rich history of philanthropy in the Dallas area and professional development of its membership. I am proud to say that we continued to serve our community and membership this past year. Here are a few highlights from the year.

- Donation of 258 food items and \$220 in gift cards to Cedar Hill Shares for Thanksgiving meals.
- 70th EWI Chapter Anniversary Celebration – So much fun! Special thank you to Life Member Janie Sandoval for the history lesson.
- Three fundraisers that benefited scholarships, BCDP and the General Fund.
 - o EWI of Dallas Chapter 70th Anniversary and raffle.
 - o "The Best Teacher Ever" Basket Raffle. The basket, won by our very own Jeannette Davis of Member Firm JLL, was later donated a special teacher at the Chapter's Reading Rally event.
 - o The Chapter's first combined Executive Appreciation and Scholarship Night gift basket raffle and "Dollars for Scholars." Special shout out to the committee for assembling over 20 baskets and their spouses for serving as the bartender and auctioneers.

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- “Read Across America” partnership with “Internal Freedom” at Sherrod Elementary in Arlington, TX, where over 700 books were donated to the students. We were honored to have Ms. Opal Lee, the Grandmother of Juneteenth, as special guest reader.
- First Combined Executive Appreciation and Scholarship Night where we gave \$18,000 in scholarships to graduating high school seniors and adults returning to college through our EWISP, Chapter Relative Scholarship, and ASIST Programs.
- Chapter representation at the Eastern Region Board Conference, TEXOMA, and LCAM
- Implementation of the New Member Virtual Open House prior to Chapter Meetings to welcome prospective members.

Congratulations EWI of Dallas on a year of moving the chapter “Onward to Greatness.” We have had a full year, and I want to thank each and every one of our chapter members for their contributions of your time and efforts. It has been an honor and privilege to serve as the 2021-2022 EWI of Dallas Chapter President. My heart is full of love for this chapter.

In Loving Memory of Dr. Jeffrey Redmond,

Handwritten signature of Dawn Remond in blue ink.

Dawn Remond
2021-2022 EWI of Dallas President

Dallas
eVi

CONNECTIONS | CAREERS | COMMUNITY

2022/2023 Board Installation

*Tuesday, September 20, 2022
at Maggiano's*

“

Dream, Dare, Deliver

”



“ Dream, Dare, Deliver ”

Dream

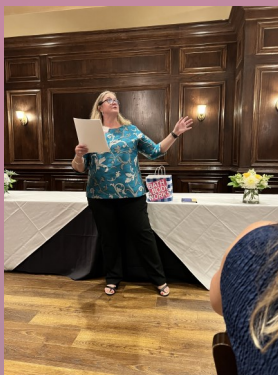
-A series of thoughts, images and sensations occurring in a person's mind during sleep, a cherished aspiration, ambition or ideal

Dare

To be sufficiently courageous

Deliver

To set free



EWI of Dallas 2022-2023 Board of Directors

President

JENNIFER CLARK
Dallas Hearing Foundation
jennifer.clark@dallashearingfoundation.org



Vice President/President-Elect

LISA HALL
Mercury One, Inc.
lhall@mercuryone.org



Treasurer

DANIELLE FORNEY
Neuberger Berman
danielle.forney@nb.com



Secretary

DENISE LABRADO
Arlington Convention & Visitors Bureau
denise@arlington.org



Sergeant-at-Arms

KECHAN PATTERSON
Downtown Dallas, Inc
patterson@downtowndallas.com



**B/C/D/P Director
& Advisor**

DAWN REDMOND
Ebby Halliday Realtors
dawnredmond@ebby.com



Communications Director

KATIE MILBRY
Vault Aviation
katie@vaultjet.com



**Recruitment and Retention
Director & Advisor**

JEANNETTE DAVIS
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jeannette.davis@am.jll.com



Fundraising Director

LISA TIGNOR
MCKINSEY & COMPANY
lisa_tignor@mckinsey.com



Program Director

OPEN

JOIN EWI AT THE STATE FAIR OF TEXAS!!



Tuesday, October 18th
6pm

Briscoe Carpenter Livestock Center
ewidallas.com/meetings-events



STATE FAIR OF TEXAS

2022



GENERAL INFO

- RESTROOMS
- RESTROOMS *extended hours*
- INFO BOOTH
- INFO / ONLINE COUPON PICKUP
- STATE FAIR STORE
- SHOPPING
- BANK OF AMERICA ATM
- FIRST AID
- BABY CARE CENTER
- CONVENIENCE STORE
- WHEELCHAIR / STROLLER RENTAL
- WHEELCHAIR ACCESS
- SAFETY TEAM / LOST AND FOUND
- SAFE KIDS
- GUEST RELATIONS
- KROGER STARLIGHT PARADE ROUTE PRESENTED NIGHTLY AT 7:15 P.M.



SHOWS & ACTIVITIES

- 7 Pig Races / All-Star Stunt Dog Show
- 8 Mattress Firm Illumination Sensation
- 9 Showstoppers/DPD Motorcycle Demo
- 10 Shiner Grove
- 11 ¡Fiestas de Marionetas!
- 12 RAM TRX Thrill Ride
- 13 Tales at the Mastodon
- 15 GO TEXAN Pavilion Stage
- 17 Creative Arts:
Butter Sculpture, Cutco Celebrity Chef Demos, Competition Kitchen, Craft Demos
- 21 Oak Farms Theater
Tanna Banana Storytime, Scott's World of Magic
- 22 Fringe Stage
Allez-Oops!, Mighty Mike
- 25 Midway Barker
- 28 Kids DJ Dance Party with OontzKids
- 31 World of Birds Presents: "SOAR!"
- 35 Dr Pepper® Midway Stage
Country Round-Up!
- 36 Burt Fleming: Chainsaw Carver
- 40 TX Stunt Jam
- 41 Budweiser Clydesdales
- 42 Chevrolet Ride and Drive

EXHIBITS & MUSEUMS

- 1 Mundo Latino
"Día de los Muertos"
- 3 D.A.R. House
"Stars and Stripes Forever"
- 4 Texas Vietnam Veterans Memorial
- 7 African American Museum
"Facing the Rising Sun," "The Souls of Black Folk," "Fire! The Resurrection of Mr. Imagination"
- 8 Hall of State
"Mavs Vault," "100 Years, 100 Stories: Dallas Historical Society"
- 14 Fair Park Visitor's Center
Historic Natural History Dioramas
- 20 Dallas Police Mounted Unit
The Future of Fair Park Exhibition
- 33 Dallas Children's Aquarium
Butterfly Release / Monarch Tagging
- 37 Texas Discovery Gardens
Innovations in Agriculture

ON THE FARM

- 18 Oncor Petting Zoo
- 23 Ranch Arena
Pee Wee Stampede, Dallas Police Department Mounted & K-9 Demonstrations
- 34 Livestock Birthing Barn
- 37 Big Tex's Farmyard
- 39 Milking Demonstrations
- 40 Livestock 101 / Moo U Guided Tours
- 41 Pony Rides (*Paid Attraction*)
- 44 Fair Park Coliseum
State Fair of Texas Rodeo, Majesty of the Horse
- 46 Livestock Shows

LIVE MUSIC

- 6 Chevrolet Main Stage
- 16 Texas Beer & Wine Garden
Yuengling® Stage
- 19 Cotton Bowl® Plaza
Bud Light® Stage





WINNER "BEST TASTE - SAVORY"

FRIED CHARCUTERIE BOARD

by Tami Nevins-Mayes & Josey Mayes

Meats, cheeses, fruits – oh my! Chopped-up fresh mozzarella, salami, and crisp green apples are tossed in olive oil, balsamic vinegar, and Italian herbs. Then the ingredients are wrapped in a wonton wrapper and fried to a golden crisp, topped with creamy goat cheese and a drizzle of hot honey. Everyone’s favorite appetizer rolled into one perfect bite!





WINNER "BEST TASTE - SWEET"

PEANUT BUTTER PARADISE

by Chris Easter & Nicole Sternes

Man cannot live by bread alone – he must have peanut butter. Peanut Butter Paradise starts with deep-frying a honey bun. Then, caramel is injected into the honey bun and then topped with creamy peanut butter. The treat is then layered with some fan-favorite peanut butter treats, Reese’s Pieces, Crushed Butterfinger crumbles, topped off with peanut butter cups, drizzled caramel, and a cloud of powdered sugar. Just another day in paradise!





WINNER "MOST CREATIVE"

CHA-CHA CHATA

by the Garza Family

Sidestep all the others 'cause it's finally here – the milkshake that will make you Cha-Cha Chata all night long! Inspired by the cha-cha dance, the recipe starts with a triple-step of two kinds of milk and vanilla ice cream blended to perfection with the Garza family's top-secret (but famously delicious) horchata recipe. The creamy drink is then poured into a cup rimmed with caramel and cinnamon goodness and topped with a Texas-sized dollop of whipped topping. To bring even more flavor to your tastebuds, the Cha-Cha Chata is dusted with crushed candy, a sprinkle of cinnamon galletas de gragega, and deep-fried arroz con leche bites. Take hold of the churro straw and take a sip, we promise it will cha-cha change your life!





2022 BIG TEX CHOICE AWARDS SEMI-FINALISTS

SAVORY

- Bayou Bowl
- Cajun Lobster Bisque Croquettes
- Chicharron Explosion Nachos
- Crispy Dilly Dog
- Deep Fried BLT
- Deep Fried Brisket Cheese Sticks
- Deep Fried Lasagna Roll
- Deep Fried Texas Country Cookout
- Dim Sum Loco Burritos
- Fried Charcuterie Board
- Fried Soul Food Eggroll
- Holy Biscuit
- Shaking Beef Salad
- Southern Fried Chicken and Sweet Potato Pie Waffles Sliders
- Texas Hot Bull Ride
- Texas Ranch Hog Wings
- Texas Slide
- Texas Twosome
- Turkey Leg Taquito

SWEET

- Cha-Cha Chata
- Crunchberry® Shortcake
- Deep Fried Honey
- Deep Fried Praline Cheesecake Eggroll
- Deep Fried Rocky Road with Blue Bell Ice Cream®
- Deep Fried Southern Dessert Dumplings
- Deep Fried Strawberry Shortcake Crunch Roll
- Doh-Muff
- Fat Elvis
- Fried Texas Fruit Salad
- La Bluebonnet
- Peanut Butter Paradise
- Raspberry Chipotle Sopapilla Cheesecake
- Smoked Bacon Wrapped Cookie Dough Balls
- The Ultimate Brookie Monster
- Triple Lemon Bliss



2022 BIG TEX CHOICE AWARDS

THE ANNUAL FAIR FOOD COMPETITION IS BIGGER AND "BATTER" THAN EVER! #STATEFAIROFTexas

Match the numbers below with the map above to find your next favorite fair food.

SAVORY	<p>1 CHICHARRON EXPLOSION NACHOS LOCATED AT: HANS MUELLER / FARM PAC TAVERN</p>	<p>2 DEEP FRIED BLT LOCATED AT: HAND TOSSED PIZZA BY THE GIANT SLICE / PIZZA & FUNNEL CAKE</p>	<p>3 DEEP FRIED LASAGNA ROLL LOCATED AT: GOURMET ROYALE</p>	<p>4 2022 BEST TASTE SAVORY FRIED CHARCUTERIE BOARD LOCATED AT: NEVIN'S HAMBURGER / NEVIN'S CORNDOG</p>	<p>5 HOLY BISCUIT LOCATED AT: HOLY BISCUIT / MAGNOLIA BEER GARDEN</p>
	<p>6 2022 MOST CREATIVE CHA-CHA CHATA LOCATED AT: RANCHERO DEEP FRIED LOVE</p>	<p>7 DEEP FRIED ROCKY ROAD WITH BLUE BERRY HOMEMADE VANILLA ICE CREAM LOCATED AT: TEXAS HOLY FRIED RIBS AND FUSION BBQ</p>	<p>8 LA BLUEBONNET LOCATED AT: MILTON'S TURKEY LEGS</p>	<p>9 2022 BEST TASTE SWEET PEANUT BUTTER PARADISE LOCATED AT: TEXAS CHEESESTEAKS SOUTHSIDE STEAKS AND CAKES</p>	<p>10 THE ULTIMATE BROOKIE MONSTER LOCATED AT: SMOKEY JOHN'S BAR-B-QUE</p>



Forbes

DIVERSITY, EQUITY & INCLUSION

Women's Equality In The Workplace Requires Greater Inclusion

[Paolo Gaudiano](#)

Mar 8, 2022, 05:40pm EST

International Women's Day always brings a welcome outpouring of statements of appreciation and support for women across all facets of our society. It is also a catalyst for discussions about gender equality in the workplace, which most frequently focuses on two issues, namely, representation and compensation. Early March, not surprisingly, is also a time when new regulations and legislation in support of gender equality are announced, such as the recent law proposed by the European Union that aims to reduce gender pay gaps by requiring greater transparency about compensation.

It is frustrating, then, that in spite of these efforts, great disparities persist. In fact, the COVID-19 pandemic has had a disproportionate impact on women, highlighting some of the structural inequalities that continue to pervade our economy and virtually all facets of our society.

Why are decades of efforts only leading to partial success? Why do these gender inequalities continue to plague the workplace?

In the broader context of Diversity, Equity and Inclusion (DEI), I have previously suggested that part of the problem is the single-minded focus on diversity, or, to be more specific, on numerical representation as a proxy for diversity, while treating inclusion and equity as more "qualitative" factors. Instead, years of research strongly support the idea that inclusion is a key ingredient both for the performance and for the level of diversity of any organization.

Most industry experts agree that creating an inclusive workplace is key to greater diversity and greater success, and this certainly applies to gender equality. In the words of Kristen Anderson, Vice-Chair of European Women on Boards (EWOB), a non-profit Brussels-based organization whose aim is to increase gender diversity in C-Suite and Board roles, "As research has shown, diverse teams perform better than homogeneous teams... but only if they are managed inclusively." To achieve their goals, Anderson and her EWOB colleagues promote the concept of gender equality in organizations as key for their success, but also work with companies to break bias and increase inclusion of women. "Diversity and Inclusion have to work together, like a world-class symphony."

A recent article by gender equality experts Joan C. Williams and Jamie Dolkas argues convincingly that measuring representation is simply an *outcome metric*: it can tell us that biases exist, but won't help us understand the causes of those biases or how to remove them. Williams and Dolkas propose instead to focus on *process metrics*, that is, metrics that can pinpoint problems within corporate processes, such as recruiting, evaluation and promotion, that impact the well-being and success of employees in an organization.

Forbes

DIVERSITY, EQUITY & INCLUSION

[Paolo Gaudiano](#)

Mar 8, 2022, 05:40pm EST

Women's Equality In The Workplace Requires Greater Inclusion

Focusing on corporate processes aligns with my own recent suggestion that inclusion is the result of what people do, not how they feel. In fact, my colleagues and I have developed a way of measuring inclusion by asking employees to share workplace experiences that have made them feel excluded, and then categorizing those experiences in terms of the type of experience and the source of each experience. In other words, *measuring inclusion can be quantified by measuring the level of exclusion experienced by individuals within an organization*. This makes it possible to compare the levels of exclusion experienced by different groups, and to look for specific causes that underlie the observed disparities.

Having collected data from thousands of individuals across dozens of US-based and global organizations has made it possible to explore the relationship between some of the gender biases measured through more traditional outcome metrics, and the levels of exclusion experienced by women in the workplace. The results are eye-opening and provide strong support for the importance and value of expanding our focus beyond representation.

The results reported here are based on a sample of 1,635 corporate employees (999 women and 636 men) from 10 companies with locations across 37 countries. Using the methodology outlined above, we can calculate the overall *exclusion score*, a metric that considers how many experiences were shared by a given group, divided by the total number of people in that group. This metric is a good indicator of the overall level of exclusion experienced within a group, and it is useful for comparing the levels of exclusion between groups.

Additional analysis by gender provides very clear evidence of sharp disparities between the experiences of men and women. At the aggregate level, the 1,635 individuals shared a total of 3,300 cards, yielding an overall exclusion score of 2.01. However, when we calculate the exclusion scores separately for the 636 men and the 999 women, as shown in the figure at the top of this post, we find that the aggregate exclusion score for men is only 1.46, while for women it is 2.37.

In other words, our analysis shows that, in the aggregate, women are 1.6 times more likely than men to experience exclusion in the workplace.

Forbes

DIVERSITY, EQUITY & INCLUSION

Women's Equality In The Workplace Requires Greater Inclusion

[Paolo Gaudiano](#)

Mar 8, 2022, 05:40pm EST

A companion blog post provides additional analysis by exploring the exclusion score across some of the main categories of inclusion, but the general answer holds: across every single type of experience, women consistently report a (much) higher level of inclusion than men. Two of the categories are directly related to the most common outcome metrics: representation and compensation. Namely, one of the inclusion categories, *Career Opportunities*, reflects experiences in which an employee felt they were not given an opportunity to advance in their career, and is thus directly related to advancement and retention. Taking the same sample as before, we find that the exclusion score for women (0.54) in this category is 1.4 times larger than it is for men (0.38). The other one, *Compensation & Benefits*, reflects experiences in which employees feel underpaid, and is thus directly related to compensation and pay gap analysis; in this category we find that the exclusion score for women (0.38) is 1.8 times larger than it is for men (0.21).

But what is perhaps most striking is a result we have found across virtually every company where we have measured inclusion: the category that tends to show the greatest gender disparity is *Respect*, which reflects experiences that make someone explicitly feel disrespected, most commonly by a manager or peer. *In the aggregate data set, the exclusion score for women, at a whopping 0.90, is exactly twice as large as the exclusion score for men of 0.45.*

This finding confirms an important observation we have made in our work: while career opportunities and compensation are certainly a source of frustration for employees, and especially for women, what really has a negative impact on employees are the day-to-day slights and microaggressions that result primarily from interactions with colleagues. In other words, although it is certainly important to remove gender biases from processes that impact promotion and compensation, the biggest opportunity may come from educating all employees on the importance of being respectful in our day-to-day interactions with one another.

We hope that, as we celebrate all the magnificent women in our personal and professional lives, we will all take these findings as a reminder of how much each of us, through our words and actions, can impact the experiences of our colleagues. Embracing a culture of inclusion in the workplace will make all of us happier and more productive, and it will have a particularly positive impact on women and other groups that bear the brunt of exclusionary behaviors.

OCTOBER PROFESSIONAL DEVELOPMENT WEBINAR

Cracking the Success Code: Tips for Personal and Professional Development

Presenter: Lewana Harris

Korn Ferry
Consultant

Tuesday, October 11, 2022

1:00 PM CT



Register Here

EVENTS & WEBINARS

"True-Blue" Referral Rewards Program

EWI Members are the life-blood of our organization. Our "True-Blue" Referral Rewards program recognizes members who are "True-Blue" EWI supporters. Beginning May 1, 2022, EWI is offering an opportunity for any EWI member to be rewarded for referring a new member to the organization.

Reveal your "True-Blue" loyalty for EWI by inviting a friend, co-worker, business partner, neighbor, networking contact or a connection from your social networks to join EWI. If your referral joins EWI, you will receive a \$25 "True-Blue" referral reward voucher redeemable towards any of the following EWI items:

- LCAM Registration
- Leadership Caucus Registration
- EWI Branded Merchandise in the EWI Online Store
- Corporate Membership Dues



As defined by Merriam-Webster's Dictionary, "True-Blue" is:

Unwavering in one's commitment; extremely loyal;

To show what one is really like: to reveal one's real nature or character

Synonyms: constant, dedicated, devoted, devout, down-the-line, faithful, fast, good, loyal, pious, steadfast, steady, true

To claim your referral reward, your name must be listed on the EWI Membership Application Form as the referring member. Your certificate will be emailed to you by the EWI Corporate Office once the application has been processed and paid in full. Certificates are redeemable upon receipt and expire 12 months from issue date.



10 YEARS!!



Upcoming October Birthday's

September Birthday's

September 4th
Amelie Brewer,
High Profile Inc.

September 9th
Jeannette Davis,
JLL

September 13th
Debbie Taylor,
Corporate Life Member
Siemens Power Generation

October 4th
Cindy Langford,
Sustaining Member
Spencer Stuart

October 10th
Jennifer Clark,
Dallas Hearing Foundation

October 17th
Betty Findley,
Corporate Life Member,
EY

2022 OCTOBER MEETING INFORMATION EWI OF DALLAS

CHAPTER MEETING	BOARD MEETING
<p>Date: October 18, 2022</p> <p>Location: State Fair of Texas Briscoe Carpenter Livestock Center Heritage Hall (2nd Floor) 1403 Washington Street Dallas, TX 75210</p> <p>Parking: Enter Gate 2 or 11 – The closest entry gates to Briscoe is PanAm. (See map below)</p> <p>Program: 6:00 p.m.</p> <p style="text-align: center;"><i>Virtual attendees: please join the Zoom at 6:30pm Passcode: 612469</i></p>	<p>Date: October 26, 2022</p> <p>Host: Danielle Forney, Neuberger Berman</p> <p>Meeting: 5:00 - 6:30 p.m.</p> <p>Location: Your Living Room via Zoom</p> <p style="text-align: center;">To attend the Board Meeting <u>RSVP by Noon, Friday, October 21, 2022</u></p> <p style="text-align: center;">Denise Labrado, Arlington Convention & Visitors Bureau 2022-2023 Secretary Office: 817.704.7573 Email: denise@arlington.org</p>



A BIG THANKS TO THE STATE FAIR OF TEXAS FOR HOSTING OUR FIRM NIGHT!

[\\$50 In-Person PayPal Link](#)

[\\$25 Zoom PayPal Link](#)

[\\$35 Sustaining In-Person PayPal Link](#)

[\\$15 Sustaining Zoom PayPal Link](#)

or by using the link on our website:

[EWI Meetings & Events](#)

Checks made payable to
Executive Women International
can be received at the meeting or mailed prior to:

Danielle Forney
105 Meadowbend Drive
Cedar Hill, TX 75104

*For advance invoices, please email:
dforney1966@gmail.com

RSVP
by 12 noon Friday, October 14, 2022

KeChan Patterson,
Downtown Dallas, Inc.
2022-2023 Sergeant-At-Arms Committee
Cell: (214) 264-3205
Email: patterson@downtowndallas.com



All special dietary requests, please contact your in-home meal coordinator.

NOTE: All Representatives have automatic standing reservations. Representatives DO NOT need to return this form unless canceling or responding with guest(s). **Cancellations must be received by the deadline, or your firm will be billed.** It is helpful to receive payment prior to the meeting. If you require a receipt for your payment, you may check the appropriate space on this form and your receipt will be mailed to you upon receipt of your check. Checks are not processed until after the meeting date; therefore, if you mail your check ahead and a change of plans requires you to cancel your reservation, as long as you cancel prior to the deadline, your original check will be returned to you.



EXECUTIVE ADVISORY BOARD



Sherry Adams
Vice President of
Human Resources
Ebby Halliday Companies



Lindsay Jones
Financial Advisor
Ameriprise Financial
Services, Inc.



Melanie Linnear
Vice President of
Food Service
State Fair of Texas



Kim Loving
Operations Manager
McKinsey & Company

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ewiconnect.com
my.ewiconnect.com

Mission

Executive Women International (EWI) brings together key individuals from diverse businesses for the purpose of promoting member firms, enhancing personal and professional development, and encouraging community involvement.

Vision

To enhance professional growth and development within a diverse group of women while empowering them to make a difference as they inspire others.

Values

Integrity | Excellence | Respect | Collaboration



ewi How Member Firms Benefit from EWI: RESULTS

R **RELATIONSHIPS**
EWI is an organization that believes in long-term, highly valuable relationships. Member representatives build lasting, sustainable, and ultimately valuable business connections through trust and respect. Your employees form relationships that create associations between your organization and a diversity of other prestigious firms and executives in your city.

E **EDUCATION**
EWI offers professional development webinars and other resources each year on topics relevant to a member representative's professional and personal growth. Your investment provides affordable access to professionally produced training that would be difficult for many businesses to provide to their employees. To further your investment, member representatives are encouraged and expected to share their learning with other employees.

S **SKILLS**
EWI member representatives practice strong business ethics and build core skills such as public speaking, effective leadership, mentoring, strategic planning, and even how to effectively and efficiently run meetings with Robert's Rules of Order. There are additional opportunities for growth in EWI through Chapter and Corporate Board service such as preparing and managing a budget, managing a team, conflict resolution, and event planning.

U **UNTAPPED POTENTIAL**
Participation in EWI quickly raises your firm's visibility among your city's business community. This affords you the ability to promote your products and services to audiences you may not reach otherwise, both locally and throughout EWI's North American network. Your firm will also have the ability to build contacts by hosting Chapter Firm Nights or attending other Firm Nights and various business meetings throughout the year.

L **LEADERSHIP**
Many EWI member representatives cite leadership opportunities as a driving motivator for their participation. EWI offers a number of ways to build real-world leadership skills through Chapter leadership, Corporate Board participation, our Academy of Leadership program and other initiatives. Additionally, your membership positions your firm and your member representatives as leaders within your business community.

T **TANGIBLE RETURNS**
The EWI network is motivated to see your member representatives and your firm succeed. Representatives look to one another first when they need a specific product or service. Your firm will be listed in the EWI International Directory, which constitutes a network across the United States and Canada for the exchange of information and business matters. Member Representatives have immediate access to our online community to connect your firm with additional resources by delivering real time accessibility to all members through the EWI Mobile App.

S **SUPPORT**
Your member representatives will have a support structure of like-minded individuals outside of the office for career advice and other needs. EWI membership also provides you with an opportunity to support and recognize a top-ranking person within your firm by appointing her/him to represent your organization. Lastly, EWI offers your firm a number of ways to support your local community through good works, scholarship programs, and other philanthropic initiatives.

August 24, 2022, Reports & Board of Directors Recap

Location: Zoom call, hosted by Lisa Tignor, McKinsey & Company.

Secretary’s Report:

Minutes of the July 27, 2022, board meeting minutes were not presented for approval, they will be sent to the board at a later time. Secretary, Denise Labrado reported three Courtesy Notices had been emailed since the last board meeting.

There was one firm celebrating an anniversary in August: JLL, 26 years.

Treasurer’s Report:

Chapter Treasurer, Danielle Forney, reported that the Chapter has a total of \$89,212.70 in our General and Market Index accounts, and a total of \$31,497.55 in the B/C/DP account after obligations.

Sergeant-At-Arms:

Officer Millie Marsac reported a total of 12 individuals that attended the August 16, 2022, Chapter Meeting: 12 representatives. Forty-two percent of our member firms were represented.

B/C/DP:

On behalf of the B/C/DP committee, Lisa Tignor reported the following:

Executive Women International Scholarship Program (EWISP)

No report.

Adult Students in Scholastic Transition (ASIST)

No report.

Dallas Chapter Only Scholarship

No report.

Needs Based Scholarship

No report.

Philanthropy

No report.

Literacy Initiative

No report.

Professional Development Award (LCAM) No report.

Retention and Recruitment:

Director Jeannette Davis reported for the Retention and Recruitment Committee.

New Firms/Members: Better Homes & Garden Real Estate Winans, Christina Stephens. **Replacement**

Executives: None. **Replacement Representatives:** **Resignation Firms:** Interstate Batteries. **Resignation**

Executives: None. **Representatives:** Brittany Titterington, The Clubs of Prestonwood **Firms with Pending**

Executives: None. **Firms with Pending Representatives:** Interstate Batteries, State Fair of Texas, The Clubs of Prestonwood. **New Chapter Life Members:** None. **New Sustaining Members:** None.

Membership Development:

Membership paperwork has been sent to prospective new member Kim Zoller at the request of our EWI Corporate President Christine Healy. Kim indicates she excited about becoming a member of EWI.

Chapter Membership:	
Total Member Firms	19
Total Representatives	17
Total Executives	19
Total Sustaining	11
Total Transitional	2
Total Chapter or Corporate Life	3
Meeting Attendance:	
Firms Represented by Reps	12
Guests Present	0
Percentage of Firms Present	42%
Representatives Present	12
Executives Present	0
Sustaining/Transitional Members Present	0
Total Attendance:	12

Programs:

The EWI® of Dallas August Chapter Business Meeting was held on August 16, 2022, in person at JLL, hosted by EWI Chapter. Members and guests were welcomed by President Dawn Redmond, Ebby Halliday Realtors. President Redmond called the meeting to order at 6:37 pm. The invocation was given by Chapter Member, Amelie Brewer, High Profile, Inc.

President Redmond recognized Sergeant-At-Arms, Mille Marsac, Bank of America, who took attendance and confirmed we had a quorum. Our Parliamentarian, Jeannette Davis, JLL, reviewed EWI Voting rights and procedures. Each of the following board member presented their reports to the membership: Secretary, Denise Labrado, Arlington Convention & Visitors Bureau; Treasurer, Danielle Forney, Neuberger Berman; Retention & Recruiting Director, Jeannette Davis, JLL; Programs Director, KeChan Patterson, Downtown Dallas, Inc.; Communications Director, Katie Milbry, Vault Aviation; and Fundraising Director, Jennifer Clark, Dallas Hearing Foundation. Vice President-President Elect, Jennifer Clark, Dallas Hearing Foundation also presented EWI's 2021-2022 Strategic Plan and a summary of the changes to the corporate bylaws. EWI's Nominating Chair, Lisa Tignor, McKinsey & Company, presented the 2022-2023 slate of officers and directors. Members of the Chapter nominated Amelie Brewer, High Profile, Inc. and Jane Adams, Special Delivery, to serve on the 2022-2023 Nominating Committee.

President Redmond thanked everyone for attending; thank board members for their service; and expressed her excitement for EWI under Jennifer Clark's leadership.

Before closing the meeting, President Redmond announced the September Chapter meeting will be our installation of the 2022-2023 Board, held on September 20, 2022. The September Board meeting will be held via Zoom on September 28, 2022, at 5:00 pm. More details to come on our September 20, 2022, Chapter meeting.

President Redmond adjourned the meeting at 7:27 pm.

Upcoming Meetings:

Tuesday, September 20, 2022 - 6:00 pm, Chapter Meeting
Meeting details to be confirmed.

Wednesday, September 28, 2022 - 5:00 pm, Chapter Board Meeting
Meeting details to be confirmed.

Communications:

Communications Director, Katie Milbry reported on Chapter communications.

Chapter Newsletter EWIconnect

The August edition of the *EWIconnect* Newsletter begins with a message from President Dawn Redmond. It included a spotlight on TEXOMA and information from our guest speaker, Terry McLellan of SunNav. It also included, was information about the new True Blue Referral Rewards Program and information about the upcoming LCAM in Corpus Christi, Texas.

Courtesy Notices

Five courtesy notices were sent including the Newsletter. **Social Media:** All social media sites are live and active.

Directory: Directory updates are ongoing. **Website:** Website updates are ongoing.

Fundraising: President-Elect Jennifer Clark, Dallas Hearing Foundation, reported the follow:
There were no fundraising activities for this time period.

Vice President/President-Elect: President-Elect Jennifer Clark, Dallas Hearing Foundation, reported the follow:

Corporate Webinars: A series of monthly webinars were produced by EWI® Corporate to expand the benefits to the member firms and increase personal and professional development for its members. Also featured are webinars aimed to improve chapter development and communicate organizational changes to members. These webinars are free and available to all representatives and employees of member firms.

Dates and Subjects of Professional Development:

FREE Webinar:

August Webinar: August 9, 2022, 1:00pm CT
Awake Your Potential: Inside Out Leadership

Presenter: Kim Zoller, ID 360

Dates for 2022 Conferences:

Texoma – Houston, TX, July 15-16, 2022

LCAM – Corpus Christi, TX, September 15-17, 2022

Operations Review Committee:

Nominating Committee – Lisa Tignor – Presented the 2022-2023 slate officers and directors to membership. Membership voted on and approved the proposed 2022-2023 board slate.

Budget – Danielle Forney – Presented the 2022-2023 budget to membership for approval. Membership approved the 2022-2023 budget. Bylaws and Rules – Jeannette Davis presented three Proposed Bylaw Amendments to be Voted Upon at Annual Meeting by the Delegate Body.

Ebby Halliday Executive Excellence Award – Lisa Tignor – No Report. Historian – Janie Sandoval - No Report.

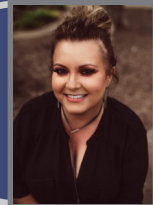
Official Greeter/Courtesy – Deborah Tough - No Report. Parliamentarian – Jeannette Davis -No Report.

Ad-Hoc Long-Range Planning (Strategic Plan) – Jennifer Clark – No Report. Member Engagement – Jennifer Clark - No Report. Publicity – Melanie Linnear - No Report. Sustaining – Kathy Stone - No Report. Treasurer – Danielle Forney - No Report.

EWI of Dallas 2022-2023 Board of Directors

President

JENNIFER CLARK
Dallas Hearing Foundation
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Vice President/President-Elect

LISA HALL
Mercury One, Inc.
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Treasurer

DANIELLE FORNEY
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Secretary

DENISE LABRADO
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Sergeant-at-Arms

KECHAN PATTERSON
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& Advisor**

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Program Director

OPEN

Member Firms

