Pallas Connect

Chartered 1951 December 2022

2023 HAPPY NEW YEAR

Happy New Year!

We have another 365 days to create an amazing year. I am looking forward to Dream, Dare and Deliver in 2023! Our corporate office is launching the March to Membership program and highlighting that "We Grow Leaders". This will be a fantastic opportunity for Dallas to CONTINUE to grow our membership. We have started out 2023 with THREE new members and I am excited for our new members to become engaged with the chapter. This includes the TWO new members from the end of 2022. This year we will have some great opportunities for professional development and giving back to the community. With a focus on leadership, it will be exciting to see the chapter and corporate board provide great opportunities to grow professionally and personally. Corporate always provides a webinar each month that you can share with your firm. Watch for those, and we have some great speakers and topics. The AOL at LCAM this year will also be focused on leadership. How awesome is it to part of an organization that wants to give you the tools to become an amazing leader!

Be watching for information on the March to Membership and also remember the True Blue Rewards program, where if you refer someone that becomes a membership, you can earn credits to use for LCAM, the EWI store and yearly and monthly dues.

This year promises to bring us new and exciting things! Let's not forget to have fun in 2023 as well! Things to watch for are:

- Disney turns 100, Oct. 16
- Warner Bros. turns 100, April 4
- Rihanna will be performing at the Super Bowl, February 12 (I will be rooting for Katie Milbry's Kansas City Chiefs)
- The Coronation of King Charles, May 6
- 123rd U.S. Open Championship, June 15-18
- FIFA Women's World Cup, July 20-Aug. 20

Let's make 2023 an amazing year!

Dream, Dare and Deliver!

Jennifer













EWI of Dallas members
Danielle Forney
and President Jennifer
Clark dropped off
goodies to the Ronald
McDonald House
Dallas. The EWI Dallas
Chapter put together
goody bags for movie
night and fleece
blankets for RMH.



















A HUGE thank you to McKinsey & Company for hosting our EWI Dallas meeting. So exciting to see the Dallas chapter grow! We welcomed 3 new members to our chapter! And thank you, Kalee Pair for your awesome presentation on social media. We will be coming to you for all things social media!





























EXECUTIVE WOMEN INTERNATIONAL SCHOLARSHIP PROGRAM (EWISP) DESCRIPTION & REQUIREMENTS

2023 EWISP APPLICATIONS ARE NOW OPEN!!

Scholarship applications must be submitted electronically by *Friday, March 29, 2023, at 11:59pm CDT*

The Executive Women International Scholarship Program (EWISP) has been helping high school seniors/12th graders achieve their academic goals for over 35 years. The EWISP program is an annual, competition-based program which awards college scholarship money each year to qualifying high school seniors. The applicants will be judged on several factors with special emphasis on their financial need, leadership qualities, extracurricular activities, scholastic records, oral and written communication skills, creativity, awards and honors, attitude, and career goals. Only one senior per high school may be nominated by their counselor or school administrator. Up to \$8,000 will be awarded at the EWI of Dallas Scholarship Awards Dinner in the spring of 2023.

Applicants must meet the following eligibility requirements:

- · Currently a high school senior
- Nominated by his/her school counselor or school administrator
- Enrolled in a public, private, parochial school or homeschooled
- Legally reside in the USA and live within boundaries of Dallas, Collin, or Tarrant counties
- Plan to pursue a degree at an accredited post-secondary institution
- Have a demonstrated financial need
- Have a minimum 3.00 GPA on a 4.0 scale
- Have contributed to their community as demonstrated by their involvement in extracurricular activities, work, religious, civic, or volunteer activities

<u>Please note – students are required to upload the following documents:</u>

- FAFSA/TAFSA Student Aid Report
- Prior Year Income Tax Return for parents or legal guardian
- Current Student Transcripts
- ACT/SAT Scores
- **Two (2) Letters of Recommendation** Letters should be from a past/present employer, advisor, guidance counselor, teacher, youth group leader, or similar leadership role. No family member recommendations will be considered.
- Personal Essay Please incorporate ALL of the following topics into the content of your essay:
 - 1. How will your course of study contribute to your future career plans and why have you chosen this path?
 - 2. Tell us about a time you failed and what you learned from the experience.
 - 3. Many people have influenced and mentored you throughout your young life. Describe the person who has impacted your life the most and how it has changed you.

School Counselors and Administrators

To nominate a high school senior and receive the link to the online application, please email ewi.dallas.scholarships@gmail.com the following information about your nominee:

- 1. Student's full name
- 2. Name of high school they are attending
- 3. Student's email address

If you have any questions, please contact **EWI of Dallas - Scholarships**<u>ewi.dallas.scholarships@gmail.com</u>

Scholarships & Awards – EWI of Dallas (ewidallas.com)











ADULT STUDENTS IN SCHOLASTIC TRANSITION (ASIST) DESCRIPTION & REQUIREMENTS

2023 ASIST APPLICATIONS ARE NOW OPEN!!

Scholarship applications must be submitted electronically by *Friday, March 29, 2023, at 11:59pm CDT*

CLICK HERE TO APPLY FOR THE 2023 ASIST SCHOLARSHIP!

The EWI Adult Students in Scholastic Transition (ASIST) Scholarship Program helps provide financial support to adult students in a variety of transitional situations. The ASIST Scholarship is a non-discriminatory, educational scholarship program for the benefit of non-traditional men and women pursuing an associate's, bachelor's or master's degree, or a technical/professional certificate. Selection criteria includes, but is not limited to financial need, social, physical, and economic challenges, and individuals with children residing in the home. Up to \$8,000 will be awarded at the EWI of Dallas Scholarship Awards Dinner in the spring of 2023.

ASIST applicants must meet the following eligibility requirements:

- <u>Not</u> currently enrolled in high school
- 18 years of age or older by the application deadline
- Legally reside in the USA and live within boundaries of Dallas, Collin, or Tarrant counties
- Adult students entering a college, university, trade school and/or the workforce for the first time
- Non-traditional students already enrolled in a college, university, or trade school
- Persons in need of re-training due to changes in the workplace

Applicants must be able to:

- Clearly define career goals and objectives
- · Show current and projected educational expenses
- Specify the educational requirements needed to attain the above goals and objectives
- Demonstrate utilization of re-entry programs available through colleges/universities/technology centers, community agencies, service groups or career professionals

**Please note – students are required to upload the following documents:

- Transcript from school attending (or most recent school attended)
- Most recent tax return
- Two (2) Letters of Recommendation one can be from an employer (past/present), teacher/school administrator, sponsor, and second reference can be from church official, volunteer organization or personal acquaintance. These references should focus on the candidate's goals/objectives and potential for success.
- **Personal Essay** Please incorporate **BOTH** of the following topics into the content of your essay:
 - 1. Describe what your life's goals and objectives are and how obtaining additional education or a college degree will further these goals and objectives
 - 2. Explain what qualifies you for this scholarship
- If applicable, a copy of financial package letter from the school you are attending
- **If applicable, copies of applications for:** Other Scholarships Government Grants Government Loans Government Aid (food stamps, rent/housing subsidy, etc.) Unemployment benefits Other financial assistance

CLICK HERE TO APPLY FOR THE 2023 ASIST SCHOLARSHIP!

















































What's Your Time Style Preference?

Jan 4, 2023 | Organization, Productivity

By Julie Perrine

Whether you know it or not, you have a preference for managing your time. It's no different than liking pineapple on your pizza or preferring period dramas to sitcoms. It's just part of who you are.

Those who struggle with time management often either don't understand their time style preferences or actively try to work against it because they think the way they're doing it is wrong.

The <u>Time & Space Style Inventory</u> (TSSI[™]) was developed by Cena Block, founder of <u>Sane Spaces</u>. This simple assessment asks you a series of questions in order to identify your preferences for managing time and space. If you haven't already taken it, I encourage you to do so – because once you learn to work with your preferences instead of against them, your job gets a lot easier.

The TSSI identifies six different time style preferences: Hopper™, Hyperfocus™, Big Picture™, Perfectionist Plus™, Impulsive™, and Cliff Hanger™.

These six preferences can be broken down into three subgroups:

- Hopper and Hyperfocus explain how you manage priorities.
- Big Picture and Perfectionist Plus focuses on how you attend to details.
- Impulsive and Cliff Hanger determine how you take action.

Let's learn a bit more about each time style preference.

Hoppers love a challenge. As their name suggests, they like to "hop" from task to task. It energizes them and prevents them from getting bored. However, this time style runs the risk of becoming overwhelmed when they take on too much at once, and their "non-hopping" coworkers may become frustrated if they feel like the hopper is always starting but never finishing.

Hoppers can become more productive and efficient by eliminating interruptions and distractions, focusing on their top three priorities for the day, breaking large projects into smaller chunks, setting self-imposed due dates, and ensuring that there's plenty of flexibility in their schedule for when they need a change of pace.











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Hyperfocus people prefer to zero in on <u>one task at a time</u> and stick with it through completion. They love a long research project or a deep dive into a subject, and they'd rather not be interrupted while they're working. But they often lose track of time, forget to come up for air, and can struggle when they need to change gears. Hyperfocus personalities can enhance their time management by focusing on small completions, creating a schedule with clear start and end dates, learning to prioritize, and striving to be more flexible and adaptive.

Big Picture personalities aren't ones to deal with the details. They <u>see the whole</u> <u>forest</u> but aren't too interested in the trees. They love brainstorming and juggling multiple projects at once, and grow impatient and frustrated with what they consider small stuff, but these things are often essential. Big Picture types can enhance their natural workflow by using task management tools to communicate effectively, making their expectations clear to others, talking about details and timelines with coworkers before starting a project, and teaming up with detail-oriented people to ensure nothing falls through the cracks.

Perfectionist Plus personality types don't trust anyone else to do the task they've been assigned and rarely reach out for help, even when they need it. They're highly detail-oriented and set very lofty standards for themselves. Perfectionists believe, of course, that everything has to be perfect – but in their quest for perfection, they often struggle with time management and miss deadlines because it's still not "just right." A Perfectionist Plus can learn to work more effectively with their time style by understanding what's required of them for each task, involving their executive or project manager in their planning, realizing that perfect is often an unattainable goal, and prioritizing what matters most over insignificant details.

Cliff Hangers ordinarily <u>wait until the last minute</u> to make a decision. They love the thrill of racing against the clock, often procrastinating so they get the adrenaline rush that comes with a looming deadline. They don't want to get started until they feel inspired, and they honestly believe that they work better under pressure, much to the chagrin of their Perfectionist Plus teammates. Cliff Hangers can work more efficiently by learning to embrace backward scheduling (starting with the end in mind), scheduling a "start by" deadline, prioritizing projects that will take longer to complete, and mapping out the first few steps of each project so it's easier to get started.











What's Your Time Style Preference?

Jan 4, 2023 | Organization, Productivity

Impulsive time style personalities <u>live in the moment</u>. Sure, the budget report may be due in 20 minutes, but planning the menu for next month's awards banquet sounds a lot more fun right now. Impulsive people don't want to spend time planning; they want to get straight to the doing. But flying by the seat of their pants has a tendency to lead them straight to disaster. Impulsive personalities can take control of their time by breaking their day into small chunks, maintaining a good system for planning (and revising it often), rewarding themselves for completing tasks, and thinking through any potential consequences before they make a decision.

The Bottom Line

Understanding your natural time style preference, the pros and cons that come with it, and how your style can work with different styles makes all the difference when it comes to the way you work. Hopper or Hyperfocus, Big Picture or Perfectionist Plus, Cliff Hanger or Impulsive – every time style has the same shot at success when you know what you're working with!

Watch this space! Next week, we'll talk more about the TSSI and discuss your unique preferences for space, including how they can help you get (and stay!) organized. Don't miss it!



Learn Your Time & Space Organizing Style

TAKE THE INVENTORY!

Julie Perrine, CAP-OM, is the founder and CEO of All Things Admin, providing training, mentoring and resources for administrative professionals worldwide. Julie applies her administrative expertise and passion for lifelong learning to serving as an enthusiastic mentor, speaker and author who educates admins around the world on how to be more effective every day. Learn more about Julie's books — The Innovative Admin: Unleash the Power of Innovation in Your Administrative Career and The Organized Admin: Leverage Your Unique Organizing Style to Create Systems, Reduce Overwhelm, and Increase Productivity, Become a Procedures Pro: The Admin's Guide to Developing Effective Office Systems and Procedures, and Prove Your Skills! With a Powerful Professional Portfolio.











PROFESSIONAL DEVELOPMENT WEBINARS

JANUARY PROFESSIONAL DEVELOPMENT WEBINAR

THE POWER OF PIVOTING

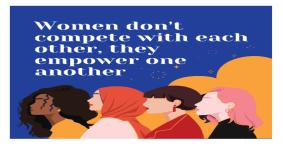
Presenter: Roseann Freitas

Better Business Bureau Great West + Pacific EWI of Honolulu

> Wednesday, January 25, 2023 12:00 PM CT



Register Here



Looking for a fellow EWI Member? Use our membership directory to search by name, location, member type and more! Reach out and make a connection!

EWI Membership

Directory



Monthly financial reports and membership statistics are updated for member informational purposes. Please review how EWI is doing and help us to grow our influence across North America! Refer someone you know today!

Monthly Financials &

Membership Statistics













"True-Blue" Referral Rewards Program

EWI Members are the life-blood of our organization. Our "True-Blue" Referral Rewards program recognizes members who are "True-Blue" EWI supporters. Beginning May 1, 2022, EWI is offering an opportunity for any EWI member to be rewarded for referring a new member to the organization.

Reveal your "True-Blue" loyalty for EWI by inviting a friend, co-worker, business partner, neighbor, networking contact or a connection from your social networks to join EWI. If your referral joins EWI, you will receive a \$25 "True-Blue" referral reward voucher redeemable towards any of the following EWI items:

- LCAM Registration
- · Leadership Caucus Registration
- · EWI Branded Merchandise in the EWI Online Store
- · Corporate Membership Dues

As defined by Merriam-Webster's Dictionary, "True-Blue" is:

Unwavering in one's commitment; extremely loyal;
To show what one is really like: to reveal one's real nature or character

Synonyms: constant, dedicated, devoted, devout, down-the-line, faithful, fast, good, loyal, pious, steadfast, steady, true

To claim your referral reward, your name must be listed on the EWI Membership Application Form as the referring member. Your certificate will be emailed to you by the EWI Corporate Office once the application has been processed and paid in full. Certificates are redeemable upon receipt and expire 12 months from issue date.















UPCOMING FEBRUARY
BIRTHDAY'S

FEBRUARY 4TH
STEPHANIE RICHARDSON,
ENTERPRISE HOLDINGS

FEBRUARY 20TH
Kathy Dodson,
Sustaining Member
EY

February 25th
Carolyn Trechter,
Sustaining Member
First Republic Bank Dallas



JANUARY BIRTHDAY'S

JANUARY 3RD Karen Sills, Sustaining Member Trinity Industries, Inc.



EXECUTIVE ADVISORY BOARD



Sherry Adams Vice President of **Human Resources Ebby Halliday Companies**



Lindsay Jones Financial Advisor Ameriprise Financial Services, Inc.



Melanie Linnear Vice President of Food Service State Fair of Texas



Kim Loving **Operations Manager** McKinsey & Company

**** **EWI Corporate Office** 1288 Summit Ave. Ste. 107 PMB 124 Oconomowoc, WI 53066 262.269.5625 ewi@ewiconnect.com ewiconnect.com my.ewiconnect.com

Mission

December 2022

Executive Women International (EWI) brings together key individuals from diverse businesses for the purpose of promoting member firms, enhancing personal and professional development, and encouraging community involvement.

Vision

To enhance professional growth and development within a diverse group of women while empowering them to make a difference as they inspire others.

Values

Integrity | Excellence | Respect | Collaboration

RELATIONSHIPS

EWI is an organization that believes in long-term, highly valuable relationships. Member representatives build lasting, sustainable, and ultimately valuable business connections through trust and respect. Your employees form relationships that create associations between your organization and a diversity of other prestigious firms and executives in your city.

How Member Firms Benefit from EWI: RESULTS

EDUCATION

 $\textbf{EWI offers professional development we binars and other resources each year on topics relevant to a member of the profession of the pr$ representative's professional and personal growth. Your investment provides affordable access to professionally produced training that would be difficult for many businesses to provide to their employees. To further your investment, member representatives are encouraged and expected to share their learning with other employees.

EWI member representatives practice strong business ethics and build core skills such as public speaking, effective leadership, mentoring, strategic planning, and even how to effectively and efficiently run meetings with Robert's Rules of Order. There are additional opportunities for growth in EWI through Chapter and Corporate Board service such as preparing and managing a budget, managing a team, conflict resolution, and event planning.

UNTAPPED POTENTIAL

Participation in EWI quickly raises your firm's visibility among your city's business community. This affords you the ability to promote your products and services to audiences you may not reach otherwise, both locally and throughout EWIs
North American network. Your firm will also have the ability to build contacts by hosting Chapter Firm Nights or attending other Firm Nights and various business meetings throughout the year.

LEADERSHIP

 $Many\,EWI\,member\,representatives\,cite\,leadership\,opportunities\,as\,a\,driving\,motivator\,for\,their\,participation.\,EWI\,offers$ a number of ways to build real-world leadership skills through Chapter leadership. Corporate Board participation, our Academy of Leadership program and other initiatives. Additionally, your membership positions your firm and your member representatives as leaders within your business community.

TANGIBLE RETURNS

The EWI network is motivated to see your member representatives and your firm succeed. Representatives look to one another first when they need a specific product or service. Your firm will be listed in the EWI International Directory, which constitutes a network across the United States and Canada for the exchange of information and business matters Member Representatives have immediate access to our online community to connect your firm with additional resources by delivering real time accessibility to all members through the EWI Mobile App.



SUPPORT

Your member representatives will have a support structure of like-minded individuals outside of the office for career advice and other needs. EWI membership also provides you with an opportunity to support and recognize a top-ranking person within your firm by appointing her/him to represent your organization. Lastly, EWI offers your firm a number of ways to $support your local \ community \ through \ good \ works, scholarship \ programs, and \ other \ philanthropic \ initiatives.$











2023 FEBRUARY MEETING INFORMATION EWI® OF DALLAS

BOARD MEETING CHAPTER MEETING Date: Date: February 21, 2023 March 1, 2023 Location: **TBD Meeting:** 5:00 - 6:30 p.m. **Location: Networking:** Your Living Room via Zoom 6:00pm **Program:** 6:30 p.m. To attend the Board Meeting Virtual attendees: RSVP by Noon, Friday, January 24, 2023 please join the **Zoom** at 6:30pm **Passcode:** 429626 Denise Labrado, Arlington Convention & Visitors Bureau 2022-2023 Secretary Office: 817.704.7573 Email: denise@arlington.org

Please join us for our Chapter Business Meeting!

\$50 In-Person PayPal Link \$25 Zoom PayPal Link

\$35 Sustaining In-Person PayPal Link \$15 Sustaining Zoom PayPal Link

or by using the link on our website:

EWI Meetings & Events

Checks made payable to

Executive Women International
can be received at the meeting or mailed prior to:

Danielle Forney 105 Meadowbend Drive Cedar Hill, TX 75104

*For advance invoices, please email: dforney1966@gmail.com

RSVP by 12 noon Friday, February 17, 2023

KeChan Patterson,

Dart

2022-2023 Sergeant-At-Arms Committee Cell: (214) 264-3205

Email: kpatterson@dart.org

Total number of Reservations @ \$50.00/pp:
Total Amount Remitted:
Would you like a receipt mailed to you?
Name:
Firm:

All special dietary requests, please contact your in-home meal coordinator.

NOTE: All Representatives have automatic standing reservations. Representatives DO NOT need to return this form unless canceling or responding with guest(s).

Cancellations must be received by the deadline, or your firm will be billed. It is helpful to receive payment prior to the meeting. If you require a receipt for your payment, you may check the appropriate space on this form and your receipt will be mailed to you upon receipt of your check. Checks are not processed until after the meeting date; therefore, if you mail your check ahead and a change of plans requires you to cancel your reservation, as long as you cancel prior to the deadline, your original check will be returned to you.















2022-2023 MONTHLY MEETING & BOARD MEETING DATES

Monthly Meeting Dates	Board Meeting Dates
September 20, 2022	September 28, 2022
October 18, 2022	October 26, 2022
November 15, 2022	November 17, 2022
December 13, 2022	December 15, 2022
January 17, 2023	January 25, 2023
February 21, 2023	February 22, 2023
March 21, 2023	March 29, 2023
April 18, 2023	April 26, 2023
May 16, 2023	May 24, 2023
June 20, 2023	June 28, 2023
July 18, 2023	July 26, 2023
August 15, 2023	August 23, 2023
TBD	September 28, 2023

All Monthly Meetings begin at 6:00 pm Board meetings begin promptly at 5:00 pm **September's date is dependent on LCAM's date.











EWI of Dallas 2022-2023 Board of Directors

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Dallas Hearing Foundation

jennifer.clark@dallashearingfoundation.org

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lisa_tignor@mckinsey.com





































BERMAN







ENTERPRISE HOLDINGS.

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