

Dallas

# eviConnect

Chartered 1951

July 2023

## A Special Message from the Vice President – Lisa Hall

As I pen this message at 8:30a the “real feel” outside temperature is 90° . . . in the morning! With no respite in the near future, we look to inside activities or water activities to keep cool. And we wait. Wait for the 2-3 days of Fall we get here in north Texas so we can enjoy the great outdoors again and all the things we love to do OUTside of the office or house.

While we weathered the suffocating hot days of July, I hope you didn’t miss these rather unique and fun holidays and observances: July 1 – International Joke Day, July 6 – International Kissing Day, July 7 – World Chocolate Day, July 8 – Liberty Bell Day (rang to signal reading of the Declaration of Independence), July 11 – Marine Corp Creation Day, July 14 – Cow Appreciation Day, July 19 – National Ice Cream Day, July 23 – Gorgeous Grandma Day (my personal favorite), and July 29 – National Lipstick Day. You might want to mark some of these dates on next year’s calendar!

Certainly, the most significant holiday was July 4<sup>th</sup> – Independence Day. I continue to learn about the stories of the men who penned the Declaration of Independence from Great Britain. Knowing King George was not going to willingly allow the colonists in America to break free of his tyrannical reign, it was actually a declaration of war. This day was not the end and thus a celebration of winning a battle. It was the beginning of a long, hard-fought war. Efforts had been made for years to have their grievances acknowledged by King George only to have a punitive effect. The Declaration of Independence was a collaborative effort after many prayer meetings, heated discussions, and several revisions until a unanimous document was finalized.

HELLO  
JULY



HELLO  
JULY



This declaration was not made lightly for indeed they mutually pledged to each other their lives, their fortunes, and their sacred honor as they relied on the protection of divine Providence. I encourage each of you to read the Declaration of Independence if you haven't recently. It serves as a reminder of the sacrifices made so we can live in the freest country in the world. I'm not a history "buff" per se but am gaining a greater appreciation every day for the truth of our country's heritage (the good, the bad, and the ugly).

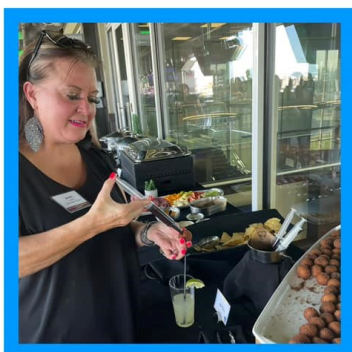
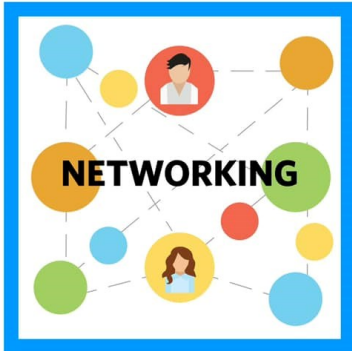
With one month of summer left, I hope you find "cool" ways to spend time with your family, friends AND your EWI sisters! I'm looking forward to a fantastic year of empowering our careers, making meaningful connections, and blessing our community. See you all on Aug. 15<sup>th</sup> at our Annual Business Meeting.

With gratitude,

Lisa



**What a fun meeting, all while melting in the Texas heat!!!  
We loved seeing all of our guests and hope to see them  
again!!! Thanks to everyone who joined us at Top Golf in  
Carrollton!!**



# Congratulations on your engagement **CANDACE & RUSTY!!**

I'M SO READY  
FOR OUR  
FUTURE.



# 2022-2023 EWI OF DALLAS SCHOLARSHIP AWARDS!



EWISP

**Congratulations to our  
EWISP winners!!**

**An extra special congratulations to our Dallas  
EWISP winner, Riya Kumar,  
for winning a \$1,250 EWISP Corporate Award!!**



**THE WINNER OF THE 1<sup>ST</sup> PLACE  
EWISP SCHOLARSHIP OF \$4,000 IS:**



**RIYA KUMAR**

**GRADUATE OF LIBERTY HIGH  
SCHOOL AND FUTURE**

**ATTENDEE OF**

**NEW YORK UNIVERSITY**

I want to thank you and the EWI organization for all your encouragement and support for selecting me for this wonderful scholarship. I am truly grateful!

The award ceremony was so heartwarming, I felt a sense of kinship and family. I hope to stay connected with EWI in the future!

Thank you again for everything 😊

Sincerely,

Riya Kumar

# 2022-2023 EWI OF DALLAS SCHOLARSHIP AWARDS!



asist

**Congratulations to our  
ASIST winners!!**

**Another congratulations goes to our Dallas ASIST  
winner, Jasmine McClendon,  
who won a \$3,000 ASIST Corporate Award!!**

**THE WINNER OF THE 1<sup>ST</sup> PLACE  
ASIST SCHOLARSHIP OF \$3,500 IS:**



**JASMINE  
McCLENDON**

**ATTENDEE OF  
LOYOLA UNIVERSITY  
CHICAGO**

**Praise God! Wow! I am so happy to hear this!! Amazing.  
Thank you so much for the support & submission!**



# 10 Successful Businesses You Didn't Know Were Run by Women

Jennifer Dublino  
Contributing Writer  
Updated May 03, 2023

**There are almost 13 million women-owned businesses in the United States. Firms run by female executives employ 9.4 million workers and generate \$1.9 trillion annually.**

You may be surprised to learn several Fortune 500 companies are run by women. No longer are female business leaders an anomaly. Although there are still more male-owned businesses, women entrepreneurs are catching up, owning 42 percent of businesses in the United States, according to [American Express](#).

## 10 successful businesses run by women

### 1. General Dynamics

Phebe Novakovic is the chairman and chief executive officer of this Fortune 500 company, which has business in aerospace, combat systems, information systems and technology, and marine systems.

### 2. Xerox

Not only was Ursula Burns the chairman and CEO of Xerox from 2009 to 2016 and chairman from 2010 to 2017, but she was also the first African-American woman to head a Fortune 500 company. She stepped down when the company split. Since then, she has served as a board member for several companies, including Uber, and is currently the chairwoman of Teneo, a management consulting company. Xerox is more than office copy equipment; they offer [document management](#) and workplace optimization services as well as production equipment and software.



## 10 Successful Businesses You Didn't Know Were Run by Women— continued

### 3. Foot Locker

Mary Dillon took over as president and CEO of Foot Locker, Inc. in 2022, and is responsible for overseeing all business operations and development for the chain of 2,700 retail sporting goods stores. Foot Locker owns and runs Foot Locker, Kids Foot Locker, Champs Sports, atmos and WSS stores. The company has a presence in 29 countries.

### 4. In-N-Out Burger

At 33 years of age, Lynsi Snyder-Ellingson became one of the youngest American billionaires as well as the CEO of the popular burger chain founded by her grandparents in 1948. Snyder-Ellingson more than doubled the number of In-N-Out Burger locations, expanding to Tennessee, Idaho, Texas, Oregon and Colorado. Although In-N-Out Burger stock trades at nearly 100 times earnings, Snyder-Ellingson vows that she will never sell the company.

### 5. YouTube

CEO Susan Wojcicki ran your favorite video sharing site until February 2023, and currently serves as an advisor to Google and its parent company, Alphabet. She was the 16th-ever Google employee and worked on AdSense, [Google Analytics](#), Google Books and Google Images. In 2006, she advocated buying YouTube and subsequently went on to run it, growing its revenue by seven times, from \$4 billion in 2014 to \$29.2 billion in 2022.

### 6. Ralph Lauren

Jane Hamilton Neilsen is the chief operating officer and chief financial officer of fashion clothing and lifestyle brand Ralph Lauren Corp., overseeing its global finance, business development and real estate organizations. In addition, she is responsible for investor relations, procurement, IT and global logistics. Neilsen joined Ralph Lauren in 2016 after working as the chief financial officer of Coach, Inc. and the chief financial officer and senior vice president of Pepsico Beverages & Foods. She is also a board member of Mondelez International.





## 10 Successful Businesses You Didn't Know Were Run by Women— continued

### 7. ADP

In 2023, Maria Black became the president and CEO of ADP, the market leader in outsourced [human resource functions](#) such as payroll, benefit administration and tax services. At the helm of this Fortune 500 company operating in more than 140 countries, Black endorses using data-driven insights to drive social good, creating a more diverse, equitable and inclusive workplace for ADP's clients.

### 8. Reliance Steel & Aluminum Co.

Karla R. Lewis also ascended to the helm of a Fortune 500 company in 2023, becoming the CEO of Reliance Steel & Aluminum Co. Lewis has been a member of Reliance's executive team for 30 years, previously serving as the company's corporate controller, chief financial officer, senior vice president and executive vice president.

### 9. ActOne Group

In 1976, Janice Bryant Howroyd left her hometown with just \$1,500 in her pocket. No more than two years later, she founded ActOne Group, a personnel, employment, and workforce management company that currently operates in 33 countries and has more than 17,000 clients worldwide. Howroyd is the first African American woman to build a billion-dollar company.

### 10. Rodan + Fields

Co-founded by Stanford-trained dermatologists Katie Rodan and Kathy Fields, Rodan + Fields made it big with their flagship acne product, Proactiv, in 1995. After that early success, they started another skincare company; Rodan + Fields is a multilevel marketing company that sells directly to consumers. The company has an estimated annual revenue of more than \$1 billion.



## LCAM 2023 Registration is Now Open!

EWI is excited to announce that registration for our largest event of the year is now open! Why register now? Well, it's true the **early bird** gets the worm, or in this case, saves the money!

Register before June 30, 2023 to save \$100 off LCAM registration!

## LEADERSHIP CONFERENCE & ANNUAL MEETING

September 13-16, 2023  
The Chattanooga, Chattanooga, TN

EWI's Leadership Conference and Annual Meeting (LCAM) is an annual professional development conference where members from our Chapters gather to connect, network and grow professionally. Keynote speakers, workshops, seminars, group discussions, and more offer diverse learning opportunities. Social gatherings provide networking and establish new connections. Reading Rally events and other philanthropic activities reach the local community and help the Chapters learn how to implement programming in their communities. Our annual Celebration Gala allows recognition of our members and the many successes of our Chapters. Delegates representing each Chapter meet to approve the budget, elect the slate of officers and conduct the business of the organization during our annual business meeting.

[Information & Registration](#)

[Book Your Room](#)

[Vendor Registration](#)

[Event Schedule](#)



# LCAM <sup>2023</sup> ewi

*Invest, Ignite, Impact*

## REGISTRATION SCHEDULE

### CONFERENCE REGISTRATION

- \$700 - Early Bird Ends June 30
- \$800 - Regular Registration Ends Sept 8

### LEADERSHIP CAUCUS REGISTRATION

- \$150 - Registration Ends Sept 8

Wednesday, Sept. 13, 12:00-5:00 PM  
Lunch Included



Leadership Caucus is EWI's version of leadership training for incoming Chapter board officers and members. We encourage at least one member of the incoming Chapter board to attend this programming, so Chapters understand what is required for their year ahead and to connect with other Chapter leaders serving in the upcoming year. Leadership Caucus is hosted by the 2023-2024 Corporate Board of Directors and is led by incoming Corporate President Charlie Rosenquist, representing BlueCross BlueShield of Tennessee, Inc, EWI of Chattanooga.

## KEYNOTE SPEAKER

### VINCENT PHIPPS

The Attitude Amplifier



### ABOUT VINCENT

As a communication coach and owner of his award-winning company, Communication VIP Training and Coaching, Vincent is passionate about helping others improve their leadership, conflict resolution, and presentation skills. Vincent combines humor, high energy, interaction, and content expertise to keep laughing and listening. He is distinguished with earning the highest honor in the industry of professional speaking, being featured in the Top 1% of the world's best speakers and trainers.

## BREAKOUT SESSIONS

### SERVANT LEADERSHIP

SERVING WITH PASSION – Tawauna Stafford



This workshop is designed to have women work together for the better good of all concerned. It will build better friendship and help build servant leadership skills. This workshop will be a healthy place where attendees flourish and grow together.

### BUILDING EMPLOYEE TRUST

CREATING A BETTER WORKPLACE

– Dr. Heather Williamson



When managers need to achieve better results, having trust of the team members is key to achieve project success. Dr. Heather Williamson shows the positive impact of what can happen when team members trust their managers, such as improvement in speed, cost, quality, innovation, team effectiveness and competitiveness.

# PROFESSIONAL DEVELOPMENT WEBINARS

## JULY PROFESSIONAL DEVELOPMENT WEBINAR

CREATE A STRATEGY TO CURE YOUR  
PERSONAL OVERWHELM CULPRIT

Thursday, July 27, 2023  
12:00 PM CT

Corrie LoGiudice  
Entrepreneurial & Leadership  
Confidence Coach



[Register Here](#)



Looking for a fellow EWI Member? Use our membership directory to search by name, location, member type and more! Reach out and make a connection!

[EWI Membership Directory](#)



**Time is money.**  
- Benjamin Franklin

Monthly financial reports and membership statistics are updated for member informational purposes. Please review how EWI is doing and help us to grow our influence across North America! Refer someone you know today!

[Monthly Financials & Membership Statistics](#)



## "True-Blue" Referral Rewards Program

EWI Members are the life-blood of our organization. Our "True-Blue" Referral Rewards program recognizes members who are "True-Blue" EWI supporters. Beginning May 1, 2022, EWI is offering an opportunity for any EWI member to be rewarded for referring a new member to the organization.

Reveal your "True-Blue" loyalty for EWI by inviting a friend, co-worker, business partner, neighbor, networking contact or a connection from your social networks to join EWI. If your referral joins EWI, you will receive a \$25 "True-Blue" referral reward voucher redeemable towards any of the following EWI items:

- LCAM Registration
- Leadership Caucus Registration
- EWI Branded Merchandise in the EWI Online Store
- Corporate Membership Dues

As defined by Merriam-Webster's Dictionary, "True-Blue" is:

Unwavering in one's commitment; extremely loyal;

To show what one is really like: to reveal one's real nature or character

*Synonyms: constant, dedicated, devoted, devout, down-the-line, faithful, fast, good, loyal, pious, steadfast, steady, true*

To claim your referral reward, your name must be listed on the EWI Membership Application Form as the referring member. Your certificate will be emailed to you by the EWI Corporate Office once the application has been processed and paid in full. Certificates are redeemable upon receipt and expire 12 months from issue date.

57 years  
in July!



22 years  
in July!



HAPPY  
ANNIVERSARY

**July Birthday's**

**July 8th**

Janey Mobley,  
Sustaining Member,  
Maguire Oil Company  
[jmobley1934@gmail.com](mailto:jmobley1934@gmail.com)

**July 11th**

Sharon McGinnis,  
Sustaining Member,  
Bank of America  
[sharonmcgi@sbcglobal.net](mailto:sharonmcgi@sbcglobal.net)

**July 24th**

KeChan Patterson,  
Downtown Dallas, Inc.  
[Patterson@downtowndallas.com](mailto:Patterson@downtowndallas.com)

**July 27th**

Kalee Pair,  
Pair'd UP!  
[kalee.pair@gmail.com](mailto:kalee.pair@gmail.com)



**Upcoming August Birthday's**

**August 21st**

Candace Zelmer  
Lioness Promotions Group  
[lioness.promo@yahoo.com](mailto:lioness.promo@yahoo.com)



**EXECUTIVE ADVISORY BOARD**



**Sherry Adams**  
Vice President of  
Human Resources  
Ebby Halliday Companies



**Lindsay Jones**  
Financial Advisor  
Ameriprise Financial  
Services, Inc.



**Melanie Linnear**  
Vice President of  
Food Service  
State Fair of Texas



**Kim Loving**  
Operations Manager  
McKinsey & Company

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[ewi@ewiconnect.com](mailto:ewi@ewiconnect.com)  
[ewiconnect.com](http://ewiconnect.com)  
[my.ewiconnect.com](http://my.ewiconnect.com)

## Mission

Executive Women International (EWI) brings together key individuals from diverse businesses for the purpose of promoting member firms, enhancing personal and professional development, and encouraging community involvement.

## Vision

To enhance professional growth and development within a diverse group of women while empowering them to make a difference as they inspire others.

## Values

Integrity | Excellence | Respect | Collaboration



### ewi How Member Firms Benefit from EWI: RESULTS

**R RELATIONSHIPS**  
EWI is an organization that believes in long-term, highly valuable relationships. Member representatives build lasting, sustainable, and ultimately valuable business connections through trust and respect. Your employees form relationships that create associations between your organization and a diversity of other prestigious firms and executives in your city.

**E EDUCATION**  
EWI offers professional development webinars and other resources each year on topics relevant to a member representative's professional and personal growth. Your investment provides affordable access to professionally produced training that would be difficult for many businesses to provide to their employees. To further your investment, member representatives are encouraged and expected to share their learning with other employees.

**S SKILLS**  
EWI member representatives practice strong business ethics and build core skills such as public speaking, effective leadership, mentoring, strategic planning, and even how to effectively and efficiently run meetings with Robert's Rules of Order. There are additional opportunities for growth in EWI through Chapter and Corporate Board service such as preparing and managing a budget, managing a team, conflict resolution, and event planning.

**U UNTAPPED POTENTIAL**  
Participation in EWI quickly raises your firm's visibility among your city's business community. This affords you the ability to promote your products and services to audiences you may not reach otherwise, both locally and throughout EWI's North American network. Your firm will also have the ability to build contacts by hosting Chapter Firm Nights or attending other Firm Nights and various business meetings throughout the year.

**L LEADERSHIP**  
Many EWI member representatives cite leadership opportunities as a driving motivator for their participation. EWI offers a number of ways to build real-world leadership skills through Chapter leadership, Corporate Board participation, our Academy of Leadership program and other initiatives. Additionally, your membership positions your firm and your member representatives as leaders within your business community.

**T TANGIBLE RETURNS**  
The EWI network is motivated to see your member representatives and your firm succeed. Representatives look to one another first when they need a specific product or service. Your firm will be listed in the EWI International Directory, which constitutes a network across the United States and Canada for the exchange of information and business matters. Member Representatives have immediate access to our online community to connect your firm with additional resources by delivering real time accessibility to all members through the EWI Mobile App.

**S SUPPORT**  
Your member representatives will have a support structure of like-minded individuals outside of the office for career advice and other needs. EWI membership also provides you with an opportunity to support and recognize a top-ranking person within your firm by appointing her/him to represent your organization. Lastly, EWI offers your firm a number of ways to support your local community through good works, scholarship programs, and other philanthropic initiatives.

## 2023 AUGUST MEETING INFORMATION EWI<sup>®</sup> OF DALLAS

### CHAPTER MEETING

**Date:** August 15, 2023  
**Location:** Celebration  
4503 W Lovers Lane  
Dallas, TX 75209

**Parking:** Parking lot  
**Networking:** 6:00pm  
**Program:** 6:30 p.m.



*Virtual attendees:  
please join the [Zoom](#) at 6:30pm  
Passcode: 612469*

### BOARD MEETING

**Date:** August 23, 2023  
**Meeting:** 5:00 - 6:30 p.m.  
**Location:** Your Living Room via Zoom

To attend the Board Meeting  
**RSVP by Noon, Friday, August 18, 2023**

**Denise Labrado,**  
Arlington Convention & Visitors Bureau  
2022-2023 Secretary  
Office: 817.704.7573  
Email: [denise@arlington.org](mailto:denise@arlington.org)



## Please join us for our Chapter Business Meeting!

[\\$50 In-Person PayPal Link](#)

[\\$25 Zoom PayPal Link](#)

[\\$35 Sustaining In-Person PayPal Link](#)

[\\$15 Sustaining Zoom PayPal Link](#)

or by using the link on our website:

[EWI Meetings & Events](#)

Checks made payable to  
**Executive Women International**  
can be received at the meeting or mailed prior to:

Danielle Forney  
105 Meadowbend Drive  
Cedar Hill, TX 75104

\*For advance invoices, please email: [dforney1966@gmail.com](mailto:dforney1966@gmail.com)

**RSVP**

**by 12 noon Friday, August 11, 2023**

**KeChan Patterson,**  
Dart  
2022-2023 Sergeant-At-Arms Committee  
Cell: (214) 264-3205  
Email: [kpatterson@dart.org](mailto:kpatterson@dart.org)

Total number of Reservations @ \$50.00/pp: \_\_\_\_\_

Total Amount Remitted: \_\_\_\_\_

Would you like a receipt mailed to you? \_\_\_\_\_

Name: \_\_\_\_\_

Firm: \_\_\_\_\_

All special dietary requests, please contact your in-home meal coordinator.

**NOTE: All Representatives have automatic standing reservations.** Representatives **DO NOT** need to return this form unless canceling or responding with guest(s). **Cancellations must be received by the deadline, or your firm will be billed.** It is helpful to receive payment prior to the meeting. If you require a receipt for your payment, you may check the appropriate space on this form and your receipt will be mailed to you upon receipt of your check. Checks are not processed until after the meeting date; therefore, if you mail your check ahead and a change of plans requires you to cancel your reservation, as long as you cancel prior to the deadline, your original check will be returned to you.



# MARK YOUR CALENDAR!



CONNECTIONS | CAREERS | COMMUNITY

## 2022-2023 MONTHLY MEETING & BOARD MEETING DATES

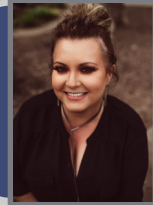
<u>Monthly Meeting Dates</u>	<u>Board Meeting Dates</u>
September 20, 2022	September 28, 2022
October 18, 2022	October 26, 2022
November 15, 2022	November 17, 2022
December 13, 2022	December 15, 2022
January 17, 2023	January 25, 2023
February 21, 2023	February 22, 2023
March 21, 2023	March 29, 2023
April 18, 2023	April 26, 2023
May 16, 2023	May 24, 2023
June 20, 2023	June 28, 2023
July 18, 2023	July 26, 2023
August 15, 2023	August 23, 2023
TBD	September 28, 2023

All Monthly Meetings begin at 6:00 pm  
Board meetings begin promptly at 5:00 pm  
\*\*September's date is dependent on LCAM's date.

# EWI of Dallas 2022-2023 Board of Directors

**President**

**JENNIFER CLARK**  
Dallas Hearing Foundation  
[jennifer.clark@dallashearingfoundation.org](mailto:jennifer.clark@dallashearingfoundation.org)



**Vice President/President-Elect**

**LISA HALL**  
Mercury One, Inc.  
[lhall@mercuryone.org](mailto:lhall@mercuryone.org)



**Treasurer**

**DANIELLE FORNEY**  
Neuberger Berman  
[danielle.forney@nb.com](mailto:danielle.forney@nb.com)



**Secretary**

**DENISE LABRADO**  
Arlington Convention & Visitors Bureau  
[denise@arlington.org](mailto:denise@arlington.org)



**Sergeant-at-Arms**

**KECHAN PATTERSON**  
Dart  
[kpatterson@dart.org](mailto:kpatterson@dart.org)



**B/C/D/P Director  
& Advisor**

**DAWN REDMOND**  
Ebby Halliday Realtors  
[dawnredmond@ebby.com](mailto:dawnredmond@ebby.com)



**Communications Director**

**KATIE MILBRY**  
Vault Aviation  
[katie@vaultjet.com](mailto:katie@vaultjet.com)



**Recruitment and Retention  
Director & Advisor**

**JEANNETTE DAVIS**  
JLL  
[jeannette.davis@am.jll.com](mailto:jeannette.davis@am.jll.com)



**Fundraising Director**

**LISA TIGNOR**  
MCKINSEY & COMPANY  
[lisa\\_tignor@mckinsey.com](mailto:lisa_tignor@mckinsey.com)



**Program Director**

**OPEN**

# Member Firms

