

Dallas EVIConnect

Chartered 1951

June 2023

Happy HOT SUMMER! Kids are now out of school and a Texas summer is upon us. As we get ready for all of the Fourth of July celebrations and figure out how to beat the heat this summer, we can reflect on our June adventures.

June brought us Father's Day and Juneteenth, which is now a federal holiday-yay! We also saw Pride Month and flag day, but I love it when the start of a month also has, "Say Something Nice Day". Our June meeting was held at Dave & Busters, and we enjoyed chicken nachos and street tacos along with churros for dessert. Charles Heasley of J & C Leadership Consulting was the speaker for June. He talked about safety in the workplace as well as some de-escalation tips. With his experience as a mental health liaison in law enforcement, Charles has lots of great experiences to share.

It's hard to believe that in June 2021, we were just dipping our toe into meeting in person again and got to enjoy each other's company on the patio at Meso Maya. How far we have come!

We only have a couple more months left in our EWI year, so would love to see us have some great fundraising ideas and continue to grow the chapter! We are so blessed to have many new members over the last few months. Let's keep that up and round it out with LCAM in September!!! Stay cool and enjoy the summer!

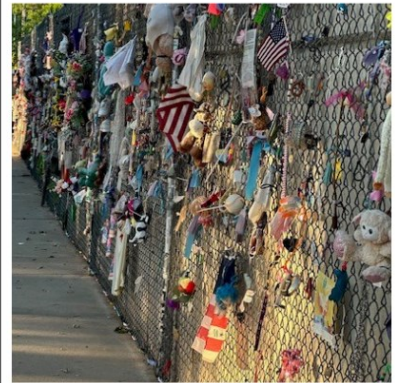
Thank you,

Jennifer Clark

We had such a great time at Dave & Busters for our June Chapter meeting!! Our guest speaker will be [Charles Heasley of J & C Consulting](#). Charles Heasley is an Interpersonal Communications Strategist - preparing people to handle challenging interactions as a confident and effective communicator. If you have been in EWI for a while, you may know his wife, Jennifer Heasley, who was in the Dallas Chapter when she was at Prestonwood Country Club.



TEXOMA 2023



Oklahoma City, OK

TEXOMA 2023

Texoma was held June 23rd and 24th in Oklahoma City, Oklahoma. Jennifer Clark and Danielle Forney attended from Dallas.

Friday was registration and then everyone boarded a limo to do some shopping at Kendra Scott. Next stop was Parlor, a collection of restaurants and bars in the Automobile Alley neighborhood.

From there the group went to the Wheeler District which included a Ferris wheel and some fun food and family activities. The Ferris wheel was from the historic Santa Monica Pier Ferris Wheel. It was purchased and refurbished and now stands in the Wheeler District in OKC.

After that, the group went to pay their respects at the OKC bombing location in downtown OKC. What a beautiful tribute to those who perished at the US tragedy.

The group ended their night at the Ellison Hotel, a member firm of the OKC chapter and host for Texoma. We were able to build a mini terrarium with "The Plant Guys"- so much fun!

Saturday started with breakfast EWI Sessions with Corporate President-Elect, Charlie Rosenquist. All of the chapters shared some great ideas and success.

Then the inspiring Dr. Monique Burner, of Rose State College talked about DEI and B, which has been recently added for "belong".

Lunch was served and then we had Michael Delaney come and talk to us about self-defense and safety.

Kelly Dyer Fry shared her personal story and talked about mental well-being.

We ended with Donna talking about mentorship, self-talk, influence as well as the Birkman Lifestyle Grid.

Saturday night, several people went out for dinner and to check out a couple of speakeasies. So much fun!

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What Is Juneteenth?

Juneteenth commemorates an effective end of slavery in the United States.



Juneteenth (short for “June Nineteenth”) marks the day when federal troops arrived in Galveston, Texas in 1865 to take control of the state and ensure that all enslaved people be freed. The troops’ arrival came a full two and a half years after the signing of the Emancipation Proclamation. Juneteenth honors the end to slavery in the United States and is considered the longest-running African American holiday. On June 17, 2021, it officially became a federal holiday. Juneteenth 2023 will occur on Monday, June 19. Confederate General Robert E. Lee had surrendered at Appomattox Court House two months earlier in Virginia, but slavery had remained relatively unaffected in Texas—until U.S. General Gordon Granger stood on Texas soil and read General Orders No. 3: “The people of Texas are informed that, in accordance with a proclamation from the Executive of the United States, all slaves are free.”

The Emancipation Proclamation

The Emancipation Proclamation issued by President Abraham Lincoln on January 1, 1863, had established that all enslaved people in Confederate states in rebellion against the Union “shall be then, thenceforward, and forever free.”

But in reality, the Emancipation Proclamation didn’t instantly free any enslaved people. The proclamation only applied to places under Confederate control and not to slave-holding border states or rebel areas already under Union control. However, as Northern troops advanced into the Confederate South, many enslaved people fled behind Union lines.

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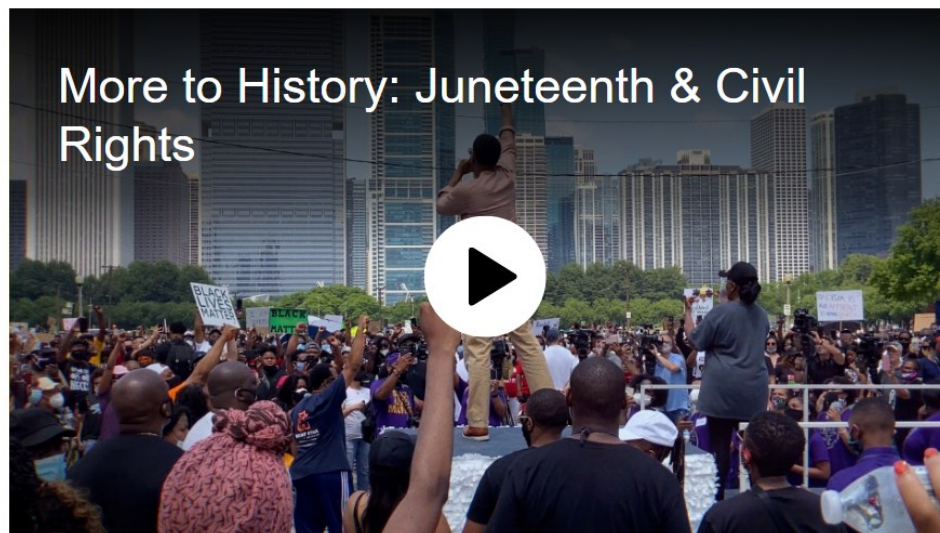
Juneteenth and Slavery in Texas

In Texas, slavery had continued as the state experienced no large-scale fighting or significant presence of Union troops. Many enslavers from outside the Lone Star State had moved there, as they viewed it as a safe haven for slavery.

After the war came to a close in the spring of 1865, General Granger's arrival in Galveston that June signaled freedom for Texas's 250,000 enslaved people. Although emancipation didn't happen overnight for everyone—in some cases, enslavers withheld the information until after harvest season—celebrations broke out among newly freed Black people, and Juneteenth was born. That December, slavery in America was formally abolished with the adoption of the 13th Amendment.

The year following 1865, freedmen in Texas organized the first of what became the annual celebration of "Jubilee Day" on June 19. In the ensuing decades, Juneteenth commemorations featured music, barbecues, prayer services and other activities, and as Black people migrated from Texas to other parts of the country the Juneteenth tradition spread.

In 1979, Texas became the first state to make Juneteenth an official holiday; several others followed suit over the years. In June 2021, Congress passed a resolution establishing Juneteenth as a federal holiday; President Biden signed it into law on June 17, 2021.



Forbes

EDITORS' PICK

What To Do — Besides Worry — Before You're Laid-Off

Jennifer Magley
Contributor

I specialize in identifying top talent and negotiating contracts.

Waiting to learn if you will escape a looming layoff can sometimes be more stressful than losing your job. On the other hand, a [study](#) found the likelihood of developing a health condition increases by 83% in the first 15 to 18 months after a layoff, even for employees with no pre-existing health conditions.

This unsettling feeling is now known as [Layoff Anxiety](#), a term that describes the emotions and health issues proceeding job cuts.

So what can we do beyond worrying while waiting for a layoff?

1. Deploy Defensive Pessimism

One way of making worry work to your advantage is by "taking your fear out to its extreme," wrote executive coach Melody Wilding in a piece for [Harvard Business Review](#). Deploying "defensive pessimism" is, according to Wilding, walking through your plan if you are laid off in detail to "anticipate how you will deal with obstacles such as your finances, health care, and finding a new job." This strategy allows you to rehearse the worst-case scenario productively. In the spirit of defensive pessimism, here are some options to consider instead of holding your breath in anticipation.

2. Create An Emergency Fund

Experts recommend keeping enough money to cover three to six months of living expenses to replace lost income. Bestselling Author Bonnie Honeycutt listed the top three places to keep emergency funds, rather than in your checking account, as High-Yield Savings, Money Market Accounts, and Certificate of Deposits (CDs). Finding the extra money in advance to fund an emergency can prove challenging. Adding income sources is possible if your pennies are stretched beyond the pale.

Forbes

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3. Nurture Your Side Hustle

Not putting all our eggs into one basket or diversifying our portfolio are age-old concepts. However, when it comes to full-time jobs, many employees push all their chips to the middle, betting on one source of income rather than exploring other options. I've been laid off twice in three years and can attest to the importance of having a little side income source. It kept the bills at bay. Personal branding expert Stephen A. Hart believes that creating other offerings outside of your 9-5 helps maximize the skills we've acquired throughout a career. "We often discount the superpowers we've developed, but there is a lot that you can do and possibly teach," Hart said in an email. "Begin by inventorying your acquired skills, talents, and wisdom. And look at ways you could create an offering to assist other people or organizations within your industry for a fee." There are many quick ways to cash in on your knowledge, like coaching, consulting, and facilitating workshops.

4. Know Your Rights

Many factors play into layoffs, and the language used by employers significantly impacts workers. In her article for The Wall Street Journal, Vanessa Furham notes there are "some important differences between being furloughed, laid off or permanently terminated, and it could mean the difference between having healthcare coverage or not." Another area to consider is that severance is only sometimes an option, and often companies forgo paying out unused vacation. All the more reason to use it before you lose it, in this case, forever. Knowing your rights and options before getting laid off can slice down the element of surprise when the news arrives. Take heart: Walking the path of the worst-case scenario before it happens often opens our eyes to the reality that a layoff doesn't have to be permanent. Although our time at one company may end, the journey of the rest of our lives begins when they let us go.



LCAM 2023 Registration is Now Open!

EWI is excited to announce that registration for our largest event of the year is now open! Why register now? Well, it's true the **early bird** gets the worm, or in this case, saves the money!

Register before June 30, 2023 to save \$100 off LCAM registration!

LEADERSHIP CONFERENCE & ANNUAL MEETING

September 13-16, 2023
The Chattanooga, Chattanooga, TN

EWI's Leadership Conference and Annual Meeting (LCAM) is an annual professional development conference where members from our Chapters gather to connect, network and grow professionally. Keynote speakers, workshops, seminars, group discussions, and more offer diverse learning opportunities. Social gatherings provide networking and establish new connections. Reading Rally events and other philanthropic activities reach the local community and help the Chapters learn how to implement programming in their communities. Our annual Celebration Gala allows recognition of our members and the many successes of our Chapters. Delegates representing each Chapter meet to approve the budget, elect the slate of officers and conduct the business of the organization during our annual business meeting.

[Information & Registration](#)

[Book Your Room](#)

[Vendor Registration](#)

[Event Schedule](#)



LCAM ²⁰²³ ewi

Invest, Ignite, Impact

REGISTRATION SCHEDULE

CONFERENCE REGISTRATION

- \$700 - Early Bird Ends June 30
- \$800 - Regular Registration Ends Sept 8

LEADERSHIP CAUCUS REGISTRATION

- \$150 - Registration Ends Sept 8

Wednesday, Sept. 13, 12:00-5:00 PM
Lunch Included



Leadership Caucus is EWI's version of leadership training for incoming Chapter board officers and members. We encourage at least one member of the incoming Chapter board to attend this programming, so Chapters understand what is required for their year ahead and to connect with other Chapter leaders serving in the upcoming year. Leadership Caucus is hosted by the 2023-2024 Corporate Board of Directors and is led by incoming Corporate President Charlie Rosenquist, representing BlueCross BlueShield of Tennessee, Inc, EWI of Chattanooga.

KEYNOTE SPEAKER

VINCENT PHIPPS

The Attitude Amplifier



ABOUT VINCENT

As a communication coach and owner of his award-winning company, Communication VIP Training and Coaching, Vincent is passionate about helping others improve their leadership, conflict resolution, and presentation skills. Vincent combines humor, high energy, interaction, and content expertise to keep laughing and listening. He is distinguished with earning the highest honor in the industry of professional speaking, being featured in the Top 1% of the world's best speakers and trainers.

BREAKOUT SESSIONS

SERVANT LEADERSHIP

SERVING WITH PASSION – Tawauna Stafford



This workshop is designed to have women work together for the better good of all concerned. It will build better friendship and help build servant leadership skills. This workshop will be a healthy place where attendees flourish and grow together.

BUILDING EMPLOYEE TRUST

CREATING A BETTER WORKPLACE

– Dr. Heather Williamson



When managers need to achieve better results, having trust of the team members is key to achieve project success. Dr. Heather Williamson shows the positive impact of what can happen when team members trust their managers, such as improvement in speed, cost, quality, innovation, team effectiveness and competitiveness.

You are Invited to
2023 TEXOMA FORUM

Oklahoma City
ewi

CONNECTIONS | CAREERS | COMMUNITY

<p>June 23 & 24 2023</p>	<p>The Ellison. a Tribute Portfolio Hotel</p> <hr/> <p>6201 N. Western Ave. Oklahoma City</p>
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SAVE THE TICKET

ONE
Ticket for
TWO
Days

**Formal
Invitation
to Follow**



Looking for a fellow EWI Member? Use our membership directory to search by name, location, member type and more! Reach out and make a connection!

**EWI Membership
Directory**



Time is money.
— Benjamin Franklin

Monthly financial reports and membership statistics are updated for member informational purposes. Please review how EWI is doing and help us to grow our influence across North America! Refer someone you know today!

**Monthly Financials &
Membership Statistics**



"True-Blue" Referral Rewards Program

EWI Members are the life-blood of our organization. Our "True-Blue" Referral Rewards program recognizes members who are "True-Blue" EWI supporters. Beginning May 1, 2022, EWI is offering an opportunity for any EWI member to be rewarded for referring a new member to the organization.

Reveal your "True-Blue" loyalty for EWI by inviting a friend, co-worker, business partner, neighbor, networking contact or a connection from your social networks to join EWI. If your referral joins EWI, you will receive a \$25 "True-Blue" referral reward voucher redeemable towards any of the following EWI items:

- LCAM Registration
- Leadership Caucus Registration
- EWI Branded Merchandise in the EWI Online Store
- Corporate Membership Dues

As defined by Merriam-Webster's Dictionary, "True-Blue" is:

Unwavering in one's commitment; extremely loyal;

To show what one is really like: to reveal one's real nature or character

Synonyms: constant, dedicated, devoted, devout, down-the-line, faithful, fast, good, loyal, pious, steadfast, steady, true

To claim your referral reward, your name must be listed on the EWI Membership Application Form as the referring member. Your certificate will be emailed to you by the EWI Corporate Office once the application has been processed and paid in full. Certificates are redeemable upon receipt and expire 12 months from issue date.

18 YEARS!



Upcoming July Birthday's

July 8th

Janey Mobley,

**Sustaining Member,
Maguire Oil Company**

jmobley1934@gmail.com

July 11th

**Sharon McGinnis,
Sustaining Member,
Bank of America**

sharonmcki@sbcglobal.net

July 24th

**KeChan Patterson,
Downtown Dallas, Inc.**

Patterson@downtowndallas.com

July 27th

**Kalee Pair,
Paired'ed UP!**

kaleepair@pairedsocial.com

June Birthday's

June 26th

**[Bailee Hoover,](#)
Bank of America**





EXECUTIVE ADVISORY BOARD



Sherry Adams
Vice President of
Human Resources
Ebby Halliday Companies



Lindsay Jones
Financial Advisor
Ameriprise Financial
Services, Inc.



Melanie Linnear
Vice President of
Food Service
State Fair of Texas



Kim Loving
Operations Manager
McKinsey & Company

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Mission

Executive Women International (EWI) brings together key individuals from diverse businesses for the purpose of promoting member firms, enhancing personal and professional development, and encouraging community involvement.

Vision

To enhance professional growth and development within a diverse group of women while empowering them to make a difference as they inspire others.

Values

Integrity | Excellence | Respect | Collaboration



ewi How Member Firms Benefit from EWI: RESULTS

R RELATIONSHIPS
EWI is an organization that believes in long-term, highly valuable relationships. Member representatives build lasting, sustainable, and ultimately valuable business connections through trust and respect. Your employees form relationships that create associations between your organization and a diversity of other prestigious firms and executives in your city.

E EDUCATION
EWI offers professional development webinars and other resources each year on topics relevant to a member representative's professional and personal growth. Your investment provides affordable access to professionally produced training that would be difficult for many businesses to provide to their employees. To further your investment, member representatives are encouraged and expected to share their learning with other employees.

S SKILLS
EWI member representatives practice strong business ethics and build core skills such as public speaking, effective leadership, mentoring, strategic planning, and even how to effectively and efficiently run meetings with Robert's Rules of Order. There are additional opportunities for growth in EWI through Chapter and Corporate Board service such as preparing and managing a budget, managing a team, conflict resolution, and event planning.

U UNTAPPED POTENTIAL
Participation in EWI quickly raises your firm's visibility among your city's business community. This affords you the ability to promote your products and services to audiences you may not reach otherwise, both locally and throughout EWI's North American network. Your firm will also have the ability to build contacts by hosting Chapter Firm Nights or attending other Firm Nights and various business meetings throughout the year.

L LEADERSHIP
Many EWI member representatives cite leadership opportunities as a driving motivator for their participation. EWI offers a number of ways to build real-world leadership skills through Chapter leadership, Corporate Board participation, our Academy of Leadership program and other initiatives. Additionally, your membership positions your firm and your member representatives as leaders within your business community.

T TANGIBLE RETURNS
The EWI network is motivated to see your member representatives and your firm succeed. Representatives look to one another first when they need a specific product or service. Your firm will be listed in the EWI International Directory, which constitutes a network across the United States and Canada for the exchange of information and business matters. Member Representatives have immediate access to our online community to connect your firm with additional resources by delivering real time accessibility to all members through the EWI Mobile App.

S SUPPORT
Your member representatives will have a support structure of like-minded individuals outside of the office for career advice and other needs. EWI membership also provides you with an opportunity to support and recognize a top-ranking person within your firm by appointing her/him to represent your organization. Lastly, EWI offers your firm a number of ways to support your local community through good works, scholarship programs, and other philanthropic initiatives.

2023 JULY MEETING INFORMATION EWI OF DALLAS

CHAPTER MEETING	BOARD MEETING
<p>Date: July 18, 2023</p> <p>Location: Top Golf – The Colony 3760 Blair Oaks Drive The Colony, TX 75056</p> <div style="text-align: center;">  TOPGOLF </div> <p>Parking: Parking lot</p> <p>Networking: 6:00pm</p> <p>Program: 6:30 p.m.</p> <p style="text-align: center;"><i>Virtual attendees: please join the Zoom at 6:30pm Passcode: 612469</i></p>	<p>Date: July 26, 2023</p> <p>Meeting: 5:00 - 6:30 p.m.</p> <p>Location: Your Living Room via Zoom</p> <p style="text-align: center;">To attend the Board Meeting RSVP by Noon, Friday, July 21, 2023</p> <p style="text-align: center;">Denise Labrado, Arlington Convention & Visitors Bureau 2022-2023 Secretary Office: 817.704.7573 Email: denise@arlington.org</p> <div style="text-align: right;">  </div>

Please join us for our July Chapter Meeting at Top Golf!

<p style="text-align: center;"><u>\$50 In-Person PayPal Link</u></p> <p style="text-align: center;"><u>\$25 Zoom PayPal Link</u></p> <p style="text-align: center;"><u>\$35 Sustaining In-Person PayPal Link</u></p> <p style="text-align: center;"><u>\$15 Sustaining Zoom PayPal Link</u></p> <p style="text-align: center;">or by using the link on our website:</p> <p style="text-align: center;"><u>EWI Meetings & Events</u></p> <p style="text-align: center;">Checks made payable to Executive Women International can be received at the meeting or mailed prior to:</p> <p style="text-align: center;">Danielle Forney 105 Meadowbend Drive Cedar Hill, TX 75104</p> <p>*For advance invoices, please email: dforney1966@gmail.com</p>	<p style="text-align: center;">RSVP by 12 noon Friday, July 14, 2023</p> <p style="text-align: center;">KeChan Patterson, Dart 2022-2023 Sergeant-At-Arms Committee Cell: (214) 264-3205 Email: kpatterson@dart.org</p> <p>Total number of Reservations @ \$50.00/pp: _____</p> <p>Total Amount Remitted: _____</p> <p>Would you like a receipt mailed to you? _____</p> <p>Name: _____</p> <p>Firm: _____</p>
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All special dietary requests, please contact your in-home meal coordinator.

NOTE: All Representatives have automatic standing reservations. Representatives **DO NOT** need to return this form unless canceling or responding with guest(s). **Cancellations must be received by the deadline, or your firm will be billed.** It is helpful to receive payment prior to the meeting. If you require a receipt for your payment, you may check the appropriate space on this form and your receipt will be mailed to you upon receipt of your check. Checks are not processed until after the meeting date; therefore, if you mail your check ahead and a change of plans requires you to cancel your reservation, as long as you cancel prior to the deadline, your original check will be returned to you.

MARK YOUR CALENDAR!



2022-2023 MONTHLY MEETING & BOARD MEETING DATES

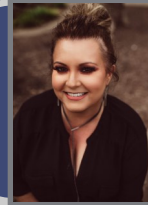
<u>Monthly Meeting Dates</u>	<u>Board Meeting Dates</u>
September 20, 2022	September 28, 2022
October 18, 2022	October 26, 2022
November 15, 2022	November 17, 2022
December 13, 2022	December 15, 2022
January 17, 2023	January 25, 2023
February 21, 2023	February 22, 2023
March 21, 2023	March 29, 2023
April 18, 2023	April 26, 2023
May 16, 2023	May 24, 2023
June 20, 2023	June 28, 2023
July 18, 2023	July 26, 2023
August 15, 2023	August 23, 2023
TBD	September 28, 2023

All Monthly Meetings begin at 6:00 pm
 Board meetings begin promptly at 5:00 pm
 **September's date is dependent on LCAM's date.

EWI of Dallas 2022-2023 Board of Directors

President

JENNIFER CLARK
Dallas Hearing Foundation
jennifer.clark@dallashearingfoundation.org



Vice President/President-Elect

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Mercury One, Inc.
lhall@mercuryone.org



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Arlington Convention & Visitors Bureau
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KECHAN PATTERSON
Dart
kpatterson@dart.org



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& Advisor**

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Communications Director

KATIE MILBRY
Vault Aviation
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**Recruitment and Retention
Director & Advisor**

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Fundraising Director

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Program Director

OPEN

Member Firms

