



Wow, this last year has gone by fast! One more month until we install a new board. Exciting times ahead! This month has been HOT!!! I have lived in Texas for 43 years, which means I moved here during the heat wave of 1980, and I can say this summer has been HOTTER! I have been finding myself looking for things to do indoors where there is air conditioning. I also discovered the “Resort Pass” app where you can pay from \$10 to about \$100 to use a pool for the day at hotels around DFW. I spent a Saturday at the water park at The Anatole, floating in their lazy river. So fun! August also brings back to school days. It is fun to see all the kids heading back to school and their first day of school pictures. I can’t wait to see our EWI new board pictures next month! Enjoy the last days of summer and stay cool out there!!

Dream, Dare, Deliver!!

Jennifer

Page 1

An August business meeting AND welcoming TWO new members with more to come—what a great meeting!! We also announced the newly nominated slate of officers as well. Go Dallas go!!!





You're cordially invited to
the EWI of Dallas Chapter

2023-2024
Board Installation

Tuesday | 19 Sept., 2023 | 6 pm

The Bevel House
405 S. Chestnut St.
McKinney, TX 75069

[Click here to purchase tickets!](#)



Please RSVP to
kpatterson@dart.org by
Friday, September 8th



2023-2024 Board of Directors

President	Lisa Hall, Individual Member
Vice President/President-Elect	Jeannette Davis, JLL
Treasurer	Danielle Forney, Neuberger Berman
Secretary	Danielle Ford, Enterprise Holdings
Sergeant-at-Arms	Bailee Hoover, Bank of America
B/C/D/P	Dawn Redmond, Ebby Halliday Realtors
Communications	Anne Quinn, Individual Member
Program Director	Christina Stephens, Better Homes and Gardens Real Estate Winans
Recruitment and Retention	Jennifer Clark, Dallas Hearing Foundation
Fundraising	Open

So, Exactly What Do We Celebrate On August 1?

By [Randi Mazzella](#)



From National Backward Day (January 31) to National Banana Cream Pie Day (March 2), there are a lot of holidays you probably haven't heard about.

But one you should mark on your calendar is National Girlfriends Day, which takes place on August 1. According to the National Day Calendar, "National Girlfriends Day encourages women across the U.S. to get together and celebrate their special bond of friendship."

The evolution of girlfriends

Where would we all be without our girlfriends? From childhood to old age, friends make us laugh, cry and feel less alone. Throughout our lives, we make friends – ones we grow up with and ones we meet in school, at work or through parenthood. There are girlfriends we have known forever and others with whom the bond is so strong, and so quick, it feels as though we have known them forever.

So, Exactly What Do We Celebrate On August 1?

By [Randi Mazzella](#)

Making new friends

As psychiatrist Gail Saltz, M.D., an associate professor of psychiatry at the New York-Presbyterian Hospital Weill-Cornell School of Medicine, and host of the *How Can I Help?* podcast from iHeartRadio, explains: "There are many different components that go into a friendship, and these things change over time. Women can lose friends for many reasons. They grow apart, they move away, or they die."

While the quality of friends is more important than the quantity, many women have more free time in midlife but fewer natural opportunities to make friends. "When women are younger, they meet new people all the time through work, their spouse, their children," Saltz notes.

So, [how do you make friends as you age?](#) Through shared interests and activities.

"Men commonly prefer activity-based friendships, while women prefer an emotional connection," Saltz says. "But women can use activities to meet. And such activities can include yoga classes, volunteering at a shelter, church, cooking classes — to meet similar-minded people and possibly ignite a deeper connection."

Making friends as you age requires a willingness to take a risk: putting yourself in a new situation, starting a conversation or inviting someone you just met to grab a cup of coffee. As British author C.S. Lewis wrote, "Friendship is born at that moment when one person says to another: 'What! You too? I thought I was the only one!'"

Remember that not every friendship will be a "ride or die" connection. While close relationships are wonderful, all types of healthy friendships can be beneficial.

Just because you don't share intimate details of your life doesn't mean the friendship doesn't add value. For example, you can have a friend you aren't comfortable discussing your children with but whose company you enjoy at book club.

So, Exactly What Do We Celebrate On August 1?

By [Randi Mazzella](#)

Keep the old

Longtime friendships are special. Shared memories and experiences add depth. That doesn't mean longtime friends can always read each other's minds or know what the other needs. No relationship is perfect; even best friends argue and get on each other's nerves.

As we get older, some friendships get easier. We become more tolerant and patient, able to appreciate friends and forgive their faults.

But sometimes friendships become strained. It can become hard to overlook how a friend disappoints or hurts us, especially if this is a pattern.

Saltz cautions against throwing in the towel too quickly on an old friendship.

"Today's societal vibe is individualistic," she points out. "There is a lot of concern about 'what works for me' and taking action if it doesn't. But the reality is that loneliness is on the rise in our society, and healthy friendships are vital for our well-being."

Before [ending a friendship](#), assess whether the good outweighs the bad.

Saltz says, "Ask yourself, 'Does this relationship add something to my life?' or 'Does it make me happy in more moments than it makes me upset?' You may find it best to take a step back rather than to cut things off totally. Or perhaps an honest conversation, one without blame, can put the relationship on a better path."

That said, there are times when a friendship has run its course. "While you don't want to under-rate a shared history, just because you've been friends for so long doesn't mean a friendship should continue if it's not working anymore," Saltz adds.

So, Exactly What Do We Celebrate On August 1?

By [Randi Mazzella](#)

If you do want to end a longtime friendship, have respect for the relationship and don't ghost the friend. Instead, explain why you need to remove yourself from the situation and do so with grace.

In a quote about the end of a friendship, author Ally Condie writes, "Growing apart doesn't change the fact that for a long time we grew side by side; our roots will always be tangled. I'm glad for that."

How to celebrate your girlfriends

National Girlfriends Day is likely a made-up holiday, though that doesn't mean you shouldn't celebrate. But forget any elaborate plans. Instead use the day as an opportunity. Let your friends know how grateful you are to have them in your life. If you can get together in person, great; if not, give them a call or send a text.

"Everyone appreciates heartfelt words," Saltz says. "It can be as simple as 'You're such a good friend' or 'I value all you bring into my life' or 'I love all the fun experiences we've had together.' Even if you think your friends already know how you feel, tell them anyway."

Here's to women. To the women breaking down barriers. To the women lifting each other up. To the women paving the way for our future. To the women who never give up. To the women who are our biggest supporters. To the women making a change. You are smart, strong, resilient, beautiful and powerful. You matter. You are loved. Here's to you.

Don't Let Fear Determine Your Path

Blueprint for Life Daily Devotional – By Shana Schutte



In the book of Nehemiah, Nehemiah tells a gripping story. His passion for an important God-given purpose was ignited when he asked his brother, Hanani, about the Jews who had survived the Babylonian exile. When he learned that those who survived the exile were back in Jerusalem, but that the city's wall had been broken down and that its gates had been burned by fire, he sat down and wept. Then, for "some days" he mourned and fasted and prayed before God. Finally, his passion led him to ask God for favor in approaching the King to get help to rebuild the wall.

Unfortunately, sometimes we never get beyond being deeply moved about a God-given purpose. Like Nehemiah, we may pray when passionate desire initially points to purpose, but unlike him, our emotions may never lead to action. Instead after the first passion, we take an inventory of what following God will require and decide we can't do it because we don't have what it takes or because we don't believe He can work through us.

We lack the skills, money, time, courage, influence, knowledge, or expertise. We are too young, too old, overqualified, or under qualified. We're married. We're single. We're divorced. So, we shove down our passion to silence the voice of purpose. We forget that God equips, and that as we move, that He will move the obstacles.

We ignore our ideas, disown our desires for fear of failure, fear of being criticized, or fear of not having enough. And before you know it, we have talked ourselves right out of our purpose. In between passion and action, we give up. We fill in the question marks of our future with deficits and determine that it would be best to stop wanting and dreaming.

Don't Let Fear Determine Your Path

Blueprint for Life Daily Devotional – By Shana Schutte

Instead, we stick with what's safe—even if it will kill our hearts. We dry our tears and determine not to move forward because it's just too risky. Isn't it tragic that we give up before we have taken *one solitary step* toward God's plan?

Listen up. At the very beginning when God points to purpose, it can be easy to brush it off, because at this point, the only motivation you may have is internal. There may not be anything in your circumstances validating your desires and others may tell you it's not possible. All you have is an idea, an internal burning, and what your mind can imagine. And at this point, what your mind can imagine can be your best friend or your enemy.

Case in point: One day as I sat in the airport waiting to board my flight, I spoke with a young woman, a graduate student studying medicine at Johns Hopkins University. "If there was one thing you could do with your life, what would that one thing be?" I asked. She didn't hesitate in answering my question. "I'd have my own overseas medical lab," she responded. "But I don't think that will ever happen," she said. "That's just too big of a risk and there's too much to lose."

This young woman's passion may never move her to action if she keeps looking too much at the obstacles. Granted, I know nothing about medicine other than needles and blood and prescriptions and I don't know what's involved in overseas medical laws. But I do that if God places something in your heart, nothing can stop you if you will only cooperate with—and believe—Him.

How many organizations have not been started, books not written, children not adopted, or businesses never begun, because we decide somewhere between passion and taking the first step, that it's not possible?

If God is calling you to a new purpose, don't look too much at the obstacles. Don't let fear determine your path. Instead, ask God for wisdom. And like Nehemiah, pray, make a plan, and take a first step. God will move the obstacles one-by-one as you move.

In Memoriam

Colleen W. Reid

1928 - 2023

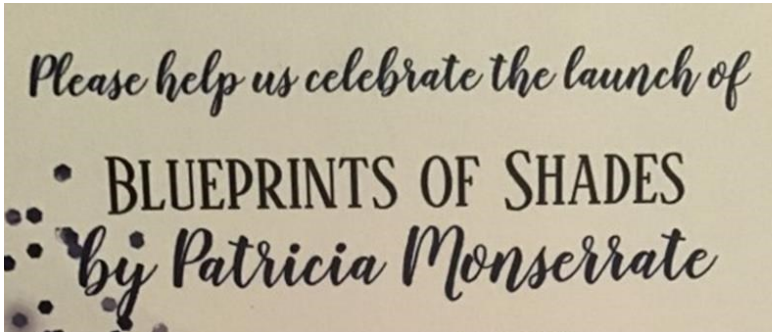


Colleen Reid Obituary

REID, Colleen W. Colleen W. Reid was born on October 9, 1928, in Little Rock, Arkansas. She passed away on August 10, 2023, in Rockdale, Texas at the age of 94. Colleen graduated from Ursuline Academy and Draughon's Business School. She then went to work for Western Electric and later for AT&T at the Mesquite plant as the Executive Secretary to the Plant Manager. She was a member of the Dallas Chapter of Executive Women International. The family would like to thank everyone at Rockdale Estates and Rehabilitation for their loving and compassionate care of our loved one. Colleen was predeceased by her loving husband Russell L. Reid Sr. Colleen is survived by her daughter Sharon Ruhl and husband Bob, her son Russell L. Reid Jr. and partner Robert Goldberg, grandchildren Sarah Miller and husband Shannon, Elizabeth and William Reid, and great-grandchildren Sable and Slade Miller. There will be a Visitation at 9:00 am on Friday, August 18, 2023, at the Restland Wildwood Chapel. Her Funeral Services will be at 10:00 am with interment to follow.

Do you have a book that you just absolutely LOVE? Or a book that stirred something deep in your soul? A book that your mind keeps coming back to even after you've finished it? If so, we want to know!! Submit your recommendation to katie@vaultjet.com so we can expand our minds together!

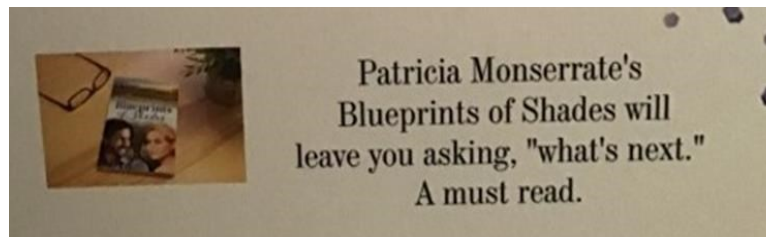
The Book Nook



When an innocent acceptance to a party turned into a night of terror, the beautiful emerald green-eyed Callie Leland was deemed to live a life of shame and isolation with a dark secret. Despite her nightmarish beginning, she finds solace in her talent as an interior designer in New York. Her future was quickly interrupted by her move back home to Kayla Bay.

As the new senior designer of Shades of Designs, her project manager, Oliver Mason, finds himself drawn to Callie's beauty and the mystery behind her emerald-green eyes. But Callie is immune to the advances he directs her way. However, Callie quickly falls for their biggest client's eldest son, Sergio Rossini. As Callie's affection grows stronger for Sergio, she cannot accept his love because memories of the past haunt her.

Feeling betrayed, Oliver devises a sinister plan to ensure no one comes between them. The two young hearts understand that both are struggling with pain, though each is different. Will they trust God's unconditional love to heal their brokenness, to bring their blueprints of darkness to blueprints of light? Or will it be sabotaged by Oliver?



Buy it here: [Blueprints of Shades: Monserrate, Patricia: 9798985363906: Amazon.com: Books](#)





LCAM 2023 Registration is Now Open!

EWI is excited to announce that registration for our largest event of the year is now open! Why register now? Well, it's true the **early bird** gets the worm, or in this case, saves the money!

Register before June 30, 2023 to save \$100 off LCAM registration!

LEADERSHIP CONFERENCE & ANNUAL MEETING

September 13-16, 2023
The Chattanooga, Chattanooga, TN

EWI's Leadership Conference and Annual Meeting (LCAM) is an annual professional development conference where members from our Chapters gather to connect, network and grow professionally. Keynote speakers, workshops, seminars, group discussions, and more offer diverse learning opportunities. Social gatherings provide networking and establish new connections. Reading Rally events and other philanthropic activities reach the local community and help the Chapters learn how to implement programming in their communities. Our annual Celebration Gala allows recognition of our members and the many successes of our Chapters. Delegates representing each Chapter meet to approve the budget, elect the slate of officers and conduct the business of the organization during our annual business meeting.

[Information & Registration](#)

[Book Your Room](#)

[Vendor Registration](#)

[Event Schedule](#)



LCAM ²⁰²³ ewi

Invest, Ignite, Impact

REGISTRATION SCHEDULE

CONFERENCE REGISTRATION

- \$700 - Early Bird Ends June 30
- \$800 - Regular Registration Ends Sept 8

LEADERSHIP CAUCUS REGISTRATION

- \$150 - Registration Ends Sept 8

Wednesday, Sept. 13, 12:00-5:00 PM
Lunch Included



Leadership Caucus is EWI's version of leadership training for incoming Chapter board officers and members. We encourage at least one member of the incoming Chapter board to attend this programming, so Chapters understand what is required for their year ahead and to connect with other Chapter leaders serving in the upcoming year. Leadership Caucus is hosted by the 2023-2024 Corporate Board of Directors and is led by incoming Corporate President Charlie Rosenquist, representing BlueCross BlueShield of Tennessee, Inc, EWI of Chattanooga.

KEYNOTE SPEAKER

VINCENT PHIPPS

The Attitude Amplifier



ABOUT VINCENT

As a communication coach and owner of his award-winning company, Communication VIP Training and Coaching, Vincent is passionate about helping others improve their leadership, conflict resolution, and presentation skills. Vincent combines humor, high energy, interaction, and content expertise to keep laughing and listening. He is distinguished with earning the highest honor in the industry of professional speaking, being featured in the Top 1% of the world's best speakers and trainers.

BREAKOUT SESSIONS

SERVANT LEADERSHIP

SERVING WITH PASSION – Tawauna Stafford



This workshop is designed to have women work together for the better good of all concerned. It will build better friendship and help build servant leadership skills. This workshop will be a healthy place where attendees flourish and grow together.

BUILDING EMPLOYEE TRUST

CREATING A BETTER WORKPLACE

– Dr. Heather Williamson



When managers need to achieve better results, having trust of the team members is key to achieve project success. Dr. Heather Williamson shows the positive impact of what can happen when team members trust their managers, such as improvement in speed, cost, quality, innovation, team effectiveness and competitiveness.



"True-Blue" Referral Rewards Program

EWI Members are the life-blood of our organization. Our "True-Blue" Referral Rewards program recognizes members who are "True-Blue" EWI supporters. Beginning May 1, 2022, EWI is offering an opportunity for any EWI member to be rewarded for referring a new member to the organization.

Reveal your "True-Blue" loyalty for EWI by inviting a friend, co-worker, business partner, neighbor, networking contact or a connection from your social networks to join EWI. If your referral joins EWI, you will receive a \$25 "True-Blue" referral reward voucher redeemable towards any of the following EWI items:

- LCAM Registration
- Leadership Caucus Registration
- EWI Branded Merchandise in the EWI Online Store
- Corporate Membership Dues

As defined by Merriam-Webster's Dictionary, "True-Blue" is:

Unwavering in one's commitment; extremely loyal;

To show what one is really like: to reveal one's real nature or character

Synonyms: constant, dedicated, devoted, devout, down-the-line, faithful, fast, good, loyal, pious, steadfast, steady, true

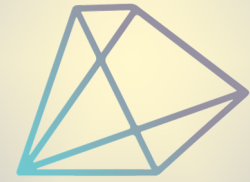
To claim your referral reward, your name must be listed on the EWI Membership Application Form as the referring member. Your certificate will be emailed to you by the EWI Corporate Office once the application has been processed and paid in full. Certificates are redeemable upon receipt and expire 12 months from issue date.

27 YEARS!



HAPPY
ANNIVERSARY

1 YEAR!



ID360

1 YEAR!



Upcoming September Birthday's

September 4th

Amelie Brewer,

High Profile Inc.

September 9th

Jeannette Davis,

JLL

September 13th

Debbie Taylor,

Corporate Life Member

Siemens Power Generation



August Birthday's

August 21st

Candace Zelmer

Lioness Promotions Group

lioness.promo@yahoo.com



EXECUTIVE ADVISORY BOARD



Sherry Adams
Vice President of
Human Resources
Ebby Halliday Companies



Lindsay Jones
Financial Advisor
Ameriprise Financial
Services, Inc.



Melanie Linnear
Vice President of
Food Service
State Fair of Texas



Kim Loving
Operations Manager
McKinsey & Company

EWI Corporate Office
1288 Summit Ave. Ste. 107
PMB 124
Oconomowoc, WI 53066
262.269.5625
ewi@ewiconnect.com
ewiconnect.com
my.ewiconnect.com

Mission

Executive Women International (EWI) brings together key individuals from diverse businesses for the purpose of promoting member firms, enhancing personal and professional development, and encouraging community involvement.

Vision

To enhance professional growth and development within a diverse group of women while empowering them to make a difference as they inspire others.

Values

Integrity | Excellence | Respect | Collaboration



ewi How Member Firms Benefit from EWI: RESULTS

- R** **RELATIONSHIPS**
 EWI is an organization that believes in long-term, highly valuable relationships. Member representatives build lasting, sustainable, and ultimately valuable business connections through trust and respect. Your employees form relationships that create associations between your organization and a diversity of other prestigious firms and executives in your city.
- E** **EDUCATION**
 EWI offers professional development webinars and other resources each year on topics relevant to a member representative's professional and personal growth. Your investment provides affordable access to professionally produced training that would be difficult for many businesses to provide to their employees. To further your investment, member representatives are encouraged and expected to share their learning with other employees.
- S** **SKILLS**
 EWI member representatives practice strong business ethics and build core skills such as public speaking, effective leadership, mentoring, strategic planning, and even how to effectively and efficiently run meetings with Robert's Rules of Order. There are additional opportunities for growth in EWI through Chapter and Corporate Board service such as preparing and managing a budget, managing a team, conflict resolution, and event planning.
- U** **UNTAPPED POTENTIAL**
 Participation in EWI quickly raises your firm's visibility among your city's business community. This affords you the ability to promote your products and services to audiences you may not reach otherwise, both locally and throughout EWI's North American network. Your firm will also have the ability to build contacts by hosting Chapter Firm Nights or attending other Firm Nights and various business meetings throughout the year.
- L** **LEADERSHIP**
 Many EWI member representatives cite leadership opportunities as a driving motivator for their participation. EWI offers a number of ways to build real-world leadership skills through Chapter leadership, Corporate Board participation, our Academy of Leadership program and other initiatives. Additionally, your membership positions your firm and your member representatives as leaders within your business community.
- T** **TANGIBLE RETURNS**
 The EWI network is motivated to see your member representatives and your firm succeed. Representatives look to one another first when they need a specific product or service. Your firm will be listed in the EWI International Directory, which constitutes a network across the United States and Canada for the exchange of information and business matters. Member Representatives have immediate access to our online community to connect your firm with additional resources by delivering real time accessibility to all members through the EWI Mobile App.
- S** **SUPPORT**
 Your member representatives will have a support structure of like-minded individuals outside of the office for career advice and other needs. EWI membership also provides you with an opportunity to support and recognize a top-ranking person within your firm by appointing her/him to represent your organization. Lastly, EWI offers your firm a number of ways to support your local community through good works, scholarship programs, and other philanthropic initiatives.

2023 SEPTEMBER MEETING INFORMATION EWI[®] OF DALLAS

CHAPTER MEETING	BOARD MEETING
<p>Date: September 19, 2023</p> <p>Location: <u>The Bevel House</u> 405 S. Chestnut Street McKinney, TX 75069</p> <p>Parking: Street Parking </p> <p>Networking: 6:00pm</p> <p>Program: 6:30 p.m.</p>	<p>Date: September 28, 2023</p> <p>Meeting: 5:00 - 6:30 p.m.</p> <p>Location: Your Living Room via Zoom</p> <p style="text-align: center;">To attend the Board Meeting <u>RSVP by Noon, Friday, September 22, 2023</u></p> <p style="text-align: center;">Denise Labrado, Arlington Convention & Visitors Bureau 2022-2023 Secretary Office: 817.704.7573 Email: denise@arlington.org</p> <div style="text-align: right;">  </div>

Please join us for our very special 2023/2024 Board Installation Meeting

<p style="text-align: center;"><u>\$75 In-Person PayPal Link</u></p> <p style="text-align: center;"><u>\$55 Sustaining In-Person PayPal Link</u></p> <p style="text-align: center;">or by using the link on our website:</p> <p style="text-align: center;"><u>EWI Meetings & Events</u></p> <p style="text-align: center;">Checks made payable to Executive Women International can be received at the meeting or mailed prior to:</p> <p style="text-align: center;">Danielle Forney 105 Meadowbend Drive Cedar Hill, TX 75104</p> <p>*For advance invoices, please email: dforney1966@gmail.com</p>	<p style="text-align: center;">RSVP <u>by 12 noon Friday, September 8, 2023</u></p> <p style="text-align: center;">KeChan Patterson, Dart 2022-2023 Sergeant-At-Arms Committee Cell: (214) 264-3205 Email: kpatterson@dart.org</p> <p>Total number of Reservations @ \$50.00/pp: _____</p> <p>Total Amount Remitted: _____</p> <p>Would you like a receipt mailed to you? _____</p> <p>Name: _____</p> <p>Firm: _____</p>
---	---

All special dietary requests, please contact your in-home meal coordinator.

NOTE: All Representatives have automatic standing reservations. Representatives DO NOT need to return this form unless canceling or responding with guest(s). **Cancellations must be received by the deadline, or your firm will be billed.** It is helpful to receive payment prior to the meeting. If you require a receipt for your payment, you may check the appropriate space on this form and your receipt will be mailed to you upon receipt of your check. Checks are not processed until after the meeting date; therefore, if you mail your check ahead and a change of plans requires you to cancel your reservation, as long as you cancel prior to the deadline, your original check will be returned to you.

MARK YOUR CALENDAR!



CONNECTIONS | CAREERS | COMMUNITY

2022-2023 MONTHLY MEETING & BOARD MEETING DATES

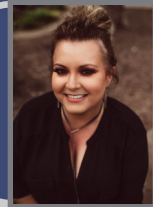
<u>Monthly Meeting Dates</u>	<u>Board Meeting Dates</u>
September 20, 2022	September 28, 2022
October 18, 2022	October 26, 2022
November 15, 2022	November 17, 2022
December 13, 2022	December 15, 2022
January 17, 2023	January 25, 2023
February 21, 2023	February 22, 2023
March 21, 2023	March 29, 2023
April 18, 2023	April 26, 2023
May 16, 2023	May 24, 2023
June 20, 2023	June 28, 2023
July 18, 2023	July 26, 2023
August 15, 2023	August 23, 2023
TBD	September 28, 2023

All Monthly Meetings begin at 6:00 pm
 Board meetings begin promptly at 5:00 pm
 **September's date is dependent on LCAM's date.

EWI of Dallas 2022-2023 Board of Directors

President

JENNIFER CLARK
Dallas Hearing Foundation
jennifer.clark@dallashearingfoundation.org



Vice President/President-Elect

LISA HALL
Mercury One, Inc.
lhall@mercuryone.org



Treasurer

DANIELLE FORNEY
Neuberger Berman
danielle.forney@nb.com



Secretary

DENISE LABRADO
Arlington Convention & Visitors Bureau
denise@arlington.org



Sergeant-at-Arms

KECHAN PATTERSON
Dart
kpatterson@dart.org



**B/C/D/P Director
& Advisor**

DAWN REDMOND
Ebby Halliday Realtors
dawnredmond@ebby.com



Communications Director

KATIE MILBRY
Vault Aviation
katie@vaultjet.com



**Recruitment and Retention
Director & Advisor**

JEANNETTE DAVIS
JLL
jeannette.davis@am.jll.com



Fundraising Director

LISA TIGNOR
MCKINSEY & COMPANY
lisa_tignor@mckinsey.com



Program Director

OPEN

Member Firms

