

November 2023

President's Message

Ecclesiastes 3 begins with, "To everything there is a season, and a time to every purpose under the heaven . . .". When I think of November I think of a season of gratitude. Yes, we end the month with Thanksgiving when we gather with family and friends to remember our blessings, eat turkey and pumpkin pie, and watch football. But rather than one day or one meal to give thanks, consider giving thanks throughout the whole month of November. I encourage you to write a note or express your gratefulness in another way to those who have meant so much to you this past year. Also consider those who might need encouragement during this season and let them know. A little intentionality and kindness go a long way and can warm the heart of someone who needs it.

I am very grateful to have the opportunity to serve alongside my EWI sisters. EWI provides us with opportunities to give back to our communities, grow both personally and professionally and learn how to stretch ourselves through leadership. In a very busy world competing for our time and attention, Thanksgiving is a good time to pause and remember what's really important. You only get out of something what you are willing to give and I am so grateful you are willing to give to our sisterhood. I hope you count EWI as one of your blessings this Thanksgiving!

Each November we honor our military veterans, which is Nov. 11. It was originally a day set aside to honor the veterans of WWI. It was called Armistice Day because on the eleventh hour of the eleventh day of the eleventh month the armistice went into effect between the Allies and the Germans in 1918. We now honor veterans of all wars and the name was changed to Veterans Day in 1954. I urge you to thank a veteran for their service and let them know how much you appreciate their sacrifice and duty to country. Hint: you don't have to look very far!

Remember, we move our Chapter meetings up on the calendar for November and December due to the holidays. I hope to see everyone on Nov. 14 as we hear a compelling testimony from Tait Cruse about the importance of being properly insured and what he is grateful for.

As we think about continuing our legacy, let's remember the Jewish people in our prayers as they continue their legacy given to them by God.

Danielle Forney served in the U.S. Army for 14 years. She was a Patient Administrator/Lab Tech (71G/91A). She worked at several VA hospitals. She was stationed at Fort Sam Houston and then went to the reserves at 94th General Hospital in Mesquite Texas.

Thank you for your service, Danielle!

A Prayer for the Stressed

Lord, give me your peace during this busy season. Help me focus on you and see your grace in my life each day. Replace my stress, worries, and anxiety with gratitude and with your peace that surpasses all understanding. Thank you for carrying my burdens and for your constant presence in my life. In Jesus name, amen.

> "The LORD blesses his people with peace." (Psalm 29:11)

Christine Healy, TPI, EWI of Des Moines, Former Corporate President

Showing Gratefulness - How Being Thankful is Kind Author: Inspire Kindness Team

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As the Holiday season is approaching, Thanksgiving typically serves as a good reminder to be grateful for the things you have, and for the people in your life. Not only is expressing gratitude a healthy habit, showing gratefulness to others is kind. As a result of being grateful and kind to ourselves, we are naturally kinder to others!

Everyone wants to feel valued and appreciated - and one of the easiest ways to do this is simply by saying 'thank you'. It seems so simple but a lot of times thanking others can be neglected. Showing genuine gratitude towards others has a snowball effect because not only do you make them feel good, you feel good in return. By expressing gratitude for someone else, they may feel inspired to pay it forward and do the same, sparking a cycle of kindness.

If you could pick just one habit to implement or to improve on - that would have a positive impact on the rest of your life, the Practice of Gratitude would be a good choice.

Being grateful is a conscious choice, and Gratitude is considered a practice, just like yoga. The most grateful people typically seem to be the most happy: it goes hand in hand.

DID YOU KNOW?

'The simple act of practicing gratitude every day rewires your brain to be more resilient, focused, and positive throughout the day.' (Source: Robert Emmons)

Showing Gratefulness is proven to have powerful and lasting effects on your overall health and wellbeing. Therefore, we should be intentional about practicing gratitude on a daily basis. The impact of having a grateful mindset frames a more positive perspective when life gets hard or things don't go as planned. There are many ways we can apply gratitude in our lives.

Easy Ways to Practice Gratitude:

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- Always say thank you, and mean it.
- Be an active listener; show gratitude by being there for others and really listening to them, without making it about yourself.
- Give genuine compliments and accept compliments when given in return.
- Give a pep talk or encourage someone who may be going through something difficult. Let them know that you are there for them.
- Hand-write a letter just because or send a small thoughtful gift to someone you love when they aren't expecting it.
- Reach out to a family member to share why you are grateful for them.
- Write positive affirmations for yourself and hang them in a visible place in your room to see every day.
- Volunteer your time and give back to the community.
- Take time to really see people. Notice the little things people do that may usually go unnoticed.
- Give a detailed example of why you are grateful for a friend in your life. Share in their joys and celebrate with them.
- Make a grateful list as a powerful way to start your week. Think of three things to be grateful for each day and write them down or say them out-loud.

You can show gratitude by doing any of these things anytime, anywhere: at home, at work, at school, in public. We need to be grateful for all the gifts we already have each day and not to take the little things for granted, because nothing in life is guaranteed. We shouldn't need a holiday to remind us to be grateful. Showing gratitude is not always easy, but the more we do it, the easier it becomes and the better we feel. Gratitude brings happiness and ultimately, contentment.



We had a wonderful meeting hosted by the Great State Fair of Texas. Once again, they pulled out all the stops and fed us with wonderful fair food! The program reminded us of all the great things the Fair gives back to the community. Ticket sales are used to directly impact surrounding areas in the form of scholarships and grants.











Follow us on social media:

October 25,2023, Reports & Board of Directors Recap Location: JLL hosted by Jeannette Davis

Secretary's Report:

Minutes of the September 2023, board meeting minutes were not presented for approval, they will be sent to the board later. Secretary, Danielle Ford reported three Courtesy Notices had been emailed since the last board meeting.

Chapter Membership: Total Member Firms 23 Total Representatives 22 Total Executives 22 Total Sustaining 11 Total Transitional O Total Chapter or Corporate Life 33 Meeting Attendance: Firms Represented by Reps 12 **Guests Present 2** Percentage of Firms Present 55% **Representatives** Present 12 **Executives** Present 0 Sustaining/Transitional Members Present 1 **Total Attendance: 15**

There was one firm celebrating an anniversary in August: JLL, 26 years.

Treasurer's Report:

Chapter Treasurer, Danielle Forney, reported that the Chapter has a total of \$77,031.73. The Treasurer report is pending approval and will be presented for consideration at the upcoming board meeting.

Sergeant-At-Arms:

Vice President/President Elect, Jeannette Davis, JLL, reported 12 representatives, two guests and one sustaining member attended. 55% of member firms were represented and 52% of members were represented.

B/C/DP:

Vice President/President Elect, Jeannette Davis, JLL reported the B/C/DP in the absence Director Dawn Redmond, Ebby Halliday Realtors.

Executive Women International Scholarship Program (EWISP) No report.

Adult Students in Scholastic Transition (ASIST) No report. Dallas Chapter Only Scholarship No report.

Needs Based Scholarship No report.

Philanthropy

President Lisa Hall and BCDP Chair, Dawn Redmond visited Exodus to see how the chapter can partner with them. Exodus Ministries is a 501(c)(3) non-denominational Christian organization which serves formally incarcerated mothers from all ethnic backgrounds who have demonstrated a willingness to make positive changes in their life. The opportunities to volunteer with them include adopting a family for Christmas, hosting a birthday party for the residents, and helping with childcare on weeknights.

Literacy Initiative No report. Professional Development Award (LCAM) No report.

Retention and Recruitment:

Jennifer Clark Dallas Hearing Foundation reported for the Retention and Recruitment Committee.

New Firms/Members: None. Replacement Executives: None. Replacement Representatives: Resignation Firms: None. Resignation Executives: None. Representatives: None. Firms with Pending Executives: None. Firms with Pending Representatives: None. New Chapter Life Members: None. New Sustaining Members: None.

Membership Development: No report

Programs:

Christina Stephens, Realtor, reported the EWI® of Dallas October Committees Meeting was held on October 17, 2023, in person at the State Fair of Texas Cotton Bowl in downtown Dallas, Texas. Member Firm, State Fair of Texas hosted this month's meeting and provided tickets, parking passes, meeting space as well as food & beverage and State Fair memorabilia.

Members and guests were welcomed by President, Lisa Hall, Individual Member, to the EWI Committees meeting. Prior to the buffet-style dinner, Chapter Vice President Jeannette Davis, JLL, gave the invocation. While eating, attendees were encouraged to speak with board members and get plugged into a committee for the upcoming year.

Vice President/President-Elect: President-Elect Jeannette Davis, reported the follow:

Corporate Webinars: Will commence December 2023 bi-monthly on the first Friday of every other month.

Dates and Subjects of Professional Development:

FREE Webinar:

Coming December 1,2023 – Speaker will be Blake Hasting and the topic is Economic Update. The link is forth coming.

Dates for 2024 Conferences: Tucson, AZ from September 18-21, 2024.

Operations Review Committee:

Budget – Danielle Forney – No Report. Bylaws and Rules – Jeannette Davis - No Report. Ebby Halliday Executive Excellence Award – Jennifer Clark - No Report. Historian – Janie Sandoval - No Report. Official Greeter/Courtesy – Open – No Report. Parliamentarian – Open – No Report. Ad-Hoc Long-Range Plan (Strategic Plan) – Jeannette Davis: No Report. Member Engagement – No Report. Publicity – Open: No Report. Sustaining – Cindy Langford - No Report.

Jessica Vitela and Melanie Linnear spoke regarding the mission of the State Fair of Texas and its desire to be a destination in and of itself within the next 10 years. They shared with us the philanthropy and vision of the State Fair of Texas. A ticket to the State Fair of Texas unlocks more than a fun photo with Big Tex® and the chance to enjoy fried food. In fact, your day of fun helps support the Fair's mission by funding community programs that impact Texans throughout the state. Upcoming Meetings: Tuesday, November 14, 2023 - 6:00 pm Republic Title of Texas 17950 Preston Road, Dallas, TX 75252 Guest Speaker – Tait Cruse, Northwestern Mutual

Thursday, November 16, 2023 - 5:00 pm Chapter Board Meeting Teams call.

Communications: Communications Director, Anne Quinn, reported on Chapter communications.

Chapter Newsletter EWIConnect

The October edition of the EWIConnect Newsletter begins with Lisa Hall's first President's message where she challenges the chapter to "Continue the Legacy" of EWI Dallas. There are multiple pages dedicated to LCAM which was held in Chattanooga, TN including Leadership Caucus notes and pictures. This edition also includes information on how to contact our new board members, the dates of upcoming meetings, and the True-Blue Referral Rewards Program.

Social Media: All social media sites are live and active.

Directory: Directory updates are ongoing. Website: Website updates are ongoing.

Fundraising: Open

2023 NOVEMBER MEETING INFORMATION EWIN of Dallas

CHAPTER MEETING

November 14, 2023

Dallas, TX 75252

Lot in front of building

6:00 p.m. Reception

6:30 p.m. Program

Republic Title of Texas 17950 Preston Road

Main Floor Meeting Room

Tait Cruse, Northwestern Mutual

BOARD MEETING

Date: November 16, 2023

Host: Lisa Hall, Individual Member

Meeting: 5:00 – 6:30 p.m.

Location: Your Living Room via Zoom

To attend the Board Meeting RSVP by Noon, Friday, November 10, 2023

Danielle Ford,

Enterprise Holdings 2023-2024 Secretary Office: 314-928-3810 Email: danielle.t.ford@ehi.com



SPECIAL THANKS TO HIGH PROFILE STAFFING FOR PROVIDING DINNER AT THIS MONTH'S MEETING!

\$50 In-Person PayPal Link

Date:

Location:

Parking:

Program:

Speaker:

\$35 Sustaining In-Person PayPal Link

or by using the link on our website:

EWI Meetings & Events

Checks made payable to Executive Women International can be received at the meeting or mailed prior to:

> Danielle Forney 105 Meadowbend Drive Cedar Hill, TX 75104

*For advance invoices, please email: dformev1966@ormail.com

RSVP by 12 noon Friday, November 10, 2023

Bailee Hoover, Bank of America 2023-2024 Sergeant-At-Arms Committee Cell: (469) 263-9362 Email: bailee.a.hoover@bofa.com

Total number of Reservations @ \$50.00/pp: ____

Total Amount Remitted:

Would you like a receipt mailed to you?

Name:

Firm:

All special dietary requests, please contact your in-home meal coordinator.

NOTE: All Representatives have automatic standing reservations. Representatives DO NOT need to return this form unless canceling or responding with guest(s). Cancellations must be received by the deadline, or your firm will be billed. It is helpful to receive payment prior to the meeting. If you require a receipt for your payment, you may check the appropriate space on this form and your receipt will be mailed to you upon receipt of your check. Checks are not processed until after the meeting date; therefore, if you mail your check ahead and a change of plans requires you to cancel your reservation, as long as you cancel prior to the deadline, your original check will be returned to you.

Meet our Speaker



Tait Cruse - Managing Partner

Northwestern Mutual-Dallas

Tait Cruse, CLU® is the Managing Partner of Northwestern Mutual- Dallas. He is in charge of all sales and service operations in the DFW Metropolitan area, Central and East Texas, extending to Western Arkansas. He leads more than 350 Financial Advisors and Representatives, along with a large support staff, at his firm's primary office at Lincoln Centre in Dallas. His additional offices include Addison, Allen, Park Cities, Frisco, Las Colinas, Rockwall, Tyler, Sulphur Springs, Longview and Waco.

Since assuming leadership in 2004, Tait and his team of 600 associates have built Northwestern Mutual-Dallas into one of the top network offices in the 165-year history of Northwestern Mutual. Empowerment and trust laid the groundwork for this accomplishment. Tait's advisors are trustworthy, transparent, and highly skilled.

His network office has over \$78 billion in life insurance face amount, 115,000 clients, and more than \$15 billion in assets under management. With \$431 million in annual premium, Tait's firm is the largest of the 76 Northwestern Mutual offices in the country. Tait has received numerous leadership and company awards with one of the latest being named to the 2023 D Magazine top 500 CEO list.

Tait supports numerous causes and organizations including the Leukemia & Lymphoma Society, Children's Medical Center, ALS Association of Texas, University of North Texas, and is a founding member of TeamConnor Childhood Cancer Foundation.

Tait has 6 children- Mackenzie, Carson, Mason, Tyler, and Emma. His oldest son Connor passed away July 10, 2009 after a courageous 4-year battle with neuroblastoma cancer and a malignant peripheral nerve sheath tumor. This experience inspired him to establish TeamConnor Childhood Cancer Foundation where the primary focus is raising funds for childhood cancer research.



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"True-Blue" Referral Rewards Program

EWI Members are the life-blood of our organization. Our "True-Blue" Referral Rewards program recognizes members who are "True-Blue" EWI supporters. Beginning May 1, 2022, EWI is offering an opportunity for any EWI member to be rewarded for referring a new member to the organization.

Reveal your "True-Blue" loyalty for EWI by inviting a friend, co-worker, business partner, neighbor, networking contact or a connection from your social networks to join EWI. If your referral joins EWI, you will receive a \$25 "True-Blue" referral reward voucher redeemable towards any of the following EWI items:

- LCAM Registration
- · Leadership Caucus Registration
- EWI Branded Merchandise in the EWI Online Store
- · Corporate Membership Dues

As defined by Merriam-Webster's Dictionary, "True-Blue" is:

Unwavering in one's commitment; extremely loyal;

To show what one is really like: to reveal one's real nature or character

Synonyms: constant, dedicated, devoted, devout, down-the-line, faithful, fast, good, loyal, pious, steadfast, steady, true

To claim your referral reward, your name must be listed on the EWI Membership Application Form as the referring member. Your certificate will be emailed to you by the EWI Corporate Office once the application has been processed and paid in full. Certificates are redeemable upon receipt and expire 12 months from issue date.





Blake is the Senior Vice President of Corporate Strategy and Chief Economist at SWBC. Through meticulous research and comprehensive analysis, Blake offers profound economic insights to SWBC's business leaders and customers, disseminated through various publications, presentations, and webinars. His guidance in assessing, evaluating, and managing risks across the organization is instrumental in SWBC's operations.

With over 14 years of experience at the Federal Reserve Bank of Dallas, Blake has a wealth of knowledge. Notably, he served as a member of the bank's senior management committee, spearheading critical initiatives. Among his accomplishments was the establishment of a new leadership program aimed at enhancing the development of future senior management prospects.
Blake is a distinguished alumnus of George Washington University, holding a BA in International Economics and an MBA in International Business, graduating with top

honors.

This webinar promises to be an enriching experience, offering valuable insights into the current economic landscape and its impact on various sectors. Please register today using the link below, then mark your calendar for December 1.

> The details for this exclusive webinar are as follows: Date: December 1, 2023 Time: 12 PM Central Time

Platform: <u>https://ewiconnect.zoom.us/j/84474273773</u> Registration Link: <u>https://ewiconnect.com/events/register.aspx?id=1800565</u>

Fundraising Opportunity

Please view the tour and the get started information but Do Not Sign Up. I have participated and found it very easy and simple. If every EWI representative participates and sets and meets a goal of \$1,000 that would be 23 x 500 which equals \$11,500 raised in 4 days. If we do the same before Thanksgiving and Christmas, we could raise the funds for our scholarship programs for 2023-2024. The popcorn is delicious. I believe we can do this. Here is the link, remember click get started and watch.

https://www.doublegood.com/how-virtual-fundraising-works/

1. Click the "Get Started" button for a demo of the "Pop-Up Store"

- 2. Click through "Pop-Up Store" demo till you come to the Next Steps (please do no complete the next steps).
- 3. Back out in your browser and click the red Watch button to view a quick video.

Please email Jeannette Davis with questions or comments <u>Jeannette.Davis@jll.com</u>

Thank you, Jeannette for researching this!

Service Project Opportunity

Dear EWI Members,

As the holiday season approaches, it's the perfect time for us to come together and make a positive impact on a deserving family's life. This year, the EWI of Dallas Chapter is excited to announce our partnership with Exodus Ministries, a 501(c)(3) non-denominational Christian organization established in 1985. Exodus Ministries dedicates itself to serving mothers from all ethnic backgrounds who have shown a strong commitment to making positive changes in their lives.

These courageous women have faced the heartache of being separated from their children for extended periods and often lack the immediate financial means to support their families. Exodus Ministries steps in to provide both spiritual and physical assistance, empowering these families to become self-sufficient and productive members of our community.

How Can You Make a Difference?

We invite each and every one of you to be part of our holiday-giving initiative. Our mission is to fulfill the holiday wishes of these families by adopting them for this festive season. Each family has created a "Wish List" and a "Want List," and it is our responsibility to provide three gifts for each family member. These gifts will bring joy and hope to their lives during a time that can be especially challenging.

Important Details:

Date of Gift Presentation: December 10th, from 5 P.M. to 7 P.M.

Cost per Family Member: We kindly request that the cost per family member be approximately \$100. However, we understand that this may vary among our generous members, so please feel free to coordinate within your groups on how you would like to share expenses for the gifts.

Gift Wrapping: Join us for some festive fun as we wrap the gifts together during our December Chapter meeting. Get Involved!

To participate and make a meaningful impact on these families' lives, please sign up to sponsor a family member. Your generosity and compassion will brighten their holiday season and create lasting memories.

Adopt-A-Family Signup

If you're interested in joining us to deliver these heartfelt gifts to the family on Sunday, December 10th, please email me at <u>dawnredmond@ebby.com</u>. Your presence and support will truly make a difference.

Let's come together as the strong and caring EWI community we are to spread holiday cheer, show love and kindness, and make this holiday season a memorable one for those in need.

Dawn Redmond 2023-2024 BCDP Chair

Birthdays and Anniversories **November Birthdays**

November 15 Danielle Forney Neuberger Berman

November 17 Lisa Tignor McKinsey & Company

November 19 Lisa Hall Individual Member

November 23 Denise Labrado Arlington Convention and Visitors Bureau

November An	niversaries
Kathy Dodson	57
Sustaining Member	
Vernita Hubbard	10
State Fair of Texas	
Danielle Forney	4
Neuberger Berman	

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Upcoming Birthdays

Deborah Tough 12/1 Dawn Redmond 12/7 Sherry Andrus 12/10 Kathy Shannon Stone 12/14 Anne Quinn 12/17



Save the Date

Chapter Meeting	Board Meeting
10/17/2023	10/25/2023
11/14/2023	11/16/2023
12/5/2023	12/14/2023
1/16/2024	1/24/2024
2/20/2024	2/28/2024
3/19/2024	3/27/2024
4/16/2024	4/24/2024
5/21/2024	5/29/2024
6/18/2024	6/26/2024
7/16/2024	7/24/2024
8/20/2024	8/28/2024
9/17/2024	9/25/2024

EWI of Dallas 2023-2024 Board of Directors

President

Vice President/President Elect

Secretary

Sergeant at Arms Director

BCDP

Recruitment and Retention Director

Treasurer

Lisa Hall Individual Member <u>Irhall19@yahoo.com</u>

Jeanette Davis JLL jeannette.davis@jll.com

Danielle Ford Enterprise Holding <u>danielle.t.ford@em.com</u>

Bailee Hoover Bank of America bailee.a.hoover@bofa.com

Dawn Redmond Ebby Halliday Realtors

dawnredmond@ebby.com

Jennifer Clark Dallas Hearing Foundation jennifer.clark@dallashearingfoundation.org

> Danielle Forney Neuberger Berman Danielle.forney@nb.com

Program Director

Communications Director

Christina Stephens Better Homes and Gardens Real Estate christina@askmeabouthouses.com

> Anne Quinn Individual Member anne.m.quinn@outlook.com

Denise Labrado Arlington Convention & Visitors Bureau <u>Denise@arlington.org</u>





















Fundraising Director

Advisor

Open

2023-2024 EXECUTIVE ADVISORY BOARD



Sherry Adams Vice President of Human Resources **Ebby Halliday Companies**

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Lindsay Jones Financial Advisor Ameriprise Financial Services, Inc.



Melanie Linnear Vice President of Food Service State Fair of Texas



Kim Loving **Operations Manager** McKinsey & Company

EWI Corporate Office 1288 Summit Ave. Ste. 107 **PMB 124** Oconomowoc, WI 53066 262.269.5625

Mission

Executive Women International (EWI) brings together key individuals from diverse businesses for the purpose of promoting member firms, enhancing personal and professional development, and encouraging community involvement.

Vision

To enhance professional growth and development within a diverse group of women while empowering them to make a difference as they inspire others

Values

Integrity * Excellence * Respect * Collaboration

CVI How Member Firms Benefit from EWI: RESULTS

RELATIONSHIPS

EWI is an organization that believes in long-term, highly valuable relationships. Member representatives build lasting stainable, and ultimately valuable business connections through trust and respect. Your employees form relationships that create associations between your organization and a diversity of other prestigious firms and executives in your city.

EDUCATION

EWI offers professional development webinars and other resources each year on topics relevant to a member representative's professional and personal growth. Your investment provides affordable access to professionally produced training that would be difficult for many businesses to provide to their employees. To further your in member representatives are encouraged and expected to share their learning with other employees.

SKILLS

EWI member representatives practice strong business ethics and build core skills such as public speaking, effective leadership, mentoring, strategic planning, and even how to effectively and efficiently run meetings with Robert's Rules of Order. There are additional opportunities for growth in EWI through Chapter and Corporate Board service such as preparing and managing a budget, managing a team, conflict resolution, and event planning.

UNTAPPED POTENTIAL

Participation in EMI quickly raises your firm's visibility among your city's business community. This affords you the ability to promote your products and services to audiences you may not reach otherwise, both locally and throughout EWI's North American network. Your firm will also have the ability to build contacts by hosting Chapter Firm Nights or attending other Firm Nights and various business meetings throughout the year

LEADERSHIP

Many ENI member representatives cite leadership opportunities as a driving motivator for their participation. ENI offers a number of ways to build real-world leadership skills through Chapter leadership, Corporate Board participation, our Academy of Leadership program and other initiatives. Additionally, your membership positions your firm and your membe representatives as leaders within your business community.

TANGIBLE RETURNS

The EMI network is motivated to see your member representatives and your firm succeed. Representatives look to one another first when they need a specific product or service. Your firm will be listed in the EWI International Directory, which constitutes a network across the United States and Canada for the exchange of information and business matters. Member Representatives have immediate access to our online comm sunity to connect your firm with additional resources by delivering real time accessibility to all members through the EWI Mobile App.



Your member representatives will have a support structure of like-minded individuals outside of the office for career advice and other needs. EWI membership also provides you with an opportunity to support and recognize a top-ranking perso within your firm by appointing her; him to represent your organization. Lastly, EWI offers your firm a number of ways to support your local community through good works, scholarship programs, and other philanthropic initiatives.



