

Dallas

EWIConnect

Chartered 1951

October 2023

October 2023

President's Message

As we enter this last quarter of 2023, I want to be the first to say “Happy Holiday Season” to you. Wait . . . what?

Like many of you, my life suddenly increased pace the minute the clock struck October 1.

Homecomings, The State Fair of Texas, football, pumpkin patches, fall festivals, Christmas rehearsals, Thanksgiving, Christmas, and the grand finale of New Year's Eve. So, before all this controlled craziness commences, I want to tell you how grateful I am that you are a part of EWI – Dallas. Your support, your encouragement and your belief in our community, connections, and careers is certainly not taken for granted. Your continued participation in our volunteerism and literacy initiatives reminds us to give from our abundance and brings us together as EWI sisters.

2023-2024 Theme – “CONTINUING THE LEGACY”

I chose my theme of “Continuing the Legacy” after much reflection. In light of the daily disrespect of our rights, assault on the Constitution, the invasion at the southern border, etc. I asked myself whether what we do in our professional organization makes a difference. It seems like we need all hands on deck to save our country. I spent time thinking, praying and reading when I came across this quote:

“Legacy is not what’s left tomorrow when you’re gone. It’s what you give, create, impact, and contribute today while you’re here that happens to live on.” - Rasheed Ogunlaru

So, the answer is “YES”. While we may not make an impact on our country’s biggest problems corporately, we can and ARE making a difference where we are called to serve – individually and in our communities. Not only do we enrich each other’s lives in our “sisterhood”, we make a difference in the lives of our scholarship winners who then go on to impact their families and communities.



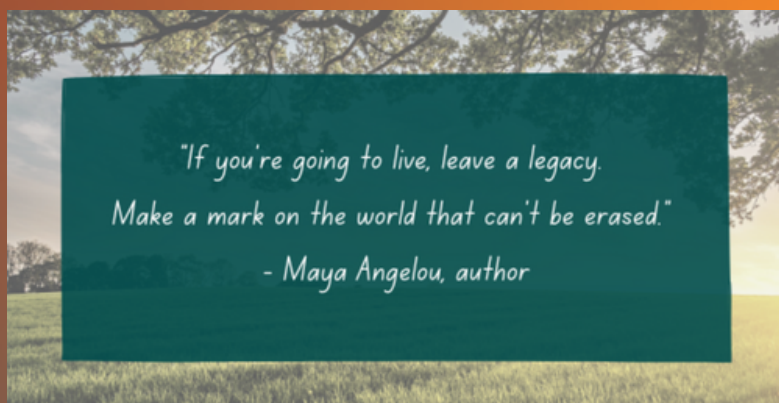
We leave indelible impressions on children we read to and those who have needs we meet throughout the year with our volunteer projects. To continue to preserve and build upon the years of faithful stewardship from those who led this Chapter before us, is vital to our knowing the way forward.

Every once in a while, it's a good discipline to go back and refresh ourselves with our founding and history. I'm excited that our historian, Janie Sandoval, will be sharing "A Moment in History" from our Chapter's illustrious past once a quarter in our Chapter meetings. She will also contribute material to our newsletter that allows us a peek into EWI Dallas's past. If we don't know our history, it's hard to appreciate where we are and where we're going. In closing:

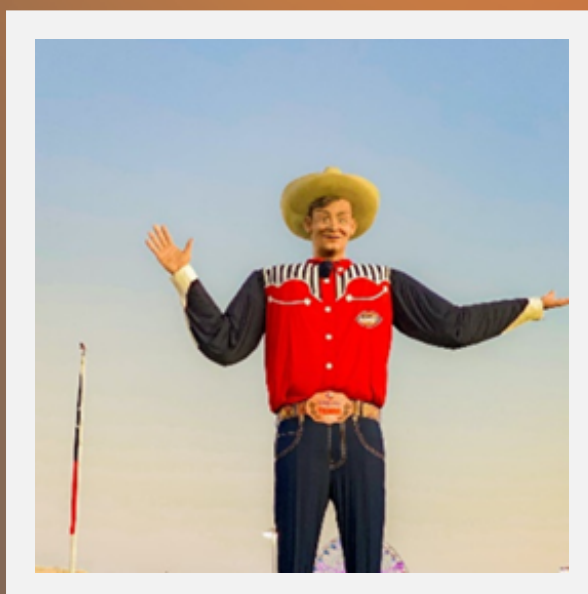
"Thus says the Lord, "Stand by the ways and see and ask for the ancient paths, where the good way is, and walk in it; and you will find rest for your soul." – Jeremiah 6:16

Lisa Hall

EWI Dallas
Chapter President 2023-2024



I hope to see everyone at The State Fair of Texas on Oct. 17! We are so appreciative to our member firm, The State Fair of Texas, and the efforts of Jessica Vitela and Melanie Linnear, to host us once again. We always have such an energetic and fun time feasting on State Fair food! Make sure to purchase your ticket early so there's time to get it to you through USPS.



Contributed by Lisa Hall

Definiteness of Purpose

Definiteness of Purpose is the starting point of all achievement.

Successful people move on their own initiative, but they know where they are going before they start.

Purpose-Driven Success: A Roadmap to Personal and Professional Growth.

The most inspiring people I know find the time to actively work on themselves. They are intentional about WHY, WHAT, HOW they are learning.

Purpose-Driven Success: A Roadmap to Personal and Professional Growth.

Graham Townley

Founder at Recruitment Evangelists | Co-Founder at Weller & Townley Executive Search | CIPD Associate | Hiring across the UK, Middle East, Asia, Europe and USA

September 11, 2023

The most inspiring people I know find the time to actively work on themselves. They are intentional about WHY, WHAT, HOW they are learning.

As someone focused on serving management professionals in their career growth efforts, I'm always thinking about how to contribute to the 'development roadmap' of people eager to learn.

The most inspiring people find the time, often against the odds, to actively work on themselves.

There is no single, 'right roadmap'.

But there is value in embracing each of these 'principles of purpose' as you evaluate or build an approach that works for you.

In today's fast-paced and ever-changing work environments, people often find themselves navigating a complex maze of challenges and opportunities.

To thrive in this dynamic landscape, it's crucial to have a clear sense of purpose.

A well-defined purpose not only gives meaning and direction to your life but also serves as a driving force that empowers you to overcome obstacles and reach your full potential.

In this article, we will explore the 'principals of purpose' and how they can shape your personal and professional growth.

Follow us on social media:



Self-Confidence

Self-confidence is the cornerstone of personal and professional success. It emanates from feeling good about oneself and consistently striving for excellence in daily activities.

Building self-confidence requires daily discipline and taking care of your physical and mental well-being.

When you exude self-confidence, you project a positive outlook and demonstrate a willingness to do whatever it takes to achieve your goals.

Enthusiasm

Genuine enthusiasm is an inner fire that burns brightly, driven by self-confidence, purpose, and a genuine desire to help others.

It is the fuel that motivates you to give your best effort in everything you do.

Enthusiasm is contagious and can have a profound impact on those around you, fostering a positive work environment and fostering collaboration.

Expertise

Striving for excellence and becoming an expert in your field are not only hallmarks of financial success but also empower you to make a significant impact.

Continuous learning and improvement are essential components of expertise.

By constantly honing your skills and staying updated with industry trends, you position yourself as a valuable asset in any organization.

Preparation

Preparation is the key to success. It involves being ready for challenges, seizing opportunities, and making informed decisions.

Successful individuals prepare meticulously for the tasks at hand, constantly seeking ways to enhance their knowledge and skills.

This readiness allows them to maximise their potential and make the most of every situation.

Self-Reliance

Self-reliance involves taking primary responsibility for your actions and learning the necessary skills to excel.

Being the person others can rely on is a hallmark of leadership.

In times of need, those with self-reliance step up to fill gaps and take charge, contributing positively to their teams and companies.

Image

Image plays a pivotal role in how others perceive you and, equally important, how you perceive yourself.

Projecting an image of leadership, control, and a clear sense of direction can significantly influence your interactions with colleagues and peers.

Developing a positive self-image and believing in your capacity to learn and improve are vital aspects of personal growth.

Character

Character is the bedrock of long-term success and sustainability. It involves developing high values, principles, and unwavering integrity.

Earning respect and building trust by consistently doing the right thing is crucial in both personal and professional settings.

Character forms the basis of your reputation and legacy.

Self-Discipline

Cultivating self-discipline is essential for maintaining peak performance, even in challenging circumstances.

Recognising your role in the bigger picture and understanding the impact of your actions on others can motivate you to stay disciplined.

This consistency ensures that you deliver your best work consistently

Extraordinary Performance

Demanding excellence from yourself and consistently striving for extraordinary results is a hallmark of high achievers.

Extraordinary performance doesn't happen overnight but is the result of a commitment to consistently perform at your best over time.

By setting high standards and holding yourself accountable, you can achieve exceptional outcomes and long-term success.

Bringing it all together

Incorporating these tenets into your personal and professional life can unleash the power of purpose and lead to meaningful growth.

Whether you're looking to advance your career, make a lasting impact, or simply live a more fulfilling life, having a clear sense of purpose and embodying these principles can guide you on your career journey toward success.

Embrace 'your purpose', and watch as it transforms your life and empowers you to overcome challenges and achieve your aspirations.

Follow us on social media:



"True-Blue" Referral Rewards Program

EWI Members are the life-blood of our organization. Our "True-Blue" Referral Rewards program recognizes members who are "True-Blue" EWI supporters. Beginning May 1, 2022, EWI is offering an opportunity for any EWI member to be rewarded for referring a new member to the organization.

Reveal your "True-Blue" loyalty for EWI by inviting a friend, co-worker, business partner, neighbor, networking contact or a connection from your social networks to join EWI. If your referral joins EWI, you will receive a \$25 "True-Blue" referral reward voucher redeemable towards any of the following EWI items:

- LCAM Registration
- Leadership Caucus Registration
- EWI Branded Merchandise in the EWI Online Store
- Corporate Membership Dues

As defined by Merriam-Webster's Dictionary, "True-Blue" is:

Unwavering in one's commitment; extremely loyal;

To show what one is really like: to reveal one's real nature or character

Synonyms: constant, dedicated, devoted, devout, down-the-line, faithful, fast, good, loyal, pious, steadfast, steady, true

To claim your referral reward, your name must be listed on the EWI Membership Application Form as the referring member. Your certificate will be emailed to you by the EWI Corporate Office once the application has been processed and paid in full. Certificates are redeemable upon receipt and expire 12 months from issue date.



Chattanooga, TN

Sept. 13, 2023

Leadership Caucus Report

Lisa Hall

Leadership Caucus was held on Wednesday, Sept. 13, 2023, from 12:00p – 5:00p. We were welcomed by VP Charlie Rosenquist, EWI Chattanooga, and enjoyed lunch with Chapter members from across the U.S.

We learned the DiSC model of behavioral styles which is a personal assessment tool to help improve teamwork, communication, and productivity in the workplace. D stands for Dominance, i for Influence, S for Steadiness, and C for Conscientiousness. We are likely a combination of a couple styles but have one which is more prevalent.



D – Dominance - A person primarily in this DiSC quadrant places emphasis on accomplishing results and “seeing the big picture.” They are confident, sometimes blunt, outspoken, and demanding.

I – influence - A person in this DiSC quadrant places emphasis on influencing or persuading others. They tend to be enthusiastic, optimistic, open, trusting, and energetic.

S – Steadiness - A person in this DiSC quadrant places emphasis on cooperation, sincerity, loyalty, and dependability. They tend to have calm, deliberate dispositions, and don't like to be rushed.

C – Conscientiousness - A person in this DiSC quadrant places emphasis on quality and accuracy, expertise and competency. They enjoy their independence, demand the details, and often fear being wrong.

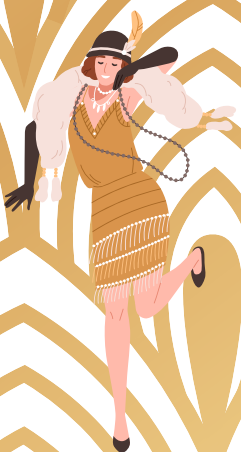
Corporate Board members held a “mock” board meeting in order to exhibit “a” way to conduct our Chapter Board meetings. They took questions from the floor.

Vincent Phipps, keynote speaker, then led us in a “Communication with Less Confrontation” workshop.



LCAM ²⁰²³ Lewi

Invest, Ignite, Impact



LCAM Attendees:
Jennifer Clark
Danielle Ford
Lisa Hall
Denise Labrado
Katie Milbry
Anne Quinn
Christina Stephens

Birthdays and Anniversaries

October Birthdays

October 4
Cindy Langford
Sustaining Member
Spencer Stuart

October 10
Jennifer Clark
Dallas Hearing Foundation

October 15
Dianne Skiff
Couture Cakes of Prosper

October 17
Betty Findley
Corporate Life Member EY



October Anniversary

Stephanie Richardson
Enterprise Holdings
1 year

Upcoming Birthdays

Danielle Forney	11/15
Lisa Tignor	11/17
Lisa Hall	11/19
Denise Labrado	11/23



2023 OCTOBER MEETING INFORMATION

EWI® OF DALLAS

CHAPTER MEETING	BOARD MEETING
<p>Date: October 17, 2023</p> <p>Location: State Fair of Texas Cotton Bowl 4th Floor Meeting Room (use the media entrance by Gate A of Cotton Bowl as outlined on attached map).</p> <p>Parking: Enter Gate 11 to Park 6:00 p.m.</p> <p>Program:</p>	<p>Date: October 25, 2023</p> <p>Host: Jeanette Davis, JLL Dallas</p> <p>Meeting: 5:00 - 6:30 p.m.</p> <p>Location: JLL Dallas 2401 Cedar Springs Road, Suite 100 Dallas, TX 75201 Parking Directions Coming Soon To attend the Board Meeting</p> <p>RSVP by Noon, Friday, October 20, 2023 Danielle Ford, Enterprise Holdings 2023-2024 Secretary Office: 314-928-3810 Email: danielle.t.ford@ehi.com</p>

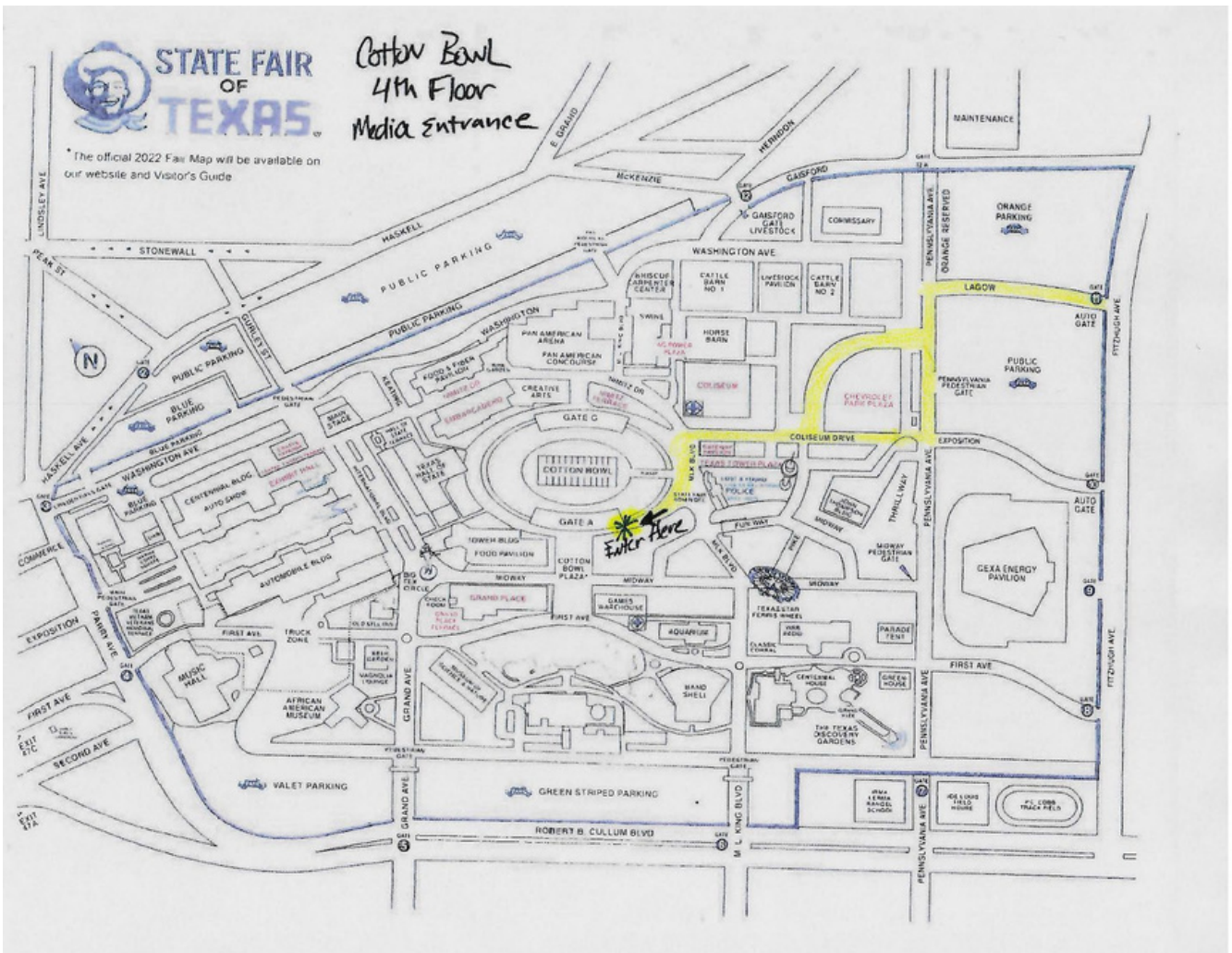


A BIG THANKS TO THE STATE FAIR OF TEXAS FOR HOSTING OUR FIRM NIGHT!

<p>\$50 In-Person PayPal Link</p> <p>\$35 Sustaining In-Person PayPal Link</p> <p>or by using the link on our website:</p> <p>EWI Meetings & Events</p> <p style="text-align: center;">Checks made payable to Executive Women International can be received at the meeting or mailed prior to:</p> <p style="text-align: center;">Danielle Forney 105 Meadowbend Drive Cedar Hill, TX 75104</p> <p style="text-align: center;">*For advance invoices, please email: dforney1966@gmail.com</p>	<p style="text-align: center; color: #00AEEF; font-weight: bold;">RSVP by 12 noon Friday, October 13, 2023</p> <p style="text-align: center;">Bailee Hoover, Bank of America 2023-2024 Sergeant-At-Arms Committee Cell: (469) 263-9362 Email: bailee.a.hoover@bofa.com</p> <p>Total number of Reservations @ \$50.00/pp: _____</p> <p>Total Amount Remitted: _____</p> <p>Would you like a receipt mailed to you? _____</p> <p>Name: _____</p> <p>Firm: _____</p>
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All special dietary requests, please contact your in-home meal coordinator.

NOTE: All Representatives have automatic standing reservations. Representatives **DO NOT** need to return this form unless canceling or responding with guest(s). **Cancellations must be received by the deadline, or your firm will be billed.** It is helpful to receive payment prior to the meeting. If you require a receipt for your payment, you may check the appropriate space on this form and your receipt will be mailed to you upon receipt of your check. Checks are not processed until after the meeting date; therefore, if you mail your check ahead and a change of plans requires you to cancel your reservation, as long as you cancel prior to the deadline, your original check will be returned to you.



DRIVING DIRECTIONS

GENERAL INFO

- RESTROOMS / BAÑOS
- RESTROOMS / BAÑOS (seniors)
- INFO BOOTH / CASITA DE INFORMACIÓN
- INFO / ONLINE COUPON PICKUP / CASITA DE INFORMACIÓN / RETIRO DE COUPONES COMPROBADO EN LINEA
- BIG TEX STORE
- SHOPPING / COMIDAS
- BANK OF AMERICA ATM
- FIRST AID / PRIMEROS AUXILIOS
- BART CARE CENTER / CENTRO DE CUIDADO DEL BEBÉ
- LUCKY
- WHEELCHAIR / ROLLATOR RENTAL / ALQUILER DE SILLAS DE RODAS / SILLAS DE RODAS / SILLAS DE RODAS
- SAFETY TEAM / LOST AND FOUND / EQUIPO DE SEGURIDAD / OBJETOS PERDIDOS
- SAFE RIDES / CENTRO DE SEGURIDAD VISUAL
- GUEST RELATIONS / SERVICIOS PARA VISITANTES
- KROGER STARLIGHT PARADE ROUTE / PRESENTED NIGHTLY AT 7:30 PM

SHOWS & ACTIVITIES

- All-Star Steed Dig Show
- Masters Film Illumination Sensation
- Champion's Q&A / Masterly Demo
- Dixie Equus Talk Show
- Shower Games
- Puzzle de Maestros
- RAM TIRE Toss
- Dinners at the Lagoon
- GO TEXAN Pavilion Stage
- Creative Arts
- Butter Sculpture, Cotton Celebrity Chef
- Dance, Competition Station, Little Lane Show Craft Card
- Dixie Talk with Dr. Digger

EXHIBITS & MUSEUMS

- Mundo Latino
- D.A.R. House
- 25th Anniversary of the Broken Tee Party
- Texas Vietnam Veterans Memorial
- African American Museum
- "If You Look Hard Enough, You Can See Our Future"
- Hall of Fame
- "Texas Tech University Centennial"
- "Texas Rangers Bicentennial"
- Fair Park Visitor's Center
- Fair Park Visitor Center & Gift Shop

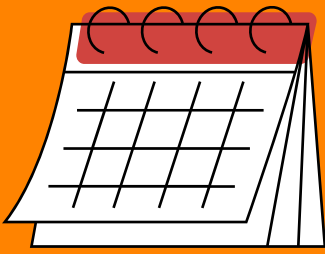
ON THE FARM

- Omnor® Petting Zoo
- Livestock Birthing Barn
- Big Tex's Discovery Farm
- Milling Pactor Demos
- Livestock 101 Stage / New U Guided Livestock Tours
- Play Rides (Paid Attraction)
- Fair Park Cattleman
- State Fair of Texas Bakes
- Honey of the Horse
- Livestock Shows

LIVE MUSIC

- Chevrolet Main Stage
- The Grove on Main / Youngling® Stage
- Cotton Bowl® Plaza / Bud Light® Stage

FAIRGROUND MAP



Save the Date

Chapter Meeting	Board Meeting
10/17/2023	10/25/2023
11/14/2023	11/16/2023
12/12/2023	12/14/2023
1/16/2024	1/24/2024
2/20/2024	2/28/2024
3/19/2024	3/27/2024
4/16/2024	4/24/2024
5/21/2024	5/29/2024
6/18/2024	6/26/2024
7/16/2024	7/24/2024
8/20/2024	8/28/2024
9/17/2024	9/25/2024

EWI of Dallas 2023-2024 Board of Directors

President

Lisa Hall
lrhall19@yahoo.com



Vice President/President
Elect

Jeanette Davis
JLL
jeannette.davis@jll.com



Secretary

Danielle Ford
Enterprise Holding
danielle.t.ford@ehi.com



Sergeant at Arms Director

Bailee Hoover
Bank of America
bailee.a.hoover@bofa.com



BCDP

Dawn Redmond
Ebby Halliday Realtors
dawnredmond@ebby.com



Recruitment and Retention
Director

Jennifer Clark
Dallas Hearing Foundation
jennifer.clark@dallashearingfoundation.org



Treasurer

Danielle Forney
Neuberger Berman
Danielle.forney@nb.com



Program Director

Christina Stephens
Better Homes and Gardens Real Estate
christina@askmeabouthouses.com



Communications Director

Anne Quinn
anne.m.quinn@outlook.com



Advisor

Denise Labrado
Arlington Convention & Visitors Bureau
Denise@arlington.org



Fundraising Director

Open



2023-2024

EXECUTIVE ADVISORY BOARD



Sherry Adams
Vice President of
Human Resources
Ebby Halliday Companies



Lindsay Jones
Financial Advisor
Ameriprise Financial
Services, Inc.



Melanie Linnear
Vice President of
Food Service
State Fair of Texas



Kim Loving
Operations Manager
McKinsey & Company

EWI Corporate Office
1288 Summit Ave. Ste. 107
PMB 124
Oconomowoc, WI 53066
262.269.5625

Mission

Executive Women International (EWI) brings together key individuals from diverse businesses for the purpose of promoting member firms, enhancing personal and professional development, and encouraging community involvement.

Vision

To enhance professional growth and development within a diverse group of women while empowering them to make a difference as they inspire others

Values

Integrity * Excellence * Respect * Collaboration

ewi How Member Firms Benefit from EWI: RESULTS

R RELATIONSHIPS
EWI is an organization that believes in long-term, highly valuable relationships. Member representatives build lasting, sustainable, and ultimately valuable business connections through trust and respect. Your employees form relationships that create associations between your organization and a diversity of other prestigious firms and executives in your city.

E EDUCATION
EWI offers professional development webinars and other resources each year on topics relevant to a member representative's professional and personal growth. Your investment provides affordable access to professionally produced training that would be difficult for many businesses to provide to their employees. To further your investment, member representatives are encouraged and expected to share their learning with other employees.

S SKILLS
EWI member representatives practice strong business ethics and build core skills such as public speaking, effective leadership, mentoring, strategic planning, and even how to effectively and efficiently run meetings with Robert's Rules of Order. There are additional opportunities for growth in EWI through Chapter and Corporate Board service such as preparing and managing a budget, managing a team, conflict resolution, and event planning.

U UNTAPPED POTENTIAL
Participation in EWI quickly raises your firm's visibility among your city's business community. This affords you the ability to promote your products and services to audiences you may not reach otherwise, both locally and throughout EWI's North American network. Your firm will also have the ability to build contacts by hosting Chapter Firm Nights or attending other Firm Nights and various business meetings throughout the year.

L LEADERSHIP
Many EWI member representatives cite leadership opportunities as a driving motivator for their participation. EWI offers a number of ways to build real-world leadership skills through Chapter leadership, Corporate Board participation, our Academy of Leadership program and other initiatives. Additionally, your membership positions your firm and your member representatives as leaders within your business community.

T TANGIBLE RETURNS
The EWI network is motivated to see your member representatives and your firm succeed. Representatives look to one another first when they need a specific product or service. Your firm will be listed in the EWI International Directory, which constitutes a network across the United States and Canada for the exchange of information and business matters. Member Representatives have immediate access to our online community to connect your firm with additional resources by delivering real time accessibility to all members through the EWI Mobile App.

S SUPPORT
Your member representatives will have a support structure of like-minded individuals outside of the office for career advice and other needs. EWI membership also provides you with an opportunity to support and recognize a top-ranking person within your firm by appointing her/him to represent your organization. Lastly, EWI offers your firm a number of ways to support your local community through good works, scholarship programs, and other philanthropic initiatives.

Member Firms

